No. 16

How Much Business Will the City Power Plant Secure?

The belief has been expressed that in case of competition between the municipal power plant and the Oregon Power Company a great majority of citizens would connect with the city plant on patriotic grounds.

Similar competition in other cities shows that this theory does not work out in practice.

Each party to competition will have certain points of advantage to offer customers. Each will obtain part and hold part of the business. The greater part of the business will go to the MORE AGGRESSIVE competitor.

There is no case on record that we know of where a private company has not been able to hold more than one half of the business in competition with municipal plants.

The company can and will be able to extend special assistance to customers in emergencies, just as it does at present, whereas the city plant will be more or less retarded by the inevitable red tape and sluggish action bound to accompany municipal operation.

Our company runs services, installs meters and makes connections free. It is customary for municipal plants to make the customers pay for meters, services and connection expenses.

Many residents object to additional poles in the street. Some of these objectors are people of influence. Their objections mean delay in the construction of pole lines and rendering service.

Until a STEAM AUXILIARY PLANT is built, no POWER or lighting customer of the municipal plant will have assurance that his service will be reasonably continuous. Floods, low water, breakdowns at Walterville or accidents to the transmission line may shut off his service for weeks at a time.

In competition, no one expects one competitor to help the other, or the other's patrons, in time of trouble. There is such a thing as "breakdown" or "throw over service," but it is expensive, because the plant which does not have a customer's business constantly must enforce a monthly readiness-to-serve charge. This means paying two plants for service, when service from either one is sufficient.

The municipal plant will find itself unable to CUT PRESENT RATES without HEAVY FINANCIAL losses, which in turn will be passed along to the taxpayers for settlement.

If the municipal plant does not cut rates, it will obtain few, if any customers.

Taking these facts into consideration the question of "How much business will the city power plant secure?" is pertinent.

A most bitter struggle between a municipal electric plant and a private company has been in progress at Pasadena, California, for several years. Rates have been forced down to prices far below the cost of production. The private company still claims to have considerably more than one-half the business. Plenty of taxpayers can be found who declare that the municipal plant is not paying expenses, despite the installation of an extraordinary number of street lamps, and payment by the city for these lamps at a high figure.

Do the people of Eugene want a municipal power plant which will be a source of heavy expense, fill up the streets with pole lines, add heavily to the present bonded debt and INCREASE TAXES?

Oregon Power Company

CONVENTION OF THE CHRISTIAN CHURCH

Are you ready? Listen! Only one short month until the International Missionary Convention of Christian churches convenes in the most beautiful city of Portland. Don't forget the date, July4-11, state convention, July 1-3. Disciples of Christ, be there and make this convention felt the world around and and may "It" through the Lord Jesus Christ, be the means of a more speedy evangelization of the entire world. J6

The Big Basin Lumber company's plant at Klamath Falls has just completed a plant that will turn out 60,000 feet per diem.

S.S.S. A GREAT TONIC AND BLOOD PURIFIER

There is one reason above all others which makes S. S. S. the greatest of all tonics, and that is because it is the most perfect of all blood purifiers. Any system which needs a tonic, needs a blood purifier, for it is impure blood which causes the weakened, run-down condition of the body. S.S.S. is made entirely of roots, herbs and barks, which possess not only strengthening properties, but at the same time are recognized as ingredients of the greatest value for removing every impurity, poison or taint from the circulation. S.S.S. improves the appetite and digestion, corrects stomach disturbances and steadily tones and builds the system up to perfect health. It adds to the blood the rich, healthful properties it needs, and in every way enables the system to stand the strain of the long, hot summer. S. S. S. cures all diseases and disorders arising from weak or impure blood. Book on the blood and medical advice free. S. S. S. is for sale at drug stores. THE SWIFT SPECIFIC CO., ATLANTA, GA.

WILCOX BROS.

