

Agents for Pendleton Indian Robes and Shawls, New Patterns

S. H. Friendly & Co.—Leading Store**Friday and Saturday Only****\$1.00 Messalines, 24 and 26 Inches Wide****For This Sale Only at****69c****Shades Navy, Red, Maroon, Grey, Tan, Pink, Blue, Nife, Lavender. Fast Colors and Edges. See window****PERSONALS**

Miss Edith Atkinson went south this morning.

Jack Lynch of Leaburg, was in Eugene over night.

C. J. Swanson of Vida, was in the city over night.

J. H. Madison was in town from Marcola yesterday.

Miss Alice Swift spent yesterday at Pleasant Hill.

B. M. Randall of Marcola, was in the city over night.

Miss Edith Beebe left for Yoncalla yesterday to teach.

C. P. Barnard was in the city from Roseburg yesterday.

Mrs. Creed C. Hammond is home from a visit in Salem.

Dr. O'B. DeBar was in Roseburg on business yesterday.

John Berg left this morning for Albany to spend a few days.

Walter Price, the Marcola merchant, was in Eugene today.

A. N. Denny of Drain, was transacting business in Eugene today.

H. A. Radcliffe of Salem, was transacting business in Eugene today.

Mrs. J. M. Shelley went to Portland this morning to visit her daughter.

Mrs. D. C. Freeman returned last night from a week's visit in Portland.

Misses LaVerne and Oriana Thomas were up from Junction City yesterday.

L. E. Hartwig, of Walthersville, transacted business in Eugene over night.

Mrs. George W. Smith and family went to Irving last evening to visit Mrs. Moses Gum.

Mrs. R. G. Pope returned to Junction City yesterday after a visit with friends in Eugene.

H. W. Whitting went to Sutherland yesterday afternoon to spend a few days with his parents.

G. Pappas left for his home in Medford yesterday afternoon after a couple of days in Eugene.

Messadmes Widner and Murphy came down from Harrisburg yesterday to visit Mrs. Pearl Morris.

E. S. Tuttle and Ed Briggs went to Portland this morning in the interest of the Oregon Power company.

Mr. and Mrs. Kara Lockman came in yesterday afternoon from Denver, Colorado, to visit Mr. and Mrs. S. S. Wilt.

Mrs. W. J. Weedon left last evening for Langley, California, after a visit with her mother and brothers in Eugene.

E. J. Fineran, business manager of The Guard, was in Portland on business yesterday, returning home last night.

J. E. McKee, the gunman, and W. F. Schroeder, the baker, were in town on a tandem motorcycle from Junction City yesterday.

Mrs. C. B. Steunenberg of Caldwell, Idaho, who has been visiting her parents, Mr. and Mrs. Ettinger, in Eugene, has left for home.

Mr. and Mrs. W. H. Davidson left for their home in Harrisburg yesterday, after spending a few days with Mrs. W. W. Korn in Springfield.

Robert Earl and wife of Montana who have been visiting Mrs. Alice Bryan and Wirt Libbie for a short time, left for California last evening.

Mrs. S. F. Curran and daughter, Miss Osie, of Cottage Grove, returned to their home yesterday afternoon after a visit with friends in Eugene.

NOTICE

Having disposed of one-half interest in my business, all persons indebted kindly call and settle accounts before November 1, at which time my stock will be involved and the new firm take charge.

JOHN M. RENNIE,
Walthersville, Or., Oct. 4, 1911.

HOT TAMALES.

The very best hot tamales can now be secured at the Depot lunch counter, which is open every day and night. The best of service at this popular place at all times. Phone 886. Orders for tamales taken. Phone 886. R. BAKER, Prop.

The MATCHLESS MILTON piano stands up in any climate. Guaranteed for a LIFETIME. The Wiley B. Allen Co., 25 East 9th street.

Having associated myself with the Jack Rodman Realty Co., I will be pleased to meet all friends and acquaintances at their offices, 14 East 8th street after Monday, October 16.

H. C. WIKOFF.

BORN

Five miles west of Eugene, October 12, 1911, to Richard Ove and wife, a daughter.

At the Eugene hospital, October 12, 1911, to G. W. Swafford and wife, a daughter.

Near Lowell, October 11, 1911, to Thomas Blakely and wife, a son.

