"GROSS" Means "GREAT"

The Gross Addition means the greatest Addition from standpoint of

Investment Location View

School and University

Business Nearness and All

That is on the market today. The following firms beg to announce that commencing TODAY they will each and all handle the lots in this addition in a whirlwind campaign of business selling

This is Your Opportunity to get a lot in the best located proposition in Eugene

Watch this space The firms are.

WILLAMETTE VALLEY LAND CO.,
22 West 8th Street

THE REAL ESTATE EXCHANGE
644 Willamette Street

EUGENE REAL ESTATE & INVESTMENT CO.
505 Willamette Street

MAGLADERY & SHUMATE
20 East 8th Street

JUDGE GRANT B. DIMICK ANNOUNCES CANDIDACY FOR GOVERNOR

Judge Dimick was born in Marion County, Oregon, March 4, 1869; elected Mayor of Oregon City in 1899 and re-elected for four successive terms; elected presidential elector on the republican ticket in 1904; elected County Judge of Clackamas County on the Republican ticket in 1906.

I stand as a firm defender of the Direct Primary Law and Statement No. 1, as enacted by the people of the State of Oregon by one of the largest majorities ever given an initiative measure, and also the initiative and referendum, for the reason that it is a safeguard to the rights of our people, and has been the means of giving to the people of our state, valuable legislation.

I have pledged myself to the people of the State of Oregon that if elected, I will, during my term of office, discharge my duty carefully, fearlessly and honestly, and see that all laws are strictly enforced.

That I will oppose any attempt by the legislature to destroy the Primary Nomination Law or the Initiative and Referendum.

That I will oppose all extravagant appropriation of public funds, and also the creation of additional salaried offices, boards and commissions.

Improve Public Schools.

I am in favor of constantly improving our public school system, so that it will be the pride of our state, and give to the children in the rural districts longer terms of school each year without too great a financial burden upon the parent.

I believe that the whole expense of State government should be raised by direct taxation in the several counties of the state, so that if the legislature becomes extravagant in making appropriations and in the creation of unnecessary berths for salaried officers, boards and commissions, that the extravagance of the legislature will be immediately felt by the taxpayers in the several counties, and economy in public affairs will then become a live issue in state and county politics.

I am a firm believer in the improvement of our public highways, and believe that we can accomplish more along those lines by placing that work under the supervision of good, competent road engineers, as under our present system a large part of our road fund is squandered.

Improved roads should first be built from the shipping points and market centers into the interior of counties, so that the farmers and taxpayers will reap substantial benefits benefits from the funds expended therefor.

Counties should have rock-crushing plants enclosed by stockades, so that the county and state prisoners can be used and guarded at small expense, and the product of those plants used in the improvement of our public roads.

Do You Feel This Way?

Do you feel all tired out? Do you sometimes think you just can't work away at your profession or trade any longer? Do you have a poor appetite, and lay awake at nights unable to sleep? Are your nerves all gone, and your stomach too? Has ambition to forge ahead in the world left you? If so, you might as well put a stop to your misery. You can do it if you will. Dr. Pierce's Golden Medical Discovery will make you a different individual. It will set your lazy liver to work. It will set things right in your stomach, and your appetite will come back. It will purify your blood. If there is any tendency in your family toward consumption, it will keep that dread destroyer away. Even after consumption has almost gained a foothold in the form of a lingering cough, bronchitis, or bleeding at the lungs, it will bring about a cure in 98 per cent. of all cases. It is a remedy prepared by Dr. R. V. Pierce, of Buffalo, N. Y., whose advice is given free to all who wish to write him. His great success has come from his wide experience and varied practice.

Don't be wheedled by a penny-grabbing dealer into taking inferior substitutes for Dr. Pierce's medicines, recommended to be "just as good." Dr. Pierce's medicines are of known composition. Their every ingredient printed on their wrappers. Made from roots without alcohol. Contain no habit-forming drugs. World's Dispensary Medical Association, Buffalo, N. Y.

Pianos.
Pianos of quality.
Pianos of Highest Quality.
Prices.
Prices Lowest.
Prices Lowest ever offered.
Place.
Place, Stevens & Hulin.
Place, Stevens & Hulin Piano house.
Commercial Club block. tf

A Burglar in Town

his name is "bad cough." He doesn't care for gold or silver but he will steal your health away. If he appears in your house arrest him at once with Ballard's Horehound Syrup, it may mean consumption if you don't. A cure for all coughs colds and chest troubles.

Price 25c, 50c. and $1.00 per bottle. Sold by Dillon Drug Co.

Dr. F. W. Prentice's offices are a 16 West Eighth street. Calls attended to day or night. Day phone 1171 night phone Main 529.

YAWMAN & ERBE

Filing Devices and all other Office Specialties. Globe Wernicke Elastic Book Cases.

SCHWARZSCILD'S BOOK STORE

Making Pure Candy Is a Mission

MODERN SWEETS

Modern Sweets—A Mission Fulfilled

Patronize the "Modern Dealer"

Modern Confectionery Co. Mfrs., Portland, Oregon

The Question Asked First By Those Buying or Renting A Home

IS THE HOUSE WIRED FOR ELECTRIC LIGHT?

