



He's telling her that nothing he received from home brought more joy, longer-lasting pleasure, greater relief from thirst and fatigue, than

WRIGLEY'S

THE FLAVOR LASTS

She slipped a stick in every letter and mailed him a box now and then.

Naturally he loves her, she loves him, and they both love WRIGLEY'S.

CHEW IT AFTER EVERY MEAL

Three of a kind

Keep them in mind



X 733

BUSINESS MEN TO SEE SPECIAL FILM

Lecture Designed to Show Merchant How to Stop Troubles Will Be Given.

"The Troubles of a Merchant, and How to Stop Them," a three-reel motion picture, will be presented for the first time in Eugene on Wednesday night, August 1st, at 8 o'clock, in the chamber of commerce. In connection, a splendid retail merchandising lecture will be given. All merchants and salespeople in the city are invited to attend. No admission will be charged.

The film and merchandising lecture has been secured through the courtesy of the National Cash Register Company, Dayton, Ohio, and will be accompanied by W. H. Farley, expert lecturer of the Dayton concern. The lecture has been prepared by the National Cash Register company from its thirty-three years' experience in dealing with retail merchants in all parts of the world. It has been given before commercial organizations and conventions throughout the country, and has met with enthusiasm wherever shown. Causes for losses and failures in retail business are shown in the lecture, and the remedies told.

One of the chief features of the lecture is the exposition of the value of newspaper advertising. By means of stereoscopic slides, Mr. Farley will tell the merchants how to prepare advertising copy, how to secure best results, and explain the necessity of continuous advertising. Among other things, the lecture will deal with window displays, delivery problems, organization of the store, value of store systems, and other features of interest to merchants.

The three reel Essanay feature film, "Troubles of a Merchant and How to Stop Them," was prepared after many months of study for the National Cash Register company, at a cost of \$30,000. The various characters are portrayed by expert actors from the Essanay studios. The film deals with the story of Mr. White, a grocer, who has come to the verge of bankruptcy. As the film unfolds, the reasons for his failure are made apparent. Poor arrangement of goods, an unattractive front, lax business methods, and most of all, lack of modern methods, have contributed their share to his losses.

Then, through the agency of an outsider, Mr. White is persuaded to make a change. He cleans up his store, installs up-to-date methods, and from this point the film portrays the story of his rise to prosperity in an interesting and educational manner.

W. Hatten, W. W. Dillard and O. C. Brill of Portland, were registered at the Osburn hotel early this morning.

A Perfect Baby

To possess a literally perfect child is by no means impossible. The expectant mother should be calm and the days should be filled with sunshine and happiness. Millions of women have used the safe, external, penetrating preparation known as "Mother's Friend." By its use the abdominal muscles, which nature is expanding, relax easily when baby is born.

DOGS AND PONIES TO BE CARNIVAL FEATURE

Foley and Burk to Bring Animal Performers to Eugene, July 31 to August 4.

Miss Alice and Jimmie Little are with the Foley and Burk dog and pony circus which will show in Eugene, July 31 to August 4 inclusive, as a feature of the summer carnival to be held under the auspices of the Red Cross committee and the Radiator boys' drum corps. There will be many new and interesting stunts performed by ponies and horses. The company carries a team of military ponies.



Miss Chico and Jimmie Little

les that have no equal, football ponies, dancing ponies, high school horses, posing horses, many monkeys that do all sorts of almost impossible things and a score or more of dogs.

Trixie, the most wonderful horse in the world, will be shown.

A little further down the midway you will see Monkeyville, an animal show, that is famous throughout the union, where monkeys and dogs run their own city.

Medical Officer Takes Over Artillery Hospital Stores

Lieutenant Edwin Meyers, newly appointed medical officer in the Coast Artillery sanitary corps, arrived from Portland Saturday and went to Roseburg to take over the property of the corps. He has been detailed to take command during the absence of Captain Vancil, who is in the east.

\$2,525 IN PURSES TO BE GIVEN FOR RACES

County Fair Board Definitely Decides That Speed Contracts Shall Be On Program.

