



Distinction

If you should walk across the campus of any of the best colleges in the country, you'd see HART SCHAFFNER & MARX clothes on many of the fellows there. These clothes are the favored college clothes. That's why nearly all other men favor them. We've some new models for you. 'Varsity shape makes, special young styles, and we will give you a correct fit.

Suits, \$20 to \$40. Overcoats, \$18 to \$30.

This store is the home of Hart Schaffner & Marx Clothes

Friday Specials

Easy Shopping, Money Saving, Great Value Giving Event of the Week

500 Pairs Gloves, 75c \$9.00 Fur Sets, \$6.75
 \$1.25 Kid Gloves, tan, gray, black, all sizes; the pair 75c \$6.75
 \$9.00 set of Fur, large Collar and large Muff

In The Suit and Coat Department

Evening Coats & Capes
 \$60.00 beautiful light tan Evening coat, a bargain for some one, each **\$32.50**
 \$35 Tan Evening Coat, one day price, each **\$25.50**

Heavy Auto Coat
 \$40.00 Auto Coat of heavy, two-toned material, each **\$20.00**

Capes
 \$30.00 Evening Cape—must be seen to appreciate its value; each **\$22.50**
 \$25 Cape for evening wear; be sure to see this one at special price **\$16.50**

Cotton Blankets of All Sizes, Colors & Prices

Bales and bales, cases and cases, the greatest quantity of Blankets ever gathered together under one roof in Eugene, can be found in our warehouse and on sale at prices that makes buying easy.

GRAY BLANKETS—With fancy colored borders, pair **50c**
WHITE, GRAY AND TAN—With fancy borders, plain white, each **\$1**
 Other sizes, 10-4, 11-4 and 12-4. Heavy quality, best kind of bedding, easily washed white tan, tan, gray, any kind you want and any quantity; pair, \$1.20 to \$1.25, \$1.40, \$1.45 up to **\$2.75**

Single Blankets
 For the crib, each, 25c. Fancy colors, childish patterns, each **65c, \$1**

Wool Blankets
 In a great variety: white ones, gray ones, dark colored ones, heavy twilled ones, like army blankets; you can surely see what you want; each \$5.00 to \$6.50, \$7.00 and **\$10**

AMERICAN LADY CORSETS

DRESS GOODS—The popular Rough Weaves

Are here in almost endless variety—in stripes and plain colors; navy green, gray, brown, prairie, tan and many shades of each color. The yard **\$1.25, \$1.50, \$1.75**

Serges Are Suitable
 Better values can be found in the "reliable Serge" than in most any other fabric. We have them in all popular weaves, 36 inches to 62 inches wide, at the yard, 50c, 60c, 65c, 75c, 85c, \$1.00, \$1.25, \$1.45 and **\$1.50**

Popular Broadcloth Plaids Are Worn
 We are showing an immense line of this popular fabric for tailored suits, capes, coats and evening wraps, from the yard \$1.25, \$1.50, \$1.75, \$2.00, \$2.25, \$2.50, \$2.90, \$3.00 and **\$3.50**
 48 different colors and sizes of checks and plaids for your selection; you can get what you want here in almost any combination of colors; yard, 25c, 35c, 50c, 60c, 65c, \$1 and **\$1.25**

The Newest That's New in Wearables

We're always on the alert for the new things as fast as they appear. We are showing new styles in Embroidered Collars, ea **25c**
 Novelty Persian Belting, yard **75c, \$1.50**
 Barrettes, new ones, each **25c**
 Rhinestone Hat Pins, some-thing beautiful, each **50c**
 Senior's School Scarfs, all prices **\$1 to \$10**
 Nisses and School Dresses, ea **\$1.50 to \$6**
 Wool Gloves for Misses and Women, the pair **25c and 50c**
 Wool Hose, all sizes, the pair, 25c and **50c**
 New Rain Capes, navy and brown **\$7.50**
 Misses' Capes for Winter wear, each **\$3.75**
 Co. Sweaters, a. colors, for Women, Misses and Children, each **50c to \$10**
 Knit Underskirts, many colors each, up to **\$1.40**
 Muff and Collar Sets, all prices and colors, the set **\$6.50 to \$50**
 New Persian Waists, marvels of beauty; perfection in fit; moderate in price; ea **\$7.50**

