



The Tenderfoot Farmer

It was one of these experimental farmers, who put green spectacles on his cow and fed her shavings. His theory was that it didn't matter what the cow ate so long as she was fed. The questions of digestion and nourishment had not entered into his calculations.

It's only a "tenderfoot" farmer that could try such an experiment with a cow. But many a farmer feeds his self regardless of digestion and nutrition. The result is that the stomach grows "weak," the action of the organs of digestion and nutrition are impaired and the man suffers the miseries of dyspepsia and the agonies of nervousness.

To strengthen the stomach, restore the activity of the organs of digestion and nutrition and brace up the nerves, use Dr. Pierce's Golden Medical Discovery. It is an unfailing remedy, and has the confidence of physicians as well as the praise of thousands healed by its use.

In the strictest sense "Golden Medical Discovery" is a temperance medicine. It contains neither narcotics nor poisons, and is as free from alcohol as from opium, cocaine and other dangerous drugs. All ingredients printed on the outside wrapper.

Don't let a dealer delude you for his own profit. There is no medicine for stomach, liver and blood "just as good" as "Golden Medical Discovery."

The "Don't Need to" Theory

In a recent debate at Reno Mr. James Jeffries failed to convince Mr. John Johnson.

Some seven or eight years ago Mr. Jeffries was the leading man in his line of work. Business was good and his profits were big.

Having all the money he could handle at the time, he concluded to take a rest.

To be sure, he planned to get into the field again at the proper time.

But everything was rosy and there really seemed no good and sufficient reason why he should spend so many hours a day keeping his muscles lithe and strong and his wind good and his heart and nerves in trim.

Eventually the meeting with Mr. Johnson was arranged. Mr. Jeffries was still tolerably content with what he had done.

Brother, a has-done is about as bad as a has-been.

Mr. Jeffries did not care to stand up in the training ring and punch and take punches. He did not see any necessity of practicing side-steps and feints and rushes. He knew all about them. Why, seven years ago he had done all of that he ever needed to do.

Mr. Johnson did not overlook the boxing and wrestling and the clinching and the side-stepping, etc.

As a result Mr. Jeffries received Mr. Johnson's compliments on the point of the jaw and his business career closed.

Advertising a business is the training of that business. Advertising keeps a business healthy.

It tones up its liver, strengthens its biceps, steadies its heart and keeps its nerves in order.

Once in a while a man decides that he is doing so much business that he can stop advertising for a while and run on momentum.

Momentum is the gradual process toward a full stop. The momentum business is usually prematurely full-stopped by the straight left jab of the well-trained competitor who finds his opening in the fifteenth round.

If you want to stay in business stay in the advertising field.

You might as well cut off your legs because you are running well in a footrace as to cut off your advertising because your business is too good.

You might as well tell the insurance man that you are so healthy you will drop the policy for a few years as to stop advertising because the orders are piling up.

"Don't need to" is the eventual preliminary to "Can't do it."

The only policy holder who doesn't need to pay his premiums is dead.

Mr. Jeffries don't need to train any more. He is licked.

EUGENE DAILY GUARD

THE UPPER WILLAMETTE VALLEY'S GREATEST NEWSPAPER

First National Bank

SYSTEM AN ESSENTIAL FEATURE

Cordially invites your account subject to check with the assurance of safety and satisfaction.

The First National Bank occupies a creditable position on the Roll of Honor of National Banks, being first in Eugene and eighth in Oregon.

UNITED STATES DEPOSITORY. ESTABLISHED 1889

CAPITAL \$100,000

SURPLUS AND PROFITS \$125,000

LARGEST BANK IN LAKE COUNTY

WOODMAN HEAD CAMP IN SESSION

Great Fraternal Order Opens Business Meeting in Portland

Portland, July 26.—With 102 delegates in attendance, the tenth annual session of the head camp of the Woodmen of the World for the Pacific Jurisdiction of the order began its work yesterday morning. The officers predict that many matters of importance to the order will be passed upon during the week. Inasmuch as the larger part of the delegates are experienced in the work, no delays are looked for in getting down to actual business. The committee on legislation, which holds over from the Seattle head camp, and which will have a number of recommendations to make, is composed of Past Head Adviser A. E. Sunderland and Past Head Camp Delegates Partridge, Reynolds, North and Howze.

