

NEWLAND'S January Sale

All through the month of January Newland's Store will offer the very best of values in good, clean, desirable merchandise—some of the best bargains will be offered in new 1916 goods, which are coming in. Come to the store any day for bargains in all departments.

Wonderful Laces for the Money

Friday morning at 8:30 we will hold a most remarkable sale in lace at 5 cents a yard. Among the lot will be about 100 yards of fine French Val., some of which would be extra good at 12 1/2 cents and 15 cents the yard. You can get good values at 12 1/2 cents and 15 cents the yard. You can get good values at 12 1/2 cents and 15 cents the yard. You can get good values at 12 1/2 cents and 15 cents the yard.

5cyd

This Great Clearance Sale of Ladies Suits, Capes, Coats

Every Suit, Cape, Coat and Waist reduced. Every Fur, Sweater, Skirt and Skirt Reduced. Every Child's Garment reduced.

Suits Selling Regularly to \$25.00 Clearance Price \$12.50

Long Winter Coats Worth to \$8.50 Clearance Price \$3.98

Dress Goods Worth to 75c Clearance Price 48c

Men's and Boys Clothing Now on Sale at Clearance Prices

Men's Suits Regular Price \$25.00 Clearance Price \$15.00

Bargains here this month in Men's Clothing and all kinds of Furnishings. Visit the store at once for best selections

NAMES OF CONTESTANTS TO BE PUBLISHED TOMORROW

NAMES WILL APPEAR IN THE GUARD ON THAT DAY—SEE THAT YOUR NAME, OR THAT OF YOUR FRIEND, IS AMONG THE MANY CONTESTANTS—THIS IS YOUR OPPORTUNITY TO GET IN THE RACE AND STAY TO THE FINISH

THE PRIZES

- Capital Prize—One Ford Five-Passenger 20 H. P. Automobile.
- Grand Prizes—Two \$400 Upright Pianos; one Ludwig and one Marshall & Wendell.
- Two Symphony Grand Graphophones; one Victor Victrola, one Symphony Grand Columbia.
- Two \$100 Diamond Rings.
- Two Beautiful Gold Watches.
- Two six-months' Scholarships in the Eugene Business College.

A most unusual interest has already been taken in the Guard contest and it will be with great satisfaction that we announce on Saturday, Jan. 8, the list of candidates that have already been nominated. The value and attractiveness of the prizes have evidently stimulated keen desire among the ladies of Eugene and surrounding territory. Many have already determined to win one of these valuable prizes. The Daily Guard has made all arrangements for the prizes. The \$400 pianos will be displayed in a day or so. These instruments are the best money will buy. We have selected two well-known pianos.

TWO BEAUTIFUL WATCHES



Are included in the Guard's \$3000 prize winning contest.

the successful contestants at the close of the contest; same may be used by the contestant herself or disposed of in any manner she may see fit. Any lady residing in the territory hereafter mentioned, is eligible to compete in this contest.

Any one who desires to vote in this contest may do so by coupons and nomination blanks clipped from The Guard.

How Ballots Are Secured.

In all cases where ballots are issued subscriptions must be paid or prepaid. The full amount of money must be sent by mail or brought to The Guard office.

Write for Information

If you do not fully understand the proposition, or if there is any information you desire about the details, write to or call upon the contest manager. He will take pleasure in giving you the data you desire, and if you will file the nomination of yourself or some friend he will send the candidate the necessary blanks and forms with which to conduct the canvass for free votes.

Instructions for Voting.

Enter the name of the lady whom you wish to win one of these magnificent prizes offered should see that her name is sent to the contest department. Candidates should at once interest their friends in the contest, and by united and energetic action induce as many people as possible to vote for them. Each nomination coupon will count twenty votes for a candidate.

The nomination coupons will only appear for a few days, and only a limited number of nominations will be accepted. Cut the nomination blank from this issue and send it to The Evening Guard with your name or the name and address of your favorite candidate. A subscription is not necessary, but a good start means much. The name of the person making the nomination will not be divulged, if so requested.

Orders for the prizes will be given

the close of the contest, and those interested can keep in close touch with the contest and competing candidates. Certain it is that 11 ladies of Eugene and surrounding country are going to get one of these magnificent rewards, and it is left to The Guard readers to decide.

DIAMOND RINGS



Two \$100 Diamond Rings Are Included in The Guard's Contest Prizes.

How Territory Will Be Divided

District No. 1 will include all territory in the city of Eugene.

District No. 2 will include all territory outside of Eugene.

In case of a tied vote prizes of equal value will be given to each of the contestants tied.

