

S. H. FRIENDLY, The Leading Store Grand Clearance Sale In Progress

Don't miss this sale with the 10% discount on all but contract goods and the giving out of newer and greater bargains every day of the sale.

Men's Department

Read this list carefully. By so doing you will save money.

All L System Suits 25% Off

YOUNG MEN'S SUITS

Your unrestricted choice of this stock, sizes 30 to 35, at following prices:

\$15.00 Suits, 1-4 Off	\$11.25
\$12.50 Suits, 1-4 Off	9.30
\$10.00 Suits, 1-4 Off	7.50
\$8.00 Suits, 1-4 Off	6.00
\$6.00 Suits, 1-4 Off	4.50

Boys' Two Piece Suits

During this sale at the following prices:

\$6.00 Suits, 1-4 Off	\$4.50
\$5.00 Suits, 1-4 Off	3.75
\$4.50 Suits, 1-4 Off	3.37
\$4.00 Suits, 1-4 Off	3.00
\$3.50 Suits, 1-4 Off	2.63
\$3.00 Suits, 1-4 Off	2.25
Men's wool waisted Sweater Coats, plain and fancy, values, clearance sale prices	\$1.75

Ladies' Section

The new Pique washable Glove, Dent's \$1.25 value, at \$1.05

Black Taffeta, 36 inch \$1.50 value, at	\$1.09
50c Dress Goods	25c
Still plenty of Remnants	1-2 OFF
Corset Covers, about	1-4 OFF
Children's black Hose, 25c value, at	19c
Kabo Corsets, \$1.25 value, at	98c
1.00 values at	59c
Table Linens, \$2.00 values at	\$1.59
Table Linens, \$1.00 values at	79c
Table Linens, 65c value at	50c
Napkins, \$6.00 values at	\$4.98
Napkins, \$5.50 values at	\$4.75
Napkins, \$1.50 values at	\$1.29

THE OBJECT OF THIS SALE IS TO START THE YEAR WITH THE NEWEST STOCK POSSIBLE, SO WANT TO CLEAR UP ALL ODD AND ENDS, THAT NATURALLY ACCUMULATE IN A BUSINESS SUCH AS OURS, THEREFORE ITS TO YOUR INTEREST TO VISIT THIS STORE, AS WE HAVEN'T THE SPACE HERE TO TELL IT ALL.

ONE LOT OF CHILDREN'S COATS 1-2 PRICE.

S H. FRIENDLY

592-594 Willamette St.

BIG SPECIAL PRICES ON ALL SUITS, COATS AND CAPES.

BAILEY NOW FEEDING CATTLE ON HIS RANCH

The following is from one of the keepers of the J. W. Bailey ranch on the McKenzie: Mr. Bailey is having his cattle fed. As he stated to the Guard, the first feed was hauled January 17th. Mr. Bailey says the cattle will be fed from now on. He was told there was no hay to be had anywhere in that part of the valley.

JAMES HART.

PERSONALS

Orville Waller went to Portland today.
J. Lennville left last night for Medford.
Prof. Schaffer of the U. of O. went to Portland today.
John Kelly, U. of O. student, went to Portland today.
Miss Ruby Dunn went to Portland last evening on a visit.
Mrs. A. A. Ross went to Creswell this afternoon to visit friends.
Harry and Wm. Mayten returned to Vida on the stage this morning.
Miss Clara Jett left today for Brownsville to visit Miss Golda Baker.

Prof. Alderman went to Woodburn today to attend a teachers' institute.
Miss Carrie Elspass went to Portland today to visit her brother Clyde.

W. E. McCord and wife of Creswell, were registered at the Hoffman hotel today.
Mrs. A. L. Jones and daughter, of Cottage Grove are visiting Mrs. M. J. Drury at Springfield.

Dr. Leonard of the U. of O. went to Corvallis today to attend the Y. M. C. A. convention.

Mrs. Jess Seavey went to Cottage Grove this afternoon to visit her mother, Mrs. Abesue.

Miss Hattie has returned to Spokane after a short stay here, having father, J. J. Walton.

Guy Armitage, the Creswell merchant, came down to Eugene this morning for the day.

J. F. Falbe, proprietor of the Roseburg hotel at Roseburg is in Eugene today on business.

Mrs. John Kelly went to Portland today to visit her daughter who is a student at St. Helen's hall.

F. C. Walters returned to his home at Elmira on this morning's stage after a short stay in town.

Mrs. Guy Walker came up from

Independence this afternoon to visit Miss Stark at the Smeed Hotel.

Mrs. Claude Copley, who has been visiting with her father, C. W. Young, returned to Hood River today.

Mrs. Cattlin who has been the guest of the Gamma Phi Beta sorority returned to her home at Salem today.

Mrs. Romeo Gilbert and little daughter returned home this afternoon from a visit with Salem relatives.

Mrs. Tom Follett and son Walter, arrived this afternoon from Teoko, Wash., to visit Mrs. W. D. Anderson at Springfield.

Lester Higgins, U. of O., '97, now a prominent Seattle attorney, stopped off in Eugene today to visit University and greet old friends.

Mrs. James Shields and son, Chas. M. Hanson, returned to their home at Bellingham, Wn., today after a visit at the home of C. W. Young.

J. W. Bouy, accompanied by S. W. Harper and wife, went to Creswell this afternoon to make arrangements for the funeral of the late W. W. Bouy.

