

An Example of Disastrous Competition

No. 15

An example of disastrous competition in the electric business which has been brought to the personal attention of H. M. Byllesby & Company, managers and engineers of the Oregon Power Company, may be worthy of record at this time.

This case was at Faribault, Minnesota, a city of almost identically the same size as Eugene.

Faribault is backed by one of the richest agricultural sections in the country. It is an old well-established city, the seat of several educational institutions of high standing and of three state institutions. Like Eugene it is a city of refined and cultured people.

A number of years ago the existing gas and electric company was menaced by competition from another local corporation organized for the electric business only.

Eventually the competing company was largely a home-owned affair. It constructed a power station and duplicated the lines of the old company.

A bitter struggle for business and for existence followed, lasting several years. Neither company made money. Both lost heavily. Conditions went from bad to worse, but the older company had the stronger backing.

The competing company finally failed miserably. Not only did it fail, but the failure received the credit of wrecking a local bank, and the president of that bank today is serving out a sentence in the penitentiary at Stillwater, Minnesota.

Early in 1910, both properties were purchased by Byllesby & Company, and the people of Faribault were glad of it and glad to have the two old companies consolidated.

The properties were found in a deplorable condition. Anyone, by walking through the streets could see for himself the condition of the distributing lines. Insulation hung from the wires in tatters—poles unpainted and careening were rotting away. The power stations were in

correspondingly bad shape. Service was indifferent.

Various suits were pending between the company which failed and the city, the latter refusing to pay street lighting bills on the ground of bad service.

The new management has rehabilitated the property and improved and extended service, installed an ornamental white way lighting system of 106 posts under a long time contract, has fitted and opened offices which are a credit to the city, has increased the business and has DECREASED THE RATES.

The decrease in rates was made possible by the CREATION OF A WIDER MARKET, embraced by the cities of Faribault and Northfield, the town of Cannon Falls and various villages, all served from one hydro-electric plant.

This plan of creating a wider market, enabling cheaper production, is the same which we are working out in the Willamette Valley.

Things look differently to different people in different places. For instance, the Northfield News, (Northfield is about 15 miles from Faribault) in a recent issue said:

"Up to date this particular corporation has manifested an unusual zeal in the right direction—its sole object apparently being to give away the very best service at a reasonable rate. And further, the company insists that this policy will be continued indefinitely, and from what the News knows of the present management it is convinced that the public can rest assured that this policy will be upheld as long as these people are in the harness. The company is now offering Northfield a lighting and power service which is the envy of many a larger city. And further this service is being offered at a very low and reasonable rate."

Northfield, it might be remarked, never had electric competition and enjoys a rate lower than Faribault when competition in that city was bankrupting one company and sending the other down hill.

Oregon Power Company

Real Estate Transfers

Ernest E. Williams to C. S. Dillon, lot 4 in Denmore's plat in tp 18-3 W. 8 acres, \$100.
Sallie M. Danner to Charles Baker to Addie M. Baker, 15 acres in tp 17-4 W. \$100.
Louis Hegstrom to A. F. Anderson, lot 5 in blk 5 of Fisk's add to Glendale, \$10.
J. M. Hockett to Jennie A. Moe and Carl Verne Carey, 15.99 acres in tp 17-3 W. \$100.
M. J. Young to Elizabeth R. Rohde lots 1, 4, 5 in blk 4 of McQueen's add to Cottage Grove, \$700.
G. J. Fanning to Eugene City Lodge A. P. and A. M., lot A in Masonic cemetery, \$1.
Portland, Eugene & Eastern Ry. Co. to Mary E. Moore, tract in tp 18-3 W. \$1.
D. A. Paine and Simon Klov Dahl to Peter C. Beth, lot 5 in blk 23 of Emerald Heights add to Springfield, \$10.
Clara E. Yates to Dave G. Saffley, lots 15 and 16 in blk 57 of Chicago add to Florence, \$10.
Geo. Melvin Miller to Mrs. Kate Olson, lots 13 and 14 in blk 43 of Central Park add to Florence, \$10.
J. L. Stratford to Emma Stratford, 12 acres in Creswell; also lots 1, 2, 3, 6, 7, 8, 9 and 10 in blk 1 of Hughes add to Creswell, \$300.
Joset Hutangle to Charles Knapp, 11.34 acres in tp 17-4 W. \$1200.
Samuel A. Butler to Mollie Humphrey, 1/4 of lots 3, 4, 5 in blk 62 of Junction City; also 1/2 acre in Junction, \$2000.
Melvin Hansen to Richard and Anna Bauer, tract in tp 17-4 W. \$10.
H. W. Wiebe to Charles Wick, 3.8 acres in secs 1 and 2, tp 17-4 W. \$10.
Charles Baker to Sallie M. Danner, lot 4 in blk 5 of Fisk's add to Eugene, \$100.
Springfield Realty Co. to the Town