One of the important recommendations that it is understood will be made by the committee is the abolishment of the accumulative, or scaled certificate. It is pointed out that the Woodmen of the World is the only order of any importance that still retains what many members consider "a weapon in the hands of competitors." The fact that the old-line insurance companies, they say, pay the full face on the policies or certificates irrespective of whether the deaths occur in the first, second or third year after the insurance protection is effected, puts the order at a great disadvantage in the solicitation of new business, and consequently retards the growth of the order. Another matter to be discussed, it is said, will be the per capita tax for providing funds for meeting the expenses connected with the management of the order.

Harmony Expected to Prevail

While it is rumored that trade unionism may be injected into the sessions over the question of publishing the Pacific Woodmen, the official organ of the head camp, prominent members aver that the matter will be satisfactorily settled without creating dissension of any sort. It is understood that a union publishing house, will be continued as the official paper. John F. Foley, of Fresno, Cal., who offered an amendment to the constitution requiring the officers of the head camp to let the contract for printing the paper to the lowest bidder, will withdraw the amendment, it is said, in the interests of harmony.

For the office of head banker P. E. Snodgrass, of Eugene, will have the unanimous support of the Oregon delegates for re-election. T. R. Revelle, an attorney of Seattle, has also announced his candidacy for the office and is said to have come to Portland with the unanimous endorsement of the Washington Woodmen. The contest for this office promises to be one of the exciting features of the meeting.

Representative W. C. Hawley, of Salem, head manager of the camp will be a candidate to succeed himself. W. C. North and Herman Schade, both of Portland, have been casting an eager eye on the coveted position, but it was announced last evening that they would probably withdraw from the race, leaving Mr. Hawley a clear field. Consul I. I. Boak will have no opposition, and he will probably be re-elected by acclamation when the election is held tomorrow. Attorney-General Carr, of Denver, who has been at the head of the legal department of the head camp for several years, will also receive the unanimous vote of the session for re-election for another term.

Napoleon's Grit

was of the unconquerable, never-say-die kind, the kind that you need most when you have a bad cold, cough or lung disease. Suppose, coughs, colds, croup, liver or doctors have all failed, don't lose heart or hope. Take Dr. King's New Discovery. Satisfaction is guaranteed when used for any throat or lung trouble. It has saved thousands of hopeless sufferers. It masters stubborn colds, obstinate coughs, hemorrhages, laryngitis, croup, asthma, hay fever and whooping cough and is the most safe and certain remedy for all bronchial affections. 50c, \$1.00. Trial bottle free at W. A. Kuykendall's.

A Golden Wedding

means that man and wife have lived to a good old age and consequently have kept healthy. The best way to keep healthy is to see that your liver does its duty 365 days out of 365. The only way to do this is to keep Ballard's Herbine in the house and take it whenever your liver gets inactive. 50c per bottle. Dillon Drug Co.

No Danger

Don't wait for light days to have your glasses fitted. We can do your work to your entire satisfaction any time of a day. Watts Optical.

ANNOUNCEMENTS

For County Clerk

I hereby announce myself a candidate for the office of county clerk, subject to the decision of the voters in the republican primaries of Lane county.

STACY M. RUSSELL.

All Skin Diseases

Yield readily to treatment with Dr. Bell's Antiseptic Salve. We guarantee it. 25c a box. Sold everywhere. Dillon Drug Co.

