

FOR
20 DAYS

JAN. 15th

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20 DAYS

A POWERFUL BATTLE

\$30,000.00 Worth of High Grade Merchandise Scattered To the Four Winds of the Earth
 This will be the Greatest Mercantile Cyclone that has ever struck Eugene and the Fast and
 Furious Selling Will Continue for 20 Days

Ladies' Shoes

Our \$2.00 Special

which has been our leader,
 and is a value most stores
 get \$2.50 will be sold
 for only

\$1.38



72 inches wide, 90 inches long
Bleached Sheets

This is a winner,
 full bleached and without a
 seam, is a good value at 75c for

46c

\$10,000.00 Must Be Sold In 20 Days \$10,000.00

25 salespeople will assist in this Great Sale in order that every customer may receive every atten-
 tion and that the full amount may be reached in the limited time, for it will be impossible for us to
 prolong it a day after the expiration, as other arrangements have already been made which will oc-
 cupy our full time for 30 days after this struggle is over.

\$1,000.00 DONATED TO ANY EUGENE ENTERPRISE

If this is not a genuine bonified Bargain and Reduction Sale. Such has never been your opportunity before may never come again the privilege to buy
 good clear merchandise at prices far beyond the wildest dreams of your most exalted agitation

Do These Prices Appeal to You?

16x32 Inch Bleached Towels The best in America for the price will go at 6c	Men's Work Shirts All sizes and colors, worth 60, 65 and 75c, for only 42c	340 Yards Outing Flannel This is a value you have never seen and when it is gone you will not see again, at 3½ cents	Rain Coats One lot Ladies' Rubber- ized Rain Coats which is a hummer at \$7.50, for only \$3.98	800 Yards Embroidery Will be sold 10 yards to a customer, at 2½c	Ladies' Suits One lot tailored Suits which are good value at \$15.00, now only \$5.98	Men's Ribbed and Fleeced Underwear The kind you pay 40c for, only 16c	16x34 Inch Bath Towels Never sold for less than 12 1-2c, only 7c	Look at This! Apron Gingham, Only 4½c
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We have Hundreds of Other Prices throughout the store which will be even more surprising than these, which you must see to appreciate

For 20 Days This Powerful Battle will be fought and every Dollars worth of Merchandise in the Entire Store will be placed on the Slaughter Block
 at the most sacrificing prices ever known to mortal man in modern merchandising and only a visit will convince the most skeptical that this the **MOST**
MONUMENTAL MASSACRE OF PRICES Ever Known in Eugene or Anywhere Throughout the Whole State of Oregon. It's not a question
 of profits. It's not a question of cost, but the only question is, and the only object in front of our minds is **\$10,000 in 20 Days.** We have had
 our year's business and made our year's profits, and now we throw open to our customers our entire stock for the purpose as heretofore mentioned,
 which will be beyond all question the Biggest Bargain Feast ever spread before an appreciative people whom we feel will not fail to avail themselves of
 the opportunity to make a saving which will almost equal their purchase.

10 Black Sateen Petticoats Worth \$1.25 Each To the First 10 Ladies Who Enter

Our Store Saturday morning, January 15th at 9 a. m.

DON'T FORGET THE PLACE, DON'T FORGET THE DATE, DON'T FORGET THE DAYS--IT'S TRIPLETT'S. IT'S JANUARY 15th, AND IT'S 20 LONG DAYS THAT THE
 GREATEST BARGAIN EVENT WILL BE OPENED AND KEPT IN ACTION WITH NEW FEATURES AND ADDITIONAL BARGAINS ADDED DAILY
 EVERYBODY KNOWS WHEN WE SAY BARGAINS WE MEAN A SAVING TO YOU

SALE OPENS
 JAN. 15th
 CONTINUES 20 DAYS

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