

# The EUGENE DAILY GUARD

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### THE MERRY MEN

The highwayman of olden days was wont to haunt the lonely ways, upon his prancing steed, and when a traveler came by, the robber said: "Shut out or die, and show your highest speed!" And having swiped the pilgrim's roll, he galloped, off, gay, jaunty soul, some dame! fair to see; a little while he went his way, and then upon some dismal day he graced the gallows tree. The robber of these modern times don't ride the highway for his dimes, or flourish blunderbuss; he has a handsome, gilded lair and by his wiles entices there some unsuspecting cuse. And then he sells the victim shares in some wireless fakes and snares, in moonlight and blue sky. For him no gallows creaks and groans; he robs his victims of their bones and winks the other eye. I like the old-time robber best; he had a bold heart in his breast, his life was in his hand; and even on the scaffold he was finer than the crooks we see in this knave-ridden land.

WALT MASON.

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### NEW FEATURES FOR THE GUARD.

The Guard has secured exclusive rights for this territory or the "Woman's View Point" service, a woman's page prepared by expert women writers. The editor is Mrs. Edith Townsend Kaufmann of New York, who for nine years was editor of the woman's page of the Philadelphia Times.

Mrs. Kaufmann's page was considered by many competent authorities the best of the kind in the country. She has a vivacious style. Her experience in this line of newspaper work gives her a keen intuition of the kind of thing women like to read.

A suggestion of Mrs. Kaufmann's ideas is given in the following from a personal letter: "A woman's page should be looked forward to as a welcome visitor, full of news and gossip that can enable the home dressmaker to spring something stylish at little cost on her clientele, the housewife to get up an inexpensive and effective dish to please the palate of her family, the home-keeper to offer new and surprising ideas in evening entertainments and dainty luncheon. Sense and sentiment combined will bring results."

Among the many interesting features will be the following from Mrs. Kaufmann's graceful pen.

Nita's New York Fashions.

"One Woman to Another," consisting of talks by "Cousin Phebe" about the more intimate relations and experiences of a woman's life.

"What to Do and How," suggestions about entertaining and Questions of Good Form and Etiquette.

A full domestic science course in cookery is provided by the "Woman's View Point Service," through the department of Kitchen Craft.

This department is prepared by Miss Ada B. Colburn of Mount Vernon, N. Y. She holds a domestic science diploma from the Teachers College, Columbia university, and is now teaching cookery and other domestic science in the Industrial school of that city.

### WE ARE AN OUTDOOR PEOPLE.

The people of the west are largely outdoor people says the Westener. This is a comparative statement. Sixty per cent of the United States lies west of the Ohio river and a very large portion of our natural wealth is produced in this section of country. The people who produce this wealth are outdoor people. They live in the open, they work in the fields. They think and talk in terms of the farm. Their minds are full of the knowledge of trees, and birds, and animals, the planting and harvesting of crops, and their local civil government. Broad fields surround them, the horizon is at the end of their vision, and the beauties that lie between have possessed their souls with peace and contentment. They love their country because they know it better, because they see more of it; and their judgment of its forces and possibilities is accurate.

Even the city dwellers of the west hold within themselves something more of the spirit of outdoors than do their eastern contemporaries. For our western business man of today is our country boy of yesterday. The fragrance of the wheat fields, the music of the wind in the trees, the symphony of the larks' chorus, the splendors of the sunsets live too strongly within his memory to be easily erased. So, while he works in the city, busy at his daily task, he holds ever in a small, dim corner of his mind, the picture of some local landscape where he expects, sooner or later, to build himself a country-seat and retire to end his days in peace and plenty amid country scenes, surrounded by the people he most loves. And if by mischance he falls in this, even then, as old Jethro Bass was wont to say, "It is something to have dreamed."

There is on foot in America to-day a concerted movement from the cities back to the land. Perhaps it is the reaction after four years of strenuous national existence; maybe it is only the dream in the mind of the country boy of yesterday come true.

The council did right in letting that franchise extension go to sleep. While the Asset company has an undoubted right to sell to the S. P. Co. there is a general sentiment against allowing any obstacle placed in the way of the Oregon Electric, which is the only road at the present time actually building into the city.

The Pacific Great Western is certainly setting the pace for the S. P. Co. in the race to reach the coast from Eugene. News from the other end of the line indicates the former is just as active there as in this vicinity.

There is going to be some real big railroad news turned loose here before many days—and it will tell about grading crews, steam shovels, and actual construction work.

