

TRUTH

No. 31

Why Stocks Are Offered to the Public

Why is it necessary to offer any promising stock for general subscription? Why do not local capitalists secure the entire issue of a stock which promises large compass? Why is a company willing to dispose of any interests in an industry which is earning or about to earn large dividends?

These questions are familiar to every stock broker; them seem reasonable on their face, yet in fact they are extremely unreasonable and illogical.

Industrial stocks are offered to the general public when the individual, or the company, has not sufficient capital with which to operate.

It is a common mistake to suppose that the wealthy people of any community, even the millionaires, can, at any time, furnish unlimited funds.

Their money is at all times invested, and no matter how good an opportunity may turn up, only a small percentage of them are ready to take advantage of it.

The Standard Oil Company is the very best stock in the world. It pays an enormous dividend, and John D. Rockefeller owns less than one-third of the stock of the company which he originated, and oil made Rockefeller the richest man in the world.

If you are interested, and contemplate making an investment in a California Oil Company, and join the ranks of stockholders who are receiving each month nearly one million dollars in dividends from these California Oil Companies, we can lay before you a proposition which should appeal to you. We mean the opportunity to secure stock in the California National Crude Oil Company at its present low price of 50 cents per share.

Now is your opportunity to come in on the ground floor while stock is selling at its present low price. Buy before the advance.

CALIFORNIA NATIONAL CRUDE OIL CO.
170 W. Hellman Bldg., Los Angeles, Cal.

Issue me..... shares of the Treasury
of above corporation.

Enclosed find \$..... in payment for same.

Name.....
Address.....

CAL. NATIONAL
CRUDE OIL CO.
I. W. HELLMAN BUILDING
LOS ANGELES

CALIFORNIA NATIONAL CRUDE OIL CO.
170 W. Hellman Bldg., Los Angeles, Cal.

GENTLEMEN:—

Kindly issue me..... shares of the Treasury
Stock of above corporation.

Enclosed find \$..... in payment for same.

Name.....
Address.....



JEFFRIES BLOCKS CORBETT'S BLOWS Actor-Fighter Unable to Land Old-Time Uppercuts in Bout

Ben Leonard, Calif., June 12.—With six rounds of fast boxing in the afternoon, Jeffries put in the most satisfactory day today, from the spectators' viewpoint, of any day since the beginning of his training season. Corbett and Choynski were taken on for three rounds each. "Farmer" Burns serving in a wrestling bout for the two finishing periods.

About 1000 persons gathered around the new outdoor ring and waited several hours under the broiling sun for the ex-champion to appear.

Enthusiasm Runs High
The crowd gave Corbett and Jeffries a wild ovation when they appeared, and after they donned the gloves, enthusiasm almost reached the pitch of that of a real fight. The sham battle between the two was the best they have yet offered the fans, although Jeffries had decidedly the sub end of it all the way through, blocking Corbett's blows as easily as if he were warding off volleys from a beanshooter.

In the second round the pace was especially fast and Corbett made a hard try to send home some of his carefully contrived uppercuts. They all fell short.

If Corbett has copied the black man's blow correctly, Jeffries has evolved what appears to be an impregnable defense against it. Corbett shot them in with bewildering swiftness and Jeffries carefully threw the switch on all of them. The actor-fighter landed one business-like jab on the brow of Jeffries' chin without in the least disturbing the peaceful calm of the latter's countenance.

"Gentleman Jim" has enough
In the third round the boiler maker swung his mitts several times like the arms of a derrick that had slipped its trolley. Had they arrived the bout would have ended suddenly, but as it was, "Gentleman Jim" did not clamour for another round when the end came.

Choynski fared rather worse than Corbett, blocking several fast ones with his face, which has been considerably overworked at this pastime lately.

A wicked left on the forehead dropped him.

After two rounds of tusseling with "Farmer" Burns, Jeffries retired to the rubbing-room amid the cheers of the crowd.

"I'll use the gloves every day for the next ten days," he said. "Speed is about all I need now, and boxing is just what will give it to me. Corbett will be in shape to go more than three rounds with me in a few days, and I'll give the others enough work to keep them busy."

Johnson Shows Up Strong
San Francisco, June 12.—Jack Johnson performed today before the largest crowd on record since he began training at the Ocean Beach. When he had finished and retired to the rub-down room more than 1000 people strolled out to spread the news along the ocean sands to the crowd on the beach that the champion is in superb condition and that he had just finished a grind of semi-podium work in a manner so fast and furious as to leave little doubt of his fitness. A large proportion of the spectators came from the interior towns and there were many of the earlier arrivals from the East in the audience.

