

**Clip This Coupon and Enter Your Name Today
as a Candidate in The Guard's "6000 Club."
This Coupon Entitles You to 5000 Free Votes.**



Use this blank for making nominations. Fill out as directed and send to the Campaign Manager, The Guard's "6,000 Club."

**GOOD FOR 5000 VOTES.
NOMINATION BLANK
THE GUARD'S "6,000 CLUB."**

Campaign Manager, The Guard's "6000 Club."

I nominate Town or City

Street No. County

As a Candidate in The Guard's Big Campaign.

Signed Address

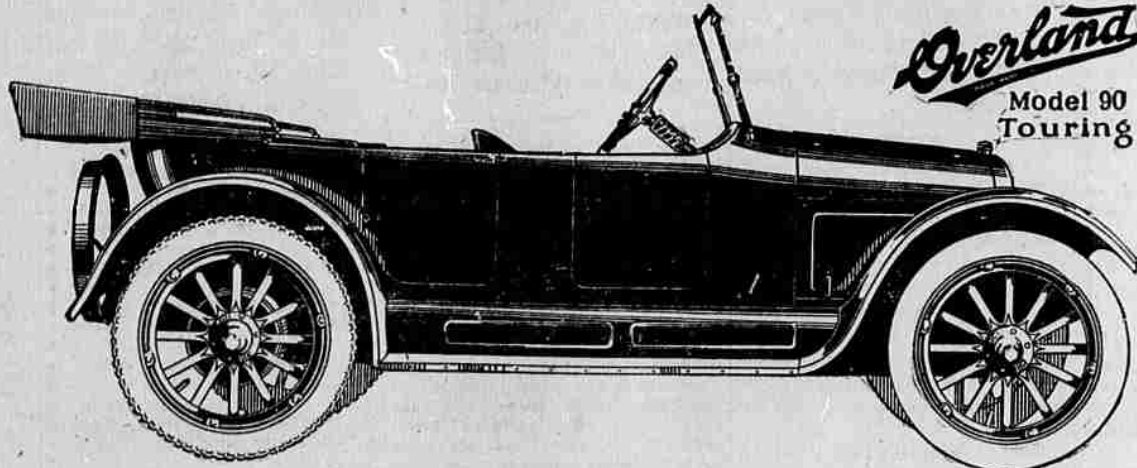
Fifteen Big Prizes to Be Awarded the Ladies of This Section

ANY LADY, MARRIED OR SINGLE, IS ELIGIBLE TO ENTER

**Votes Are Issued
on Both Old
and
New Subscriptions
According to the
Amount Paid**

CAPITAL PRIZE

1918 FIVE PASSENGER OVERLAND TOURING CAR



This five passenger 1918 Overland Touring Car will be given to the most energetic lady in this community. Purchased from and on display at

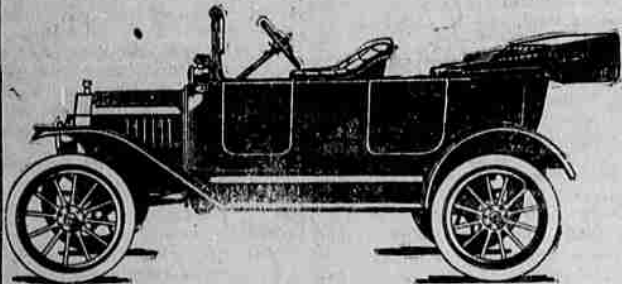
THE OVERLAND AGENCY.
EUGENE, OREGON.

\$925.00 F. O. B. EUGENE

**Enter Your Name
Today and Be
One of
the Big Free
Free Prize Winners**

FIRST GRAND PRIZE

1918 Five Passenger Ford Touring Car.



This prize will be given to the second best worker.
Purchased from

VICK BROTHERS GARAGE,
EUGENE, OREGON.

COMPLETE LIST OF PRIZES

CAPITAL PRIZE.

1918 Five Passenger Overland Touring Car, Model 90, \$925.00 F. O. B. Eugene.

FIRST GRAND PRIZE.

1918 Five Passenger Ford Touring Car.

SECOND GRAND PRIZE.

\$150.00 in GOLD.

DISTRICT PRIZES.

One of the following prizes will be awarded in each of the three districts:

- Three \$100.00 Diamond Rings.
- Three \$85.00 Victrolas.
- Three Handsome Wrist Watches.
- Three Beautiful Diamond Set LaVallieres.

PRIZES FOR ALL.

All those not winning one of the regular prizes will receive ten per cent of all the money they collect on new subscriptions.

SECOND GRAND PRIZE



This prize will be given the third best worker.

How To Secure Votes.

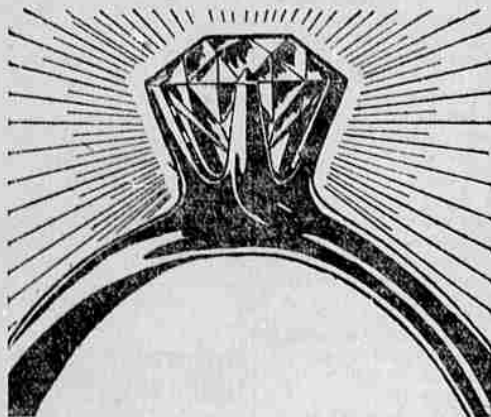
The sending in of a nomination blank, accompanied by any subscription, starts a candidate in the Campaign with over 20,000 votes. There will be a free vote coupon published from day to day and as many of these coupons as can be secured may be sent in to the credit of the candidate named. The Early Start Coupon as published on this page entitles a candidate to 15,000 extra votes in addition to the regular number given on the first subscription that is sent in for the candidate. Only one of these blanks will be accepted to the credit of each candidate. Votes will be given for payment on subscriptions to The Guard. See table of votes for this scale:

Rules of Campaign.

