

# June White Days at S. H. FRIENDLY'S The Leading Store

## 10 PER CENT DISCOUNT ON ALL WHITE MERCHANDISE IN THE HOUSE—STILL IN FORCE TIME TO CLEAN UP IN THE SUIT DEPARTMENT AND WE'LL CARRY NOTHING OVER

25 Ladies' and Misses Suits all good excellent values worth to \$17.50 special at \$9

\$30.00 suits at \$22.50      \$35.00 suits at \$26.25      \$25.00 at \$18.75

1/4 off on all wash suits in ducks, poplins, natural linens, values \$4 to \$12 1/4 off

\$1.50 and \$2.00 wash skirts in tan, white, light blue and navy special at \$1.19

\$2.59 white duck skirts, open points trimmed with 7 pearl buttons special \$1.49

Silk gloves, \$1.00 values at 85c      75c values at 65c      50 values at 45c

**KABO** \$1.00 val. 85c \$2.00 val. \$1.65 \$3.00 val. \$2.39 \$5.00 val. \$3.85  
**CORSETS** 1.50 " \$1.19 2.50 " 1.98 3.50 " 2.98 Take advantage

**TABLE LINENS** \$2.00 val. at \$1.59 bleached      Napkins to match \$6.00 val. at \$4.98  
\$1.00 val. at 79c unbleached      Napkins to match \$1.50 val. at \$1.19

**Bed Spreads** \$1.25 val. at 98c      **Sheets** 72x90 val. 90c special at 60c  
**Bath Towels** 25c val. at 35c per pr.      **Guaranteed** 81x90 val. \$1 special at 75c

**Pillow Cases** 42x36 per pair 25 cents      45x36 per pair 20 cents

\$3.00 all linen tailored waist collar attached \$1.98      \$6.00 black taffeta wais: \$4.19



### SPECIAL SALE OF HATS

Our entire stock of men's and young men's hats, all this season's styles in pearls, grays and browns, \$3 values, during this sale \$2.35. See our window display

#### PERSONAL

W. H. Moore left today for Delta, Iowa.  
J. O. Storey returned to Portland last evening.  
Captain W. S. Moon is in Seattle for a few days.  
J. C. L. Woolley made a flying trip to Irving today.  
Mrs. Geo. Croner left this morning for Belknap Springs.  
A. W. Tidd, of Wendling, was in the city over night.  
Dr. M. M. Davis came home this afternoon from Newport.

#### THE REAL TEST

Herpicide is in giving it a thorough trial.  
There is one test by which to judge of the efficiency of any article and that is by its ability to do that which it is intended to do. Many hair preparations may look nice and smell nice, but the point is—do they eradicate dandruff and stop falling hair?  
No, they do not, but Herpicide does, because it goes to the root of the evil and kills the germ that attacks the papilla from whence the hair gets its life.  
Letters from prominent people everywhere are daily proving that Newbro's Herpicide stands the "real" test.  
It is a delightful dressing, clear, pure and free from oil or grease.  
Sold by leading druggists. Send 10c. in stamps for sample to The Herpicide Co., Detroit, Mich.  
**ONE DOLLAR BOTTLES GUARANTEED**  
W. A. Kuykendall, Special Agent.

