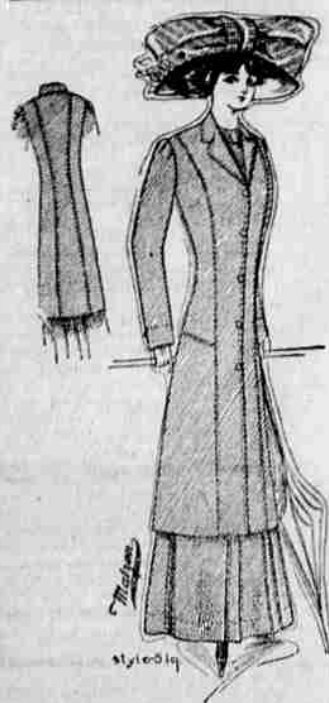


Our Entire Stock Children's Coats Reduced One-Fourth

500 children's coats, sizes 4 to 16, all this season's best style and newest weaves, an immense variety of patterns and colors to choose from, semi and loose fitting coats, long and three quarter lengths, velvet and silk trimmed wonderful values at the regular prices, all on sale now at one-fourth less, prices ranging from \$2.50 to \$16.50. **25% Off**
Come now and make selection while stock is complete.



\$50.00 Tailored Suits Now \$29.75

Our entire stock of high-grade tailored suits, every suit this season's style and made of the most favored materials, and are shown in the best colors, grays, blues, green, wine and black; sizes 34 to 42; long coats, plain and pleated effects; skirts fitted and pleated effects. Don't delay the selection of your suit longer; get one of these \$40 or \$50 suits at almost half the regular price.

\$20.00 Tailored Suits Now \$16.50

Women's and Misses' Tailored Suits, all high-grade garments; made of all-wool materials; lined with good satin lining; long coats, all 1909 fall models and in blue, black, green, gray, wine, etc. Values \$18 to \$22.50. Make selection while stock is most complete. **\$16.50**

Tailored Waists at \$1.50 to \$7.00

An immense variety high-grade tailored waists in lincne and linen; splendidly made; narrow and wide pleats; the Royal and Coon brand of waists. These are two of the best waists made. Prices **\$1.50 to \$7.00**

Thanksgiving Sale Table Linen, Napkins, Center Pieces and Doilies

60c Bleached Table Damask, yard, 45c

Four pieces full bleached all linen Table Damask; neat floral design; 60 and 66 inches wide; regular 60c values, now, the yard **45c**

72-inch Bleached Table Linen, \$1.00

Several patterns to choose from; beautiful damask Napkins to match; special, yard **\$1.00**

Heavy Double Satin Damask, Grand

Values at, the yard, **\$1.25, \$1.50, \$2**

Splendid variety of patterns and Napkins to match; at \$3.00 to \$7.00 a dozen.

Hemstitched and Drawn Work Centre

Pieces, All Sizes, **25c to \$2.00 Each**

Dozens of new designs. Hand Embroidered Doilies, 5c to \$2.00 each. Big variety.

Clothing Specials

These Suits are absolutely wool, perfectly tailored and latest models.

Men's and Young Men's Suits—worth \$12.50 and \$15.00, at **\$8.50**

Sizes 34 to 42; dependable worsteds, cassimeres and chevots; nobby collars and patterns.

Greatest Selling Event in the History of the Department.

Men's and Young Men's Suits—broken lots but nearly all sizes; some styles worth \$12.50, at **\$4.50**

Men's Suits, sizes 34 to 40, values to \$22.50.. **\$13.75**

Children's Fleeced Underwear to go at 25c each

Children's fleeced-lined pants and Vests in white or gray, all sizes, 2 to 10 years; extra quality, medium weight.

Women's Fleeced Underwear to go at 25c each

Complete assortment of all styles and grades in Women's and Children's single garments and Union Suits; all wool, silk and wool mercerized cotton, etc., the best grades at the lowest prices.

