

Eugene Agents, Warner's Rust Proof and Red Fern Corsets;

Gossard Front Lacing and Nemo Self-Reducing Corsets;

Ladies Home Journal Pat

S. H. Friendly, The Leading Store

We Must
Make Room

ALTERATION SALE

Begins Monday, Aug.
15th
Exceptional Bargains

SILKS AND DRESS GOODS, ENTIRE STOCK REDUCED

50c values at.....	40g	\$1.25 values at.....	\$1.05
75c values at.....	59c	\$1.50 values at.....	\$1.19
\$1 values at.....	79c	\$2.00 values at.....	\$1.59

ALL COLORED WASH GOODS REDUCED

10c values at.....	8c	20c values at.....	15g
12 1/2c vals. at.....	9c	25c values at.....	19g
15c values at.....	11c	35c values at.....	25c
50c values at.....	39g	59c values at.....	45c

GINGHAMS, PERCALES, LAWNS, NAINSOOKS, MADRAS CLOTHS COME IN 10 TO 20 YARD LENGTHS ONLY

10c Staple Gingham, all the wanted checks, at.....	7 1/2c yd.
15c Percales, beautiful stripes, at.....	10c yd.
25c Madras Cloths, good patterns, at.....	15g yd.
35c Madras Cloths, good patterns, at.....	19g yd.
25c White Lawns, 36 inches wide, at.....	15g yd.
30c French Nainsook, 36 inches wide, at.....	15c yd.
Lonsdale Cambric, 10 to 20 yard lengths, 15c quality, at.....	9c yd.

TABLE LINENS, BED SPREADS, TOWELS, SHEETS, PILLOW CASES

\$1.00 values Table Linens, bleached and unbleached, at... 79c yd.

\$1.25 Bed Spreads, full size, honey-comb, at..... 89c

WEAR-WELL SHEETS, THE BEST MONEY CAN BUY

\$1.00 values, 81 inches wide, 90 inches long, at, each.....	75g
90c values, 72 inches wide, 90 inches long, at, each.....	69g
Pillow Cases, 45x36, at, the pair.....	20c
35c Bleached Bath Towels, full size, at, each.....	25g
Large Bleached Bath Towels, full size, at, per pair.....	35c

MADRAS FRINGED CURTAINS, BAGDAD STRIPES, 3 YARDS LONG

\$1.75 values, at..... \$1.35 \$1.00 values at..... 75c pr.

RIBBONS, VALUES UP TO 75c, AT 29c PER YARD

This is a great opportunity; all new stock, 4 to 10 inches wide, Dresdens, Moires, Satins, Taffetas and Persians, all on one table at the low price of..... 29c

ALL EMBROIDERIES AT 20 PER CENT OFF ALL THE NEW PATENT LEATHER BELTS ARE HERE

A special 65c number at..... 49c

CLOSING OUT ALL SUMMER NECKWEAR AT ONE-HALF PRICE

Fille and Val Laces, up to 4 inches wide, at, yard..... 4c

25 PER CENT OFF ON ALL ALLOVER NETS AND LACES PARASOLS—ENTIRE STOCK AT ONE-HALF PRICE

Hair Swatches, 22 inches long, \$4.00 values, at..... \$2.50

LADIES' SUITS AND DRESSES—VOILES, PONGEES AND LAWNS GINGHAMS, LINENS AND TAFFETAS, ALL AT 1/4 OFF

\$3.00 Bathing Suits at..... \$2.29

Well-made, three-piece garments, nicely trimmed, black and white

\$4.50 Wool Sweaters at..... \$2.98

12 1/2c good value Children's Underwaists at..... 12 1/2c

25 PER CENT OFF ON ALL WHITE UNDERSKIRTS 20 PER CENT OFF ON ALL SUMMER UNDERWEAR

20c Vests, sleeveless, at, each..... 10g

SILK GLOVES

50c values at... 39c 75c values at. 59g \$1.00 values at. 75g

50c Ladies' Hosiery at... 59c Children's at..... 10c

KABO CORSETS

\$1.00 values at..... 85c \$2.00 values at..... \$1.65

\$1.50 values at..... \$1.25 \$2.50 values at..... \$2.00

Men's Department

Quality the magnet, prices the lever. Carpenters will soon be at Stock must be sold. An excellent opportunity to get a Suit for around wear at a very low price.

\$30.00 Suits, sale price	\$23.50	\$20.00 Suits, sale price	\$15.00
\$27.50 Suits, sale price	\$21.50	\$18.00 Suits, sale price	\$13.50
\$25.00 Suits, sale price	\$19.50	\$15.00 Suits, sale price	\$11.50

All Men's Trousers especially low priced, any style you may regular, medium or full regular.