G. E. Spaulding, of Vida, transacted business in Eugene over night.  
A. J. Ward, of North Bend, was an arrival in the city this afternoon.  
V. C. Brown was a passenger to points south on the afternoon train today.  
E. E. Conners and wife arrived in Eugene last night from Sterling, Colo.  
Mr. and Mrs. Clarence Foster, of Sheridan, are in the city for a few days.  
W. H. Eldridge and wife arrived in the city from Salem this afternoon.  
W. W. Haines went to Portland today to attend the annual pioneers' reunion.  
Mr. and Mrs. S. B. Eakin and Miss Ella Nusbaum are up the McKenzie on an outing.  
Miss Ada Yanning, of Portland, is here for the commencement exercises at the University.  
Rev. O. T. Whittlessey and son, Roland, went to Portland today on a visit of a few days.  
Mrs. Preston C. Smith, of Portland, is in the city, the guest of Mrs. Idaho F. Campbell.  
Dr. Carver, the commencement orator, arrived in the city from the north this afternoon.  
Misses Olga and Beulah Martin returned to Creswell this afternoon after a visit in the city.  
Mr. and Mrs. Harry Burns, of Grants Pass, are in Eugene for a short time on business.  
Mr. and Mrs. W. G. Oberbauer, of Portland, are among those attending the graduating exercises.  
Dr. S. E. Joseph and Dr. J. F. Bell, prominent physicians of Portland, are in the city for a day or so.  
Miss Winfred Burt, of Portland, is visiting Miss Mary Belshaw in Eugene during commencement.  
Mr. and Mrs. Guy Pyie are expected here from Kansas this evening, to remain during the summer.  
Deputy District Attorney W. S. McFadden is in the city from Corvallis assisting District Attorney Bryson.  
Hon. Frederick V. Holman, member of the board of regents of the University, is registered at the Osburn.  
Mrs. R. O. Richardson and son are here from Seattle to visit at the home of her mother, Mrs. H. Hendershot.  
Miss Clara Doane, of Astoria, is here for a few days visiting friends. She is on her way to Medford on a visit.  
Mrs. O. M. Dodson and son are here from Baker City attending the commencement at the University of Oregon.  
Mrs. J. H. Wilnot arrived here today from Spokane, and is a guest at the home of Dr. G. W. Biddle and family.  
Miss Mabel Cooper arrived in the city from Independence this afternoon to attend commencement exercises.  
Mr. and Mrs. Geo. W. Randle, of Dunsuir, Cal., are here visiting Mr. and Mrs. G. H. Jennings for a few weeks.  
Hon. M. A. Miller is in the city from Lebanon attending the meeting of the board of regents of the University.  
O. E. Roberts was among those who are in Portland to attend the D. O. K. K. meeting at the K. of P. convention.  
Miss Mary Chambers left today for Nampa, Idaho, to visit at the home of Mr. and Mrs. S. Mateer, formerly of Eugene.  
Rev. and Mrs. H. S. Templeton arrived here this afternoon from Vancouver, Wash., to attend the commencement exercises.  
Oscar Baird and wife are in the city from Portland attending commencement exercises. Mr. Baird is an old graduate.  
Miss Kronebusch, of San Diego, after a short visit with Mr. and Mrs. M. Schneider, went to Mt. Angel today and from there will go to Portland on a visit.

land on a visit.  
S. Arnel, a prominent citizen of Marcola, is transacting business in the city.  
Mrs. John Krause and son Paul, of Portland, are registered at the Osburn. Mrs. Krause is a granddaughter of Eugene Skinner, founder of the city of Eugene.  
J. K. Neal and wife, of Benna Vista, arrived in the city this afternoon to attend commencement exercises. Their son, Carl, is a member of the graduating class.  
A. J. Goodman and wife are in the city from Portland attending commencement exercises. Their son is a member of the senior class. Another son, Glenn, who is in business at Roseburg, is also here.  
Dr. C. J. Whiteaker is in the city from Portland on a visit with relatives. He is now physician in the Portland city and Multnomah county hospital.  
Mrs. A. E. Huff, of LaGrande, is in Eugene to attend the graduation of her daughter, Miss Pearl, at the University. She is a guest at the Beth Reah sorority house, of which her daughter is a member.  
Dick Hathaway, a former University student, arrived up from Corvallis this afternoon to attend commencement exercises. He is employed by the Warren Construction Co. in paving operations at Corvallis in a clerical capacity.

**BORN**  
In Eugene, June 20, 1910, to Henry Jensen and wife, a son.  
**WHAT A WOMAN WILL NOT DO**  
There is nothing a woman would not do to retain her lost beauty. She ought to be fully as zealous in preserving her good looks. The best drink called Lane's Family Medicine or Lane's Tea is the most efficient aid in preserving a beautiful skin, and will do more than anything else to restore the roses to faded cheeks. At all druggists and dealers, 25c.  
**SPECIAL PRODUCTIONS AT SHELL THEATRE**  
The management of the Shell Theatre has secured the 36 prize films which by competition won the \$10,000 prize offered by the Film Association as the best pictures produced the past six months. These pictures will be shown, starting Wednesday, June 22, at the Shell Theatre, changing program Monday, Wednesday and Friday.  
These pictures have been shown in San Francisco and Los Angeles to crowded houses. Don't miss a performance or you miss the best picture in the line produced. Admission during the time these pictures are shown will be ten cents. 123  
**Don't Experiment With Cough**  
When Dr. Bell's Pine-Tea-Honey has been used by millions of people for sixteen years with a steady increasing demand. Look for the Bell on the Bottle. Sold by Dillon Drug Co.  
DR. LOWE, the optician, will be in Eugene Thursday and Friday, June 23 and 24.