of Springfield, tract C and lot 7 in blk 15 of Willamette Heights add to Springfield, \$1.
Willamette Real Estate Co. to Mrs. Mary A. Cook, lots 4 and 5 in blk 36 and lots 6 and 7 in blk 68 of Junction City, \$150.
Noah Buoy to John W. Buoy, 36.77 acres in tp 19-3 W. \$10.
Noah Buoy to John W. Buoy, tract on Van Buren and Fifth streets, \$10.
O. Q. Cartwright to Fred R. Ream, tract in sec 1-17-4 W. \$100.
Henry T. Withrow et al to Mary A. Withrow, lot 6 in blk 6 of Skindlers add to Eugene, \$1.
Amon F. Sanderson to Eugene C. Sanderson, 1/2 int. in part of First add to City Outlook, \$10.
Amon F. Sanderson to Eugene C. Sanderson, 1/2 int. in part of amended plat of City Outlook, \$10.
Edwin L. Moore to Grace E. Danham, 4.84 acres in tp 17-4 W. \$10.
F. B. Dunn to Ida M. Price, ne 1/4 of nw 1/4 and n 1/4 of sec 22 and nw 1/4 of nw 1/4 of sec 23-15-9 W. \$10.
Wilber H. Hyland to W. H. Veach, tracts 60 and 61 in Meadows add to Lowell, \$760.
R. B. Rust et ux to Edward Ball, tract in sec 18-16-7 W. \$120.
Fred C. Darnelle to C. W. Rankins, 30 acres in sec 21-16-5 W. \$200.
Edwin L. Moore to Grace E. Danham, lot in blk 3 of Parkerson & Quimby's add to Eugene.
C. W. Rankins to Fred C. Darnelle, tract in sec 20-16-5 W. \$1114.
William W. Darnelle to Josephine H. Moore, 171.18 acres in sec 2-16-6 W. \$10.
George W. Porter to Rebecca J. Miller, lot 5 in blk 2 of Scotts add to Eugene, \$100.
U. S. to Mary M. Dunn, 160 acres in sec 22 and 23-15-9 W. patent, \$2.
U. S. to Francis R. Dunn, ne 1/4 of sec 29-15-9 W. patent.
Josie C. Ayers to Jemima Miller, lot 7 in blk 18 of Emerald Heights

add to Springfield, \$350.
Amanda Scott to Alexander Cooley, 22.13 acres in sec 33-20-2 W. \$749.
Wilson E. Parnale to T. S. Peck, tract in sec 23-16-4 W. \$10.
J. A. Schneider to James N. Chapman, w 1/2 of nw 1/4 of sec 20-20-5 W. \$1000.
W. B. Cooper to Frank L. Ingram, lots 1, 2 in blk 2 of 2d add to Georgetown, \$4200.
Chester W. Edwards to I. N. Edwards, 1.43 acres in sec 15-16-4 W. \$10.
W. S. Hurst trustee to Bertha Mae Hurst, 1/2 int in ne 1/4 of sec 16-18-6 W. \$500.
W. P. Napper to F. F. Scott, se 1/4 of sw 1/4 of sec 17-19-3 W. \$1000.
J. A. Bourgeois to Wilber A. Bourgeois, lot 7 in blk 8 of Hollis's add to Springfield, \$50.
O. & C. R. R. Co. to Lorain Investment Co., w 1/2 of ne 1/4 and e 1/2 of nw 1/4 of sec 17-23-3 W. 160 acres, \$600.
Charles O. Foster to Alice McParie, lot 56 in Foster's add to Eugene, \$300.
P. L. Chambers to Edith K. Chambers, tract in Packard's add to Eugene, \$1.
Charles O. Foster to Alice McParie, lot 25 in Foster's add to Eugene, \$300.
U. S. to James C. Templeton et ux 322 acres in tp 18-2 W. patent.
Carrie B. Wolf and W. H. Wolf to Emma Layton, 1/4 of lot 3 in blk 6 of R. F. Scott's add to Eugene, \$500.
J. I. Jones to F. L. Hotstorf Co., lot 1 in blk 1 of Jones add to Cottage Grove, \$1.
Jno. W. Bergman to R. H. Fields, lot 6 in blk 2 and lots 1, 2, 3 and 4 in blk 3 of South Florence add to Glendale, \$10.
Geo. Melvin Miller to Paul Reigel, lot 7 in blk 72 of Millers part to Florence, \$10.
Andrew R. Porter to Porter Brothers Timber Co., e 1/2 of nw 1/4 and nw 1/4 of nw 1/4 and ne 1/4 of sw 1/4

of sec 28-18-7 W. \$100.
E. J. Fraser to F. H. Greenman, lot 16 in blk 63 of Berry's part of Florence, \$100.
R. W. Wallace et al to W. D. Wallace, all interest in several tracts in tp 18-1 W. \$1.
Jennie L. Pickens and W. T. Pickens to Clarence Walkley, n 1/2 of sw 1/4 of sec 10-18-5 W. \$10.
William A. Bohart to Edward G. Vogt et al, David Zumwalt D. L. C. in tp 19-5 W. \$100.
Jennie L. Pickens to W. T. Pickens, H. H. Sandblom 40 acres in sec 10-18-5 W. \$10.
E. E. Selover to Reuben Tivey, lot 2 in blk 23 of Eugene City original plat, \$100.