ROYAL BLUE STORE

ACROSS FROM HAMPTON'S

NOT GOOD AFTER JUUE 10th

Special Coupon THE GUARD'S Popular Voting Contest

Good for 50 Votes

For .....

District ..... Address .....

Good for fifty votes when filled out and sent to the Contest Department by mail or otherwise on or before expiration date. No ballot will be altered in any way or transferred after being received by the Guard.

In case of a tie, prizes of equal value will be given to each of the contestants tied.

NOTICE.

Notice is hereby given that the taxes are delinquent and unpaid on the following described real property on the 1909 tax roll of Lane county, Oregon, and there is now due the amount set opposite each description to which should be added a 10 per cent penalty and interest at 12 per cent per annum from the first Monday in April, 1910.

A certificate of delinquency will be issued to any one applying for same who will pay the taxes, penalties and interest on any of the pieces or parcels of property described below:

	Tax.
Abbey, William R. Lot 5, block 1, Eugene, Hendricks' Add.	$ 3.15
Aitkin, J. H., et al. Lots 11, 12, block 52, Florence, Gallagher's part; lots 19, 20, block 67, Florence, Frazer & Berry's part; lot 2, block 16, Glenada; lot 6, block 1, Glenada, Fisk's 2d Add.	2.64
Bailes, George S. 2 acres Tp. 22 S. R. 3 West in Present Owners Description 4 page 2165, Vol. 4, also Desc. 1, 2, 3, 4, page 2166, Vol. 4	.78
Balfour Guthrie Inv. Co. Lots 6, 7 sec. 16 Tp. 18 S. R. 5 West, 4 acres	.80
Barger, James, heirs 3 acres Tp. 16 S. R. 4 West Present Owners desc. 1, page 621, vol. 2	.20
Bates, B. A. Present Owners Desc. 1, page 325 vol. 1	2.15
Beals, Christine Lots 7, 8, block 6 Eugene, Hendricks' Amd. Add.	17.32
Benedict, Elbert K. 1 acre, Tp. 18 S. R. 12 West, in Present Owners Desc. 1, page 887 vol. 4	.26
Bowman, C. C. See Present Owners Desc. 1, page 1503, vol. 1	.96
Brookmayer, John SW¼ sec. 32 Tp. 16 S. R. 2 West	43.63
Calkins, W. W. North 133 feet of lot 1, block 19, Eugene	3.15
Calkins, W. W. That part of lots 4, 5, 6, 7 north of a line drawn diagonally across said lots from most westerly corner of said lot 4 to most easterly corner of said lot 7 block 28 Eugene, also e½ of lot 8 block 30, and lot 9 block 30 and lot 2 block 29 Fairmount	8.27
Carpenter, Joseph H. N½ of n½ of sec. 24 Tp. 18 S. R. 1 East, 160 acres	18.24
Carter, Hugh Lots 3, 4 block 26 Fairmount	8.27
Cartwright, O. Q. Lot 14 block 7 Fairmont	7.87
Cole, C. C. Lot 2 block 4, lot 9 block 5, Cole's First Add., lot 2 block 3 Cole's Third Add Marcola	3.28
Cole, C. C. S½ of lot 12 block — Marcola also Present Owners Desc. 1, page 1483 vol. 1	.81
