

WHAT DOES YOUR Banker Think Of You?

estate. It is the safest and surest foundation of fortune." Ex-President Roosevelt said, "Every person who invests in well selected real estate in a growing section of a prosperous community, adopts the surest and safest method of becoming independent, for real estate is the basis of all wealth."

A wise man finds as much pleasure in investing \$10 as a foolish one in spending it.

Begin to save to-day.

Ten dollars will secure a lot in Eugene's best addition—Driverton.

Ten dollars will start you on the real estate road to success.

Hundreds of men in Eugene have made more money on small real estate investments secured with their savings than they have from their regular salary.

Eugene has passed the stage of experiment and evolved itself into the question, where to invest.

Be thrifty, economical. Ten dollars put into a Driverton lot to-day will be worth thirty dollars three years from to-day.

Year by year as you grow older, the less your earning capacity becomes. A few lots secured in Driverton will give you a feeling of security that no other investment could offer.

WHAT YOU ARE GOING TO DO HAS NO VALUE THAT IS CONVERTIBLE INTO CASH. WHAT YOU DO IS THE MEASURE OF YOUR WORTH.

Visit Driverton to-day. Driverton is located at Seventeenth and Alder streets. Hilliard street, Patterson street, Ferry street and Ninth street run through Driverton.

Every lot is from 50 to 60 feet wide by 160 feet deep. Large enough for a nice home, stable or garage and garden. Only five blocks to the University of Oregon, three minutes' walk to street car and four blocks to the Patterson public school.

Driverton is located in Eugene's best neighborhood. Its future is certain and the lot you are offered to-day at the price we are selling them will double and treble before the expiration of your contract.

Prices are low now, between four and five hundred dollars. Ten dollars down and \$10 a month without interest and without taxes. If you are sick or out of employment, I suspend your payments.

I have two automobiles running to Driverton every fifteen minutes. Use one of them.

Ring me up on the phone and tell me where I may call for you and your friends.

You will be under no obligations to buy. Go now. Tomorrow the lot you want may be sold, to-day.

My telephone number is Main-eight-two. Ask Central to connect you.

Why You Should Patronize Eugene Merchants Exclusively

There is NO reason why you should NOT—they're your friends and neighbors—they sympathize in your sorrows—aid in distress—their interests are yours—they buy what you have to sell in some way—they help build up YOUR country and home—YOU SEE GOODS BEFORE YOU BUY.

streets, mud, no crossings, no light, no city water, no police, no fire department, no parks six months' school, half the population gone, churches dilapidated, no library.

"Father what is the reason for this great change?" said I.

"Mr. Mall Order House," he sadly replied.

They give the best goods at the lowest prices, always helping to do the things for the betterment of the city, paying taxes so we may have the best schools and a beautiful city, thus bringing more people here.

Money spent at home and kept in circulation among our own people means more prosperous time for Eugene.

Be neighborly. Buy from each other. Money sent away is lost forever, kept at home, produces taxes, income, builds schools, churches, public improvements, develops resources, adds population and wealth, creates heritages, increases business, provides more employment, better wages and makes it possible for wage-earners to buy homes in Driverton.

Eugene merchants are the foundation upon which the city is established and to whom we must look for the future developments for a greater Eugene. As they grow and prosper so will every person in Eugene and Lane county be benefited in the same proportion.

Eugene merchants boost Eugene, pay taxes, support the schools and churches, pave the streets, light the city, improve the city and spend their money in Eugene.

Have first-class goods, low prices, no risk, better values than elsewhere for same money, courteous treatment, prompt attention given to orders, therefore you save money.

Eugene merchants give us better value for the same money, good goods and no risk. They help support our churches and schools and pay big taxes. I believe Eugene merchants to be honest, upright and square dealing and give entire satisfaction.

We are aiding them in making a future for Eugene. Foreign in dustries do not build for us business blocks, churches, schools, factories, and street car lines—which are employing hundreds of men and women.

Greater satisfaction is obtained by home investments.

Eugene merchants pay tax and are otherwise interested in the improvement of the town.

It will encourage them to keep up the standard of their goods and will keep the money in circulation at home. Also you have the advantage of seeing the goods before buying. It pays.

If the people of Eugene did not patronize home merchants, before

long they would be without good roads, schools, churches and newspapers. You get merchandise fully as good, if not much better, for the same money and you can know what you are getting.