Special sale Kabo Corsets, \$1.00 quality, 85c; \$2.00 quality, **\$1.39**; \$3.50 quality, **\$1.69**.

S. H. FRIENDLY

592-594 Willamette Street.

Knit Goods Specials—Scarfs, Shawls, Hoods, Booties, Leg-gins, Jackets, etc. All prices very low.

60c All Wool Dress Goods to go at 50c yard

Splendid line all-wool Novelty Suiting, solid shades and novelty effects; 36 to 44 inches wide; suitable for dresses and waists; wonderful values at this low price, the yard **50c**

1000 Yards Beautiful Dress Goods yard at \$1.00

All the newest shades and stylish shades in plain and self-colored stripes and checks; splendid variety serges, batistes, broadcloths and wool taffeta; good variety of materials, suitable for one-piece dresses and wool waists; fabrics worth to \$1.50 at, yard. **\$1.00**

Heavy Manish Suitings at \$1.25 to \$2.25 yard

Women's Silk and Morie Rubberized Rain Coats Will Be Sold at from \$15.00 to \$18.00

Come in all sizes in stripes, plain colors and moire effects; gray, blue, brown, wine and black. Coats that are worth regular \$17.00 to \$20.00, on sale at **\$15.00 and \$18.00**

CITY NEWS

Cleveland's Baking Powder.

Dillon's for best eggs.

Something big going on tonight. Read Stanley's ad.

Warnock Bros. received two car loads of hay this morning.

Stanleys will have an after supper sale tonight.

Albert D. Applegate has accepted a position in the Campbell-Fellman store.

Frank Heyer has bought 104 bales of hops from Glenn Anderson at 20 cents per pound.

Eugene Shriners will be at the conclave at Albany today in force, fifty or more going down.

The front of the new DeLano block will be faced with T. H. Ellis' cement brick. It is being delivered at the site of the building.

Big banners advertising the Oregon-O. A. C. football game here on Friday, November 19, have been strung across Willamette street.

A. S. Trew, who has been ticket agent at the S. P. depot for several months past, will leave tonight for Medford to work in the depot there.

In a hotly contested game of football on the South Willamette street grounds yesterday afternoon, the Geary school team defeated the Central team by a score of 12 to 0.

J. Q. Howard, woods foreman for the Booth-Kelly Lumber Co. at Wending, went to Portland this afternoon to secure more men to work in the logging camp above Wending.

Jack Doyle, the old man who has lived in a tent at the corner of East Seventh and High streets for a number of years, has been taken to the General hospital, as he is ill. He is over 90 years old.

"A New Bible Through the Higher and Lower Criticism No. 2" will be Rev. D. H. Trimble's theme at 7:30 p. m. tomorrow at the Methodist church. This is the 7th in the New Theology series.

President J. O. Storey of the P. E. & E., while in the city yesterday said a new car would soon arrive for the local line. It will be smaller than the cars now in use, with half of it open and the other half enclosed.

There will be a meeting in the planing mill building on South Willamette street Monday evening, for the purpose of organizing an improvement club among the residents of the southwestern part of the city.

"Doc" Marshall has resigned his position as head clerk in the commissary department for the Utah Construction Co. at Natron. The position was a good paying one but life in the railroad city became too strenuous for "Doc."—Springfield News.

Dr. Homer L. Keeney of Portland, a well-known graduate of the University of Oregon, with the class of 1897, will be married in Portland November 17, to Miss Lucile Patricia Henry, niece of Mr. and Mrs. Chas. K. Henry, announcement having been received by friends of Mr. Keeney in Eugene.

Messrs. Carpenter and Murray of Camas Valley, Douglas county, have been here several days securing options from several land owners who reside here. They are engaged in developing a fine vein of coal in Camas Valley, which is on the line of the proposed Coos Bay and Roseburg railroad.

