

How Small Stores Can Draw Trade

SMITH & CO

By Electric Light

using G.E. MAZDA lamps in show windows and electric signs outside will draw trade from larger stores not so well equipped. We will be glad to tell you how this can be done with these lamps which give more light for less money than any other illuminant.

**NORTHWESTERN
CORPORATION**

DIRECTORS
L. H. Potter, Pres.
P. N. McALISTER, Vice Pres.
FRED FISK, Cashier.
M. F. GRIGGS, Capitalist.
L. T. HARRIS, Judge Cir. Ct.
ALTON HAMPTON, Merchant.
E. U. LEE, County Clerk.

Merchants' Bank

Eugene, Oregon

CAPITAL \$65,000.00
Accounts received subject to Check.
Interest paid on Time Certificates and Savings Accts.

RUBLE HEALING PARLORS

Some took advantage of my other special free treatments (see issues prior to the 12th). Owing to this dull time, when so many are seeking their health at sea and mountain resorts, I shall further stimulate immediate activity from now until the 25th with the greatest offer ever made in Eugene; you can pay me as you get results. No matter what is your ailment or how long standing, or how many times you have been disappointed by other skill, I am ready to demonstrate that I can effect a cure or do just as I say and on fair grounds. The time is now. Free consultation from 10 to 12 a. m. and from 1 to 3 p. m. Rooms 10-11, National Bank Annex, Eugene.

W. N. RUBLE, Mechano-Therapist
Rooms 10-11 Nat. Bank Annex, Eugene.

First National Bank

SYSTEM AN ESSENTIAL FEATURE

System is necessary in the successful conduct of business. It is best established by having an account with the First National Bank and paying all bills by check. Your account and banking business invited.

UNITED STATES DEPOSITORY. ESTABLISHED 1881
CAPITAL \$100,000
SURPLUS AND PROFIT \$125,000
LARGEST BANK IN LANE COUNTY

THE IMPROVED Nonpareil
COPPER RIVETED OVERALLS
A Splendid Overall for every use. Cut generously full. Two hip pockets. Felled seams. Continuous fly.
For Sale at all Dealers.
MURPHY, GRANT & CO.
Manufacturers
Seattle, Wash.

ALOHA THEATRE

Three of these coupons and five cents will admit two persons to the Aloha Theatre any Tuesday or Thursday afternoon or evening.

SAVE YOUR COUPONS

GREAT DAIRYMAN FROM DENMARK IN OREGON

Dr. Bernhard Boeggild, Danish Expert, Talks to Citizens of State

Portland, July 19.—The man who did the most to give Denmark a dairy industry yielding \$54,000,000 a year in butter exports, is in Oregon today. He will tell Oregon how it can do likewise. He will explain that Denmark, with but 11,000 square miles all told, which is favored for dairying, has only one third the area of western Oregon, which has climatic and natural resources as good or better than Denmark for the same industry. And the men who listen to Dr. Bernhard Boeggild, the most distinguished dairy authority and worker in the world, will learn how from the point of possible production Oregon could be made to yield at least twice as much in dairy products as Denmark.

Dr. Boeggild reached Portland yesterday morning, and was entertained in the evening at dinner by the commercial club. He met creamery managers and dairy workers wherever possible. This morning he was taken in an automobile by L. Townsend, of the Townsend Creamery, to Salem, and during the day will speak before the Salem Board of Trade, visit the model dairy farm at the Asylum for the Insane, go to Corvallis for a tour of the agricultural college's advanced appliances, and return to Portland this evening through Yamhill and Polk counties. On the trip he is also accompanied by Phil Bates, who is sponsor for his Oregon tour, and the professor's wife.

Dr. Boeggild's visit is to be made an epoch in Oregon dairying. No one doubts the tremendous possibilities of the industry in Oregon. Dr. James Withycombe says that the state yield can easily be brought up to \$50,000,000 a year, instead of the present \$17,000,000. At this time, when the state is just taking on steam for great things, dairymen believe the visit of Dr. Boeggild should be utilized for the most widespread publicity work ever done in behalf of Oregon dairies. It will also be utilized to educate Oregon workers. Danish methods will be held up as an example for study, and the amazing success achieved in Denmark under the Boeggild influence and direction will be offered as inspiration for Oregon.