## Heart to Heart Talks.

By EDWIN A. NYE.

### FEAR OF THE MOB.

Fear of ridicule has ruined many mortals.

Captain John Frisbie, a "bird man," on the day he had been advertised to make a demonstration discovered that his biplane was not working properly. Because of the defects of the machine he decided he would not go up in it.

Whereat the crowd, which had paid to see the flight, jeered Frisbie. They called him coward and faker. Personal vanity and dread of unpopularity made the man change his mind—against his better judgment. Dread of ridicule moved him to risk his life.

Frisbie went up. He came down—dead! Had he been possessed of the courage of his convictions he calmly would have faced the crowd with his announcement and turned his back upon it.

But with a physical courage that did not fear to risk his life he lacked the moral courage to disregard the taunts of a mob.

He feared ridicule more than death. Like many another, he lacked a proper conception of real courage.

He is not the brave man who does things because somebody calls him a coward. On the contrary, he is the coward who is moved against his sense of right doing by dread of ridicule.

Recklessness is not bravery. Foolhardiness is not courage.

The brave man is the man who can not be driven to desperation or the commission of a wrong by the derision of one man or of 10,000 men.

The crowd does not care. If the Frisbies can be taunted into recklessness and incidentally get killed in giving the crowd its "thrill"—why, that is the lookout of the Frisbies.

Later indeed the crowd may indulge a cheap remorse—at the funeral. But that is rather late to help the dead Frisbies.

If need be—stand alone!

Is the choice between getting killed by going up when you ought not to go or being killed by the crowd? Then let the crowd do the killing—and save your convictions.

On the Fence.  
 "Johnnie, is your ma at home?"  
 "She's partly home."  
 "Eh?"  
 "She's leanin' 'cross the back fence gabblin' with Mrs. Jabber."—Cleveland Plain Dealer.

### WHAT WE THINK AND WHAT WE THINK THAT OTHERS THINK

(By Elbert Bede.)

It's peculiar how many wealthy women go almost naked.

Some folks are never happy unless there is something wrong with them. The things you plan on doing do not pay dividends.

A small thing is often a big nuisance—the fly, for instance.

Man expects to find in others what is in himself. Are you a doubter?

Those who work for the wages of sin never have any back pay coming.

The Chautauquas seem to take pretty good care of the "lame ducks."

The man who divides his hair in the center is not always well balanced.

"Deafness is more prevalent in cold countries than in hot," says an exchange. By the same token, some men hear better around home than anywhere else.

Many towns now having distinguished representatives at Washington will find their number of permanent residents materially increased after next election.

### TYPOGRAPHICAL ERROR.

I've come to lick the editor—  
 By gosh! I want his blood!  
 I want to club  
 His head and rub  
 His whiskers in the mud!

I want to knock his false teeth down  
 His throat an' mash his nose.  
 An' break his neck,  
 An' smash his spec'  
 Tackles, and tear his clo'es!

And dad is too,  
 'N I want his printer's life!  
 I'm mad 'cuz' through—  
 An' dad is too.  
 So likewise is my wife!  
 We had a big reunion  
 To our home yesterday.  
 An' all the 'Browns'  
 From forty towns  
 Was there, fr'm miles away.  
 A "Gatherin' of the Clams," it was  
 An' so we wet it down,  
 And sent it to  
 The News-Review—  
 The weekly of our town.

I've come to lick the editor—  
 Newspaper man is hams!  
 He fixed that head  
 'Tne so it read—  
 "The Gathering of the Clams!"  
 —To! to Blade.

The people of Banks have their eyes on springs that would give the town abundance of water as good as Bull Run stands Portland, according to the Banks Herald.

# Hampton's Daylight Store

Corner of Sixth and Willamette Sts

THE MOST IN VALUE, THE BEST IN QUALITY



### Right Service at Hampton's

Some people are bound to go contrarywise. In some stores you will find unseasonable and unwanted goods offered at special prices with an idea of forcing them on the public. Our idea of service is something very different. The goods people want, when they want them, in full supply and at fair prices seems to us to be the sort of thing a good store should provide for its patrons.

People who have been coming to Hampton's week after week for many years know how successful we are in carrying out this idea. These same good friends, by their support of the store have made it possible for us to go much further along this road of right service than we otherwise would have been able to do.

Special sale of Pattern Hats Friday and Saturday. For particulars see separate ad in this issue.