Jacob Keller, father of Mrs. O. W. Johnson, underwent an operation at the Eugene hospital Monday for strangulated hernia, and is at the present time very low, though slowly recovering, and is thought now to be out of danger. Mr. and Mrs. Johnson were present during the operation.—Springfield News.

A public reception will be given at the Eugene Commercial club to Congressman W. C. Hawley Tuesday evening at eight o'clock. The public is cordially invited to attend. Mr. Hawley will arrive here that afternoon and will remain in the city over the next day to interview the citizens in regard to congressional legislation that they think is necessary.

Saturday evening, Nov. 20, Miss Eva Stinson, who has recently returned to the University school of music, after two years' absence in studying in New York, will appear at Villard Hall in a recital of Italian, English and French songs. She will be assisted by Miss Abbie Whiteside of Portland. The public is cordially invited to attend. The recital will begin at 8:15 o'clock.

Levi Mullinax and daughter, of Eureka, Kansas, arrived yesterday afternoon. Mr. Mullinax was here last September, visiting with his brother-in-law, W. J. Gibson, and was as well pleased with the county that he returned home, sold out his property, and returned with his family. After spending some time with relatives in Tacoma, he expects to make his home in Eugene, becoming a member of the rapidly growing Eureka, Kansas, colony, which has grown up in the city since Mr. Gibson located here.

DIE

At the family home on Wall street, west Cottage Grove, Thursday night, November 11, 1909, James Oliver of consumption.

The Springfield Restaurant, if you want something good to eat, try the lunch counter first.

Specials for tonight. See Stanley ad.

Specials for tonight. See Stanley ad.



YOU WILL NEVER KNOW

The entire value of a Bridge & Beach stove have used it a lifetime. Positively—they last a lifetime. The fire back in every Bridge & Beach steel range is guaranteed for 15 years, the covers on every Beach cook stove we sell are guaranteed for as long care to use them. The quality of gray iron from firebox and tops are made of is unequalled for its pose. Heats up quicker, holds heat longer, stands longer than any other stove on record. Many claim to have same gray iron, but comparison shows difference. The Bridge & Beach stoves and ranges have been manufactured and sold continually for over 20 years, which is good evidence and reason that you may get repairs in the future.

SOLD BY

CHAMBERS HARDWARE AND FURNITURE
FOR OVER 15 YEARS



GENUINE SHOE COMFORT

For Sale by

YORANS SHOE STORE
THE STORE THAT SELLS GOOD SHOES

FREE! WA

For Our Window
Buy your Hardware early. We have complete line of Knives, Cut Glass, Stoves, Painted China, dilled Umbrellas, and thing in the line. Step in and stock.

C. E. Scott
537 Willamette

EUGENE TRANS
Excelsior wood, large Dry Maple, sawed, Dry tie wood, sawed, Dry body fir, 4-ft.

SHERMAN, CLAY &

25 East 9th Street

Pianos and Organs

One price to all.

Ask their customers.

We are here to sell goods

at square and honest prices.

40 years dealing square and fair

the Reputable Classes of the

Pacific North West.

Give us a call

Pianos tuned

Pianos for rent

C. F. Shaw Manager

CURE

THAT

WITH

COMPOUND SYRUP WHITE PINE and TAR MENTHOLATED
25 and 50 Cent Bottles

DILLOV DRUG COMPANY

Smeede

PERSONALS

Architect John Hunzicker is in Portland today.

Geo. C. Cottrell, of Lowell, spent last night in the city.

Mrs. L. N. Roney accompanied her husband to Albany today.

Dr. and Mrs. M. M. Davis returned yesterday from Newport.

A. L. Roney came down from Goshen on the noon train today.

H. C. Rowland was a stage passenger this morning for Elmira.

W. G. NeSmith returned to Blue River on this morning's stage.

Isaac Higgins went to Pleasant Hill this afternoon on a visit.

J. H. Hartog was a passenger on the noon train today for Salem.

Mrs. F. S. Dunn was among the ladies to go to Albany this afternoon.