Let Wonderful WASHAWAX do your family washing. Saves rubbing and saves the clothes. Makes them clean, sweet and snowy white. The WASHAWAX is a new scientific compound that washes in hot or cold water without the use of soap. It is entirely harmless and different from anything you have ever used. Send ten cents stamps today for regular size by mail. You will be glad you tried it. Agents wanted to introduce WASHAWAX everywhere.

Address Washawax Co., St. Louis, Mo.

ASHLAND WILL GET ELECTRIC LINE

Ashland, Or., July 26.—By an overwhelming vote the citizens of Ashland yesterday granted to John R. Allen a franchise in that city for an electric trolley line, and by its action yesterday Ashland reverses a vote taken in regard to a similar application of Mr. Allen a few weeks ago.

This action is taken as a victory of the progressives, for a greater Ashland, and will greatly enhance the value of realty. Mayor Snell was a strong advocate of this movement.

The majority vote in favor of granting the franchise was 221. The vote stood 235 for, and 44 against. The city council Saturday night opened bids for the improvement of certain streets in the city with bitulithic pavement. The Warren Construction company was awarded the contract at a cost of something over \$140,000, the work of paving the street to be completed within 70 days. The non-progressives protested to the granting of the contract, but Mayor Snell and the councilmen back of him voted their opponents down, the contract is a matter of record, and work will start on the pavement within ten days.

This is the improvement against which the referendum was invoked, and a restraining order against the Warren Construction company through its attorney A. E. Reames. The court will hear arguments upon the restraining order next Monday.

MOVE TO OPEN UP HUDSON BAY

Winnipeg, Man., July 26.—Just three centuries ago Hendrick Hudson discovered the great northern bay which bears his name. After this lapse of years his discovery is to be made useful to mankind, as with the completion of the government railway to Hudson Bay western Canada will be shipping grain to Europe via that route. This will likely be within eighteen months.

TITLE MEN IN DETROIT

Detroit, Mich., July 26.—For the next three days Detroit will entertain delegates to the annual convention of the American association of Title Men, which began here today. A special exhibition of abstracts and titles will be the feature of the meeting.

FURNITURE FOR SALE

Sewing machine, organ, 2 writing desks, 2 dressers, book-case, 2 center tables, 1 Morris chair, 3 rockers, sofa, 1 ten-foot dining table, 6 dining chairs, 4 kitchen chairs, 1 mission library table, 1 kitchen cabinet, 1 cook stove and heater with pipe; cooking utensils and dishes, tubs and boiler, etc.; linoleum, 10x12 feet; 3 iron beds with springs, and mattress. All of this furniture nearly new. Call at 528 Stewart avenue. 127

PIANOS AT SUMMER PRICES.

Those who could not go away on summer vacations are entitled to midsummer bargains such as we are giving to the public at this time.

Notice here:

Pianos at \$100.00 and up.

Organs at \$10.00 and up.

Nothing but reliable goods in our stock.

S. & H. Commercial Club Block.

Old Ulcers

Are unsightly and dangerous. Dr. Bell's Antiseptic Salve will heal them promptly. It is clean and pleasant to use. 25c a box. Sold everywhere. Dillon Drug Co.

WOOD FOR SALE.

All kinds of oak and fir wood at reasonable prices. See WEBSTER KINCAID, 81 East Ninth St. Phones: Office Main 676. Residence Main 674.

Work 24 Hours a Day

The busiest little things ever made are Dr. King's New Life Pills. Every pill is a sugar-coated globe of health, that changes weakness into strength, languor into energy, brain-fog into mental power; curing constipation, headache, chills, dyspepsia and malaria. 25c at W. A. Kuykendall's.

Poison Oak Poisoning

Ballard's Snow Liniment cures it. Mr. O. H. P. Cornelius, Turner, Or., writes—My wife has discovered that Snow Liniment cures "Poison Oak Poisoning," a very painful trouble. The not only cured a case of it on herself, but on two of her friends who were poisoned by this same ivy. Price 25c, 50c and \$1.00. Sold by Dillon Drug Co.

