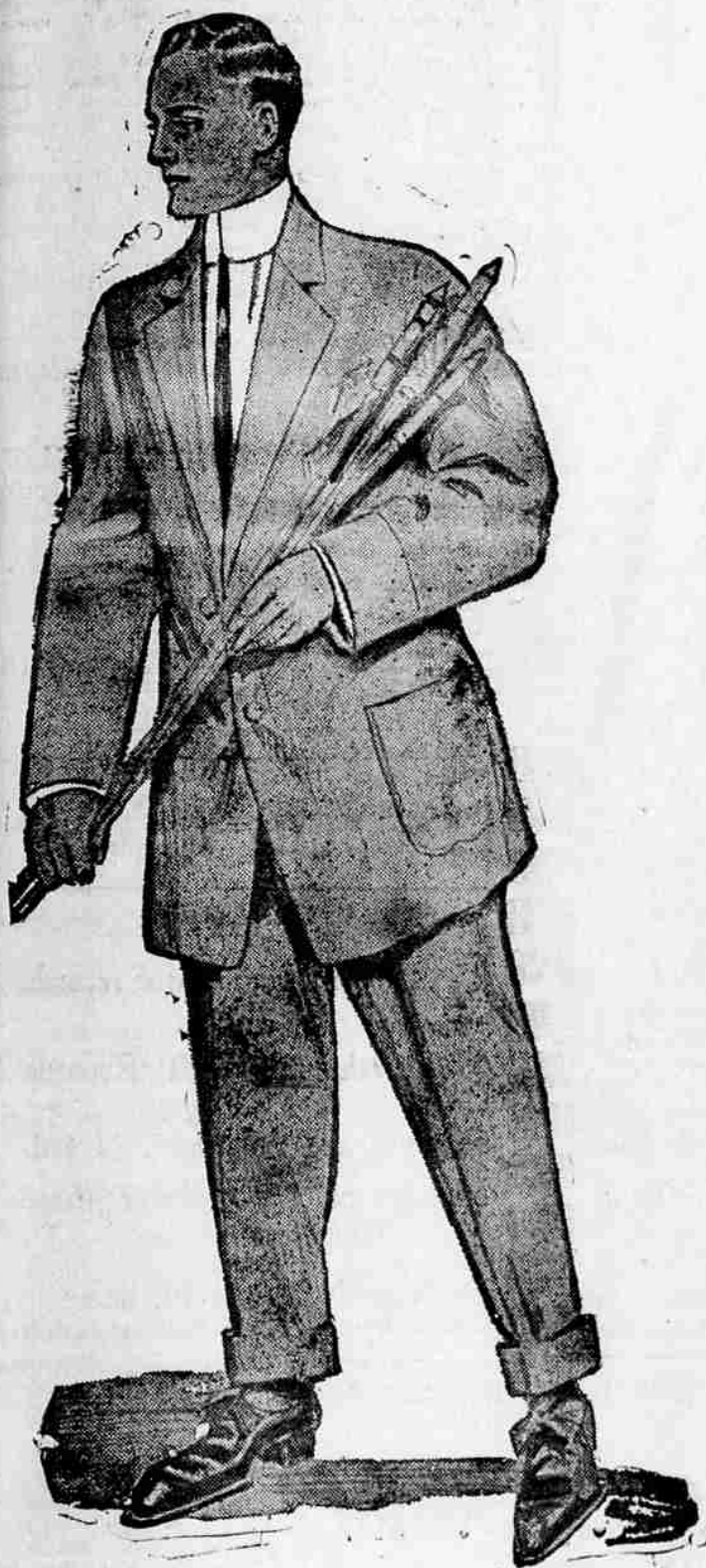


GRAND OPENING

of "THE PARISIANS"

The Fashionable High-Class Merchant Tailors
Saturday, April 30th, 1910

The Largest and Finest Tailoring Establishment Ever opened Up in
 the State of Oregon. So The Public May Know



Among America's foremost tailors and designers the name of the Parisian Tailors by universal approval, holds first place. We handle nothing but the finest kind of merchandise. Our woollens are all genuine imported goods, and we import every yard ourselves. Every yard of goods is stamped to show how genuine they are. We never promise or claim anything unless we can fulfill all our promises. We want all our customers to have the strictest confidence in us, as we hold our reputation very high. When we say we do a thing, we do it, or we do not say so.

In order to show the people of Eugene and vicinity what fine high-class tailoring is and get acquainted with you, we must put out a great number of our suits, so we take this method to get you to wear a fine tailored suit, made by hand throughout by experienced men tailors on our own premises right here in Eugene, cut by our best cutters who know nothing but fine tailoring.

Our fitters do nothing else but fit garments, which alone makes them experts in their line.

We Will Put On Sale Saturday

One Our Opening Day Only
 Day

Your Choice of Any Suit Made to Order For
.. \$25.00 ..

Made the same as if we were getting our full price, \$40.00 and upwards. We positively will not sell a suit after Saturday, April 30, for less than \$40, \$50, \$60, as our past reputation can tell you that our Portland, New York and Salt Lake City houses never made a suit for less.

We line your suit with the following linings without extra charge: Silk Serge, Skinner's Satin, Alpaca or Venetian cloth. All the linings we use we match the cloth. We match the silk. We sew all garments with pure silk; use best buttons to match. Button-holes made of pure silk; we cut and fit every garment to you. If we fail to satisfy you we make no delivery—that is our method of doing business. We use French Hair Cloth and French Linen canvas. Fronts of our coats never turn back or break; work shoulders out well; cut every garment to suit our customers.

We are going to make Saturday our banner day in Eugene. We want everybody to come and see what a fine tailoring establishment we have started in Eugene. We are anxious to get acquainted with you.

Remember our price, \$25 for a suit in our house, made to order, on our opening day only. We are experts in our line. Fine tailoring is what we cater for. We will open our doors Friday at 1 p. m. and will be open until 9 p. m. for inspection. We also want the ladies to come and inspect our fine line of imported woollens, and Saturday we will be open until 10:30 to give everybody a chance. If you want us to lay aside a suit pattern for you we will do so. Every pattern is exclusive. We sell but one suit of each pattern, no two alike in our house. We again ask of you all to make Saturday a banner day for the Parisian Tailors, the expert cutters, fitters and designers.

Mr. C. Friedman, Directing
 Cutter and Designer
 Mr. C. Leveen, Designer
 Mr. Wm. Winterberg, Cutter
 Mr. L. Bertillon, Sales Manager
 Mr. J. Fulop, Tailor
 Mr. E. Taylor, Fitter
 M. Davidson, Auditor

The Parisian Tailors

BANK REFERENCES--

Portland Trust Co.
 Portland, Oregon

20 EAST SEVENTH ST. BECKWITH BLDG. 20 EAST SEVENTH ST.
 20 steps off of Willamette St. FORMERLY OTTOS' GRILL ROOM. 20 steps off of Willamette St.