

# S. H. FRIENDLY & Co. The Leading Store

Complete Showing of Spring 1911, Coats, Suits, Skirts  
Silk Dresses, Wool Challie Dresses, Colored Cotton  
Dresses, Lingerie Dresses and Waists

## Special for Friday and Saturday Only Ladie's Tailored and Fancy Suits \$22.50

These are the seasons newest styles and fabrics. All the new colors, plain serges, fancy mixtures, tweeds, etc. All alterations made by an experienced ladies' tailor.

### 25% Off On All Fancy Waists 25% Off

All new spring waists short sleeves, Dutch neck. Plain and fancy for this sale, one-fourth off the regular price.



## Ladies' Tailored Suits, Coats, Skirts Made to Measure

Perfect fit guaranteed. Prices consistent with first-class workmanship

### KABO CORSETS 1/2 PRICE 10% OFF ON NEMO CORSETS 10%

### Chamois Suede Gloves for Spring, Long, Short, Black, White and Chamois, 50c and \$1.50. New and complete line of colonial drapery fabrics, new Styles

39 cents Silk Margurette, just the fabric for over dresses, comes in all good shades, special value at 39 cents

29 cent Seco Silk, just the fabric for under the Margurettes, all good shades, plain, decorated and dot figure

## Easter Carnival Sale--All Week at Newland's 9th St. Store

### THOUSANDS OF YARDS AT A THIRD TO A HALF LESS THAN THEIR REAL WORTH

Never before have we had the opportunity to offer such wonderful values in fine Laces and Embroidery as this, our Easter Carnival Sale, contains. It is the result of buying in large quantities direct from the mill people. Even at such prices as we are offering this week, only the very newest and most desirable styles are offered.

### DON'T FAIL TO VISIT THIS STORE THIS WEEK IF YOU HAVE NEED FOR LACE AND EMBROIDERY—MANY VERY SPECIAL PRICES BEING OFFERED IN THESE GOODS

### Corset Cover and Flouncing 19c to 58c the yard

On one counter we are showing Corset Covers and Flouncing Embroidery, Nainsook and fine Swiss, many elegant and new designs, any one of which is worth from a third to a half more than sale price.

### One Lot at 15c the yard

Insertions and edges to match, and the values run up to 25 cents a yard.

### Another Lot at 10c the Yard

Many would be good values at 20 cents the yard. Insertions and edges to match.

### EMBROIDERIES THAT WE HAVE BEEN SELLING AT \$2.25 REDUCED TO \$1.98

Many of our finest embroideries have been reduced in price for the week.

### \$1.50 Embroideries \$1.35

This lot of beautiful oriental designs is now being offered at great bargain prices, for they were extra values at our former sale price.

### Embroideries at 5c the Yd.

Edgings with insertions to match, and the values run up to 10c. They are going fast at this price and you should come early this week for best selections.

## Friday and Saturday are to Be the Big Lace Days--Make Your Arrangements Accordingly

During these two days we will devote more space to the display of all kinds of Lace, as by that time we will have sold many of the Embroideries now taking up much of the space on our bargain counters. There will be two lots in this sale—one at 5c and one at 10c the yard. Both lots will include many new patterns and the values will be extraordinary.

## We Are Closing Out Men's and Boys's Clothing

We now have on hand about sixty-five Suits which are going at wholesale prices and less.

\$10.00 Suits	\$6.90	\$7.50 Suits	\$5.50	\$20.00 Suits	\$12.50
\$11.00 Suits		\$8.50 Suits		\$25.00 Suits	
\$12.50 Suits		\$9.50 Suits		\$35.00 Suits	

Now offered at... All at one price... And good values, now.

## Newland's - The Quality Store

### PERSONAL

Alex Collins, of Jasper, was in Eugene over night.  
R. A. Duff, of Coquille, was in Eugene over night.  
A. P. Hunt was in the city over night from Lowell.  
H. C. Mathews, of Zion, was in Eugene over night.  
Harry Millhorn, of Junction, was in Eugene yesterday.  
Mr. and Mrs. P. E. Snodgrass are recuperating at Newport.  
D. M. Pike went to Lebanon today on a few days' visit.  
Grant Hyland, of Lowell, was in Eugene today on business.  
Mr. and Mrs. W. J. Hill are home from a visit in Portland.  
H. A. Cook was in the city over night from his farm at Vida.  
A. N. Nichols, of Cottage Grove, was in Eugene over night.  
E. O. Tobey has gone to his farm at Olney, in eastern Oregon.  
C. R. Seltz, forest supervisor, is in Portland for a day or so.  
Roy Booth was in the city from his farm at Yoncalla yesterday.  
Mr. and Mrs. G. W. Griffin are up the McKenzie on an outing.  
T. T. Land, of Coquille, is in the city on business for a few days.  
C. C. Beck and wife, of Point Terrace, were in the city over night.  
W. N. Kidwell returned last night from a business trip to Portland.  
R. B. Hunt, the civil engineer, is home from a trip up the McKenzie.  
Geo. H. Kelly returned to Portland today after a visit in Eugene.  
C. B. Berry, of Morse, Wyoming, was an arrival in Eugene last night.  
Mrs. L. Stovey and Miss Crum, of Salem, are registered at the Osburn.  
J. E. Walbeck, of Harrisburg, transacted business in Eugene today.  
C. C. Sturtevant, the Crow merchant, was in Eugene today on business.  
Miss Fannie Driscoll returned home to Canby today after a visit in Eugene.  
Vern Tanner, of Sutherlin, Douglas county, is transacting business in Eugene.  
Kola Neis, the Salem hop buyer, returned to that city today after a visit in Eugene.  
E. Shafer and J. Jargensen, of Williston, N. D., were among the colonists to arrive in Eugene last night. They are registered at the Hoffman.  
Miss Jessie McCormick went to Portland today to remain some time with her father.  
M. P. Mondelsohn, of La Grande, arrived in Eugene last night and is transacting business here.  
L. G. Rose and family arrived here from Moscow, Idaho, expecting to make this city their home.  
Miss Frances Howe returned to Portland today after a visit with Miss Madge McKinley in Eugene.  
Miss Vivian Smith and cousin, Yale Smith, took the noon train today for Vancouver, Wash., on a visit.  
Howard McCann and wife, of Albany, after a visit of a few days in Eugene, left this afternoon for Medford.  
Joe DeBoard and sister, Miss Kate, of Salem, returned to that city today after a few days' visit in Eugene.  
M. C. Davis, a former Springfield resident, now running a ranch near Woodburn, is in the city for a few days.  
F. England, capitalist of Detroit, Mich., is looking over Eugene and surrounding country with a view to investing.  
Mr. and Mrs. G. H. James, of Medford, after a visit in Eugene, went on to Portland today. They are thinking locating here.