It has been definitely decided that horse racing will be restored to its former place as the entertainment feature of the Lane county fair this year. A round-up was substituted last fall. The members of the board of directors at a meeting early this spring decided to plan for races, but the directors were again called together to consider the suggestion that this action be reconsidered. Today an announcement of purses aggregating \$2,525 was made. The following is the program:

Wednesday, October 3.
Trot, 2:25 class, purse.....\$300
Pace or trot, 2:30 class, purse.....\$250
Running race, 1/4 mile, purse.....\$ 75
Thursday, October 4.
Pace, 2:18 class, purse.....\$300
Trot, 2:15 class, purse.....\$300
Running race, 3/4 mile, purse.....\$100
Running race, 1/2 mile, purse.....\$ 50
Friday, October 5.
Trot, 2:15 class, purse.....\$300
Pace, 2:12 class, purse.....\$350
Pace, 2:25 class, purse.....\$300
Running race, 5/8 mile, purse.....\$75
Running race, one mile, purse.....\$125
The fair board announced last night that all entries will close on October 1. Five per cent will be charged to enter a race and five per cent additional will be charged money winners according to Henry Stewart, acting secretary, last night.

Money will be divided 50 per cent, 25 per cent, 15 per cent and 10 per cent to winners in order of their places. No race will be declared filled unless there are five to enter and three to start, decided the board last evening. All entries for running races will close at 7 p. m. on the evening before a race. The committee announced that all races would be governed by A. T. A. rules.

The committee announced Monday night that "the association will reserve the right to declare off any event or change the program where conditions demand."

"DADDY LONG LEGS" STAR COMING AGAIN

Ruth Chatterton Will Be Seen in "Come Out of the Kitchen" On August 6.

The company which Henry Miller will bring to the Eugene theatre on Monday, August 6 to appear in "Come Out of the Kitchen" will be virtually the same as was seen in San Francisco when the play was first produced in August of last year. With one exception the cast will be identical with that which appeared during the remarkable run of 32 weeks at the Cohen Theatre in New York.

Ruth Chatterton's performance in the stellar role has won the enthusiastic plaudits of more than 250,000 playgoers since she journeyed into New York from her successful preliminary season in the city by the Golden Gate, and it is their unanimous verdict that in the A. E. Thomas comedy she has scored a personal success greater even than she scored in her other triumphant vehicle, "Daddy Long Legs."

Others in the cast are Mrs. Charles G. Craig, Barbara Milton, William H. Sams, Robert Ames, Walter Connolly, Alice Baxter, Frances Goodrich, Raymond Walburn and Saxon Kling.

SIX LEAVE FOR DUTY IN ENGINEER CORPS

Members of Oregon National Guard Organization Go To Portland Wednesday Night.

Eugene will be represented in the Company B engineers. They are Lieutenant A. D. Collier and Privates Ralph E. Jackson, Donald Larwood, Walter Larwood, Ames West and William Clubb. They left Wednesday for Portland to report for duty.

Takes Family For Outing; Will Attend Convention

Rev. A. L. Crim took his family to Taltoos lake Tuesday noon for an extended outing. He will return Saturday night and preach in the Methodist church Sunday morning and will leave Sunday evening for Turner, Oregon, to attend the Turner convention. This is an annual convention of the Christian churches of Oregon and is held in a large tabernacle there owned by the denomination. They also have a number of cabins for the accommodation of those in attendance on the meetings. The convention opens Saturday, July 28, and closes Sunday, August 3.

County Court Approves Work of Directors of County Fair

The county court and the executive board of the Lane county Fair association held a joint meeting Tuesday forenoon at the fair ground. They went over the ground where the proposed new barns are to be located and the site chosen by the association met the approval of the county court. Work has already been commenced upon one of the two new barns to be erected and the work of moving the old barn to its new location will commence next week.

Try a Eugene Special for a good cigar.

PERSONALS

Mrs. C. W. Crump and family are to leave for Denver, Colo., about Friday. Mr. and Mrs. George Gerlinger, of Dallas, returned to their home Sunday by motor.

Mr. and Mrs. Al Cook, of McKenzie Inn, are in Eugene on a short business trip.

Howard Platt went to Vancouver Monday after enlisting in the army here that day.

Charles E. McGinnis returned Sunday evening from a business trip to Portland.

Carl Taylor, Southern Pacific traveling passenger agent, was in Eugene, yesterday.

Miss Lura McKinney of the S. H. Friendly store is enjoying a vacation at Newport.