#### NEW TODAY

**FOR SALE**—No. 364—Five acres of good land in the city limits, on the new car line, all in cultivation; has a six-room house, new pantry, large porches, deep well, small barn, small orchard of young trees on the place; good garden. This can be put up into city lots, and is a good buy. Party going away and will sell for the very low price of \$4000. Good terms. See M. L. Elliott & Co., 214 White Temple blk., Phone Main 406. 123  
**FOR SALE**—Good 7-room house, close in; has all sewer connections, all modern; gas, also gas stove and large range stove; all dishes and all furniture in the house goes; has good piano that goes; nice lawn; well located. Price, \$25 per month. See M. L. Elliott & Co., 214 White Temple block. 123  
**FOR RENT**—Good 7-room house, close in; good garden; has small barn; good woodshed; lot well filled in; three blocks of new car line. Price, \$12.50 per month. See M. L. Elliott & Co., 214 White Temple block. Phone Main 406. 123  
**LOST**—Somewhere between my home on Garden street and the U. B. church a purse containing a check on the Merchants' Bank given by Booth-Kelly Lumber Co. to Fred Crosby. Finder please leave at the Merchants' Bank, Mrs. M. Crosby. 122  
**WANTED**—An energetic reliable woman with \$300 to invest in a permanent business in a nearby town that will pay big net profits every month. Call at the Hotel Osburn, ask for Mr. Melton. 125  
**NOTICE**—The party who picked up the \$20 bill in front of the cashier's desk about 9:05 on June 20 in the First National Bank will kindly leave the same at the bank. 123  
**Wanted**—A reliable man with \$600 to take charge of a permanent business in Eugene. Big net returns assured each month. See Mr. Melton at Hotel Osburn. 125  
**FOR RENT**—The W. O. W. store-room, with warehouse, in Walterville. Inquire of J. H. Devor, at Walterville, Oregon. 125  
**LOST**—In town, Monday, two ten dollar bills wrapped in a white linen handkerchief. Phone Black 4681. 123  
**FOR RENT**—A residence, furnished or unfurnished; close in; inquire at Campbell-Fellman Co., house-furnishers. 122  
**FOUND**—One brown Jersey heifer, about 1 year old, at 116 W. 5th st. John Swallow. 126  
**WANTED**—8 or 10 small pigs; anything well weaned; give price. G. W. Grow, R. F. D. 3, box 20. 126  
We are here to stay. Bailey's. 11

#### MARRIED

At the home of the bride's parents, Mr. and Mrs. Robert S. Bradley, in Springfield, June 19, 1910, Arthur Hamm and Miss Roberta Esther Bradley, Rev. E. C. Wigmore officiating.  
At the residence of Mrs. Naomi Yates in Eugene, June 20, 1910, Horace G. Whipple and Mrs. Amanda J. Clark, Justice of the Peace R. S. Bryson officiating. They are both residents of Eugene.  
**SUBSCRIBE FOR THE GUARD.**

## We Handle Them

**DEERING**  
Mowers—Deering Mowers have a one main frame, lending strength to the machine.  
They have a one-piece steel coupling which holds the cutter bar firmly in position.  
They have roller and ball bearings—long life to the journals.  
They have steel wearing plates and clips, making the cutting apparatus able.  
They operate without a clutch or trappy mechanism.  
They will work where others fail, and in draft and easily handled.

1887  
**CHAMBERS H'DW'RE AND FURN**  
522 Willamette St. Phone Main

## Eye Glasses of Quality

The optician of today is certainly not a beauty culturist in the truest sense of the word, but he has a great deal to do with IMPROVED APPEARANCE.

### LUCKEY'S

Finger Piece Eyeglass Mountings

While offering the limit of satisfaction, comfort and security to the wearer, greatly improves the appearance of every face. Don't doubt this. Try our

Improved Finger Piece Eyeglass Mountings

and prove yourself the truth of this statement.  
Put on with one hand.  
Easy to wear.  
Easy to put on.  
Comfortable, neat, secure.

**LUCKEY'S JEWELRY STORE**  
Optical Department.  
Established 1869 563 Willamette



### COFFEE WISE?

You're not if you haven't tried OUR COFFEES.  
They're the "quality coffees"—the coffees that are delightfully smooth, aromatic and delicious. A trial pound of any one of our coffees will convince you of the real superiority and real quality our coffees have.  
We have first-class coffee at 25c the lb.; a better grade at 35c, and an unexcelled grade at 40c.  
Phone Main 25 619 Willamette St.  
**W. M. GREEN**

## For Commencement

We are making a special price on quantity orders of Ices and Ice Cream. Tell us what you want and we'll tell you what you want it. If it's frozen we'll freeze it.

**PALACE OF SW**  
494 Willamette Phone