Satisfactory Wear Is Assured

If you buy a LaVogue, Woolltex or a Printzess Coat or Suit Every woman wants service out of a Suit or Coat when she buys it. If you are looking for a flashy suit, to look well for a few weeks, don't buy one of these. You do want one of these makes, these qualities, these styles, when you pay your money for a garment and expect from it wear and good appearance until it is worn out. Woolltex, LaVogue and Printzess Suits and Coats first of all have style, have the lines, the unmistakable lines of late fashions. Also they have the wearing qualities, materials and linings are dependable. The making is faithfully executed at every stage, from cutting to pressing. There are no weak spots. All inside seams are neatly finished, buttons properly fastened, neck bands are of special design, which prevents the linings from breaking. The tailoring is unexcelled anywhere. In short, these garments are so good we would never sell others if we could help it. That's what we think of them. Come in and examine them yourself. We're glad to have you. **WE CAN SHOW YOU SUITS FROM \$16.00 TO \$45.00. COATS FROM \$8.00 TO \$40.00.**



The EUGENE DAILY GUARD

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FRIDAY, OCTOBER 21, 1910

HUDSON MAXIM POETRY

In vain, in vain the old-time rules for recognition clamor! You take a square and other tools, a rip-saw and a hammer; you choose material that's strong, and plan your roof and gable, and then you build a thrilling song as you would build a stable. It's all as simple as get out since Maxim's explanation. What were the old-time bards about, to hunt for inspiration? The grand old poets walked abroad, by thrones ecstatic driven, and while their mantles swept the sod, their eyes were fixed on heaven. They heard strange voices in the breeze, heard music in the willows, and there were stanzas in the breeze and cantos in the willows. In future times the youth will learn—or else his teacher whacks him—that poets who desire to earn their grub must follow Maxim. "You take a plane," the books will say, "a corker and a chisel, and use these rules to build a lay, or it will be a fizzle. You do not wear a laurel wreath, to write an ode immortal; you take a saw with shining teeth, and make it hum and chortle; you mix a tub of sand and lime, you take a broom and hammer—a d some may call the product rhyme, and others Katzenjammer."
 —WALT MASON.

"BIRDS OF A FEATHER," ETC.

The Oregonian has discovered another corporation lawyer of erstwhile Democratic proclivities who prefers Bowerman for governor of Oregon. That paper has added the name of J. S. Medley, of Cottage Grove, to that galaxy of brilliant ex-Democrats, who it admits framed the Republican state assembly ticket in a secret meeting in the Fenice building in the city of Portland. These former Democrats include W. D. Fenton, attorney for the S. P. Co., Geo. W. Stapleton, S. B. Houston, also corporation attorneys, and a number of others, with a few old-line Republicans like Charles H. Carey, attorney for the Hill roads in the Northwest. Medley, it is true, is not much of a corporation lawyer at this time, being attorney for the Oregon & Southeastern road, which at best should not be referred to as more than a near railroad, but he is a promising novice, entitled to a try-out in fast company. Some of these illustrious gentlemen were once young and struggled along with the plain people—but that was so long ago that most of us can't remember who they were not fighting the legal battles of the corporations. Medley, therefore, he secures his masters well, may in time be entitled to full membership in the charmed inner cir-

cle and be allowed to assist in naming officials to rule the country in advance of the assemblies and direct primaries.

Of course, Attorney Medley has a good and valid reason for supporting his brother corporation attorney in preference to Oswald West, who seems to have a queer notion that the people, and not the railroads, are entitled to his services as a public official. As evidence of this it may be cited that Mr. West, as railroad commissioner, warned Mr. Medley's corporation clients that their railroad bridges were rotten and unsafe, and must be rebuilt or repaired. Then, shortly after, a train went through one of these flimsy structures, seriously injuring and crippling for life several passengers, who were enabled to secure heavy damages because of West's report that the company was criminally negligent in operating trains over a right-of-way and streak of rust. The Oregon & Southeastern is very wroth, exceeding so, because Mr. West should presume, as railroad commissioner, to take the position that the public safety and welfare ought to be looked after by a railroad company, and Mr. Medley, like the loyal attorney he is, comes bravely into the limelight and attacks Mr. West as an unfit man for governor. It is a plain case of a lawyer trying to earn his salary, and will no doubt be appreciated by his employers, and should entitle Mr. Medley to a niche in the Oregonian's hall of fame, along with Fenton, Huston, et al.

The funny thing about the political situation is that these corporation lawyers, mostly ex-Democrats, really think they are running the Republican party of Oregon, and that they have everybody else crowded off the boards. They do not seem to know that in every precinct in the state the real Republicans are in open revolt, and intend to wipe the slate clean in November of every candidate tainted with assemblyism. Every new convert like Medley made by Bowerman means hundreds of additional votes for West.