Coleman, J. B. Lot 54 block — Tsiltcoos Lake Club Plat	.31
Collins, P. N. Lot 3 block 6 Florence, Frazer & Berry's part	.43
Colter, George H. Lot 11 block 7 and lot 8 block 14 Glenada	.50
Conger, J. S. Lot 7 except n 63 feet, block 7 Eugene, University Add.	.46
Cooper & Randall See Present Owners Desc. 1, page 1782, vol. 4. See Present Owners Desc. 1, page 189, vol. 1	7.00
Cooper & Randall Lot 1 block 4, and lots 1, 3, 4, 5 block 6, Cooper & Randall Add., Cottage Grove	1.80
Cooper & Randall Lot 4 block 13 Cooper & Randall's Add. to Cottage Grove	.36
Cordes, R. C. Lots 5, 6, block 51, Florence, Frazer & Berry's part	.85
Counts, S. C. Lot 7 block 1 Cottage Grove, Mrs. C. A. Perkins Sub Addition	1.50
Crabtree, Frank 1 acre Tp. 20 S. R. 2 West, in Present Owners Desc. 2 page 1443 vol. 4	.71
Elnan, Olaf N½ of sw¼ Sec. 17 Tp. 16 S. R. 6 West, 80 acres	10.86
Fisher, C. H. and Elmer Mink Lot 19, block 5, Eugene, Blair street Add.	4.30
Frost, Tom N½ of lot 13 block 1 Marcola, Cole's 1st Add.	.41
Goodman, Mary E. W½ of lot 7 Tp. 17 S. R. 3 West, Clark & Washburne Add., except 67x135 feet in SW corner of same	6.09
Harkleroad, W. L. Lots 9, 10, 11, 12, block 1, Glenada, Fisk's 2d Add.	1.02
Harnden, S. C. 5 acres, being lot 10 of Present Owners Desc. 1 page 780 vol. 3, in Tp. 17 S. R. 4 West, sold to Mrs. Martha W. Robinson	.93
Hartley, M. Lot 3 block 5 Florence	1.07
Hayden, Mrs. Georgia C. Lots 5, 6 and that part of lot 4 of ne¼ of se¼ Sec. 34 west of a line running due south of most northerly southeast corner of cl 48 Tp. 16 S. R. 2 West, 25 acres	1.38
Heaton, G. Y. 8 acres Tp. 17 S.R.3 West Present Owners Desc. 1 page 693 vol. 3, sold to Isaac Cole	3.07
Helbling, Louis SW¼ Sec. 34 Tp. 20 S. R. 4 West, 160 acres	17.20
Hendricks, T. G. Lots 5, 6, block 10 Eugene, Hendrick's Am. Add.	3.15
Hemforth, O. W. Lot 4 block 23 Packard's Add. Eugene	10.23
Holeman, Anna NW¼ of nw¼ Sec. 11 Tp. 16 S. R. 6 West 40 acres	2.76
Ijams, D. W. W½ of sw¼, sw¼ of nw ¼, Sec. 30 Tp. 18 S. R. 5 West, 164 acres	7.74
Inman, C. L. et al 4 acre Tp. 17 S. R. 1 West Present Owners Desc. 1 page 87 vol. 3	.39
Kelsey, Helen 162 acres Tp. 20 S. R. 4 West, being Present Owners Desc. 1 page 1893 vol. 4, also ne¼ Sec. 8 Tp. 20 S. R. 4 West	5.98
Kerr, Alice W. 1 acre Tp. 16 S. R. 5 East Present Owners Desc. 1, page 213, vol. 2	.28
King, Sarah S. 3 acres Tp. 20 S. R. 3 West Present Owners Desc 3, page 1593, vol. 4	1.38
Krels, W. H. 20 acres Tp. 20 S. R. 2 West, in Present Owners Desc. 1, page 2010, vol. 4	9.90
Leslie, George W. NE¼ of sw¼, n½ of se ¼, se¼ of se¼ Sec. 10 Tp. 19 S. R. 11 West 160 acres	15.25
