

Eugene Agents Priestly's Black Dress Goods, Reed's Lansdowne Munsing Underwear for Ladies and Children; Gossard Front Lace Corsets; Nemo and Warner's Rust-Proof Corsets

S. H. Friendly, The Leading Store

Sale of Suits and Dresses 1/2 Former Prices

WE HAVE ABOUT FIFTY SUITS AND DRESSES THAT WE MUST DISPOSE OF. NEW SPRING GOODS ARE ARRIVING DAILY AND WE MUST MAKE ROOM FOR THEM HERE

Suits at One-Half Price

\$16.50 Suits to be sold at..... \$ 8.25
\$22.50 Suits to be sold at..... \$11.25
\$25.00 Suits to be sold at..... \$12.50
\$30.00 Suits to be sold at..... \$15.00
\$35.00 Suits to be sold at..... \$17.50
\$50.00 Suits to be sold at..... \$25.00

A BIG CLEAN-UP SALE ON LADIES' AND CHILDREN'S KNIT UNDERWEAR NOW ON

\$3.00 All-Linen Tailored Waist at... \$1.98

Dresses One-Half Price

The Dresses are worth from \$15.00 up to \$27.50—all to be closed out at half price. The Suits and Dresses here offered are all this season's goods. The styles and colors are right. They're priced for quick selling. 5000 yards of fine Percales; beautiful colors; combination 15c and 20c qualities at per yard now only 12 1/2c. 25c forty-inch Lace at, yard 15c. 15c Cambrics, yard wide, at, yard 10c. These are short lengths; come 10 to 20 yds.

DAILY ARRIVALS New spring Suits, Coats, Dresses Skirts and Dress Goods, Trimmings, Lace and Embroideries, Corsets and Gingham



DIFFICULT READING

Straining your eyes still further increases the danger of defect in your vision—better have your eyes fitted NOW with correctly fitting glasses and not alone correct the advancement of the trouble, but also make the reading really pleasurable. Correct glasses tend considerably to bring the vision back to its normal condition. We fit glasses absolutely perfectly—our work is expert and yet not exorbitant in cost.

HORN OPTICAL PARLOR
Over Kulendall Drug Store

Railroad Notes

Gould roads have another reason for demanding an increase in freight rates.

Cape-to-Cairo railway, the route of which will be covered by an automobile party leaving Cape Town on Tuesday, will become a reality in a few years.

All of Hetty Green's enormous railroad and other holdings will soon be centralized in a "trust," under the management of her son, E. H. R. Green.

Green Bay and Western Monday paid five per cent on debenture. As and capital stock and one-half of one per cent on debentures. As much to the discomfiture of many persons who had sold their holdings because of pessimistic reports.

John F. Stevens will retire as president of the Spokane, Portland & Seattle, the Oregon Trunk lines and other Hill steam and electric roads on the Pacific Northwest coast, with which he has been connected for many years.

Buffalo, Rochester & Pittsburgh has

declared a dividend of 2 1/2 per cent on its common stock, an increase of one-half of one per cent over the last previous dividend disbursement, which was paid to its stockholders on the fifteenth of August.

For the week ending January 21st the Atchison, Topeka & Santa Fe reports an increase in the number of loaded cars handled of 1623, as compared with the number of cars handled during the corresponding period of last year, while the net operating income for December was \$830,773 greater than in December, 1909.

Go to the Willamette House for a good 25c meal. Board and room, \$5.50 per week. Rates, \$1 per day. 80 W. 8th street, Eugene, Or. Phone 571.

Piles Cured in 6 to 14 days. PAZO OINTMENT is guaranteed to cure any case of itching, blind, bleeding or protruding piles in 6 to 14 days or money refunded. 50c.

SUBSCRIBE FOR THE GUARD

PERSONAL

S. D. Allen returned from Albany today.

Frank Lowe left this morning for Haines, Oregon.

Miss Cora Uta left this morning for Haines, Oregon.

Mrs. J. K. Ellis went to Creswell today for a visit.

Mrs. E. E. Mink has been quite ill for several days past.

F. E. Dunn made a business trip to Junction City today.

Fred Nash, of Medford, is transacting business in Eugene.

Mrs. Jack Haub, of Marcola, was in Eugene over Sunday.