Illustrating what tremendous significance dairying has been made in Denmark, it is stated that total exports of the country aggregate but \$121,000,000 in an average year, of which \$54,000,000 is the dairy product alone, and \$27,000,000 is for other dairy products and eggs, and \$27,000,000 is for bacon, which is made a kindred industry to dairying. Thus it will be seen that Denmark has little to export except that which comes directly and indirectly from her dairies. Should the people of Oregon establish the same conditions, in this apt of the country that has more favoring climate and soil, it is argued that with three times as much territory thoroughly adapted, and all of the Pacific coast and the United States as a convenient market, Oregon should produce more than twice as much as Denmark.

Tuesday Dr. Boeggild will inspect the Hatzelwood plant and talk to students and dairymen at the Pacific University, Forest Grove. At lunch Wednesday the eminent visitor will be the guest of the Commercial Club and local creamery men. In the afternoon he will address the Oregon State Dairying association, which has been long for the vitalizing influence which the great Dane is capable of imparting. In the evening of the same day he will speak to the City and County Medical society with special reference to milk supply, which subject will be of keen local interest, in view of the agitation that has been carried on here for some time.

WANT AD COLUMNS SAVE NERVOUS STRAIN

The pace of life has become tense. Worries, disappointments, up-sets at home and office, losses, discouragements seem to multiply as daily life becomes more complex. The property owner, who MUST have a steady income from rents or lose his property, is "racked" by the untimely defection of a tenant. Some classified advertising quickly retrieves his losses, and quiets his nerves. The salary-earner unexpectedly loses his salary—and his peace of mind. The train would shortly "break" something if, once more, want advertisements did not find the better job—and restore to him his mental equilibrium. In every phase of the city's life every day, the want ads play the part of the peacemaker. They SERVE you and me at some crisis in our lives and keep the modern pace and tension from proving too fast and tight for us. Truly, the want ads ARE FOR SERVICE.

Piles Cured In 6 To 14 Days

Pazo Ointment is guaranteed to cure any case of Itching, Blind, Bleeding or Protruding Piles in 6 to 14 days or money refunded. 50c. m
Dr. F. W. Prentice's offices are at 46 West Eighth street. Calls attended to day or night. Day phone 1171 night phone Main 529.

PIONEER OF 1846

DEAD AT HALSEY

Halsey, Or., July 19.—Hens H. Kirk, one of Linn county's most prominent pioneers, died July 13, 1910, at his home in Halsey, aged 74 years, 2 months and 27 days.

Mr. Kirk was born in Owen county, Ind., April 16, 1836. When he was 4 years old his parents moved to Missouri. In 1846, when he was but 10 years old, his family crossed the plains and settled on a claim south of Brownsville. Mr. Kirk lived on his father's farm until 45 years ago when he moved to a farm between Halsey and Brownsville. Five years ago he moved into Halsey and has lived here since. During the time he was a farmer many large farms came into his possession. He was one of the first men in this country to raise fine horses. He has represented Linn county at many state conventions, and always took an active part in republican county politics.

Mr. Kirk is survived by his wife, Mrs. Isabella Kirk and nine children: Mrs. J. C. Wilbur, of Cove, Or.; Mrs. C. H. Bone, of Bickleton, Wash.; Alexander Kirk, of Athena, Or.; Joseph Kirk, of Roseburg, Or.; Frank Kirk, of Halsey; Charles Kirk, of Athena; William R. Kirk, of Halsey; Mrs. Effie Gulliford, of Montana, and Mrs. Nellie Frum, of Brownsville.

Mr. Kirk died of pneumonia, and a large number of people attended his funeral. He was buried in the Brownsville cemetery on Saturday.