Any lady can get a silvered "No-Drip" Coffee Strainer by writing Dr. Shoop, Racine, Wis. Send no money. Simply ask for the "No-Drip" Coupon privilege, giving your name and address. Dr. Shoop will also send free his new and very interesting little book describing Dr. Shoop's Health Coffee. Health Coffee is such a close imitation of real coffee that it requires an expert to tell the difference. And neither is there a grain of real coffee in it. Made from pure roasted grains, malt and nuts, its flavor and taste is exceedingly gratifying. No tedious boiling either. "Made in a minute," says Dr. Shoop. Write today for the book and "No-Drip" Coupon. Sold by Yarrington drug store.

Everybody Satisfied

Who has tried Dr. Bell's Pine-Tar-Honey for coughs, colds, grippe or any throat or bronchial trouble. Get a bottle today. Look for the Bell on the bottle. Sold by the Dillon Drug Co.

Seth Laraway will examine your diamond jewelry and clean it for you without charge.

ELECTRIC ROAD IS PROPOSED BY COOS BAY COMPANY

Salem, Or., July 25.—The Coos Bay Traction Company filed articles of incorporation this morning with the secretary of state. The capitalization of the company is given at \$1,000,000, and the incorporators are: Fred Hollister, of North Bend; Geo. M. Perrine, of San Francisco; George A. Averill, of Marshfield; N. B. Campbell, of San Francisco, and R. P. Farding, of the same city.

The object of the incorporation is to construct and operate a line of railroad which will have its beginning at Coos Bay, and which may be extended to some trans-continental line in the state of Oregon. Incident to this main object the company will also produce and distribute electricity for the illumination of villages and cities, and operation of railway lines, and also manufacture and distribute ice.

Real Estate Transfers

Springfield Realty Co. to Lane County Abstract Co.; lot 5 in block 2 in Willamette Heights add. to Springfield. \$150.

Samuel E. Lowe to Owen B. Playter; tract in sec. 3, 19, 12 W. \$10.

W. B. Adleman to Hattie B. Moxley; 11 acres in sec. 23, 17, 4 W. \$10.

U. S. to George E. Bowman; SE 1/4 of SE 1/4 of sec. 22, 18, 5 W. Pat.

N. L. Fitzhenry to George Melvin Miller; lot 2 in sec. 30, 17, 9 W. \$1.

Orrin Robinson to Henrietta A. Ward; W 1/4 of NE 1/4 and SE 1/4 of NE 1/4 of sec. 31, 21, 2 W. 120 acres. \$1.

Lawson H. Slagle to L. B. Slagle; tract in sec. 14, 20, 4 W. \$250.

Joseph Sems to Marjorie Miller; tract in sec. 5, 21, 2 W. \$400.

G. M. Witt to George Melvin Miller; lot 11 in block 2 of Miller's add. to Florence. \$75.

George T. Hall to A. C. Mathews; 1 1/2 acres in sec. 32, 17, 3 W. \$10.

U. S. to Leone B. Kays; NW 1/4 of sec. 29, 15, 9 W. Pat.

Idaho Frazer Campbell to J. W. Kays; lots 4, 5 and 6 in Campbell's 1st add. to Eugene. \$253.

Leone B. Kays to Joseph W. Kays; NW 1/4 of sec. 29, 15, 9 W. \$100.

W. B. Adleman to E. B. Moxley; 6.32 acres in twp. 18, 3 W. \$10.

C. A. Archart to Grant Holcomb; lots 19 and 20 in block 103 of Washburne's subdivision of Springfield Inv. & Power Co.'s add. to Springfield. \$1400.

Joseph A. Pierson to Hannah J. Palmer; NW 1/4 of SW 1/4 of sec. 17, 21, 2 W. \$2200.