Otto L. Hopson, of Decatur, Ill., is in the city on business.

Mr. and Mrs. Wes Barcus went to Creswell today on business.

Miss Edith Snere of Creswell, is in the city today shopping.

F. E. and J. C. May, of Medford, were in the city over Sunday.

Mark Emery returned to college today after enjoying vacation.

J. M. Edmundo came down from Goshen on the noon train today.

J. W. Simpson and family left this morning for London, Washington.

A. J. Johnson arrived down from Creswell on the noon train today.

Mrs. Susie Pennell Pipes returned home today on the afternoon train.

W. T. Kinnaman, of Kalamazoo, Mich., is a recent arrival in Eugene.

Harry Canaday, from Toledo, Oregon, is visiting Mr. Canaday, of this city.

Miss Mable Lawrence returned from Independence today to re-enter college.

Mrs. N. B. Leonard, of Detroit, Mich., was an arrival in Eugene Sunday.

E. D. Burbank and wife, of Los Angeles, are registered at the Hotel Osburn.

Attorney C. A. Hardy was a passenger for Salem on the noon train today.

E. D. Whiteman, of Olympia, Wash., was an arrival in Eugene Sunday.

Herman Siglin returned from Portland today to resume work at the University.

Mrs. Will Bushnell and Mrs. J. E. Baker went to Salem this afternoon on a visit.

Mrs. E. Dodge returned home to Portland today after an over-Sunday visit in Eugene.

Joe Brock, of Hillsboro, after a business visit in Eugene, returned home this afternoon.

Mr. and Mrs. Ed Hanson arrived home Sunday night from their trip through California.

Fred Lamb, who has had a bad case of the grippe, went to work again this morning.

F. J. Berger, who has been in Portland since Friday, is expected to arrive home tonight.

Mr. and Mrs. H. A. Schwering and son spent Sunday at the duck preserves west of the city.

W. Wilmer returned home to Mt. Vernon today after a visit with his daughter, Mrs. Winkler.

Phil Hynes, J. Tedman, William Corbett and G. Dittmore, of Corvallis, were in Eugene Sunday.

D. W. Johannesburg, of Dayton, Ohio, arrived in Eugene Sunday and is registered at the Osburn.

Mr. and Mrs. W. F. Osburn left on the Shasta limited last evening for southern California points.

Silas Knowles and Mrs. George Flak went to Cottage Grove this afternoon to visit relatives.

Dr. W. B. Lee, of Junction City, was in Eugene Sunday, returning home on the evening local.

Mr. and Mrs. D. O. Newton and Mr. and Mrs. C. H. Maxwell went to Cottage Grove today to visit.

Mrs. J. W. Heston, of Grants Pass, was in Eugene today on her way home from a visit at Brownsville.

Mrs. George Templeton and children returned home to Junction City this afternoon after a visit with relatives here.

Mrs. Susan Weaver, of Portland, after a visit at the home of her brother, Jos. Tuck, in Eugene, has left for San Francisco.

W. J. Clark and wife, of Pendleton, are in the city, registered at the Osburn. Mrs. Clark was formerly Miss Lodema Fisher.

E. D. Gifford went to Roseburg today after spending Sunday with S.

"A Pill in Time"

Is worth nine—especially if it is one of Hood's Pills, and you take them soon. You may save many a headache and constipation by promptly taking Hood's Pills. Whole box 25c, and one pill alone may prove worth the price.

MARRIED

At the Baptist parsonage in Eugene, Saturday, February 11, 1911, Xury Lemmon, of Sherman county, and Miss Minnie Hazel DeGroot, of Lane county, Rev. Henry W. Davis officiating.

DIED

At Crow, February 11, 1911, at 10 p. m., George Joseph Gates, after an illness of laparitis and inflammation of the kidneys. He was aged 77 years and three days. He was born in Germany and came to this country when a young man. He leaves one sister in Chicago. He was never married. The funeral was held this afternoon and the remains interred in the cemetery near Crow.

At her home, near Walton on Wednesday, February 1, 1911, Mrs. S. W. Porter, after a long illness of cancer.

At Indian Town near Florence on Monday, February 6, 1911, of consumption, Robert Johnson, aged about 18 years.

Getchel and family, of this city, who are old friends.