Linebaugh, D. Present Owners Desc. 1, 2, 4, 5, page 1792 vol. 4, also sw¼ of nw¼, Sec. 34, except 5 acres included in a 10-acre tract now owned by D. Linebaugh and formerly owned by Francis M. Mores, 95 acres, Tp. 20 S. R. 3 West	22.96
London Timber & Milling Co. Present Owners Desc. 1, page 2203, vol. 4, 6 acres Tp. 23 S. R. 3 West	1.07
Lord, Thomas Lot 9 block 1 Florence	2.12
Mahn, E. H. See Present Owners Desc. 2, page 210, vol. 2, 1 acre Tp. 16 S. R. 5 East	.28
Marx, Ralph M. Lot 10 block 5 Eugene, Hendricks' Amd. Add.	3.15
Metcalf, N. E. See Present Owners Desc. 1, page 210, vol. 2, 1 acre Tp. 16 S. R. 5 East	.28
Miller, Cyral Lot 6 block 2 Blue River Watt's Add.	.19
Mulkey, B. G. See Present Owners Desc. 1, page 867, vol. 1	65.30
McCulloch, Thomas, Heirs NW¼ of ne¼, w½ of e½ of ne¼, lot 3 Sec. 35, also D. L. C. 45 Notf. 5371 in Secs. 35, 34, except 2 acres to Crow Lodge No. 167 I. O. O. F. and except 73 acres from above description, 190 acres	24.55
Nettleton, James N. NW¼ of se¼ lot 2 Sec. 4, Tp. 19 S. R. 1 West, 67 acres, also lo's 3, 8, block 7 Eugene, Sladdens 3rd Add., also w½ of lot 2 block 7 Eugene Sladdens 3rd Add.	7.74
Nye, Ettie E. S½ of lots 3, 4, block 23, Eugene, Original Plat	31.50
Offutt, James Lots 7, 8, block 4 Eugene, Hendricks' Amd. Add.	14.17
Pepper, W. H. Lots 7 8 block 28 Glenada	.51
Portland, Eugene & Eastern Railway Co. Lots 11, 12 block 33 and lot 11 block 34 Eugene, Gross Add.	4.73
Powell, Susan C. See Present Owners Desc. 1, page 1135, vol. 3, 21 acres, also Present Owners Desc. 1, page 1126, vol. 3, 1 acre, Tp. 17 S. R. 4 West	3.92
Rawlings, H. R. W½ of ne¼, Sec. 34, Tp. 20, S. R. 4 West, 80 acres	5.16
Robison, James B. Lot 1 block 16 Glenada	.26
Ruby, A. C. Lots 15, 16 block 35, lot 16 block 27, lots 2 to 8 inclusive Florence, Frazer & Berry's Part	3.40
Rust, H. A. See Present Owners Desc. 2, page 828, vol. 2, 10 acres, Tp. 16 S. R. 7 West, also Present Owners Desc. 1, page 830, vol. 2, 1 acre Tp. 16 S. R. 7 West	1.87
Sciefe, Sallie E. N½ of ne¼, sw¼ of ne ¼, ne¼ of nw¼, Sec. 24 Tp. 20 S. R. 6 West, 160 acres	7.60
Sears, James A. 19 acres Tp. 20 S. R. 3 West	3.61
Shipley, W. W. See Present Owners Desc. 1, page 895, vol. 4, 1 acre, Tp. 18 S. R. 12 West	.26
Shortridge, W. C. All that part D. L. C. 42 Secs. 17, 18, 19, 20, lying northeast of Co. road in Tp. 22 S. R. 3 West, 2 acres; also w½ of ne¼, ne¼ of se¼, ne¼ of nw ¼, lot 1, except 7.18 acres to W. W. Shortridge Sec. 20 Tp. 22 S. R. 3 West, 162 acres; also lo's 1 to 10 inclusive blk. 9 Latham	29.92
Slagle, L. H. SE¼ of D. L. C. 46 Notf. 359 except 20 acres to L. B. Slagle, and except 18 acres taxes paid by John Barnett, Sec. 14 Tp. 20 S. R. 4 West, 42 acres	8.71