Johnson was feeling in the best of health and spirits. He went through his starts as if the task was a pleasure. Ten rounds of lively boxing gave him a chance to draw a line on the holder of the title and his attacks upon the gymnasium apparatus showed every angle of his form. The medicine ball ordeal Johnson converted into a comedy sketch with George Cotton, his sparring partner, doing the rough comedy.

After boxing four rounds with Cotton, Johnson took Kaufman on for a like number and the bout was an interesting one.

Kaufman is a big help to the champion and as a reward for his assistance he is receiving many valuable tips on ring conduct that will help him in his future fights. Dave Mills stood before Johnson for two snappy rounds and the crowd expressed its surprise many times at the nimbleness and cleverness of the star.

inable Club at Columbus, Ohio.
Wednes-day
American Automobile Association's 2,500-mile run starts from Cincinnati.
Massachusetts amateur golf championships for men begin at Brae Barn.
Twenty-ninth annual race meet of the Country Club of Brookline, Mass., Upperville, Va., Horse Show Association opens two-day exhibition.
Baseball nine of Cornell and Pennsylvania meet on Franklin Field.
Thursday
Staten Island golf championships for men begin at Fox Hills C. C.
Montclair Golf Club begins three-day tournament at Montclair, N. J.
Nine-day aeronautical and aviation meet begins at Hemsig, Germany.
Western Golf Association will hold tournament for Tom Morris trophy.
University of Pennsylvania cricket team will play Hamilton, Ont., Club.
Friday
National open golf championships at Philadelphia Cricket Club.
Fifteen-day racing meet begins at Sheepshead Bay, New York.
Cricket, University of Pennsylvania vs. Toronto University at Toronto.
College baseball, Harvard vs. Brown University at Cambridge, Mass.
Grand annual sleepchase and Middlesex and National Cups at Brookline.
Saturday
Metropolitan tennis championships at West Side Tennis Club, New York.
Sam Langford and Al Kaufman will box twenty rounds at San Francisco.
National Rifle Association will bid intercollegiate match at Washington.
Finals in national open golf championships at Philadelphia Cricket Club.
Aviation meet, first ever held in Russia, begins at St. Petersburg.
Rhode Island Yacht Club's open championship in Narragansett Bay.
Nineteenth annual Michigan City cruise of Columbia Yacht Club, Chicago.
Upper Westchester Automobile Club's hill climb at Ossining, N. Y.
College baseball, Cornell vs. Yale, at New Haven.
Fighters are Matched.
Los Angeles, Cal., June 10.—Abe Attell, featherweight champion of America, was matched today to fight Owen Moran, British champion, ten rounds at Naud Junction, June 24.
London, June 10.—Another match has been arranged between Packey McFarland, of Chicago, and Freddie Welsh, the British lightweight champion.
They will fight at Cardiff within a month, for a purse of \$10,000.
FIFTEEN HOME RUNS.
San Francisco, June 10.—Eastly pitched a two-hite game today and the fast-moving Oaklanders were halted on the little end of a 3 to 1 score.
"Ping" Bodie increased his rating as a batting marvel when in the fourth inning he lifted the ball over the fence. This is his 15th home run this season.
ROSES FREE
Why not place your order for rose plants now while you can see them in bloom, instead of consulting the bewildering catalogue?
Until July 15, every seventh dozen will be FREE.
Druschki, Kalzerlne, Killarney, La France, Richmond, Gontier, Gate Neuron, Folkstone, in fact all the favorite sorts for November.
R. RAE, 515 West Eighth Street, Phone Red 1911.
Tell some deserving rheumatic sufferer, that there is yet one simple way to certain relief. Get Dr. Shoop's book on Rheumatism and a free trial test. This book will make it entirely clear how rheumatic pains are quickly killed by Dr. Shoop's Rheumatic Remedy—liquid or tablets. Send no money. The test is free. Surprise some disheartened sufferer by first getting for him the book from Dr. Shoop, Racine, Wis. Sold by Yerington's Drug Store.



Do You Believe In "Just As Goods?"

The "Just as Good" may benefit the substituter sometimes, the victim, never.

Don't let anyone tell you, "this is a B. V. D. or a B. V. D. style garment, only it hasn't the B. V. D. label."