Melvin G. Miller, of Florence, spent Monday in this city on business and left for Portland.

M. A. Nicolle and family have left for a motor trip to Crater Lake and other central Oregon points.

Mrs. E. T. Lake, formerly Miss Edith Moxley, is expected here this evening from Livingston, Montana.

Dr. L. L. Baker and family left Monday for Newport where they will spend a vacation of a week or two.

Mrs. Frieda Griewold, bookkeeper at Friendly's, has returned from a vacation trip to Seattle and Portland.

E. H. Hawkins, R. A. McCully, and Virgil Hawkins expected to leave Tuesday for Douglas county by automobile.

Miss H. E. Rudd, who is employed at the McMoran and Washburne store, left last evening for a ten-day visit at Pendleton.

Miss Ruth Morris left Monday for a visit at North Bend after visiting at the home of her aunt in Eugene, Mrs. G. W. Harris.

Miss Leah Perkins has returned to her home in Cottage Grove after spending the week-end with Miss Miriam Tinker, of this city.

H. B. Miller of Portland was registered at the Osburn yesterday and expected to leave today on a fishing trip up the McKenzie river.

Walter McCormack, of Eugene, is expected home Wednesday from Portland, where he attended the "Indian Shoot" Monday and Tuesday.

Miss Elsie Schmeer returned to her home in Portland Monday evening after a week-end visit here with Misses Irene Sweeney and Hazel Harris.

Mrs. J. W. Hill arrived here from Portland yesterday and visited at the home of her son, M. R. MacEwan. Mrs. Hill went on to Mabel today.

Dr. H. L. Bates, principal of the academy department of Pacific University at Forest Grove, is here on business connected with the University of Oregon.

Mr. and Mrs. Edward S. Jackson and Hudson Rothery who made up a motor party from Providence, Rhode Island, were registered at the Osburn yesterday.

Mrs. M. S. Gum and two children of Santa Clara were in Eugene this morning on their way to Junction City to visit Mrs. Gum's parents, Mr. and Mrs. D. Smith.

A party of Salt Lake people in an Overland car were in Eugene this morning on their way to California. The party included E. L. Wille, Otto Nolting and George Cook.

Frank Harritt, who is in charge of the men's furnishings at the S. H. Friendly store, and Mrs. Harritt have returned from their vacation spent at the E. K. Aubrey ranch near Albany.

Mrs. Fred Hesse, who has been visiting her niece, Mrs. Charles Brinkman, on the river road for a few days, returned to her home in Portland last evening.

Among those registered at the Hotel Griggs yesterday were: Carl Sander, Mapleton; Tom Jackson, Myrtle Creek; E. E. Bentley, Portland; O. V. Roberts, city; C. T. Higgins, city; C. G. Owen, Medford; A. L. Stevens, Los Angeles; George Derge, Sutherlin; and E. L. Clark and family, Klamath Falls.

Among Monday's guests at the New Hoffman were: Mr. and Mrs. J. Peterson, Miss Schanck, Miss Strunk and Val A. Wold, all of Springfield; Ed La Valle, Salem; Bill Kantelberg, Salem; and Lillian Hubbard and Violet, San Francisco.

F. M. Wilkins and Family Will Camp on McKenzie

Mr. and Mrs. F. M. Wilkins and daughter Gladys will leave Wednesday morning for Finn Creek on the McKenzie, east of the fish hatchery. They sent a man ahead with tent and camp equipment and will camp out. If lumber is available they expect to build a summer bungalow up there this season. They will be absent several weeks.

McKenzie River Alive With Fish Says Ryckman

The McKenzie river, near the state fish hatchery at Poujade, is alive with salmon, according to word received from Matt Ryckman, superintendent of the hatchery. The run is about 80 days later than usual, but the fish are now coming in as large numbers as ever before. Some fear had been expressed that the fish have seriously interfered with operations at the hatchery.

BORN

BAKER—To Mr. and Mrs. Owen Baker, Friday, July 20, 1917, a 10-pound daughter.

SHIPS REQUISITIONED

Washington, July 24.—Requisitioning of commercial ships was begun today by Secretary Daniels.

Seven tank steamers were ordered to report at Atlantic and Pacific ports to carry fuel oil for the navy.

Our sales of Shell Gasoline for June 1917 were 50 per cent greater than the sales during June, 1916. John H. Fitzhugh, 630 Olive St.