Mr. and Mrs. John May, of Everett, Wash., are here visiting Mr. and Mrs. J. R. Stevens.

Mrs. S. Peterson, of Portland, is here visiting her parents, Mr. and Mrs. R. D. Calkins.

Mrs. L. H. Patterson, of Portland, is visiting her mother, Mrs. S. E. Patterson, for a few days.

Mrs. Howard McBride and child are here from Wardner, Idaho, visiting her mother, Mrs. Quiner.

M. M. Cogan, of Illinois, is here on a visit. He is making a tour of the coast and stopped here to visit friends, among them being Dr. B. F. Scafe.

Mr. Thompson, of Vancouver, B. C., is here visiting the family of F. W. Abbey, 477 West Fourth street.

He may decide to remain here if he likes the town and country.

Mrs. Lulu Hartley left last night in company with Mrs. Lowe, of Minneapolis, for Los Angeles and San Diego. She will remain indefinitely at the latter place with her sister, Mrs. A. S. Pence.

Dr. R. T. Burnett, wife and two daughters, arrived in Eugene Sunday from Medford and are guests at the home of Horace Burnett and wife. They are thinking of locating here or at Dallas.

Look up the ad of the Railroad store in this issue and see what they are offering for tomorrow.

Patrons of our great shoe sale will go home with plenty of shoes and more money in their pockets than they anticipated. Dodge Department Store, 8th and Olive streets.

Reserved seats for Washington-Oregon basketball game on sale at Linn drug Co., 50 cents. Beginning Wednesday at 10 o'clock.

NEW TODAY

No. 240—104 acres near Goshen, Or., 45 acres in oats and wheat, 6 room house, good barn, almost everything goes with the place. Price \$8800.

No. 471—100 52X133 on alley between West 12 and 13 streets. Price \$875. Also 52X133 inside lot. Price \$825.

J. M. HOWE.

FOR RENT—Two furnished rooms for light housekeeping. Enquire 80 West Seventh street.

WANTED—A good home in which to work nights and mornings for board and room by a young lady going to school. Address Guard office, box 622.

BOARD AND ROOM, 436 Oak. Table board without room.

WANTED—100 female Canary birds must be good and healthy birds. Mrs. E. S. La Duke 929 Villard Ave. Phone 512R.

FOR SALE OR TRADE—We have 20 acres of good land in cultivation close to school, on the river road, will consider one or two good lots and will give three years time on the balance, price on this place is only \$3000, terms. See M. L. Elliott, 214 White Temple.

That is a snap—25 acres of fine land, close to railroad town with good high school and church, 17 acres cleared, and in cultivation. 12 acres of this is in fine bearing apple orchard, Baldwins and Jonathans, about one acre of other varieties, took 1500 boxes of shipping apples last year balance of the place is in heavy timber, 125 cords of wood now cut that you can have by paying for the cutting, good house and barn, new apple house, fine water, nice team of horses 2 good Jersey cows, 30 chickens, wagon, buggy and farm implements, good spray outfit and more of household goods. This is the finest little home in the county and only 10 miles from Eugene, this

Garden Seed in Bulk

We have just received a large supply of garden seed IN BULK.

We use great care in buying the best seed in the market. Our BEANS and PEAS are all cleaned BY HAND, all the imperfect ones are picked out. Our BEET seed is imported from FRANCE. We make especial prices to GARDENERS who buy in large quantities.

We are overstocked on ALASKA PEAS and will make low prices in quantities.

BEST GRADE ONION SETS IN STOCK NOW.

Chambers Hardware Co.

Phone Main 25 W. M. GREEN 623 Willamette

Your Grocer--and--Your Health

If you realized what an important place your grocer plays in your life and your family's life you would choose your grocer with care.

We have every reason to believe that if you are particular about wanting THE BEST, we can please you.

And the best here costs no more than ordinary qualities elsewhere.

FOR SALE OR TRADE—1 new circular knitting machine, 1 hand painted velvet quilt, 1 set shading pens, and other articles. 410 W 3rd street.

FOR TRADE—We have a good piece of timber only 12 miles from Eugene that we will give a dandy good trade on for a piece of any property. Must be something reasonably close in, and in good condition; if you have any trade about you, don't pass this up. M. L. Elliott, 214 White Temple.