We make no garments without

This Red Woven Label

MADE FOR THE
B.V.D.
BEST RETAIL TRADE

If you want genuine B.V.D. which assures value, insist on getting the above label!

Loose Fitting
Coat Cut Undershirts,
and
Knee Length Drawers.

(50c, \$1.00 and \$1.50 a garment.)

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New York.

Levi Strauss & Co.
WHOLESALE DISTRIBUTORS
B.V.D. PRODUCTS
SAN FRANCISCO, CAL.

Electric Bitters

Succeed when everything else fails. In nervous prostration and supreme weakness they are the supreme remedy, as thousands have testified.

FOR KIDNEY, LIVER AND STOMACH TROUBLE

It is the best medicine ever sold over a druggist's counter.

JOSEPH JACOBS
Buys and sells
SECOND HAND WATCHES GUNS,
MUSICAL INSTRUMENTS, MEN'S
WEARING APPAREL, HIGH
GRADE VIOLINS, TAKE ONE
HOME AND TRY IT. IF IT DON'T
SUIT RETURN IT AND GET YOUR
MONEY BACK.
87 W. Eighth St. Eugene Oregon

FUEL! WOOD!
TRANSFER
WILLIAMS TRANSFER CO.
504 Willamette St. Phone Main 051

THIS IS THE MAN YOU NEED
If the hoofs of your horse need shoeing. I have the metal, the knowledge the skill and the willingness to put your horses right when they need a firm footing. Another thing—you'll find my charges for shoeing about right. If they're not you're welcome to kick harder than your horses do!

JUE FRANZWA

SUTHERLAND'S EAGLE EYE SALVE
Good for Nothing but the Eyes.

WORK ON ALL OREGON RAILROADS TO CONTINUE

On a Larger Scale Than Ever—
Harriman and Hill Labor
Labor Forces Enlarged All
Over the State.

Inability of Contractors to Secure Men and Teams the Only Real Obstacle to Rapid Construction of All Projected Lines in Oregon.

That Oregon is rapidly coming into her own under the present unprecedented amount of railroad construction work now being carried on within the boundaries of the state is further evidenced by the attitude of James J. Hill in stating publicly that there would be no cessation of railroad work in Oregon. When a few stock manipulators endeavored to create a feeling of distrust in financial circles by raising the cry of "antagonistic legislation," Mr. Hill's statements will be particularly gratifying to the people of Western Oregon, as it assures the early completion of Mr. Hill's line down the McKenzie and on to the coast, insures the continued rapid growth of Eugene and the continued increase in real estate values in and surrounding our city. The early completion of the College Hill electric line is another factor that makes an investment in College Crest Lots and Acreage one of the very best. You can sure double your money if you invest now. Lots \$100 to \$250—\$10 down and \$10 per month. Acreage in all sized tracts overlooking the city and on the car line. Call at our office, 14 East Eighth street, or telephone and our automobile will call for you and show you the property. No expense to you only the time. Phone 534.

**PATTON'S
SUN PROOF PAINTS**

Made to Stand
Oregon's Climate

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OVERTON'S
16-18 7th St. Phone R. 1101

LIVERY, SALE AND FEED STABLES

Good turnouts, hacks, carriages, double and single buggies, rubber or steel tires. Also dealers in hay, grain and mill feed, delivered to any part of the city. Horses boarded by the day, week or month. Give us a trial. We will use you right.

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Phone Main 805

YAWMAN & EHRE

Filing Devices and all other Office Specialties. Globe Wernicke Elastic Book Cases.

SCHWARZSCHILD'S BOOK STORE

NOTICE TO CUT GRASS.
Ordinance No. 311 requires all owners, agents or occupants of any property within the corporate limits of Eugene, be and are hereby required to cut and remove the grass, weeds, thistles, and bushes growing in the streets and alleys adjacent to their premises before the 25th day of June.

E. A. FARRINGTON,
City Marshal.

Don't Be Annoyed
With skin troubles, chaps, pimples, black heads, eczema or sores. When one 25c box of Dr. Bell's Antiseptic Salve will cure you. Try it at once. Sold by Dillon Drug Store.

Contractors and builders, come over to the Springfield Planing Mill Co. and get our prices on your mill work. Dry stock, honest work and quick delivery. No jobs too large. H. E. Pitts, manager. Best equipped plant in the valley. 110

The Coyote Lumber Co. will estimate your bill of lumber. Address agent, as he handed the lady of the house some furniture polish.