KEEP YOUR HAIR

If you will use our hair tonic and dandruff cure, you will not need to buy other people's hair. But will have nice hair of your own. We guarantee it, and give your money back if it fails. It is not a patent hair medicine. We prepare it in our store. Try it and be pleased.

RED CROSS DRUG CO.

FOLEY'S KIDNEY REMEDY VS. HOPELESS CASE

Hon. Ark. J. E. Freeman says: "I had a severe case of kidney trouble and could not work and my case seemed hopeless. One large bottle of Foley's Kidney Remedy cured me and I have never been bothered since. I always recommend it."

For sale by all druggists.

Stop That Cold!

Why take chances with that cold and grippy condition? The Red Cross Co. will furnish you the medicine to eradicate it, and do it quickly and completely. Price 75cts.

RED CROSS DRUG CO.

Mason & Hamlin pianos are recognized by the leading musicians of the world as the best. The Wiley B. Allen Co., established 1876 in Eugene; 25 E. 9th st.

Nice line of Eastern Pattern hats just received. Specially reduced prices on same Saturday. Mrs. Alice Simmons, 84 E. 9th.

Remember we are the Pacific coast distributors for the famous ROBERT M. CARLE piano. The Wiley B. Allen Co., 25 E. 9th st.

MUSICAL PROGRAM AT WINCHELL STORE OCT. 14

Following is the program to be rendered at the Winchell store 618 Willamette street Saturday afternoon and evening:

Afternoon.

- 1—March, The Gridiron..... Arthur Pryor
- 2—Selection, Cupid at Vassar..... Siobane
- 3—Egyptian waltzes..... A. C. Kirkham
- 4—The Cornercracker Dance, characteristic caprice..... F. W. Mechem
- 5—March, The Idolizers..... W. A. Corey
- 6—Nalla, Intermezzo from Leo Delibes Ballet..... Theo. M. Tobani
- 7—Dance of the Skeletons, Descriptive..... Thos. S. Allen
- 8—Overture, Reliance Edward Hazel
- 9—March, The Crusader..... J. P. Sousa
- 10—Presidential Polonaise..... Sousa
- 11—Sel. The Grand Mogul..... Gustav Linder
- 12—Waltz, The Pink Lady..... Caryll
- 13—Caprice, Behold my Love..... Margie Berger
- 14—March, The Gladiator..... Sousa

Evening Program.

- 1—March, Blaze of Glory..... Holzmann
 - 2—Sel. Mexican..... Raymond Hubbell
 - 3—Serenata, Mexican Beauties..... Otto Langey
 - 4—Sel. The Honeymooners..... Geo. M. Colan
 - 5—Concert Waltz, La Gitani..... E. Buzloost
 - 6—March, King Cotton..... J. P. Sousa
 - 7—Sel. The Time, the Place and the Girl..... J. E. Howard
 - 8—March, Call of the Wild..... Loser
 - 9—Among the Lillies, characteristic..... E. H. Frey
 - 10—Sel. Spring Chicken..... Carle
 - 11—March, On The Beach..... Vokoun
- PROF. GEO. E. WOOD,
Director Wood's orchestra.

OUR CLIMATE.

Is undoubtedly the best in the world and ANY HALF WAY DECENT PIANOS will stand it, but I handle a piano that will stand in any climate and is guaranteed to last a life time.

F. A. RANKIN,
39 W. 6th St.

IF YOU NEED A PHYSICIAN.

all you have to do is to step to the telephone, and call 150 and we will send you one at once, and a good one too. We are with this, like we are with our drugs and medicines. They must have merit or we pass them up.

RED CROSS DRUG CO.

Greater Ax Billy Dep't Store

SCHAEFERS BROS., Proprietors

1847 ROGERS BROS.

Have you seen the newest SHARON designs of Rogers Bros. silverware received at Ax Billys. The celebrated ware is triple silverplated on finest nickel silver and the SHARON design on spoons, knives and forks make the ware doubly attractive.

SHARON Teaspoons, per set	\$1.60
SHARON Fruit Knives, per set	\$2.25
SHARON Beny Spoon each	\$1.95
SHARON Cold Meat Fork, each	95c
SHARON Table Spoons, per set	\$3.15
SHARON Salad Forks, per set	\$3.40
SHARON Orange Spoons, per set	\$2.00
SHARON Butter Spread Knives, per set	\$2.85
SHARON Baby Spoons, each	50c

Note a few of the tasty 1847 Rogers Bros. ware in the window.