THE TEXAS WONDER. Cures Kidney, Bladder and Rheumatic troubles. \$1.00 bottle falls to give quick and permanent relief. Write for local testimonials. Dr. W. E. Hall, 2926 Olive St. Louis, Mo., Sold by The Red Cross Drug Co.

Notice to Creditors. Notice is hereby given that the undersigned has been appointed administrator of the estate of the late J. W. Offutt, deceased. All persons having claims against said estate are hereby notified to present the same properly verified at the office of Jesse G. Wells, 481 Williams street, Eugene, Lane county, Oregon, within six months from date hereof.

Dated at Eugene, Oregon, January 2nd, 1911. JAMES OFFUTT, Administrator.

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Dated at Eugene, Oregon, this 2nd day of January, 1911.

Jesse G. Wells, Attorney. J. T. JESSE G. WELLS, Doster, administrator.

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The Store of Quality 26 East 9th Street

Newland's

The Lace and Embroid'ry House 26 East 9th Street

Hundreds of People

Will doubtless visit this store Monday, Tuesday and Wednesday, the 13th, 14th and 15th. It ought to prove the greatest and busiest February week this store ever had. We have made preparations for it. Each department of this fast-growing store joins in the occasion with a determination to do a record-breaking business. The store never was so attractive

New Wash Fabrics for Sping Gowns are Budding Forth

NEW SPRING MODELS OF THOMPSON'S GLOVE-FITTING CORSETS ON SALE

The woman who wants to appear at her best should begin with the selection of one of the new models of Thompson's Glove-Fitting Corsets. It will assure her a fashionable, correct foundation for all her gowns, and prove a most comfortable and satisfactory garment. No other popular-priced corset gives the figure such smooth lines—just the right degree of incure at the waist. Prices range from

98 CENTS UP TO \$3.50

A Grand Muslin Underwear Sale and Display for the Three Days

Monday, Tuesday and Wednesday we will hold a grand special sale and display of snow white Undermuslins at such low prices for such garments that in every instance our price will be much lower than you would expect to pay for such fine lingerie. Corset Covers selling from 15c to \$1.18. Beautiful Gowns selling at 75c to \$1.98. Superb Drawers selling from 25c to 98c. \$1.50 Combination Suits selling at .98c. \$1.25 and \$1.50 Men's Shirts 90c. Men's Negligee Shirts worth regularly \$1.25, \$1.35 and \$1.50—some are wool mixed while others are silk mixed. They are up-to-date shirts in every particular, but the sizes are broken and are remnants from a lot of different kinds. Come early for the best selections. Each 90c. Men's \$20.00 and \$22.50 Suits; made from fine all-wool imported Worsted in sale at \$15.00



COLORED WASH FABRICS ARE NOW ON DISPLAY AND SALE

It will pay you to anticipate your wants in the colored wash goods line and buy early. At this time you can find many beautiful things which later on will be gone forever. For Monday, Tuesday and Wednesday we will have on display and quite a number of special prices on the latest and prettiest of new Wash Fabrics.

First Display and Sale New 1911 Foreign and Domestic Gingham

Monday, Tuesday and Wednesday we will have on special display and sale the new 1911 styles and patterns in all kinds of Gingham; a grand showing of both domestic and foreign manufacture. We would like to have you visit the store and see this showing of little, dainty checks; they have such fine and silky finish. Many rich and dainty colored plaids, stripes, etc. Early buyers will be able to choose the best patterns.

Selling at 10c, 12 1/2c, 15c, 17 1/2c, 25c

1 Lot 12 1/2c and 15c Gingham 10c

We will have on sale during these three days a lot of American Silk Gingham worth regularly 15 cents, and a lot of 12 1/2c Gingham in short lengths at, per yard

10c

Beautiful Shimmer Silk Priced Special at the Yard Only 25 Cents

These goods might easily be mistaken for a very fine imported Gingham, and the weight, and in many instances the pattern and designs, are very similar. These shimmer Silks are manufactured to sell at 25 cents, but a fortunate purchase enables us to offer you choice of the lot at, per yard

25c

Persian Foulard, Special at 18c

These Foulards are regular 25-cent values. They come in a lot of rich and beautiful designs.