

Music by Professor Woods' Orchestra Saturday Two to Five and Seven to Nine P. M. Come

THE SALE OF THE STOCKS OF THE BOSTON STORE OF PORTLAND AND THE EUGENE RACKET STORE COMES TO AN END SATURDAY NIGHT OCTOBER 21. BUY NOW—NEVER SUCH VALUES IN DRY GOODS AND FURNISHINGS BEFORE.

A TREMENDOUS PURCHASE

Of Men's and Boys' Clothing Goes on Sale. Three Great Makers Sacrifice Their Entire Surplus Stocks to Us at 66²/₃ Cents on the Dollar

The Reason Why

NEVER BEFORE HAVE WE KNOWN SUCH OVER PRODUCTION IN THE READY TO WEAR LINE. AS A RESULT OF THE SLUGGISH BUSINESS THIS YEAR STOCKS HAVE PILED UP UNTIL MAKERS BECAME FRANTIC AND ANXIOUS TO SELL AT ANY SACRIFICE. KNOWING THIS WE MADE PROPOSITIONS TO THREE OF THE LEADING MANUFACTURERS OF THE COUNTRY AND IN EACH CASE OUR OFFER WAS ACCEPTED. NEVER BEFORE IN ALL OF OUR EXPERIENCE HAVE WE SECURED SUCH A FINE LOT OF UP TO DATE MEN'S AND BOYS' SUITS AND OVERCOATS AT SUCH FABULOUSLY LOW PRICES.

Mammoth \$15,000 Spot Cash Capture of Manufacturers' Overstock

WILL MAKE THIS THE MOST ASTOUNDING CLOTHING SALE EVER HELD IN A CITY THE SIZE OF EUGENE—A SALE EXTRAORDINARY, UNPRECEDENTED AT THIS SEASON OF THE YEAR. IN BUYING THESE MAKERS OVERSTOCKS WE SECURED ALL NEW, CLEAN, UP-TO-THE-MINUTE GARMENTS AT ONE THIRD LESS THAN REGULAR WHOLESALE COST. THE PURCHASE CONSISTS OF ALL NEW FALL GOODS, NOT THE REMAINS OF LAST SEASON'S GOODS. EVERY DOLLAR'S WORTH DIRECT FROM THE CUTTERS AND ALL THIS SEASON'S LATEST STYLES—GARMENTS MADE BY THE BEST MAKERS IN THE COUNTRY—SEE THE LABELS—AND DESIGNED BY THE LEADING DESIGNERS OF THE LAND. And coming as it does at the very beginning of the fall season it gives you the saving chance of your lifetime. Gentlemen: do not let this opportunity to buy that fall Suit and Overcoat at almost one half, pass; and Ladies: insist that they do not—Come Early—First selections are almost always the best.



A Bargain Extraordinary---Men's \$15, \$18 and \$20 Suits and Overcoats Are Now Placed on Sale at Only . . . \$6.98

Never before was there such a bargain. Think of it. Elegant, faultless fitting men's Suits and Overcoats of good quality worsted, velours, cashmeres and tweeds in all the staple colorings. Perfectly cut and faultless as to fit etc. A bargain that actually defies cold type. Regular \$15 to \$20 values . . . \$6.98

THE MAKERS NAME IN EVERY GARMENT

Men's \$15 to \$25 Finest Grade Fall Suits and Overcoats in This Great Sale Go \$9.98 at the Ridiculously Low Price of \$9.98

Here is a bargain you will recognize at a glance. One lot of delightfully new, fresh men's Suits and Overcoats—just from the hands of master craftsmen of the tailor's art, New York. These Suits are from one of the greatest and best known makers of men's clothes in America. All the season's latest shades of brown, blues, etc., Values to \$25.00 at . . . \$9.98

EVERY GARMENT BEARS THE UNION LABEL

\$20 Overcoats \$12.50

For those who prefer the new, all wool worsted in Suits and Overcoats here is what we believe is an unprecedented offering. The latest shades of browns, grays and blues. Both Suits and Overcoats that were \$20.00 values are priced now at \$12.50

\$15.00 English Slip-ons at \$7.95

The latest style in English Slip-Ons. Priestly and Kanreign worsted cravattes. Values to \$18.00, all sizes priced for this sale \$7.95

\$22.50 Overcoats \$13.85

One lot of men's strictly hand tailored Suits and Overcoats. Hand felled collars, non-breakable fronts. A value extraordinary for the particular man. The most exacting can be pleased here. \$22.50 values now \$13.85

Special

One lot of boys' knee pants school Suits. A nice assortment of patterns. Values to \$4.00. All on sale now at \$1.05

EXTRA

Men's Gum Raincoats. Both black and yellow. Medium and extreme length. Regularly priced at \$3.50 but now reduced to \$1.69

Special

From our boy's clothing department we have selected 20 dozen boys' knee length trousers. Regular values 49c to \$1.25 but priced for this sale

\$5 Boys' Fall Suits Now \$3.45

This fall's latest styles and patterns for the young man. \$5.00 Suits, knickerbocker trousers ages 8 to 16. An excellent value at \$5.00, your choice now \$3.45

\$10 Youths' Fall Suits at \$5.95

Overcoats and suits for the older boy are here too. A great variety of styles and all the new weaves and colorings are shown—One lot values to \$10.00 \$5.96



6000 Pairs Men's, Women's and Children's Shoes in a Great Reduction Sale

THE ENTIRE FLOOR STOCK OF ONE OF PORTLAND'S LARGEST WHOLESALE HOUSES SCOOPED IN BY THIS STORE AT A PRICE SO LOW WE CAN OFFER YOU THE GREATEST SHOE VALUES IN THE HISTORY OF THE CITY.

Florsheim Shoes for Men, to \$6 Values \$3.48

See them in our window. All the latest Florsheim styles are represented in this unusual offering. All sizes—every pair a \$5.00 to \$6.00 value. Buy now, \$3.48 per pair

\$6 Ladies' High-Cut Button Boots \$2.95

See them in our window. 14, 16 and 18 button Ladies' tan gun metal and patent boots. All goodyear welt soles and actual \$4.00 to \$6.00 values. All sizes, buy now \$2.95 per pair

LOT 1—\$2.00 CHILDREN'S SHOES AT 98c

Misses and Children's fine gun metal and box calf shoes, values to \$2.00, all sizes. Buy now per pair . . . 98c

LOT 2—\$1.75 RUBBER HEEL JULIETTES 98c

Ladies' rubber heel Juliettes. Made from very best stock. All sizes, per pair . . . 98c

LOT 3—\$2.50 BOYS' SHOES \$1.39

Boys and little girls shoes in gun metal, patent and kids. All sizes up to 5½—values to \$2.50, now . . . \$1.39

LOT 4—\$3.00 LADIES' SHOES \$1.39

Ladies' dress shoes in kid patent leather tipped, double soled shoes, all sizes. Buy now . . . \$1.39

LOT 5—\$6.00 MEN'S HIGH CUTS \$3.45

Men's high cut logger's and miner's boots, 12 to 18 in tops all sizes, buy now . . . \$3.45

LOT 6—\$1.00 MEN'S AND LADIES RUBBERS 39c

Men's Women's and Children's storm rubbers. All sizes. Buy all you want now . . . 39c

The V. W. Winchell Company

Successors to Stanley's

618 Willamette Street