

A Few Exponents Of The True Dramatic Art

Millions See Her Every Day



ELSIE FERGUSON.

One of the most beautiful of all exponents of the true dramatic art, Elsie Ferguson, the popular stage star, now appears before more people in one night than she heretofore entertained in several months. The answer is motion pictures, and this is one of the chief reasons why artists of the spoken drama give up their theatrical career for the cinema. The demand for the talents of such celebrities as Elsie Ferguson could never be fulfilled were it not for the scope of the motion picture. Where previously it took her an

entire season to tour only the large cities of the country it now takes her approximately one month to reach every town and hamlet in not only this but other countries. Miss Ferguson's first photo play, "Barbary Sheep," just released by Artcraft Pictures, is meeting with public favor everywhere, and through the power of the screen she has already entertained twice as many people in a few weeks as the number she appeared before during her past three seasons in theatricals.

Madge Kennedy
Star in
BABY
MINE
Goldwyn
Pictures



"BABY MINE"

Goldwyn's Photoplay of a thousand laughs.

Madge Kennedy, with an unparalleled reputation as a stage comedienne, will make her first bow to Eugene next Monday and Tuesday at the Rex Theatre in the photoplay "Baby Mine," and movie fans have in store for them an evening of real joyous laughter.

In making her initial screen appearance this dainty and beautiful star who has made hundreds of thousands of

people laugh at her stage performance, starts her screen career under such favorable auspices that she has immediately taken a place along with Marguerite Clark as a favorite.

"Baby Mine" was written for the stage by Margaret Mayo, who also adapted it for the screen and supervised its production, and Goldwyn produced it. Those who have seen "Polly of the

Circus," have some idea of what to expect, but only a partial one. "Baby Mine" is a comedy destined to make as big a hit as did Polly of the Circus as a drama. The fun is refined, delightful and continuous, and Miss Mayo again shows herself as adept in screen productions as she is of stage plays of which she is an acknowledged past master, or perhaps one should say, "past-mistress."

Douglas Fairbanks and the Champion
Broncho Buster of the World



At the recent frontier day celebration in Wyoming Douglas Fairbanks, the athletic screen star, signed up all the winners of the big Rodeo for his new Artcraft picture, "The Man From Painted Post." This is the first time that such a collection of cowboy champions have ever been assembled for a motion picture. The smiling Douglas is here seen congratulating Sam Brown, champion bucking broncho rider of the world, upon his victory over his many opponents. Brownell discloses some of his best stunts in the Fairbanks film, just finished on a ranch in Wyoming.

Mary Pickford an "Electionist" At a benefit recently given in Los Angeles for the French Emergency Hospital Fund, Mary Pickford made the hit of her career by reciting Eugene Field's poem, "Seeing Things at Night."

It was originally planned that she should referee a prize fight between Doug. Fairbanks and Charlie Chaplin, but at the last moment Frances Marion, her particular chum who prepares her stories for the screen, suggested the recitation, and Mary, it is said, learned "her piece" in half an hour, and made the hit of the evening.

Douglas Fairbanks Insists Upon Realism "In the Man from Painted Post" the hero shoots at the fleeing villain and puts a hole through his sombrero at a hundred yards distance. Doug, in of course the hero, and insisted that he be permitted to actually perform this feat, and they found a fellow who was willing for him to do it. This chap remarked when the stunt had been pulled off according to schedule: "Pshaw, there wasn't no danger—Doug, can do anything he tries to." Fairbanks may be the hero in the play, but believe me, the older fellow was the hero in fact.

The Heroine of "The Barrier" at the Cantonment at Ayers, Mass. Mabel Julienne Scott, who made the part of "Necia" in the Barrier, distributed two hundred sweaters among the enlisted men at Ayers, Mass., last week, and in addition presented each with a folding aluminum cup in a leather case. She did not knit all of these sweaters herself, but was acting in behalf of the "Women's League," of which she is a director.

Marguerite Clark in Mary Rhinehart's Sub Deb Stories. Marguerite Clark's two latest pictures "Bab's Dairy" and "Bab's Burglar" are rivalling even "Miss George Washington" in public favor. The dainty little actress of the screen and Mary Rhinehart's delightful stories are ideal fitted for each other.

The Eyes Have It



PAULINE FREDERICK, FAMOUS PLAYERS STAR IN PARAMOUNT PICTURES.

Without personality the shadow is cold; the figure on the screen is not moving bit of shadow—ethereal, unreal. Though the outline be perfect; though the line of face and body be beautiful in their perfection, unless there is that light of personality in a flame which now flares, now smoulders, now and now brightens in the eyes, the interest of the spectator is not held, and moved. Putting it to vote before twenty-five million photoplay fans the unanimous reply will be, the "eyes" have it.

