The Great Joy of Successful Effort.
The Great Feeling of Supreme Satisfaction

MEN AND WOMEN OF EUGENE

God put you and I here on earth for a purpose. He meant that we should do some part of his work of the development of the wonderful resources he has placed here on earth. What wonderous work is the work of the Creator. What great joy enters the heart of a man when success crowns his efforts. The great feeling of supreme satisfaction, that seems to permeate the human heart when one knows and realizes that he has done his work well, repays man ten times over for the effort he makes to overcome obstacles in his path.

GOD INTENDED YOU AND I TO CREATE SOMETHING

To add something to the blessings he gave us as our birthright, to create two blades of grass where but one grew before, to bring back to him when the end comes an accounting of what we have done to improve the wonderful world he permitted us to see and ti live in happily.

NOW THERE ARE MEN AND WOMEN WHO ARE NOT HAPPY

Because they will not permit themselves to be happy and being unhappy themselves they seek to make others unhappy and more miserable than themselves, but I thank God that it is beyond the power of man or woman to make me unhappy. I thank him for the power to set aside the evil influence of the unhappy man or woman who sees none of the beauties of the wonderful life.

GOD PERMITTED ME TO COME HERE TO OREGON

Wonderful, beautiful, heart winning Oregon, where all men and women should be happy and thankful for hundreds of blessings. Of course there are dissappointments here as elsewhere because God made this world so that men and women would meet with enough of the dissapointments to make them appreciate the blessings.

To have everything just as one desired it would tend to make man forget the one who sent those blessings. Some men and women believe that money, just money, wipes out all the grief and worry in this world, But friend I want to tell you and I know, that money is but the beginner of a man's troubles in the world. Money, of course is essential but money just money alone to have as much of itas one desired would not make the average man or woman happy.

THE MAN AND WIFE WHO SIT IN THEIR OWN HOME

He with his "Jimmie Pipe" well lit up, his slippers on and his daily newspaper in his hand. A good wholesome meal just finished and he satisfied that he has done a good day's work; she with her fancy sewing and her rocking chair and the "Kiddies" rolling around the floor. That's happiness, happiness that some of us are denied and happiness that some of us do not appreciate when we really have it. To just own the home you live in, to feel that you are independent of the landlord, to feel that when you go out and fix up the lawn that you are not adding to the wealth of someone else who does not appreciate it and forgets your work when the rent comes due, to feel that you are master of your own house. Ah! friend, that is the great happines that God intended us to really enjoy.

TO WORK FOR THAT HAPPINESS IS WHAT MAN'S JOY SHOULD BE

To win some woman's admiration and affection, to make some one woman, "The one woman in all the world" proud of him, to make his and her children proud of him, that should be the joy and world's work of every man and when he has accomplished those things, life for him will indeed be filled with great happiness and the joy of life?

LET'S ALL BE HAPPY LET'S ALL LOOK FOR HAPPINESS

Try it for a week, this looking for happiness. I will furnish you the place to build the home. I will let you own it for a small sum paid me as you please and as you can afford it. And right here in Eugene, the gem of this wonderful valley will God's blessings surrond you and yours.

South Eugene shoud be your homeplace. Where you can overlook the city and where you can buy as good a lot as close (for $75 and have three whole years to pay for it in, without interest or taxes) as others are selling for five hundred dollars Let me point the way; ten minutes from the heart of the city.

Respectfully Yours,

PAT LAVEY.

Application for Lots in South Eugene

Mr. Pat Lavey Gen. Mgr.

South Eugene Development Company,

New Commercial Club Building, Eugene Oregon.

Dear Sir:—I hereby apply according to your advertisements for.....

.....lots in property now being platted into lots in South Eugene. And I hereby pay the sum of $10 as first payment on each lot, I make this application with the following distinct understanding.

FIRST—That when I see these lots with my own eyes I am either to approve or disapprove of them. In case I do approve of these lots I shall examine your contract of payments and if I approve of that I shall sign said contract and purchase these lots, but if I do not approve of either or both the lots and the contract of puchase I am to be returned this first payment of $10 on each lot without any controversy whatever.