Any lady, married or single, of respectable standing is eligible as a candidate. The Campaign Manager reserves the right to reject any objectionable nomination.
No candidate will be permitted to transfer her votes to another. In case of a tie for any of the prizes, each candidate tying is to share equal value in the prize tied for.
Any salaried employee or relative of an employee of The Guard is not eligible as a candidate. Carrier boys and agents will not be considered as an employee.
No special favors will be shown any candidate; each and every one will be assisted alike by the management in securing votes.
The management will not be responsible for typographical errors and guarantees to make corrections in the following issue, should any such error take place.
The method of voting will be subject to the approval of the Campaign Manager at all times.
The Guard reserves the right to make any changes to the conditions of the Campaign that may be deemed necessary in the interest of the candidates and success of the Campaign.
In accepting nominations, all candidates agree to abide by the conditions above named.

First Prize, District Number One

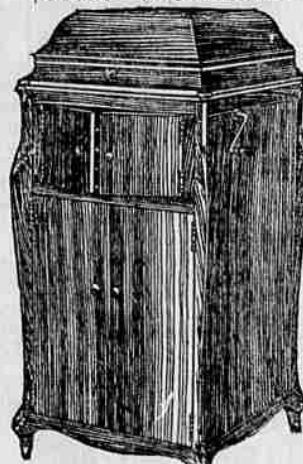
\$100.00 DIAMOND RING



Purchased from and on display at
LARAWAY'S JEWELRY STORE

Second Prize, District No. One.

\$85.00 VICTROLA



Purchased from and
on display at
**LARAWAY
MUSIC HOUSE**

How Prizes Will Be Awarded.

The territory covered by The Guard will be divided into three districts as follows:
District number one includes all of the city of Eugene.
District number two includes all territory north of the city limits of Eugene.
District number three includes all territory south of the city limits of Eugene.

Awards to be Made as Follows:

The Capital prize will be awarded to the candidate polling the greatest number of votes during the campaign, regardless of district.
The First Grand prize will be awarded to the next highest candidate after the Capital prize has been awarded, regardless of district.
The Second Grand prize will be awarded to the next highest candidate after the First Grand prize has been awarded, regardless of district.

District Prizes:

First prize will be awarded to the candidates, one in each district, polling the greatest number of votes after the Second Grand prize has been awarded.
Second prizes will be awarded to the next three highest candidates, one in each district.
Third prize will be awarded to the next three highest candidates, one in each district.
Fourth prize will be awarded to the next three highest candidates, one in each district.

Prizes For All.

All those not receiving one of the regular prizes and working up to the close of the Campaign shall receive 10 per cent of all the money they collect on new subscription payments.

FIRST SUBSCRIPTION COUPON THE GUARD'S "6,000 CLUB."

To Help You Get An Early Start.

Return this coupon with an subscription payment, either old or new, and you will receive in addition to the regular number of votes given, as shown in the published schedule
15,000 EXTRA VOTES.

Name of Subscriber

Address (Old of New)

Contestant's Name

This blank, accompanied by the nomination blank and a subscription, starts a contestant with over 20,000 votes in the race.
One one of these credited to each candidate.

**Campaign Opened Monday Nov. 5, 1917
Campaign Closes Jan. 16, 1918, at 10 P.M.**

Address all communications and subscriptions to
**Campaign Manager the Guard's "6000 Club," Box
77, Eugene, Oregon**

THE SUBSCRIPTION RATE OF THE EUGENE GUARD AND VOTES GIVEN ON NEW AND OLD SUBSCRIPTION PAYMENTS.

The following table shows the voting power of ballots issued on subscription payments. All old subscribers making any payments on subscriptions, as well as new subscribers paying in advance for The Guard are entitled to votes according to the following schedule:

THE GUARD BY CARRIER:

One Month	\$.50	700	350
Three Months	\$ 1.50	3,000	1,500
Six Months in advance	\$ 2.50	8,000	4,000
One Year in advance	\$ 5.00	20,000	10,000
Two Years in advance	\$ 10.00	50,000	25,000

THE GUARD BY MAIL:

Three Months	\$ 1.00	2,000	1,000
Six Months	\$ 1.50	3,000	1,500
One Year	\$ 3.00	20,000	10,000
Two Years	\$ 6.00	30,000	15,000
Three Years	\$ 9.00	50,000	25,000

The subscription rate of The Guard outside of the County and Eugene territory will be \$4.00 per year.

The following towns are considered in Eugene territory: Leona, Monroe, Harrisburg, Alpine, Reedsport and Gardiner. The subscription rate to these towns and their surrounding country will remain the same as for the County.

Positively no long term subscriptions taken during this Campaign.

20—VOTING COUPON—20 Good for Twenty Votes.

THE GUARD'S "6,000 CLUB."
SAVE THIS COUPON.

Good for Twenty Votes if Voted on or Before Nov. 17, 1917.
THE DAILY GUARD.

Name

Street

Town

This Coupon will count Twenty Votes when properly filled out and sent to the Campaign Manager of The Guard's "6,000 Club" on or before the expiration date. Coupons must be neatly trimmed and put in packages with number of votes written on top.

**10 Per Cent Commission
to All Non-Winners**

All Active Candidates Will Win a Prize