A negative answer turns people away If the house is properly wired for Electric service that is a big factor in renting or selling it

Tungsten lamps have reduced the cost of electric lights one-half, bringing it within reach of all. **Now** is a good time to have it installed

Northwestern Corporation

Phone Main 28 Cor. 9th and Oak

CUTICURA CURES STAY CURED

First Father is Cured of an Eruption that Burned and Itched Day and Night. Then Baby is Cured of a Distressing Rash.

Neighbors Pleased to Find a Sure Cure for Skin Afflictions.

"I suffered for eight years with what the doctors called the 'seven year itch.' This was like small red pimples such as form on the face but they burned and itched, day and night. These pimples were from my ankles up, but mostly on my thighs and arms. I tried doctor after doctor but their medicines brought no relief. But at last I struck the right treatment — this was Cuticura. I bought a set of the Cuticura Remedies — Cuticura Soap, Ointment and Pills — and a few applications brought relief. When I had used about half the set I was nearly cured and after using two full sets I was well and best of all, I have stayed cured.

"About four months ago, our baby began to be covered with a rash and his head with a spreading sore. Back of the ears, the flesh cracked open and the poor baby would scratch till it bled. He worried, cried and could not sleep. Then we bought a set of Cuticura and with a few applications the burning and itching ceased, baby stopped worrying and could sleep. When this single set had gone we had no use for any more as baby was never troubled with the disease again. The neighbors who saw the condition of the baby all asked what cured him and when we told them, they were surprised and pleased to find a sure cure for these skin afflictions. Edward H. Carter, 323 North 37th St., Camden, N. J., Mar. 6, 1910."

A single set of Cuticura Soap and Ointment is often sufficient, rendering it the most economical treatment for affections of the skin and scalp. Sold throughout the world. Potter Drug & Chem. Corp., Sole Props., 135 Columbus Ave., Boston, Mass. Mailed free, latest Cuticura Book on Treatment of Skin and Scalp [illegible]

Established 1892 — Capital and Surplus $150,000

OUR SERVICE

Our equipment for the protection and safe-guarding of money, and our facilities for the transaction of financial matters, are respectfully offered to the people of this community with the full assurance that any trust given this bank will be handled in a safe and fair-minded manner. Your account will be appreciated.

The Eugene Loan and Savings Bank

Bangs Livery Co

Livery, Feed and Sale Stable

OFFICE OF
Eugene, Blue River & Foley Springs
Eugene, Mapleton & Florence.
Eugene, Fall Creek & Lowell.
Eugene and Crow stages.
CABS TO ORDER
Phone Main 21.

WOOD, COAL, FEED

We have wood to burn. Get your wood now and have it drying for winter. You can save a dollar a cord by getting your wood from the car. Office, 71 West Eighth street. Phone Main 825.

EUGENE FUEL AND FEED CO

SUBSCRIBE FOR THE GUARD

DIRECTORS

L. H. Potter, Pres.	M. F. GRIGGS, Capitalist.
F. N. McALISTER, Vice Pres.	L. T. HARRIS, Judge Cir. Ct.
FRED FISK, Cashier.	ALTON HAMPTON, Merchant.
E. U. LEE, County Clerk	

Merchants' Bank

Eugene, Oregon

CAPITAL - - - - - - - - $65,000.00

Accounts received subject to Check.

Interest paid on Time Certificates and Savings Accts.

Good Things To Eat

Two-pound roll of Creamery Butter 75c
Three-pound can of dependable Coffee 80c
Five pounds of good 25-cent Coffee $1.00
15-cent can of Tomatoes, two for 25c
We have a full assortment of fruit and stone Jars.

WHITE GROCERY CO.

Cor. 5th and Will — Phone Main 152

1st National Bank

EUGENE ORE

CONSERVATIVE FINANCIAL POLICY

The First National Bank of Eugene is governed by a conservative financial policy, but it is progressive and broad enough to meet the requirements of all. Your checking account is invited.

Established 1883. Capital, $100,000

Surplus and Profits, $135,000

LARGEST BANK IN LANE COUNTY

PIERCE BROS.

THIS IS FIRST A SAFE GROCERY STORE

A store you can put your faith in. A store that looks for its increasing trade and success in being able to care for its customers in a way that merits confidence. Housewives who know and appreciate quality in groceries are more and more realizing that this is the safest store and that month in and month out steady trading here means economy in grocery buying. We have just installed a new Royal Electric coffee mill. We can grind or pulverize your coffee just as you wish. Try our coffees and you will buy them. The quality and flavor are always the same. Yours to please, PHONE MAIN 53

PIERCE BROS.

CORNER OAK AND NINTH — WE NEVER SLEEP
Phone Main 53 — 52 E. 9th St.

Do You Wish to Improve Your Chance

For success in life? If so enroll at once in the *Eugene Business College*, the school that gets its graduates good positions. *Within the last three months we have secured positions for thirty of our students*, as bookkeepers, stenographers and teachers of various commercial branches? Let us do the same for you

EUGENE BUSINESS COLLEGE 14½ W. SEVENTH ST