SECOND—It is hereby distinctly understood that this application in no way binds me to purchase these lots until I sign regular contract of purchase and view the property and I am making this application in order to take advantage of your special first offer. And I further understand that the money here paid is merely a deposit to insure me a choice of lots at $75 each.

THIRD—That I am to be given three days notice of the opening of the tract as soon as the engineers have finished the work of survey and the streets and alleys laid out.

Signed .....
Applicant.

Address .....

NOTICE—THE ABOVE APPLICATION WILL NOT BE FILED AT THE OFFICES OF THIS COMPANY BEFORE MONDAY MORNING, OCTOBER 16, AT NINE O'CLOCK.

YOU MAY MAIL IT IN TOGETHER WITH CHECK, DRAFT, OR MONEY ORDER FOR $10 ON EACH LOT PURCHASED BUT EACH APPLICATION WILL BE FILED AS RECEIVED MONDAY MORNING.

South Eugene Development Co.

Ground Fl'r New Commercial Club Bld. Eugene and Great Western Land Co

SOUTHER PACIFIC WILL NOT GET FIFTH STREET

Asset Company's Application for Extension of Franchise Withdrawn

The Southern Pacific and the Oregon Electric will not occupy Fifth street jointly, as desired by the Harriman people, but the Hill company will have the sole franchise over that thoroughfare. The city council last night voted unanimously to withdraw the ordinance granting to the Lane County Asset company an extension of its franchise on Fifth street, and it will expire in a very short time. It is thought the sale of the Asset company's holdings to the Southern Pacific company will not be delayed by this action on the part of the council, as the Southern Pacific needs some of the right-of-way held by the Asset company.

There was a large crowd at the council chambers last night and when the council voted to withdraw the ordinance, the vote was greeted by vociferous hand-clapping, indicating the feeling of the people of the city in the matter.

While the citizens welcome the Southern Pacific company's new line into Eugene and would do nothing to block the enterprise, they do not want to hinder a competitive company in the least. Everybody here knows that the one great need in the local transportation situation is a competitive line of railway.

Judge Carey Speaks.

At the opening of the meeting Judge C. H. Carey, counsel for the Oregon Electric, was called upon. After thanking the council for deferring action on the franchise matter, till he could arrive here, he said he did not appear in a spirit of antagonism to the progress and development of Eugene and Lane county, in ring action on the franchise matter to the Southern Pacific to use the Hill tracks on Fifth street. "The more electric lines that are built in this vicinity, the more business that will be created for our road," said the judge, "but at the same time we had no idea when we planned our extension to Eugene that any series of circumstances would be brought about that would put us in such a position as we would be, should this extension of franchise be granted. At the time we granted the Asset company a common-user privilege on Fifth street, we thought that the local company had pretty nearly abandoned its project and had no idea that we would ever be compelled to occupy Fifth street jointly with the Southern Pacific company. Such a plan of procedure would be very objectionable to us. We have spent much money here for freight and passenger depot grounds, have let the contracts for the construction of our line south from Albany to Eugene, and the contractors are now at work between Albany and Harrisburg. We expect them to reach Eugene with the grading operations befor the first of the new year. As the business of the line grows, it would be impracticable to operate our trains in case any other company occupied the street with us.

Would Ravish Interests.

"I want to make an appeal to you to continue your kind treatment toward us and protect us from what would be a ravishment of our interests in case the S. P. company is granted privileges on that street. If the S. P. company intends to build a system of electric lines, there are many other gateways into the city which they could easily use.

"The Oregon Electric feels very kindly toward Eugene. The people here have welcomed us, have helped us in every way possible, and I assure you we appreciate it greatly. When we have finished our construction work to this city and get our trains in operation this far we want to have just as pleasant relations with you as we have now." Cheers followed Judge Carey's speech.