In all cases where ballots are issued, subscriptions must be paid or prepaid. The full amount of money must be sent direct by mail or brought direct to the Guard office.

Every Candidate Will Be Winner.

All contestants not winning prizes will be paid 5 per cent commission on all money turned in by them during the contest.

Summary of Prizes Offered

The capital prize, a Ford automobile, will go to the young lady who receives more votes than any other girl in the contest, no matter which district she resides in.

In each district we will give absolutely free one \$400 upright piano, one \$200 musical cabinet graphophone, one \$100 diamond ring, one beautiful gold watch and one six-months' business college course.

These prizes will be given absolutely free to the young ladies of Eugene and other districts. All that is necessary to be a winner is to be one of the first five in your district when the votes are counted. The ladies to receive these prizes will be determined by popular vote, as explained elsewhere in this paper.

To Decide by Ballot

The decision as to who will win the automobile and other prizes lies with The Guard readers. There will be a method of voting by coupons and by ballot, as explained in another part of this paper. Every day during the life of the contest a coupon will be printed, and when properly filled out and sent to the contest manager will count ten votes. Votes are also given to new and old subscribers paying or prepaying their subscription, according to the schedule of votes as printed elsewhere. All votes are absolutely free, and persons may vote as many times and as often as they wish, and for whoever they wish.

Magnitude of Contest

The contest by this distribution of such a great number of prizes and the value attached thereto, becomes one of state-wide interest. Thousands of people will watch closely the standing of the various candidates, and for that reason the standing of the candidates and the number of votes to their credit will be published daily. All will then know just where one stands, and can work accordingly.

Open Evenings.

For the benefit of those who are not able to get to this office during business hours, the contest department will be open every evening.

Saved at Death's Door

The door of death seemed ready to open for Murray W. Ayers of Transit Bridge, N. Y., when his life was wonderfully saved. "I was in a dreadful condition," he writes; "my skin was almost yellow; eyes sunken; tongue coated; emaciated from losing forty pounds growing weaker, daily. Violent liver trouble pulling me down to death in spite of doctors. Then that matchless medicine, Electric Bitters, cured me. I regained the 40 pounds lost and am now well and strong." For all stomach, liver and kidney troubles they're supreme. 50c at W. A. Kuykendall's.

Tell Some Sick One It Is Free If It Fails.

Will you do an act of humanity? Will you tell some sick friend of this, my remarkable offer?

Tell him or her, that you have learned of a medicine so certain that its maker dare say to the sick, "It is absolutely and unconditionally free if it fails."

And you, no doubt, already know of Dr. Shoop's Restorative and its popularity.

For 20 years it has been the standard remedy for Stomach, Kidney and Heart ailments everywhere in America.

When the "inside" or controlling nerves of these vital organs begin to fail, it is Dr. Shoop's Restorative that has quickly vitalized, and strengthened, and brought these nerves and organs back to health again.

I do not dose the stomach, nor stimulate the heart or kidneys—for that is all wrong.

Dr. Shoop's Restorative goes direct to the cause of these ailments—the falling, faltering, inside or controlling nerves. And herein lies the key-note to my success.

When these nerves are again made well and strong, then that is the certain end of all such sickness.

It is a great satisfaction that I am the only physician able to say to the suffering sick, "Take my prescription for full 30 days, and if it fails to help you, the entire expense is mine—not yours."

Then why should the sick take any chance on any other medicine, whose maker dare not back it just as I do by this remarkable offer?

I also have a Rheumatic Remedy—and that remedy is covered by the same identical "No help, no pay" protective plan.

Besides, you are free to consult me just as you would your home physician. My advice and the look below are yours—and without cost.

Perhaps a word or two from me will clear up some serious ailment. I have written thousands upon thousands by my private prescription or personal advice plan. My best effort is surely worth your simple request.

So let me send you an order at once. Take the message to some sick friend.

Postal will bring the opportunity. I will have an honest and trustworthy drug list to whom you can conveniently go for the 30 day test.

But first, ask me for the order, for all drug lists are not authorized to give the 30 day test.

So write me now and save all delays. Remember that tomorrow never comes. Address Dr. Shoop, Box 12, Racine, Wis.

Which Book Shall I Send You?

- No. 1 On Dyspepsia
- No. 2 On the Heart
- No. 3 On the Kidney
- No. 4 For Women
- No. 5 For Men
- No. 6 On Rheumatism



THE AFTER-DINNER

Smoke is the Mt. Hood.

After a good dinner your palate craves a GOOD cigar—why not then satisfy it with the Mt. Hood? A product made by clean hands in a clean factory from the best of selected, clean leaf, is the Mt. Hood. 10 cents.