Wm. George and wife left today for their home in Tacoma, after a few weeks' visit with Chas. Sherbundy and family at their farm west of town.

Mrs. Geo. Templeton, who has been visiting relatives in this city returned to her home at Junction today. Her sister, Mrs. J. O. Harris, accompanied her.

Henry Streeter and wife of Cecil, a station on the Heppner branch in Eastern Oregon, arrived in Eugene last night and will visit M. Streeter's parents at their farm near Creswell.

Luckey's Jewelry Store has a registered optician. Eyes examined and glasses accurately fitted.

We take pride in the fact that we carry a complete line of Pure Drugs and Chemicals and everything to be found in an up-to-date store, and we sell at reasonable prices. We do not have our entire capital invested in fancy fixtures, for you to pay for when you buy of us. Rex Cross Drug Co.

If you want to learn to play the mandolin, guitar or banjo correctly, go to the Warren School, 515 Willamette.

For more times Luckey's registered optician.

Furniture at Money Saving Prices

Compare our goods and prices and you will understand why our business has increased so rapidly year and 1909.

Furniture at Hardware Store Prices

You don't pay that high rent. You don't pay more than your neighbor does.

You don't buy goods that are not marked in plain figures. You don't pay 40 or 50 per cent more on goods than others do for cash.

You don't buy goods of a house that is "here today and there tomorrow."

1887

CHAMBERS HARDWARE AND FURNITURE

522 Willamette Street Phone Main 16

15c will buy a yard of regular 25-55c embroidery at Hill's 5-10-15c store. Money-saving bargains this month.

Glasses \$1.00 and upwards. Luckey's Optical Dept.

The fountain pen that is making new friends every day can be found at Eaton's book and art store.

BORN

At the Eugene hospital January 20, to the wife of Noble, of Springfield, a Mother and child doing well.

Lecture on Socialism

McConnolly will speak on Socialism at W. O. W. Hall, Cor. 8th and Lincoln Streets

Saturday, Jan. 22

8 p. m. also Sunday, Jan. 23rd, 8 p. m. and on Sunday afternoon at 2 p. m. on the labor question.

Friday and Saturday are the last two days of

10-cent SALE

For the last two days of our 10 cent sale we have added a few items—15 cents wouldn't be excessive for many of the things mentioned here, and some would cost several times as much in any other store.

Ladies' Belts worth to 50c, at 10c

Here is a lot of different kinds of ladies' belts in blacks and some are leather—some silk and some in perislan—these from many different lines. We will put the lot on sale Friday morning, your choice of the lot at, each

25c and 35c Wash Suitings, yd.

In this lot you will find 27-inch to 36-inch Suitings and some that sold regular at 25 cents and 35 cents the yard. Now, a yard.

12 1-2c and 20c Fleeces, yrd.

Some 12 1-2 cent Outing Flannels—12 1-2 cent Flannels—20 cent Comona materials—all go at, yard

12 1-2c and 15c Ginghams, yd.

Friday and Saturday are the last days of our 10 cent sale of Ginghams.

Men's 15-cent Socks at 10c

Friday morning we will have on sale a lot of Men's 15 cent socks in blacks and browns, at, pair

15c Side and Bask Combs at 10c

25c Framed Pictures for 10c

Many of the best bargains for Friday and Saturday will be found in our unsold 10c bargains.

R. W. NEWLAND

EUGENE Bargain

SAFETY WITH PROGRESS

This long established bank is progressive, but it is above all else safe.

Care in negotiating loans, liberal and impartial treatment of patrons, the extension of every courtesy consistent with high-grade business practice—these are the prime requisites of our modern banking, and we always try to carry out these policies in full.

We solicit the deposits, large or small, of all persons interested in a safe and profitable investment at a reasonable rate of interest.

We pay a rate of interest on certificates of deposits which 18 years experience has proven safe and conservative.

The Eugene Loan and Savings Bank

CAPITAL AND SURPLUS ONE HUNDRED AND TWENTY-FIVE THOUSAND DOLLARS ESTABLISHED 1892.

STRANGLER SMITH TO WRESTLE VAN DOOZER

A wrestling match has been arranged to take place in this city

January 25th between Chas. "Strangler" Smith of Portland and Jess Van Doozer of Albany. Match to be "catch as catch can." Three best falls out of five, two points down, pin falls only, and no holds barred. Winner to take all proceeds of the match. Referee to be chosen at ring-side.

Local enthusiasts of the sport are taking a good deal of interest in coming bout.

DR. A. B. STILES

MANAGER Boston Dental Parlors Eugene, Oregon

Will return to Eugene, Oregon, permanently on or about January 20th.

CARD OF THANKS

We desire to extend to our friends and neighbors our heartfelt thanks for their kindness and assistance during the illness and at the death of our beloved daughter, Mollie. Especially do we thank the members of the Royal Neighbors and the M. W. A.

H. SCHWIND AND FAMILY, Marcola, Or.



THE STORE THAT SAVES YOU MONEY



Offers as its 59th

Saturday Special

A strong Folding Clothes Rack containing 39 ft of clothes space.

95c

Folding Clothes Rack

Regular price \$1.75

95c

Only one to a customer.

No phone orders taken.

Only one week more to take advantage of the

YEAR END SALE

Store open till 9 o'clock.

THE 1-CENTED CORNER



THE MODERN HOME FURNISHERS

Seventh and Willamette