NOTICE TO CONTRACTORS

Plans and specifications for the Kappa Sigma fraternity house are now ready and can be seen at the offices of Y. D. Hensill, architect, 19 McClung building, Eugene. Bids will be received until 3 p. m. Thursday, June 16, 1910. The owners reserve the right to reject any or all bids.

Y. D. HENSILL,
Architect.
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Grading, Excavating and Teaming.

The Eugene Sand & Gravel Co. do grading, excavating and general teaming; can furnish concrete gravel, washed sand, crushed rock and loam on a moment's notice. Phone 5281 or leave orders at L. N. Ronoff's office, Main 134; residence Blackey's office, 37 W. 7th.

WOOD FOR SALE.

All kinds of oak and fir wood at reasonable prices.
See WEBSTER KINCAID,
81 East Ninth St.
Phone: Office Main 676,
Residence Main 674.

Money to Loan on Real Estate, 5 Per Cent Interest.

I want to show you how easy it is to build a home, and to pay for it in monthly installments, the same as rent. Our plan will enable you to build houses, buy homes, or pay off indebtedness on real estate. Call or write for information. The Jackson Loan and Trust Company, J. W. Jones, agent, 22 West 8th.

NEW MILK WAGON.

George Johnson of the Withers farm dairy, has placed a milk wagon on the Eugene route and guarantees to furnish pure milk at reasonable prices. Orders may be left at Nicklin & Holt's store, and at the U. of O. meat market. Will deliver milk evenings during summer months if desired. Phone Farmers 36.

HALE'S TEXAS WONDER

I have sold Hale's Texas Wonder for kidney, bladder and rheumatic trouble for the last five years, and have guaranteed it in many cases, but have never had a complaint. 60 day's treatment in each bottle.

O. J. HULL.

Get The Best

For skin troubles, sores, ulcers, eczema, chaps, black heads, pimples and all eruptions. Use Dr. Bell's Antiseptic Salve and you get the best. We guarantee it. 25c a box everywhere. Sold by Dillon Drug Co.

Don't Experiment With a Cough

When Dr. Bell's Pine-Tar-Honey has been used by millions of people for sixteen years with a steady increasing demand. Look for the Bell on the Bottle. Sold by Dillon Drug Co.

Dr. Geo. Wall's office is at 36 West Eighth street, over the Pacific States Telephone Company's office. Calls attended day and night. Day and night phone, Main 164 Surgery and X-Rays.

Give us your order for lumber; we give satisfaction. The Coyote Lumber Co., 315 White Temple Bldg. If all kinds of lumber you need, we can supply. The Coyote Lumber Co., Room 318, White Temple Bldg.

"Try this on your piano," said the agent, as he handed the lady of the house some furniture polish.

CALENDAR OF SPORTS FOR THE WEEK

Tuesday
Central New Jersey tennis championships at Trenton, C. C. Trenton.
Maine Sportsmen's Fish and Game Association meets at Bangor.
Columbus Horse Show Association opens three day exhibition.
Southern Golf Association's ninth championship begins at Atlanta.
Vermont Trapshooters' League opens two-day meet at St. Albans, Vt.
Motor Contest Association begins reliability run around Long Island.
Second annual New York-Atlanta automobile run will end at New York.
Track races of the Columbus Auto-

STALLIONS
I will stand two stallions at my place, two miles north of Cuburg, during the season. One is a registered Percheron weighing 1900 pounds and the other a standard bred trotting horse.
LOUIS CLARK,
Cuburg, Or.
Granulated Eye Lid.
Can be cured without cauterizing or scarring by the use of Sutherland's Eagle Eye Salve. We guarantee it to cure. 25c everywhere. Dillon Drug Co.
Give us your order for lumber; we give satisfaction. The Coyote Lumber Co., 318 White Temple Bldg. If

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SUMMER
AT
SON'S**

Complete stock
suites ever
Eugene. Hand-
guaranteed
of the best
America. Our
and what is more,
is more,
right.
carry a line that is
inspection, and
measure in showing

**RIGHT.
RIGHT.
RIGHT.**

HANSON
Ninth Street

**Quality
Smoke**

secure a more satis-
made cigar than a MT.
workmanship is per-
leaf that is put into
better than
majority of dealers put
enjoy a genuine
try a MT. HOOD

GAZETTEER

Directory of each City
in Oregon and
Descriptive
Locations,
and a Classified
of each Business

L. POLK & CO., Inc.
Eugene, Wash.