KLAMATH FALLS MAN TELLS OF I.W.W. WORK

Residents of Klamath Falls and vicinity are still in a state of terror as a result of recent destructive operations alleged to be the work of Industrial Workers of the World, which have seriously threatened to completely strangle production in some of the leading lumber mills in the state located there, according to Clifford Sevits, of Klamath Falls, who reported at Second company headquarters in the federal mobilization here today.

Klamath Falls is now under the protection of a citizen's committee with upwards to 100 guards, who patrol the chief centers of production and all highways leading into the city. Everywhere, according to Mr. Sevits, deputy sheriffs and members of the citizen's committee may be seen armed with rifles, shotguns and pistols guarding bridges, factories and patrolling streets and roads.

Upwards to 50 armed guards are kept stationed at one lumber mill near Klamath Falls every night to protect the mill and yards from dastardly fire fiends. One flour mill and two large dairies have already been destroyed within a week and citizens have become thoroughly incensed against the organization of I. W. W.'s which has had its headquarters there for several months. Thirty-five known members of the order have been confined in the city jail and secret service men are constantly on the trail of others, who are believed to be performing the depredations of fire and stock poisoning.

Second company boys from Klamath Falls are Leland Holmes, Roy Orem and Clifford Sevits. They are also students in the University of Oregon. They admit that they are in a state of high anxiety concerning Klamath county and are in constant fear of news of more destruction to factories, residences, stock or crops.

FRANCIS FINNERAN COMES

Francis Finneran, brother of E. J. Finneran, a former owner of the Eugene Daily Guard, is here from Portland to join the other members of the second company C. A. C. M. Finneran was formerly a reporter on The Guard.

ARE AT INSTITUTE

Dr. G. H. Parkinson, pastor of the Methodist Episcopal church of this city, is one of the lecturers at the annual state institute of the Epworth league now in session at Jefferson. Reverend S. A. Danford, pastor of the Elbert Memorial M. E. church at Springfield, is also in attendance at the institute.

TWO UNDERGO OPERATIONS

Myron Getchell, a teacher in the Eugene schools, underwent a major operation at the Eugene hospital this morning. Mr. Getchell resides at 1372 Oak street. Miss Ella Long of Coburg was also operated upon at the Eugene hospital this morning.

WILLIAM BRODER RESIGNS

William Broder, who for the past five years has been a salesman for the Applegate Furniture company, has resigned his position, since he is a member of the Coast Artillery Corps, second company.

MOTOR PARTY RETURNS

Albert Applegate, Miss Irene Applegate, Mr. and Mrs. J. M. Shelley, and Mr. and Mrs. E. J. Hinchey and daughter, Miss Margaret, who made up a motoring and fishing party to Foley and Belknap Springs, and McKenzie Bridge, returned to Eugene last evening.

HERE FOR VISIT

Mrs. Parry Mirae of Creswell is here for a day's visit with Mrs. Fanny Morae.

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Second Company Members Are Worried Over Conditions in Their Home Town.

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C. A. C. Mess Fund.

July 17, 1917.

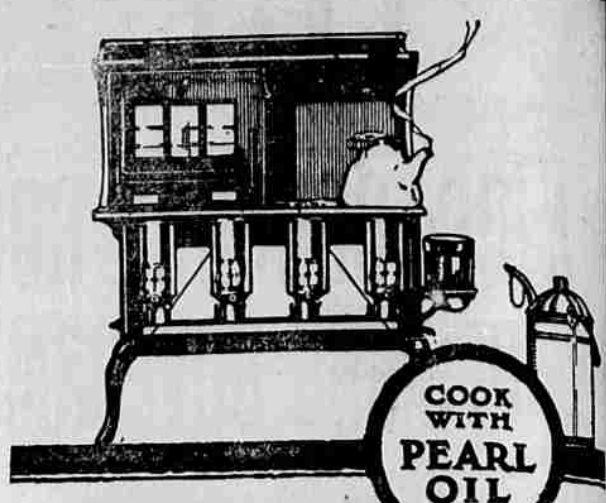
I hereby agree to be one of 100 to contribute One Dollar (\$1.00) per month, for three months, to the Mess Fund for the members of Second and Third companies, C. A. C., that the boys may have some of the comforts of home during their first months of army life.