\$7.50 Trousers, sale price \$5.25 \$5.00 Trousers, sale price \$3.50

\$7.00 Trousers, sale price \$4.95 \$4.50 Trousers, sale price \$3.00

\$6.50 Trousers, sale price \$4.45 \$3.50 Trousers, sale price \$2.50

\$6.00 Trousers, sale price \$4.15 \$3.00 Trousers, sale price \$2.00

All Boys' Suits, Knickerbocker Trousers, sizes 8 to 17, 25 per All Boys' Suits with straight Trousers, sizes 8 to 17, 50 per

Men's Imperial Hats, always \$3.00, alteration sale price... Men's Golf Caps, 50c and 75c values, alteration sale price... Men's Golf Caps, 25c and 35c values, alteration sale price...

50 DOZEN MEN'S COAT SHIRTS, SEPARATE AND ATTACHED Plain and plaited bosoms, \$1.25 and \$1.50 values, sale price...

Boys' Shirts, soft collars, 50c values, sale price... Boys' Shirt Waists, 50c and 75c values, sale price...

18 dozen Men's Fancy Hose, always 25c, sale price... 16 dozen Men's Fancy Hose, Silk Lisle, 50c values, sale price...

All 50c Four-in-hand and Bdl's Wing Ties, sale price... All 25c Four-in-hand and Bdl's Wing Ties, sale price... All Wash Ties, 25c and 35c values, sale price...

PERSONALS

Zip Yarnall is down from the Mohawk.

E. J. McClanahan is on a trip to Seattle.

C. A. Wester, of Roseburg, is in the city.

W. C. Applewhite went to Albany today on business.

Herbert Leigh returned today from the Bohemia mines.

Frank McCullough went to Marcola today for a visit.

C. J. Hills, of Lowell, transacted business in Eugene today.

Gordon Cookingham, of Mohawk, was in the city over night.

Mrs. George W. Smith is home from an outing at Foley Springs.

William Hawkes, of Lowell, was in the city for a day or so.

Rev. R. G. Callison, of Jasper, was in the city on business today.

H. W. Martin, a Mohawk lumberman, was in the city over night.

Guy Boon, of Sullivan, Ind., was an arrival in Eugene last night.

Miss Nora Flisk, of Mapleton, was an arrival in the city last night.

R. S. and W. H. Fowler, of Wendling, were in Eugene over night.

Miss Althea Heathmath went to Lorane last evening for a visit.

Ray Lewis, Miss May Lewis, Ed Lewis, Miss Eva Crenshaw and J. H.

Wilson, composed a party of Mohawk young people in the city over night.

Miss Cora Walker and C. V. Walker, of Jasper, were in town today.

Mrs. W. E. Young, of Redmond, was an arrival in Eugene last night.

Mrs. Frank Moorehead, of Junction City, was in Eugene over night.

Mrs. William Barnett went to Creswell today, after a visit in Eugene.

Miss Grace S. Walker of Fall Creek is in the city this afternoon.

Miss Lela Parks, a summer school student, went home to Creswell today.

Miss Flora Phillips went home to Cottage Grove today, after a visit here.

A. J. Mishlin, of Aurora, is transacting business in Eugene for a few days.

Miss Effie Perkins, of Drain, is visiting friends in Eugene for a few days.

Aug. M. Fischer and family, of Corvallis, were in the city over night.

Miss Minnie Randall returned home today from a visit at Cottage Grove.

W. H. Hyland, of Lowell, was transacting business in Eugene over night.

Howard Horney has gone to Portland where he will probably be employed.

Miss Evelyn Bennett of Halsey came up today to visit Mrs. T. F. Bennett.

L. E. Bell, Mrs. J. H. Armstrong,

Edgar and Genois Bell went to Harrisburg this morning to enter the Boggs hop yard there next week.

Frank Hanson and family returned yesterday from an outing on the Sinuslaw.

Ray F. Woodruff and C. E. Francis, of Portland, are in the city for a few days.

P. C. Zimmerman, of Corvallis, was transacting business in Eugene over night.

N. O. Williams went to Yoncolla today to preach in the Christian church tomorrow.

C. Douson and wife went to Harrisburg today to go into the hop yards next week.

Carl S. Mies went to Silverton Hill today to preach at the Christian church tomorrow.

Wm. Ludman, of Rock Island, Ill., is in the city looking it over with a view to locating.

Mrs. M. E. Upton of West Salem, Wis., was an arrival today to visit Mrs. C. S. Devoe.

Pat Conway, of the Underwood House, went to Vancouver, Wash., today on business.

Mrs. J. A. Gwin returned to Salem after visiting her sister, Mrs. Mahew, of this city.

Mrs. Harry Benton of this city will preach at the Christian church at Brownsville tomorrow.

Miss W. M. Hawley went home to Cottage Grove today, after attending the summer school.