Besides help boost and put your money IN YOUR HOME TOWN, NOT SOME OTHER.

I am loyal to Eugene and its people.

They give me full value and I run no risk.

If anything is wrong, it can be easily righted.

By helping them, I am helping the town and thus bettering myself.

They do more than any other class to build up a town.

The money will remain here, to be spent, much of it, in the betterment of Eugene. The merchants encouraged will improve their stocks, attracting newcomers, who will spend money here and through natural channels of trade much of the money you spend will return to you.

Being a wage-earner and drawing my monthly salary from an institution built up by the enterprise of Eugene business men, I therefore believe, in paying my money back into the hands of these same men, believing that it will in this way help to advance the business in interests, also the residence attractions of the city of Eugene.

The fact that our local merchants have contributed so largely to all causes which tend to make Eugene the best and most beautiful city in Oregon should be incentive enough for our people to patronize them exclusively. Add to this the fact that they carry a complete stock at metropolitan prices.

Make our merchants prosperous by patronizing them. Prosperous merchants make a prosperous town, helps make every individual prosperous. Where everybody is prosperous outside capital will look for investment. With plenty of capital we will all be happy.

Every public, social and charitable enterprise is headed and supported by the merchants; they almost exclusively keep up the promotion fund and are the main boosters of the city; they advertise in home papers and patronize home industry.

Our merchants help build our schools, churches, improve our roads, and make the town, give better goods, better value, better service, have what you want or will get it.

They are honest, loyal citizens and are united in one great cause to make Eugene the best city in the West.

The greatest and most far-reaching protection that is to be had to home industries and institutions is that of buying their goods and spending your money at home. Protection affords easy sailing and assures larger stocks and a constant circulation of money, the dominant factor to insure prosperity.

AWARDS MAY BE HAD FROM THE FOLLOWING MERCHANTS ON ORDER FROM STERLING FOSTER

1. S. H. Friendly, dry goods.
2. J. O. Watts Jewelry Co., 9th and Willamette sts.
3. Sterling Foster, Room 12, 1st National Bank Bldg.
4. W. A. Kuykendall, druggist, 588 Willamette st.
5. Tollman Studio, 578 Willamette st.
6. Triplett, dry goods, Willamette st.
7. Bangs Livery Co., cor. 9th and Olive sts.
8. J. S. Luckey Jewelry Co., 565 Willamette st.
9. Bud Kompp, 7th and Oak sts.
10. H. M. Manville, 36 E. 9th st.
11. Eugene Steam Laundry, 8th and Charnelton sts.
12. Guard Printing Co., 509 Willamette st.
13. Morning Register, 478 Willamette st.
14. Hampton's, 560 Willamette st.
15. Frank Smith, Ladies' Toggery, 7th and Willamette sts.
16. Eugene Ice Works, 30 W. 9th st.
17. W. G. White, 402 Willamette st.
18. Jos. Franzwa, horse shoeing, 207 W. 11th st.
19. Yoran Printing House, W. 8th st.
20. Eugene Art Store, Commercial Club Bldg.
21. Thos. Drinkwater, 640 Willamette st.
22. John VanArsdall, 472 Willamette st.
23. E. Hanson, E. 9th st.
24. Eugene Creamery, 474 Willamette st.
25. Wing & Campbell, 512 Willamette st.
26. J. F. Sterner, Grocer, 20 E. 9th st.
27. G. H. Yerlinton, Druggist, 44 E. 9th st.
28. Goss & Kilgore, E. 8th st.
29. Eugene Fuel & Feed Co., 71 W. 8th st.
30. Berger-Bean Hardware Co., cor. 9th and Oak sts.
31. T. C. Swinney, Bell Theatre, Willamette st.
32. Eugene Bakery, 489 Willamette st.
33. Palace of Sweets, 495 Willamette st.
34. C. E. Scott Co., 537 Willamette st.
35. J. W. Quackenbush & Son, 80 E. 9th st.
36. H. E. Morris, 606 Willamette st.
37. Great American Imp. Tea Co., 30 E. 9th st.
38. The Handy Meat Market, E. 5th st.
39. Dillon Drug Co., Smeede Bldg., Willamette St.
40. W. Barcus, popcorn stand, 7th and Willamette sts.
41. R. W. Newland, Gen. Mdse., 26 E. 9th st.
42. Pierce Bros., Grocers, E. 9th and Oak sts.
43. M. J. Thompson, 626 Willamette st.
44. Thos. Bailey Grocery, Willamette st., near 7th.
45. Mrs. R. W. Carrick, Theatre Cafe, Willamette st.
46. Chambers Hardware Co., 522 Willamette st.
47. First National Bank, 9th and Willamette sts.
48. Jensen & Bartholomew, restaurant, Willamette st.
49. E. Schwarzschild, Book Store, 586 Willamette st.
50. O. E. Lee, Barber, next door to Hoffman House.
51. Koh-1-noor Confectionery Store, 533 Willamette st.
52. F. A. Rankin, Music Store, 30 W. 6th st.
53. Fred Ludford, Paints, 102 W. 8th st.
54. First-McLaughlin Furniture Co., 7th and Willamette sts.