Signed.....

Street.....

City and State.....

Clip this out and mail it to The Guard with your first month's Contribution.



COMFORT

Cook in a cool, comfortable kitchen this summer. An oil cook stove is comparatively inexpensive to buy and it will soon pay for itself in comfort and lower fuel expense. Meals in a jiffy, and a cool kitchen in summer.

Bakes, broils, roasts, toasts. Better cooking because of the steady, evenly-distributed heat. More convenient than a wood or coal stove for all the year 'round cooking, and more economical.

The long blue chimneys prevent all smoke and smell. In 1, 2, 3 and 4 burner sizes, with or without ovens. Also cabinet models. Ask your dealer today.

NEW PERFECTION OIL COOK-STOVE

FOR SALE BY

J. W. QUACKENBUSH, Eugene, Or.
GEORGE K. MUNROE, Eugene, Or.
CHAMBERS HARDWARE CO., Eugene, Or.
J. R. FITZHUGH, Eugene, Or.

NO SERIOUS FIRES IN U. S. FORESTS

There are no serious fires reported as yet in either the Cascade or the Sierran national forest reserves, according to information given out from the offices this morning. There are a few fires this side of the coast range, which County Fire Warden Carl Oglesby has men watching, but there is nothing beyond, said H. B. Rankin, superintendent of the Sierran forest. Mr. Rankin just returned yesterday from a trip to the Unquappa country which he says is getting pretty dry, but in which there are no fires as yet.

Clyde R. Seitz, supervisor of the Cascade forest is still at Oakridge supervising the work of a road construction crew. He will probably spend most of his time in the forest until the fire danger is over.

TOO LATE TO CLASSIFY

GEM LUNCH—A good meal, with pork or beef, 25 cents. Meals at all hours 62 W 6th St.

FOR SALE—One acre, very good small house, fine well, hen house, 10 bika, from station, Cheap. A very big money will give you possession. For information see H. W. Frieling, College Crest, Phone 52F11.

MOTHER AND BABY DISMISSED.

Mrs. Edgar E. Martin and baby son were dismissed from the Eugene hospital and returned to their home at Springfield today.

TOBEY FUNERAL HELD

Funeral services were held over the remains of Charles F. Tobey at the Gordon and Veatch chapel this afternoon. Rev. G. H. Parkinson was in charge of the service. Interment was made in the Odd Fellows' cemetery.

CANADIANS VOTE CONSCRIPTION.

Ottawa, Ont., July 24.—The conscription bill passed third reading in the house of commons today by a vote of 102 to 44, a government majority of 58.

ALBANY MAN HERE

Mr. Fortmiller, an Albany furniture dealer, is in Eugene on business today.

DRINK BULGARIAN CULTURED MILK

A FOOD—A HEALTHY DRINK and REFRESHING BEVERAGE. Manufactured and for sale by Eugene Pure Milk and Cream Co., Schmidt Bros., 943 G St. Phone 70.

Today, Tuesday July 24

E. D. HORKHEIMER Presents

Jackie Saunders

The Tomboy of the Screen in

BETTY Be Good

A five-part comedy drama in which the lively little actress is given an even better opportunity to display her talents than in her former picture, "The Check-mate."

Mutual Weekly Current Events

Savoy

"The theatre with a personality"

WHY, THAT WAS PRESIDENT ANDREW JACKSON'S FAVORITE CHEW

OLD HICKORY WAS MIGHTY PARTICULAR ABOUT HIS TOBACCO

GRAVELY'S CELEBRATED Chewing Plug

BEFORE THE INVENTION OF OUR PATENT AIR-PROOF POUCH GRAVELY PLUG TOBACCO MADE STRICTLY FOR ITS CHEWING QUALITY WOULD NOT KEEP FRESH IN THIS SECTION. NOW THE PATENT POUCH KEEPS IT FRESH AND CLEAN AND GOOD. A LITTLE CHEW OF GRAVELY IS ENOUGH AND LASTS LONGER THAN A BIG CHEW OF ORDINARY PLUG.

P.B. Gravelly Tobacco Co. Danville, Va.

BEFORE BILLY POSTER GETS THROUGH, A LOT OF OTHER PEOPLE WILL BE GETTING PARTICULAR TOO