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EUROPEAN NEWS AND VIEWS

London, June 2.—At the present rate, there is no doubt London is going to be taxed to its capacity during the coronation. While in many instances the dealers and real estate men have been compelled to reduce the exorbitant prices charged for houses and furnishings, there really does not seem to be an appreciable falling off of demands for accommodations. As soon as the news went abroad that prices had been lowered because Americans refused to "bite," these very Americans again began to get active and take places that they previously refused. So London will have its full quota of Americans during the coronation and they will, undoubtedly lead in the entertaining.

It is likely that the draft treaty between Germany, Italy and Switzerland, concerning the St. Gothard Railway, which has aroused such strong feeling on the part of the Swiss people, will be abandoned. In that event, the three powers will probably abide by the old St. Gothard treaty. The St. Gothard Railway, however, will remain the property of the Swiss government.

Several Berlin public schools are making an experiment with a special of home rule. Once every half year each class elects by secret and direct ballot four of its number as commissioners. One commissioner is responsible for the maintenance of order, another for the proper keeping of "study," and third for ascertaining the wishes of the class, and the fourth for looking after the keys, wardrobe and other property of the pupils. Incases of school misdeemeanor the commissioner's evidence may be heard. In general the commissioners are expected to infuse a good tone into the class and see that it does not waste its time. The plan has worked wonderfully well so far, and it is likely that teachers from other countries visiting Germany this summer will look further into the details with a view of adopting such a system in their own schools.

The one man, one glass, principle has been adopted in Hungary with the idea of preventing the spread of tuberculosis and other infectious diseases. A ministerial circular has been issued to the municipal councils throughout the country notifying them that in future they will have to see that the glasses in restaurants and cafes are numbered. The authorities believe that by a system of numbering the promiscuous exchanging of glasses will be avoided. The ministerial order sets forth that water as well as more potent liquors must be served to customers in numbered glasses. The decree comes into force in a few months.

If Queen Mary's expressed views and her example are followed, it is likely that there will be a fashion for something more decorative in the way of gloves than is furnished by the customary range of fawn and black and white. The queen has chosen for her coronation gloves a pair which will reach almost to the shoulder. They will be worked on the back of the hand in the royal crown and cipher and the tops will be finished with a band of gold embroidery in the design of the rose, thistle and shamrock. Several of the perches have followed the Queen's lead and are wearing heavily embroidered or delicately painted gloves finished with gold or silver bands of lace edging at the elbows.

Londoners won't need to go far for a whiff of briny air this coming holiday season. For the ozone treatment all that they will have to do will be to get into a Central London subway elevator and be carried down to breathe the air down on the tube platforms, which will be as good as seaside breezes.

Each of London's twopenny tube stations is to have its own air clearing plant and 80,000,000 cubic feet of air charged with ozone will be pumped through the tunnel every day. At each station an ordinary ventilating fan will take in the air from the street at as high a level as possible. The air will be drawn through water filters, which will take out all the dust and other impurities in suspension, so that it will enter the subway clean. As the air leaves the fan it will be mixed with air from an ozone making machine. There will be plenty of air, too. Every 75,000 cubic feet of sea air will be sent through the tunnels, 8,000 cubic feet from each station, and it is calculated that each traveler's share will be 900 cubic feet an hour.

ALL UNSTRUNG.

Many Eugene People Suffer From Nervous Troubles and Don't Know Why. Thousands of cases of kidney trouble show few outward symptoms except nervousness, depression, languor, irritability and an inclination to worry over trifles. It is generally due to the poisonous action of uric acid on blood and nerves, and can't be cured except by curing the kidneys. Doan's Kidney Pills cure these ills by curing the kidneys. Eugene women are learning it. Here's a local case: Mrs. Flora Drew, 252 Washington street, Eugene, Or., says: "About five years ago I suffered from pains in my back and my entire system was run down. I used Doan's Kidney Pills at that time and they greatly benefited me. I am only too glad to recommend this remedy to other persons in need of a reliable medicine for disordered kidneys." For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States. Remember the name—Doan's—and take no other.



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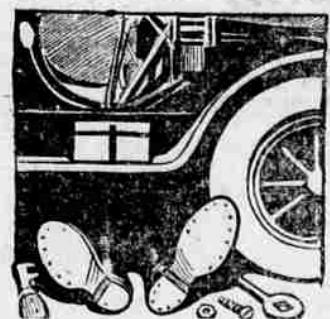
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