Jack Rodman and M. Svarverud, both stockholders in the Lane County Asset company, the latter its president, both spoke in favor of withdrawing the application for the extension of the franchise, although they said they were not speaking in behalf of the company, as no agreement to that effect had been made. Mr. Svarverud took occasion to state that had the people of the city stood back of the local company as they should, the company would not now be in its present predicament, and would not be compelled to sell out to anyone. He deprecated the attacks of the morning paper upon the company, but such attacks, which have been repeatedly printed, for no other reason than a personal enmity for certain members of the company, but such attacks printed, have stirred up much opposition to the company, and it has been unable to collect its stock subscriptions, forcing it into financial straits. If the sale of the company's holdings to the S. P. company is made, the stockholders will get only about 30 cents on every dollar they have invested in the enterprise.

After Mr. Svarverud had finished Councilman Bell moved that the ordinance be withdrawn and the motion was unanimously carried. The audience again cheered.

Minor Matters Disposed Of.

Councilman Striker reported adversely on the application of a crippled woman to move a house on wheels to the Frasier lot on Willamette street, and the report was adopted.

Ordinances as follows were passed: To grade and gravel alley between Oak and Pearl street from Fourteenth to Fifteenth; pave alleys in block bounded by Willamette, Olive, Eighth and Ninth; grade and gravel alley between Oak and Pearl from Fifteenth to Sixteenth; grade and gravel Fifteenth street from Stewart avenue to Harrison avenue; grade and gravel Van Buren street from Sixth to Seventh.

The matter of paving was brought up and Ness moved, and the motion carried, that a charter amendment be prepared and submitted for the issuance of bonds to pay for the paving of street intersections, the amount to be left blank to be filled in later.

Special Sale of Fall Millinery

Fall 1911 Pattern Hats Radically Reduced

We intend to close out immediately a large number of this fall's pattern Hats. Most of these Hats are copies of the prevailing Parisian models and are exclusive with this establishment.

This is an opportunity to get your Hat at a substantial reduction from regular prices. Following we quote just a few of our prevailing prices but we have a great many more Hats than here listed, which will necessitate your calling in order to appreciate the economy of buying here.

$8.00 Hats now $5.50
$10.00 to $12.00 Hats now $8.00
$20.00 to $25.00 Hats now $15.00

Mrs. Gilmore—Millinery Department

Hampton's Second Floor

YOU HAVE FOUND THE PLACE

To buy drugs, medicines, toilet articles and in fact everything to be found in a down to date drug store, when you get the Red Cross Drug Store located. You will not only be pleased with what you buy of us, but also with the courtesy shown you while buying it.

tf. RED CROSS DRUG CO.

FOLEY KIDNEY PILLS.

Supply just ingredients needed to build up strengthen and restore the natural action of the kidneys and bladder. Specially prepared for backache, headache, nervousness, rheumatism and all kidney, bladder and urinary arregularities.

CONGREGATIONAL MARKET.

Come and buy some good things for your Sunday dinner at the Koh-i-noor Saturday afternoon. There will be on sale white and brown bread, doughnuts, cakes, plum pudding, baked beans and canned fruit. o20

IF YOU NEED A PHYSICIAN.

all you have to do is to step to the telephone, and call 150 and we will send you one at once, and a good one too. We are with this, like we are with our drugs and medicines. They must have merit or we pass them up.

tf. RED CROSS DRUG CO.

Mohawk Lumber
Mohawk Shingles
Mohawk Cement

Our grades service and prices must be right or we would not be doing such a good business. We give as careful attention to small orders as to large ones. Call on us for lumber

Mohawk Lumber Co.

Phone 209. Yard, 427 High

SOMETHING NEW

FOR PERSONS WHO NEED SEPARATE GLASSES FOR READING AND DISTANCE

TORIC BIFOCAL LENSES

They are the ideal two-sight glasses worn with perfect comfort where others fail

Ask for our Circular on Toric Bifocals.

We have been fitting Kryptok double-vision glasses for ten years and know just how to do it. It takes years of experience to be able to fit these glasses correctly.

Watts Optical Parlors 564 Willamette