Carl G. Washburne, of the McMoran & Washburne store, went to

Portland on the noon train for an over Sunday visit in the city.

Miss Flo Holcomb returned to her home at Spokane after visiting at the home of Clark Burrows.

C. V. Lonsberry and Miss Della and Minnie Rossman, of Deerhorn, were in the city over night.

E. E. Rickman, wife and son left yesterday evening for Stayton, Oregon, where they will live.

Mrs. C. R. Ried and children went to Portland this morning to visit her mother, Mrs. W. H. Huston.

Miss Mozelle Hair went home to Grants Pass for her vacation, after attending the summer school.

Mr. and Mrs. Chas. H. Fisher returned home this afternoon from a ten days' outing at Newport.

Mrs. Tillford went home to Portland this morning after visiting at the home of Professor Dearborn.

Mr. and Mrs. J. B. Algire, of Indianapolis, are visiting Mrs. E. Kay and Miss Olive Algire in this city.

Mrs. W. E. Young, who has been visiting at Belknap Springs, went to Portland today on a business trip.

Ernest Kroner, the Portland architect who furnished the plans for the new Hampton block, is in the city.

C. F. Collins of Denver was an arrival here this afternoon to look over the city and surrounding country.

J. L. Holbrook and daughter of Springfield went to Creswell today to visit his brother, H. F. Holbrook.

Mrs. George W. Breeding and Miss Carrie Elspass leave this evening for Portland to attend millinery openings.

Miss Anna Robinson has returned to her home at Topeka, Kans., after a visit in Eugene at the home of E. W. Hughes.

I. B. Newman and wife of Starbuck, Wash., were arrivals in Eugene this afternoon to visit his brother, H. F. Newman.

A. T. Gibson and wife stopped off in Eugene yesterday to visit on their way from Klamath Falls to Lewiston, Idaho, where they live.

Miss Rena Anderson left for her home at Coquille today, after attending summer school and taking the examinations for a teachers' certificate.

J. C. Parker returned from the encampment at American Lake today to be at the bedside of his brother, G. W. Parker, who is scarcely expected to live.

Miss Mary Whitman and Miss Mary Rockwell were passengers on the north bound yesterday evening, after visiting at the home of S. C. Meacham.

John Davies, formerly of this city, but now living in Lewiston, Idaho, returned home today after visiting his son, John, who is here this summer.

C. H. Lewis and wife, of Portland, stopped off for a day in Eugene to visit Miss Susie Smith while on their way from Foley Springs to Portland, leaving this noon.

C. A. Stebbins, wife and son, of Creston, Ohio, who have been visiting Mr. and Mrs. D. L. Cartmell in Eugene, have left for home, going by way of California.

A. W. Sturtevant, proprietor of the West Eighth feed and livery barn accompanied by E. V. Calloway, left on the 2:20 train this morning for Newport on a short trip.

Miss Ruby Nichols, who has been attending summer school in Eugene, and who has just finished the teachers' examination held here, left for her home at Bannaza, near Klamath Falls.

Rev. Harry Benton went to Cottage Grove this afternoon to occupy the pulpit of the Christian church tomorrow while Rev. Elkins is attending the American Lake encampment as chaplain.

S. J. Williams and J. S. Wilkinson, of Hereford, Texas, were arrivals in Eugene yesterday afternoon. They are looking over the country and expect to locate somewhere in this state.

Miss Vita, Miss Ulah and Miss Goldie Starr, who have been attending the summer school in Eugene this summer and have finished the teachers' examinations, went home to Oakland today.

Rev. E. H. Todd, vice president of Willamette University, came up on the afternoon train to preside at the Methodist church tomorrow in the place of D. H. Trimble, who is now in Canada on his vacation.

BORN

In Eugene, Aug. 13, 1910, to Jas. M. Johnson and wife, a daughter.

In Eugene, Aug. 6, 1910, a son, to E. E. Hardesty and wife.

In Eugene, Aug. 10, 1910, to J. E. Cunningham and wife, a daughter.

DR. LOWE, Aug. 13 and 15.

99-611

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NEWPORT WATER ABSOLUTELY PURE

Never Has There Been Case of Typhoid Fever at the Coast Resort

Newport, Or., Aug. 12, 1910.

Editor Guard: Last week the Oregonian stated that Dr. White (of Portland, I presume) had made examination of the water from this city and had found a bacteria which might develop typhoid germs. I have investigated this "spook scare" this week thoroughly and find a remarkable record for Newport, for not a single case of typhoid fever has ever been developed here. I think its record cannot be duplicated in Oregon, with its population varying

from 1500 to 5000 people.

Latest improved machine, \$27.50. J. J. ture Co.

WANTED—Outing than three persons and the right place. Fairmount hotel 5131. C. D. Holl

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