NOTICE TO WATER CONSUMERS

In order to keep up the water supply, all waste of water must be avoided and the hours of irrigation observed, 6 to 7 a. m. and 5 to 9 p. m. In case of fire alarm all faucets must be closed except for protection against fire. This ordinance will be enforced. Each patron of the water department should get the rules of the department at the water office.

S. W. TAYLOR, Supt.

A Pain Remedy

Both internal and external is needed daily by almost every family. Keep a bottle of Dr. Bell's Anti-Pain. Good for all kinds of bowel troubles. Externally for cuts, burns, sprains and all pains. Strongly antiseptic. Sold by Dillon Drug Co.

Eugene Messenger Co.—Telephone Main 881.

All kinds of messenger work done at reasonable rates at any hour of the day or night. A trial is all we ask. Office room 1, Aloha Theatre bldg.

Summer Colds.

Are harder to relieve than winter ones, but they yield just as readily to Dr. Bell's Pine-Tar-Honey. Sold everywhere. Look for the Bell on the bottle. Dillon Drug Co.

WOOD SAWING.

Gasoline power, by W. W. Moore, Phone Black 4631. Orders large or small will be appreciated.

Two in One.

Dr. Bell's Anti-Pain is both an external and internal remedy. It is an antiseptic remedy and destroys disease germs. Sold by Dillon Drug Co. on a positive guarantee.

Dr. F. W. Prentice's offices are a 46 West Eighth street. Calls attended to day or night. Day phone 1171 night phone Main 529.

We are closing out our business in Eugene. Good opportunity for live man to get into established business investment of small capital. Great American Importing Co., Ninth street. 21-23-25-27-29-30

BLOOD DISORDERS, rheumatism torpid liver, permanently cured free. Consult one who suffered years. Write C. A. Marshall, 711 University street, Seattle, Wash.

PATTON'S SUN PROOF PAINTS

Made to Stand Oregon's Climate

SOLD BY

OVERTON'S 16-18 7th St. Phone R. 1161

Annual Mammoth Shoe Sale

Included in our mammoth Shoe Sale is the well-known Eugene merchant which we sell cents on the dollar. This stock will be

Mercilessly Slaughtered

to insure quick sales. Now is your opportunity to get shoes at your own price. BELOW WE LIST PRICES AT RANDOM:

Women's Patent Strap Slippers, \$3.00 value, at \$2.50.

Women's Kid Shoes, \$3.50 value, at \$2.50.

Women's and Children's White Canvas Shoes, \$2.50 value, at \$2.00.

Women's Kang. Calf and Kid Shoes, \$3 value, at \$2.50.

Boys' Heavy School Shoes, \$2.75 value, at \$2.00.

Men's Dress Shoes, velvet and Box Call, \$4 value, at \$3.00.

Men's Dress Treadwell Shoes, \$4.50 value, at \$3.50.

Men's Washington Logging Shoes, \$4 value, at \$3.00.

Men's Washington Logging Shoes, \$5 value, at \$4.00.

Misses' Patent Dress Shoes, \$2.50 value, at \$2.00.

Baby Shoes, assorted colors, 50c to \$1.50.

A WORD TO THE WISE—COME

Dodge Department Store

8th and Olive

DIRECTORS
L. H. Potter, Pres.
F. N. McALISTER, Vice Pres.
FRED WISK, Cashier.
E. U. LEE, County Clerk.

Merchants' Bank

Eugene, Oregon

CAPITAL
Accounts received subject to Check.
Interest paid on Time Certificates and

Good Things To Eat

We will, for a short time, give you every pound of our fine coffee, a Celebrated Van Duser Vanilla

WHITE GROCERY

Cor. 5th and Will

ALOHA THEATRE

Three of these coupons and five cents persons to the Aloha Theatre any Tuesday afternoon or evening.

SAVE YOUR COUPONS

Wall Paper and

FRED LUDFORD, T. P. Sole Agents Mass Hunter Pa 102