Real Estate Transfers

Stephen Henry Whitney to George W. Martin et al., lot 4 in block 3 of Kelley's add. to Springfield. \$1300.
M. C. Ishmael to Lillie A. Crowe, 2 acres in sec. 12, 20, 5 W. \$25.
Oscar A. Campbell et ux to D. W. Merrill, SW 1/4 of sec. 22, 16, 1 W. 160 acres. \$10.

Nancy A. Johnson to the Trustees of Dexter Baptist Church. \$50.
Lane County Inv. Co. to L. J. Rice, lot 5 in block 5 of Gross add. to Eugene. \$225.

David Finn to Simeon R. Brand, lots 1, 2 and 3 of block 3 in first add. to Georgetown. \$600.

Corvallis Lumber Co. to Northwest Timber Bond Syndicate, NW 1/4 of sec. 8, 15, 6 W. \$10.

DONNA NEWS

Special Correspondence

Donna, Or., July 19.—Some very warm days we have been having for the past week, about as warm as Oregon has experienced for a few years. If the present climatic conditions continue for a week more, it is going to greatly reduce the grain crop in this section of Oregon. Where is Colonel Hofer? We are in need of his services at present; or would it be better to call on Hatfield under such circumstances? If hoping is good for anything, let us all hope for rain. "Hope is the consolation of the world."

While "breaking" a young horse the other day Mr. Swartz, who recently purchased the John Thompson farm, had the misfortune of getting his team tangled up in a barbed wire fence and cutting them quite badly. A veterinary surgeon was called and after several hours of work the cuts were sown up. The horses are getting along as well as could be expected.

J. S. Maglady and family, of Eugene, were in Donna Sunday in their auto.

Mr. and Mrs. William Pollock and family, of Forest Grove, are in Donna visiting with relatives and friends.

There was to have been a baseball game at the park Sunday between the local team and a team from Jasper, but the Jasper boys failed to show up so there was no game and many people were disappointed.

Mr. and Mrs. Fred Bean, of Eugene, were in Donna Sunday. The ice cream social given by the R. N. A. at the school house Saturday evening was quite a success. About \$21 was taken in, which will go to pay for the piano purchased by the order. There will be another ice cream social at the same place next Saturday, the proceeds of which will go to aid the church. Everybody invited to come. Cake will be served with the ice cream.

There will be preaching services here next Sunday at the usual hour, 11 a. m. and 8 p. m. Rev. Ramsey, of Eugene, will occupy the pulpit. Everybody come.

Mr. and Mrs. J. Hammit, Mr. and Mrs. W. Pollock and Miss Hammit, who have been on a fishing trip up the McKenzie, returned home Friday.

LONG FELT WANT IN EUGENE

While working in the largest dyeing and cleaning works on the coast and while there seeing lots of garments shipped from Eugene to be dye-cleaned or dyed, and after investigating and going over the ground thoroughly, we saw at once that there was a good opening for a first class cleaning and dyeing works in Eugene, so we decided to put in a first-class plant, and are doing well from the start. We are the only experts in this line north of San Francisco, and have had over 12 years' experience and guarantee all work. All articles dyed by us are treated separately for sanitary purposes and done by hand. In this way we obtain good results as no machinery is used in our work that will tear or injure the fabric.

Everything possible in cleaning or dyeing. Eugene Dye Works, 115 E. Ninth street, Phone Main 122. C. Marx, manager.

NOTICE TO WATER CONSUMERS

In order to keep up the water supply, all waste of water must be avoided and the hours of irrigation observed, 6 to 7 a. m. and 5 to 9 p. m. In case of fire alarm all faucets must be closed except for protection against fire. This ordinance will be enforced. Each patron of the water department should get the rules of the department at the water office.

S. W. TAYLOR, Sup't.

Delicately Formed

and gently reared, women will find in all the seasons of their lives, as maidens, wives and mothers, that the one simple, wholesome laxative remedy, which acts gently and pleasantly and naturally and which may be taken at any time, when the system needs a laxative, with perfect safety and really beneficial effects, is Syrup of Figs and Elixir of Senna.