STINSON & CO. SANITARY PLUMBERS

Heating, and connecting up range boilers. Bids on contracting work cheerfully given.

Springfield, Or. Phone Main 114

WALL PAPER PAINT WALL PAPER

PAINT

WALL PAPER

Fred Ludford The Paint Man

Sole agents Bass Huester Paints Phone Red 5411 102 W. 8th St.

What To Give For New Year That's the Question

Let us FRAME mother's picture or the family group. A framed picture is always an acceptable gift. See our mouldings and get our prices.

OVERTONS

16-18 Seventh St. Phone Red 1161

Everything in the STATIONERY LINE

for public school or Waterman Fountain Pens University students. I. P. Loose Leaf Books. Crane's Linen Lawn. Text Books. SCHWARZSCHILD'S BOOK STORE

Drop us a card and we will call for Goods you may wish to sell.

JOSEPH JACOBS

SECOND HAND WATCHES GUNS, MUSICAL INSTRUMENTS, MEN'S WEARING APPAREL. 87 W. Eighth St. Eugene, Oregon

SIGNS

Anykind, anywhere. Satisfaction positively guaranteed. William Martin, 77 West 8th st. 32

"The Moore" you've had The "Moore" you want. MOORE, The Carpet-Cleaner. Phone Red 6681.

LADUKE & LEFFLER

Bed Rock Well Drillers Phone Red 5221, 999 Villard 927 P. 5th St.



USE MY BRAINS

On the subject of real estate values in Lane county, my brain is stored with knowledge gathered from 28 years of experience in buying and selling Lane county lands, and by continuous study of the subject. In making successful investments you must have faith backed by knowledge, and knowledge must come from experience and study. In the last five years I have made over \$72,000 for my associates and for myself on Lane county investments that total less than \$7000. If you have ready cash for investment NOW, I will invest it for you, guarantee a return on the principal and give you one-half the net profits. If you put your money in a savings bank at 4 per cent simple interest, you will wait 25 years before you draw profits enough to double your money. If you put it in Lane county real estate NOW under my direction, you will probably double it in two years. This offer will not hold good for boom times, but only for the next few weeks while the real estate market is dull and owners are keen to sell. Invest now, take title in your own name, and resell as I direct. No risks, and profits sure. GEO. MEIVIN MILLER, Room 20 McClurg Bldg., City.

FOR SALE

I will offer at private sale the planing mill property on the corner of South Willamette and Seventeenth street, formerly operated as the American Mill & Lumber Co. Property consists of—160 feet frontage on Willamette street; new building 56x200 feet. Full equipment of machinery; stock on hand sufficient to begin operations. This is the best equipped planing mill in town and unquestionably could be kept busy from the day it started, and I can demonstrate that it can be conducted profitably by parties with proper experience and sufficient capital. A. C. DIXON, Assignee. Business address: Booth-Kelly Bldg., 5th and Willamette. Residence 245 W. Seventh st.

Dr. F. W. Prentice's offices are at

46 West Eighth street. Calls attended to day or night. Day phone 1171; night phone Main 529.

G. W. Hunter, Electric Co., opposite postoffice

phone, Main 718. 11

THE SARTAL-PEPSIN CO.

Manufacturers of SARTAL-PEPSIN CAPSULES. A POSITIVE CURE for indigestion, flatulence, acidity, constipation, and all ailments of the digestive system. Sold by all druggists. Price 50c per box. Write for free literature. Address: SARTAL-PEPSIN CO., 1111 Broadway, New York, N.Y.

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Cut This Blank Out and Fill In the Name of Some You Lady You Want to See Win One of These Fine Prizes

Write plainly. It is advisable to use this blank, but nominations can be written on any other paper. Coupon is printed for convenience only.

I nominate
 Address
 District No.
 As the most popular candidate in The Guard contest.

Signed
 Date Address

Each nomination sent in will count twenty votes if sent to The Guard Contest Department. The Guard reserves the right to reject any objectionable nominations.

Cut out this blank and send it to The Guard with your name or the name and address of your favorite candidate. A subscription with it is not necessary, but a good start means much. This blank can be used as often as desired for the same candidate, and each and every one counts twenty. The name of the party making the nomination will not be divulged if so desired. In case of a tie, prizes of equal value will be given.

BED ROCK WELL DRILLING

Eleven years experience Any hole 1000 ft. dia. C. F. GORDINIER, Phone Red 512

FURNITURE FACTORY

Manufacturing and repairing of all furniture and cabinet work. Eugene and Oregon Avenue