Sladden, Harriett E. Lots 6, 7, block 6 Eugene, Sladden's 2nd Add., lot 6 block 4 Eugene, Sladden's 3rd Add.	15.75
Sladden, Harriett E. Lot 5 block 6 and lot 6 block 7 Eugene, Sladden's 3rd Add.	14.17
Sladden, Harriett E. Lots 6, 7, 9, 10, 11, 12, block 9, and lots 1, 2 block 11 Eugene Sladden's 3rd Add.	28.35
Sluyter, Asa P. Land in Tp. 16 S. R. 7 West	14.85
Smith, Jesse H. Lot 3 block 3 Natron	.72
Somers, Mamie Lot 3 block 8 Cottage Grove Long & Landess add	9.67
Spencer, Hattie L. NW¼ Sec. 34 Tp. 18 S. R. 6 West, 160 acres	17.20
Spores & Hunt Lot 8 block 2, lot 24 block 4, lots 27, 28 block 4, also a strip along east side of lots 24, 29 block 4 Springfield, Hunts Add.	4.83
Spray, J. F. and Mary E. 301 acres Tp. 21 S. R. 3 West, also 1 acre Tp. 20 S. R. 3 West. Lot 4 block 4 Cottage Grove, Shield's Add., also Present Owners Desc. 1, page 455, vol.—	119.74
Stevens, Mary M. Lot 8 block 9 Eugene, Stewart's Add.	12.60
Thomas, J. J. 130 acres Tp. 16 S. R. 3 West of Present Owners Desc. 1, 2, 3, page 465, vol. 2	35.85
Thompson, J. W. Present Owners Desc. 1, page 899, vol. 4, 1 acre, Tp. 18 S. R. 12 West	.39
Tover, Amy E. See Present Owners Desc. 1, page 1049, vol. 1	.37
Trogen, A. E. NW¼ Sec. 14 Tp. 18 S. R. 8 West, 160 acres	12.48
Veatch, H. C. S½ of nw¼ Sec. 6 Tp. 21 S. R. 2 West, 80 acres	10.21
Vincent, J. H. W½ of se¼ Sec. 22 Tp. 19 S. R. 2 West, 80 acres	6.08
Washburne & Clark Lots 3, 4 block 84, Springfield, Wash. Sub. S. I. & P. Co. Add. Lot 7 block 88 Springfield, Wash. Sub. S. I. & P. Co. Add.	2.33
Washburne & Clark Lots 19, 20, block 104, lot 1 block 106, lots 6, 7, 8, 9, 10 block 108 Springfield, Wash. Sub. S. I. & P. Co. Add.	4.59
Washburne & Clark Lot 12 block — Springfield, Clark & Washburne Add. Replat of lots 17, 18, 19	
Washburne & Clark Lots 1, 2, 5, 6 block 88, lots 1, 2, block 84 Springfield, Wash. Sub. S. I. & P. Co. Add.	6.34
Watts, Ben J. NW¼ of se¼, lots 2, 3, Sec. 19 Tp. 19 S. R. 7 West, ne¼ of ne¼ Sec. 24, se¼ of se¼ Sec. 14 Tp. 19 S. R. 8 West except 110 acres, being 54 acres	
White, Hattie B See Present Owners Desc. 1, page 1433, vol. 3, Tp. 17 S. R. 6 West, 3 acres.	
Wilson, Ida Lot 21 block 12 Eugene, Frazer & Hylands Add.	
Working, J. M. & M. E. Lot 1 block 4 Eugene, Hendricks' Amd. Add.	
Wright, J. B. Lot 4 se¼ of sw¼ Sec. 7 Tp. 17 S. R. 9 West, e½ of se¼, Sec. 12 Tp. 17 S. R. 10 West, 143 acres	
Yoder, J. E. Lots 1, 2, block 15 Eugene, Frazer & Hylands Add.	
Young, J. E. See Present Owners Desc. 1, page 295, vol. 1, and Desc. 1 page 297, vol. 1	
California & Oregon Land Co. SE¼ of sw¼ Sec. 35 Tp. 15 S. R. 3 East, 40 acres, SW¼ of se¼, se¼ of nw ¼ Sec. 32 Tp. 18 S. R. 7 West, 80 acres	