- 1st.—F. A. Rankin, 26 W. 8th st., Eugene.
- 2nd.—Mae Horney, 868 Willamette st., Eugene.
- 3rd.—Jas. Dunham, 116 E. 5th st., Eugene.
- 4th.—Mrs. Stephany Hammond, 743 Olive st., Eugene.
- 5th.—Nancy Peterson, 224 W. 8th st., Eugene.
- 6th.—Mrs. Robert McMurphy, Eugene.
- 7th.—Miss Stella Wilkinson, 175 W. 12th st., Eugene.
- 8th.—Dr. C. H. Cannon, Box 93, Eugene.
- 9th.—Mary Ethel Baker, 132 Madison st., Eugene.
- 10th.—Mrs. Inman, 265 W. 11th st., Eugene.
- 11th.—Mrs. J. H. Hamble, 931 Fairmount st., Eugene.
- 12th.—Kate Stewart, 69 W. 11th st., Eugene.
- 13th.—Frank Dempster, 958 Columbia ave.
- 14th.—Cora Jameson, 149 Madison st., Eugene.
- 15th.—Gladys Rowland, 68 E. 11th st., Eugene.
- 16th.—W. N. Kidwell, Eugene.
- 17th.—Mrs. R. L. Dunn, 393 E. 15th st., Eugene.
- 18th.—D. O. Day, 496 Olive st.
- 19th.—Mrs. Fanny Osterhoudt, 316 E. 15th st., Eugene.
- 20th.—Hildred Inman, 265 W. 11th st., Eugene.
- 21st.—Mrs. Geo. Heltsman, 324 Madison st., Eugene.
- 22nd.—Mrs. Ella Parker, 371 Washington st., Eugene.
- 23rd.—D. C. Bartholomew, 627 Willamette st., Eugene.
- 24th.—Mrs. C. H. Young, 479 Pearl st., Eugene.
- 25th.—Mrs. Jessie Inwall, R. F. D. No. 1, Box 57.
- 26th.—Mrs. Geo. L. Jennings, 130 W. 5th st.
- 27th.—E. O. Pond, care Commercial Club.
- 28th.—Mrs. Jennie Higgins, 862 Pearl st., Eugene.
- 29th.—Mrs. May Derstine, Box 401, Eugene.
- 30th.—Mrs. W. W. Chessman, 218 E. 13th st., Eugene.
- 31st.—Josephine Moore, 408 Madison st., Eugene.
- 32nd.—Minnie Hubble, Room 18, Theatre bldg.
- 33rd.—Alice M. Turner, 157 W. 17th st., Eugene.
- 34th.—Mrs. Ha J. Ray, R. F. D. No. 1, Eugene.
- 35th.—Mrs. W. W. Branstetter, Eugene.
- 36th.—Miss L. Howes Danson, 544 W. 7th st.
- 37th.—Mrs. Emma Gilbert, Vida, Or.
- 38th.—Mrs. Peter Johnson, 453 W. 8th st., Eugene.
- 39th.—Chas. Murry, 480 Washington st., Eugene.
- 40th.—Mrs. E. E. Bloomfield, 788 Charnelton st., Eugene.
- 41st.—Harold Turner, 157 W. 17th st., Eugene.
- 42nd.—Mrs. Fred Davis, R. F. D. No. 1, Eugene.
- 43rd.—A. L. Ettinger, 305 W. 4th st., Eugene.
- 44th.—S. B. Lewis, Crow, Or.
- 45th.—Ruth Ellis, 854 High st., Eugene.
- 46th.—Mrs. Pearl Faust, 76 E. 6th st., Eugene.
- 47th.—Mrs. C. J. Murry, R. F. D. No. 2, Eugene.
- 48th.—Mrs. E. E. Awbrey, Irving, Oregon.
- 49th.—B. A. Simes, 669 Oak st., Eugene.
- 50th.—L. J. Plowman, 435 W. 8th st., Eugene.
- 51st.—Mrs. Anna John, 906 E. 19th st., Eugene.
- 52nd.—Verne Dyson, 78 W. 10th st., Eugene.
- 53rd.—Mrs. A. J. Sheridan, 936 High st., Eugene.
- 54th.—Ruth Rolfe, 663 Alder st., Eugene.
- 55th.—F. H. Howard, Goshen.