It has that true delicacy of flavor which is so refreshing to the taste, that warming and grateful toning to the stomach which responds so favorably to its action and the laxative effect which is so beneficial to the system when, occasionally, its gentle cleansing is required.

The genuine, always bearing the name of the California Fig Syrup Co., may be purchased from all leading druggists in original packages of one size only, price fifty cents per bottle.

NOTICE OF SALE OF SCHOOL DISTRICT BONDS.

Notice is hereby given that the board of directors of school district No. 42, Coburg, Lane county, Oregon, through the county treasurer of said county, offers for sale the negotiable bonds of said district to the amount of eighteen thousand nine hundred and fifty dollars, (\$18,950), said bonds to bear interest at the rate of five (5) per cent per annum, payable annually, and redeemable at the pleasure of said school district after ten (10) years, but due and payable absolutely twenty (20) years from date.

Sealed bids for the purchase of said bonds or any portion thereof will be received by the board of directors at the office of the district clerk of said district, until 1 o'clock p. m., Aug. 6, 1910. A certified check of 10 per cent of the amount of the bid, payable to R. E. Eastland, county treasurer, will be required with each proposal. Said bonds to be issued in denominations of from one hundred to one thousand dollars, or as the purchaser may desire.

Dated this 15th day of July, 1910. By order of the board of directors of school district No. 42. (Signed) GEO. A. DRURY, Clerk.

NOTICE OF BIDS FOR THE ERECTION OF SCHOOL HOUSE AT COBURG, OREGON.

Notice is hereby given that sealed bids will be received at the office of the district clerk of said district until Aug. 6, 1910, at 1 p. m., for the furnishing of all materials and for the erection and completion of a new school house in said district, according to the plans, specifications and details now on file at the State Bank of Coburg.

Each bid to be accompanied by a certified check of five (5) per cent of the amount bid, payable to the order of Geo. A. Drury, district clerk. The board reserves the right to reject any or all bids.

By order of the board of directors of school district No. 43. (Signed) GEO. A. DRURY, Clerk.

NOTICE

To grade and high school student who wish to take special work during the summer. Professor Parker will begin a six-weeks' term on Aug. 1st at the Eugene Business College. For particulars inquire at the Business College, 14 1-2 West Seventh street.

A Frightful Wreck
of train, automobile or buggy, may cause cuts, bruises, abrasions, sprains or wounds that demand Bucklen's Arnica Salve, earth's greatest healer. Quick relief and prompt cure results. For burns, boils, sores of all kinds, eczema, chapped hands and lips, sore eyes or ears, it's supreme. Surest cure. 25c at W. A. Kuykendall.

SUTHERLAND'S EAGLE EYE SALV!

Good for Nothing but the Eyes.

PATTON'S SUN PROOF PAINTS

Made to Stand
Oregon's Climate
SOLD BY

OVERTON'S

16-18 7th St. Phone R. 1161

Every Woman
Interested and should know about the wonderful MARVEL Whirling Spray. The New "Velvet Springs." Best—Most effective. It cleanses thoroughly.

WOODWARD & CLARKE CO.
Portland, Oregon.

HALL & SHUMWAY

Plumbing and Sewer Work
Also general jobbing in tin and sheet iron work. Iron work promptly attended to. Carry full line of plumbing fixtures.
Phone Black, 1871. 7th and Oak Streets.

Coos Bay Deep Water CARNIVAL and REGATTA



August 15th to 22nd Inclusive

A Solid Week of Merriment Boat Racing Fishing Beach Rides Clam Bakes Conventions, Etc.

AUTO PARTIES FROM ROSEBURG
SPECIAL BOAT SERVICE
FROM PORTLAND
STAGE SERVICE FROM
DRAIN OR ROSEBURG

CONCESSIONS OR INFORMATION,
R. A. WERNICH, Sec.
NORTH BEND, OREGON.