Apron Special for Saturday, 9c

On Saturday only we will place on sale 15 dozen Ladies' Tea Aprons, made of sheer lawn, lace trimmed with pocket. This lot is really the greatest value that can be secured any place and they are priced at 9c each so they will move out in a hurry. Note them in our windows.

PHOTOS—PHOTOS.

My advertising offer will last but a short time longer. Those desirous of taking advantage of the extremely low rates should book their orders with my representative when he calls on them.

CLARK, The Photographer.

**Rubber Stamps**

Seal Presses,
Stencils, Trade
Checks, Numbering Machines, Etc.

9th and Willamette Sts.

Closing Out Sale

On account of ill health we are closing out our Pattern Hats and Fancy Feathers half price.

DAVIDSON SISTERS

41 W. EIGHTH STREET

TO THE UNPAID SUBSCRIBERS OF THE LANE COUNTY ASSET CO.

Gentlemen: Please call at the office of the secretary, Mr. John Baird, at once, and pay up the balance of your subscription of stock in the Lane County Asset Company. The contractor for grading has now finished his work, and you are holding

to him for the amount of your subscriptions, which must be paid once to save litigation. If you do not intend to pay this, you should have subscribed, as the company relied upon you to pay your subscriptions and the contract to Mr. George Perry must be paid at once.

LANE COUNTY ASSET CO.
By John Baird, Secretary.

The Frost is on the Pumpkin

—and the new Fall Clothes in stock. Beauties! Every garment of them.

Fit, Finish, Styles and Fabrics all carrying the famous Michaels-Stern guarantee.

And prices? Well, just let us quote you a few.

E. HANSON

No. 8 E. 9th St.

Eugene, Ore.

CHALLENGE SALE—DODGE DEPARTMENT STORE

8th and Olive

A SALE

WHEN HIGH CLASS MERCHANDISE IS SOLD FOR LESS MONEY THAN OTHER STORES CAN OFFER YOU.

WHEREIN OUR NEW YORK BUYER WITH READY CASH AND BEING ON THE SPOT CAN BUY HIGH CLASS MERCHANDISE FOR LESS MONEY THAN OTHER STORES CAN BUY THE SAME GOODS.

WHEN WE SAVE YOU MONEY AND BESIDES GIVE YOU TRADING STAMPS ON ALL CASH PURCHASES

75c Serges

Comes in black, navy, brown, cardinal, cream and white, all new shades on special sale—

48c

56-inch Broadcloth in navy, cardinal and black, value 75c per yard—

50c

56-inch Storm Serges, comes in black, navy, brown and gray, worth \$1.25, on special sale—

98c

Eugene made all wool homespun 56-inch wide, worth \$2.50 per yard on sale now at—

\$1.50

56-inch Broadcloth all shades on sale now at the special price—

\$1 and \$1.50**Blankets Blankets**

Eugene made blankets that are positively all wool. To see these blankets is to appreciate the true value of all wool blankets. Priced at—

\$2.50 to \$8**Wool Wash Blankets**

11—4 size. Comes in gray and white. The price is—

\$2.25

Cotton Blankets in white, gray and tan, special prices of 50c to—

\$2.00

Bed Comforters at special prices on sale now at 90c, \$1.50 and—

\$2.00**New Fall Suits and Coats****Mens Suits and Overcoats****Raincoats for Men and Women****Money Savings**

On staple cotton goods you need now. 500 yards of soft fine bleached domestic 56-inches wide on sale—

7 1-2c

500 yards of unbleached domestic—a regular 10c seller on sale—

7 1-2c

72-inch mercerized table damask worth \$1.00 a yard, now—

75c

All catrows usually sold for 6 and 7c, on sale now—

5c Yard**Remnants**

Of wool dress goods, silks, table linen, toweling, alshams, outing flannel and galates, muslins, sheetings, embroideries at about half their usual prices.

Savings in Notions

We have kept an entire counter space with specially priced sale of notions. Belt Pins in gold and dull finish, with settings of selected stones on sale—

25c

Bar Collar Pins in gold and dull finish beautiful settings, values up to \$1.25 each, on sale—

50c

Hig assortment of rick-rack braids and seam coverings, white and colored, on sale now at 5c and—

10c

Dress pins and hair pins specially priced at, per pair—

1c Pair

Hose Supporters, black, white and light blue, fancy elastic, on sale—all lengths, price—

15c