### AMUSEMENTS

Nicholas Boday and his Hungarian Troubadours who will play in "The Merry Widow" at the Eugene theatre April 1, were brought from Hungary especially for the production of "The Merry Widow" at the New Amstern dam theatre, New York, by Henry W. Savage. They are typical Hungarian musicians.  
The best musical comedy cast ever gathered in one company is the one presenting "Madame Sherry," the big hit of the generation. There are seven people in the company, any one of whom might easily head an organization with credit, and there are scores of others of equal merit, although not quite so well known. The most prominent in the cast are Oscar Figman, Cheridah Simpson, Ann Tasker, Mary Quive, Lotie Kendall, William Cameron, Harry Benham, Harold Kahill and Edward Elkas. "Madame Sherry" is a phenomenal hit on its Pacific tour, as it has been in New York and Chicago, and will be an early visitor at the Eugene theatre.

### NEW BOOKS

The Phantom of the Opera.  
The Lever by Orcutt.  
Elizabeth Koeth.  
The Root of Evil.

Schwarzchild's Book Store

## Dining Tables at Cost

If You Intend Buying a Dining Table This Spring, Now is the Time

- 1-8 ft. Round Early English, was \$25.00 Now \$17.85
- 1-6 ft. Square Quartered Oak, was \$33.50 Now \$23.30
- 1-6 ft. Round Solid Oak, was \$20.00 Now \$13.50
- 1-8 ft. Square Quartered Oak, was \$24.50 Now \$18.75
- 1-8 ft. Round Quartered Oak, was \$29.50 Now \$22.40

These tables are all in good condition and a bargain. We are making room for new spring stock

### See Them in North Show Window

## Chambers Hardware and Furniture Store

Phone Main 25 **W. M. GREEN** 623 Willamette  
**This Is the Time of the Year For Ham and Eggs**  
Buckwheat Cakes and Maple Syrup. These articles, of the best quality and right price, will be found at W. M. Green's, and he invites you to give them a trial and see for yourself.  
PHONE 25 623 WILLAMETTE STREET

### GIRL MURDERER AT PORTLAND STILL ELUDES POLICE

#### All Clues So Far Have Fallen Flat and Officers Are Still at Sea

Although five days have elapsed since the murder of Barbara Holtzman, the five-year-old child of Volink Holtzman, the police have been unable to find the slightest clue to the identity of the murderer. The clue that came from Coquille, Ore., on Saturday to the effect that a man answering to the description of the slayer had sailed on the steamer Elizabeth from that port, proved to be without foundation, when Chief of Police received a telegram this morning from Chief Seymour, of San Francisco, stating that there was no such person on the vessel when it arrived in that city.  
The police had believed that the Coquille theory might afford them a strong clue to the identification of the murderer, but as the suspect did not take passage on that vessel and probably did not go by some other route to the interior, Chief Cox is inclined to believe that the man is still in town.  
While the police are discouraged by the result of this clue, unusual efforts are being made to run down the slayer, whose description has been sent to them by hundreds of mothers in all parts of the city and even in some of the suburbs. While it is not believed that the man described in these various haphazard descriptions can be the murderer, Captain of Detectives Moore declares that he will not allow any clue, however uncertain or vague it may be, to pass unnoticed.  
Recent developments incline the police to the belief that the murderer is some business man and instead of directing their efforts to the map world, they are following up on emanating from the well-known circles of commerce.—Telegram.

Why is it that the optic department of the Watts Jewelry Co. is so well patronized? Simply because people who wear glasses want their work done by an experienced optician. Seventeen years of steady practice should count for a great deal when it comes to having your eyes worked upon. This optical department is in charge of J. O. Watts, who devotes his entire time to the work. The experimental stage at this office is a thing of the past and you take no chances when you have your eye work done here. In our new quarters at 564 Willamette street, we are better prepared than ever to serve you.

"Moore" cleaning—less work, less cost, less dirt you get out of your carpet.—It's how much you save. A vacuum cleaner with a pull. Moore's carpet cleaner. Phone 451-1.

## BISSELL & BARKER

OPPOSITE SMEEDE HOTEL

### Special Sale On Lace Curtains

- We also have the finest bargains in half curtains you ever bought. See them.
- Window shades, water color, with the famous Horthorn roller
  - Oil colors, with the same roller
  - We have a fine line of dining chairs, ranging from \$1.00 to \$4.00 each.
  - Nurse chair
  - Youth's chair
  - Sewing Rockers, the famous F. & L. Go-Cart, that you can fold with one hand. Come in and see them.