WAR TAX ON THE MOVIES

Although moving picture theatres have been paying a war tax of about one hundred dollars a year for the past two years, the new revenue bill places a further tax of ten per cent of their gross receipts. It is estimated that this tax will raise \$67,000,000 per year. Their

'bit' is quite a tidy sum, don't you think?

LEE TRAVIS SPEAKS AT THE REX Secretary McAdoo, of the U. S. Treasury, thinks quite a lot of the power of moving picture theatres. According to his plan, what he calls four-minute men, are speaking at the leading theatres

throughout the United States in behalf of the Liberty Bonds. It was in response to this request, that Lee Travis made his stirring appeal at the Rex Theatre last Wednesday. The greatest regret of the audience was that he was limited to four minutes.

MARGUERITE CLARK NOW WEARS A FRATERNITY PIN.

In "Bab's Dairy" a fraternity pin plays an important part, and when this became known, she was deluged with them. Old fellows who had forgotten they ever had been to college rumaged among their college relics for their fraternity pins, and boys who had just been initiated tendered theirs. But Marguerite, with an innate delicacy, has refused to let it be known which one she used, and unfortunately it does not show large enough in the picture for this fact to be discovered.

FATTY ARBUCKLE IN "O COTTER."

Fatty Arbuckle's next picture is "O Cotter." It is not known whether it's his personal experience or not, but the fact that he has left New York for Sunny California and is contemplating that the price of wool has gone so high that woolen underwear even if there was any made big enough for him, are out of the question notwithstanding all the money he makes, is suspicious.

BRYANT WASHBURN EXEMPTED

Bryant Washburn has been exempted from military service, and picture fans are glad of it. Most any of us can fight if necessary, but no one can take the place of "Skinner" on the screen. By the way, his next picture is "The Fibbers."

MADGE KENNEDY IN "BABY MINE"

The second release of Goldwyn is receiving as favorable a reception as did "Polly of the Circus." It's entirely different in that there is a laugh in every foot, but the same skill in lighting and photography that were so pronounced in "Polly of the Circus" are again in evidence. Then there is a refinement in the fun that makes it more laughable than ever.

"Tom Sawyer" to Be Done in Pictures

Jack Pickford is shortly to appear in "Tom Sawyer." No greater pleasure can be in store for movie patrons if it is produced in the delightful style that characterized "Seventeen," "The Varmint," etc., and Paramount promises that it will be.

New Leading Lady for W. S. Hart

Sylvia Bremer, unknown in pictures, but one of the stage's leading lights, has been chosen by Mr. Hart to play the leading role with him in "The Narrow Trail," his first Artcraft picture. Miss Bremer is an Australian by birth, but is well known in America, as she has played the leading role in such successes as "Bought and Paid For," "The Argyle Case," "Under Fire," "Under Cover."

More Confusion About the Greatest Favorite of the Screen

The New York Tribune says "Just as everybody had about definitely settled in his mind whether he preferred Marguerite Clark or Mary Pickford, along comes Madge Kennedy in "Baby Mine" and upsets all one's calculations.

Paramount Puts Out a Serial

"Who Is No. One," by Anna Katherine Green, said to be a powerful story of mystery and dark intrigue, is to be Paramount's first serial. If it is as good as the author's numerous detective and mystery stories are, it is certain to be a thriller. That it is a Paramount production is a further guarantee of its worth, if any is needed.

The National Guard of Oregon in Movies

Every mother will want to see her son, every sister her brother, and every girl her sweetheart. One of the Hearst Pathé Weeklies shortly to be released will give them just this opportunity, as most of the reel will be devoted to "The Boys" at Ft. Stevens. Even if they do not see their particular "boy," they will see the place where they are stationed and the conditions under which they live.



LOUISE HUFF in "The Fibbers"

SUB-ROSA "DOPE" ON VIVIAN MARTIN.

This is strictly on the q. t. All the directors rage when they have Vivian Martin to handle. She cannot be made to do a single stunt not of her own originating, and the plays in which she appears have to be produced just as she says no matter what the directors say. Her success and popularity are the only reason they stand it, as directors all like to be the whole show in producing pictures.

JACK PICKFORD ENGAGED

The announcement is not official, but Olive Thomas is wearing a ring on her third finger that Jack Pickford gave her, so the gossips around Los Angeles say.



JACK PICKFORD and LOUISE HUFF in "The Fibbers"

TODAY!

GEO. M. COHAN

— In —

"THE SEVEN KEYS TO BALDPATE"

An Artcraft Production.

Coming

MONDAY AND TUESDAY

THE COMEDY OF A 1000 LAUGHS.

Madge Kennedy

— In —

"Baby Mine"

From the International Stage Success

By

MARGARRET MAYO

Goldwyn's Second Release.

The REX HOME OF ARTCRAFT PARAMOUNT GOLDWYN