## SATURDAY IS THE LAST DAY OF THE HAIR GOODS SALE

Extra Special—32 to 36 inch Natural Wavy \$25.00 SWITCHES for \$10

### Saturday Ends the Sale of Hair Goods

The entire stock will then be removed from the store. This will positively be your last chance to select a Switch, Transformation, Wig or set of Puffs from the largest stock of fine hair goods on the Pacific Coast.

Only the best grades; French, German and Convent Cut Hair. All of the wavy goods are of natural wavy hair, fully guaranteed. Should the wave come out after washing bring the switch back and your money will be cheerfully refunded. Saturday is the last day of the sale and display of Hair Goods. Come in today and let us quote the lowest price possible on fine Hair Goods.

Switches as low as . . . . . \$1.50  
 Puffs as low as . . . . . \$1.00

### SPECIAL FRIDAY AND SATURDAY

Our Regular \$2.50 Corsets \$1.98

A special lot of Corsets embracing all new models in Royal Worcester and American Lady Corsets. These Corsets are unexcelled in style, design, fit and workmanship. They have the non-risible boning and carry the new waist line effect. Faultless in every detail and not a single undesirable model in the lot. See window display, Friday and Saturday, \$2.50 values . . . . . \$1.98

Corsets, values to \$1.50 for 98c

Another lot including Hampton's special, Royal Worcester and American Lady Corsets. Several different models to choose from, displayed on tables center aisle, first floor.

\$1.25 Suitings, per yard . . . . . 85c  
 60c Suitings, per yard . . . . . 47c  
 35c Fancy Ribbons, per yard . . . . . 20c  
 75c Black Petticoats . . . . . 55c



### Give us an Hour of your Time

Tomorrow you'll call it an hour well spent, if you do.

Among the most interesting events at this store is the Fashion Exhibition in our ready-to-wear section, Second Floor. It far surpasses the pleasure of looking over fashion books and magazines and reading the fashion notes. Here you will find the pictured styles in real life. If you like the new Skirt in tunic effect, a design of French origin, try it on and see how becoming it is. If the jaunty short coated, narrow Skirted Suits look attractive to you—slip into several of them and get the smart effect, on yourself. Paris says they're better than ever, you know. And long Coats, with all the newest style features wrought into them, are all here ready to be shown to you. The best of it is, you can be sure these are the good styles—the smartest, come-to-stay, practical, usable fashions, approved by common sense as well as art in the fashion centers.

Special Value this Week  
 \$30 Suits \$26.50

Giving you your choice of any \$30.00 Tailored Suit in the house for \$26.50 about 36 Suits to select from, Plain tailored and Norfolk styles in fancy mixtures, tweeds and flannel materials. Jackets of medium length lined with Skinner's guaranteed satins. Skirts are plain with new plait on side, panel front and back.

New Lot of Blue Serge Suits at \$20

New Style Princess Effect  
 House Dress \$1.50

An inexpensive house dress of entirely new, dressy and graceful Princess effect. This new "simplicity" combination house dress and apron is different from any house garment you ever saw. Buttons down front from shoulder to Skirt hem—goes on and off like a coat—easy to launder, irons like a handkerchief. The "simplicity" makes a neat practical house dress or even to wear about out-doors. As an apron or over dress it envelops the entire figure and protects your more expensive garments. Perfect fit at every point—shoulders, bust, hips etc., pockets are ample and non-sagging; sleeves roomy and comfortable, quality workmanship in every detail. We are sewing this house dress in a complete array of new, high grade, color-fast percales at . . . . . \$1.50

## NEW SHIPMENT OF TRUNKS JUST RECEIVED--DISPLAY ON 3D FLOOR

You Choose Here, when you buy, from good quality only  
 WE HAVE NOTHING ELSE

Cheap stuff doesn't pay anybody. Choosing from quality only is always safe. You should see our new models in

## Hart Schaffner & Marx

Suits and Overcoats—select patterns and weaves. They're the finest Clothes you ever saw. Suits and Overcoats \$20.00 and up

Our special attractions are found in the values we offer at \$25.00. It's an easy price and a favorite one, and we make a point of exceptional quality at \$25.00 Suits and Overcoats. If you want to pay not over \$15.00 for Suit or Overcoat we can fix you up right. We have a special line of all wool Suits and Overcoats; stylish and well made at \$15.00 that will please you.

You'll be needing some fall Underwear soon; we'd like to have you see the line we're showing at 50c per garment and up. A big line of Union Suits at \$1.00 up to \$5.00 . . . Drop in and see the new Shirts just in—New Neckwear too—



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