G. M. Mason and J. W. Kibby were in the city from Wending over night.

Hon. A. C. Jennings was transacting business at Harrisburg yesterday.

Joe Morris, Jr., took the stage this morning on his return to Mapleton.

Miss Constance Hancock was a passenger to Portland on the noon train today.

Mrs. W. F. Osburn accompanied her husband to the Shriners' convalescence at Albany.

Mrs. Fred Ware and daughter were passengers to Portland on the noon train today.

Mrs. George Pearce returned to

Cottage Grove this afternoon after a visit in Eugene.

Miss Anna Parks leaves tomorrow for Central Point, where she will spend the winter.

Mr. and Mrs. S. E. Lowe returned to Drain this afternoon after a visit with friends here.

W. A. Bechtel, one of the sub-contractors on the Natron extension, is down from Lowell.

A. C. Dixon, a lumber dealer of Eugene, is one of the later arrivals at the Imperial.—Oregonian.

Mrs. H. A. Dunbar and Miss Rosalie Friendly, of Eugene, Or., are at the Nortonia hotel.—Journal.

Willie and Louis Butchek, of Corvallis, are in the city for a few days.

Elmer Johnson, of Florence, is in Eugene for a few days.

Mrs. C. B. Willoughby went to Albany this afternoon with her husband, who is among the Shriners.

Mrs. W. M. Preston went to Albany this afternoon with her husband, who will attend the Shriners' convalescence there tonight.

C. K. Hale, who has been in the city for two weeks on circuit court jury duty, returned to his home west of Elmira this morning.

Mrs. R. Seibert went to Portland this afternoon to visit her daughters.

Miss Emma Roth was a passenger this afternoon for Portland.

Mr. and Mrs. G. W. Griffin, of Eugene, are among the guests who registered yesterday at the Seward.—Oregonian.

L. H. Johnson went to Creswell this afternoon to spend Sunday with

his parents, Mr. and Mrs. A. J. Johnson.

Mrs. C. C. Hammond was among the ladies accompanying their husbands to Albany to attend the Shriners' meeting there tonight.

Benton Bowers, president of the Bowers Drug Company, is in the city from Ashland looking after the affairs of the company's store here.

MEETING NOTICE.

The Merchants' Protective Ass'n., regular meeting Monday night. A full attendance is desired as Cottage Grove will meet with us.

C. F. LITTLEFIELD, Sec.

N15

Tickling, tight coughs can surely and quickly be loosened with a prescription druggists are dispensing everywhere as Dr. Shoop's Cough remedy. And it is so very, very different than common medicine. No opium, chloroform, absolutely nothing leaves of a harmless, lung healing mountainous scrub, give the curative properties to Dr. Shoop's cough remedy. These leaves have the power to calm the most distressing cough and to soothe and heal the most sensitive bronchial membrane. Mothers should for safety's sake alone, always demand Dr. Shoop's. It can with perfect freedom be given to even the youngest babies. Test it yourself and see! Sold by all druggists.

BORN

To the wife of Chas. Delaunay at Cottage Grove, November 8, 1909, an eight-pound boy.

The receipts of the Lebanon post office in October increased this year from \$352.80 to \$389.80, being 67.3 per cent, which speaks for Lebanon's advancement.

Children Who Are Sickly.

Mothers who value their own comfort and the welfare of their children should never be without a box of Mother Gray's Sweet Powders for children, for use throughout the season. They break up colds, cure feverishness, constipation, teething disorders, headache and stomach troubles. These powders never fail. Sold by all druggists, 25c. Don't accept any substitute. A trial package will be sent FREE to any mother who will address Allen S. Olmsted, 143 Boy, N. Y.

You have never seen such price reductions before. Stanley's ad tells the whole story.

By the substantial majority of 80 votes, Hood River taxpayers yesterday declared in favor of bonding the city to establish a municipal water system. The vote was 119 for bonds and 80 against.

Specials for tonight. See Stanley ad.

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