Sterling Foster

1st NATIONAL BANK BLDG, PHONE MAIN 82. EUGENE, OR.

Healing Parlors

made a permanent thing of Eugene. My growing and my assistance a skilled lady practitioner. With the I can care for a few more afflicted and for a few and my special reduced rate to cover a month or a

Round my treatments with traveling and local fakes I am here to stay and employ skillfully the might of Mechano-Therapy, the great healing art of modern

guarantee you results, your money's worth. My immediately invigorating and life giving, cures

practice. My system is garnished with 35 years of hos

CRESWELL NEWS

OF GENERAL INTEREST

At the school bond election held yesterday the \$10,000 bonds carried by a vote of 57 to 9, and Creswell will be able to boast of a new school house this fall.

The building will be built on the present grounds, and although it has not been decided of how many rooms the new structure will be composed, it will be modern in every respect.

A cannery meeting for the election of officers and transaction of other business will be held Saturday afternoon at 1 o'clock in the Development League rooms, and every stockholder and all others who are interested in the proposition should be present.

At the council meeting Monday night it was decided to let Mr. Giltry for clean-up day and try set the

Mr. Giltry has

Why Experiment?

When Dr. Bell's Pine-Tar-Honey has been tried with satisfaction for over sixteen years in millions of homes for coughs, colds, croup and all throat and bronchial troubles. You can get it anywhere. Look for the bell on the bottle.

Sold by the Dillon Drug Co.

What's the Use To suffer with sore eyes on one 25c tube of Sutherland's Eagle Eye Salve will cure you. We guarantee it. You risk nothing. It's a cream.

Sold by the Dillon Drug Co.

All kinds of lumber you need, we can supply. The Coyote Lumber Co., Room 218, White Temple Bldg. At

FORMER SENATOR

REDUCED TO POVERTY

How Lafayette Grover, the first man elected to represent the state of Oregon in congress, the governor of the state for six years, followed in 1877 by his becoming United States senator—how this man and his wife were reduced to such extreme want as to be forced to apply for money to get the common necessities of life four years ago, was brought out in the circuit court in the trial in which Mr. and Mrs. Grover are contesting with the Hawthorne estate for valuable land near the city park—Oregonian.

For All Bowel Troubles. Use Dr. Bell's Anti-Pain Relief. It is almost instantaneous. It is also good externally for all kinds of pains. Sold by the Dillon Drug Co.

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THIRTY AUTOS MAY

GO FROM EUGENE ON MAY 25TH

It is reported that about thirty automobiles will probably come in from Eugene to Mapleton bringing people to the Rhododendron Festival at Florence. If each auto carries five persons this will make a good showing of Eugene people on that occasion, and give the inhabitants of the county seat a chance to know what there is in our little city by the sea, as well as an opportunity to become better acquainted with the lower Stuslaw valley. Florence people will be glad to welcome all who come and witness the crowning of Queen Rhododendron on Wednesday, May 25, 1910.—Florence West.

Onion sets, 8 cent per quart at Bailey's. Phone Main 865.

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OAKLAND MAY CURE

BARBERS' FAILINGS BY CITY ORDINANCE

Oakland, Cal., May 5.—The barber who partakes of the pungent onion, the barber who inserts his thumb and forefinger in a customer's mouth, the barber who gossips and insists on shaving the back of male Oaklanders' necks and singeing Oaklanders' hair—that barber should be regulated, according to Councilman Oliver Ellsworth, who yesterday introduced an ordinance framed for that purpose. The council took the instrument under advisement.

Ecce. Yields readily to Dr. Bell's Antiseptic Salve. You see an improvement after the first application. We guarantee it. It is clean and pleasant to use. 25c a box. Dillon's Drug store.

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