ANTI-ASSEMBLY STATEMENT ONE LEGISLATIVE TICKET
 For Joint Senator from Lane and Lane Counties—
 Isaac H. Bingham, of Eugene.
 For State Senator from Lane—
 M. M. Peery, of Springfield.
 For Representatives—
 Charles N. Griswold, of Eugene.
 David R. Hill, of Junction.
 D. M. Krump, of Florence.

Jay Bowerman says in his campaign speech that he is willing to see one, two, three or thirty-three normal schools established in Oregon. His only reason for voting to abolish them, it seems, was that he did not like the schools that we had. No real principle, so he explains, was involved in his action on this question.

The apple show is a good exhibition to even our own people, many of whom had no idea of such fruit as being grown in Lane county. The exhibits will not be out of place in

any apple show on earth, and it should be arranged to have them shown where they would be seen by more strangers.

The Hague Tribunal accomplished one good act at least. It gave Senator Root such an idea of the beauties of peace that he refused to take part in the New York campaign this fall.

A prosperous town is too busy looking after its own growth to take time to try to tear down the prosperity of its neighbor. That is why Eugene has steadily grown all these years.

The Chicago grand jury has roasted the meat trust to a turn, which is more than can be done to some of the meat they furnish the people.

If Walter Wellman is going to keep this thing up a good many persons will be sorry that he was rescued.

ANTI-ASSEMBLY, DIRECT PRIMARY TICKET

Since there is a spurious "direct primary ticket" being published in Lane county, it is in order to give a list of the candidates who really opposed the assembly, or convention system, and who have stood loyally by the direct primary law. These candidates are the only ones with a clean record in this respect, are:
 John Senator, Lane and Linn—Isaac H. Bingham.
 State Senator—M. M. Peery.
 Representatives—Charles N. Griswold, David R. Hill, D. M. Kemp, County Clerk—Creed C. Hammond and Stacey M. Russell.
 Sheriff—Harry L. Bown.
 County Judge—J. G. Stevenson.
 County Treasurer—John M. Howe.
 County Commissioner—Robert J. Houghlin.
 H. A. Cox, County Surveyor—Ralph B. Hunt.

HOW TO VOTE YOUR BALLOT QUICKLY

Mr. Cole Gives to Voters Good Suggestions for Saving Time

Editor Guard: The Guard had a dispatch from Salem showing how, if it takes 15 minutes for the average voter to mark his ballot nearly one-third of the voters will not be able to vote next November, even though they stand in line all day waiting. Let me offer a suggestion as to how that condition may be overcome. It will not take me over half of 15 minutes to mark my ballot.

and I will vote for every officer and for every one of the initiative and referendum measures, too. How? I took the pamphlet that came from the secretary of state, containing all the measures that are to be voted on, and sat down one evening and gave all those measures careful study. Sometimes I read the arguments for and against. When I decided which side I wanted to vote for I wrote down on a slip of paper the number I want to vote for. For instance, believing we have officers and office-holders plenty, I marked NO against all the measures creating new counties. On the normal school measures I marked YES for all three of the bills (the California state normal is my alma mater). I voted for prohibition on all the four or five measures to be voted on in that line. So, having marked the number on a slip of paper, I'll carry that slip into the booth with me and mark my ballot just exactly as I want it to be, and it won't take me over five minutes.

Every registered elector received one of those pamphlets, and if every one would sit down and give the matter careful study for an hour or two, it need not take very long to mark a ballot. Head your ticket just as you please. Vote for or against assembly candidates but take the advice a socialist always gives: "Read carefully and study up on the subject, then vote intelligently."
 E. C. COLE,
 220 East Fifteenth street.

BORN
 At 622 Alder street, in Eugene, October 20, 1910, to Mr. and Mrs. L. A. Davis, a son.

The Famous Rayo



Does Not Strain the Eyes
 Don't use a small, concentrated light over one shoulder. It puts an unequal strain on your eyes. Use a diffused, soft, mellow light that cannot flicker, that equalizes the work of the eyes, such as the Rayo Lamp gives, and avoid eye strain.
 The Rayo is designed to give the best light, and it does.
 It has a strong, durable shade-holder that is held firm and true. A new burner gives added strength. Made of solid brass and finished in nickel. Easy to keep polished. The Rayo is low priced, but no other lamp gives a better light at any price.
 Once a Rayo User, Always One.
 Standard Oil Company

MARRIED

at the residence of the bride's parents, on the 20th inst., 1910, by Rev. J. G. Stevenson, the Rev. J. G. Stevenson, officiating.