

Go to the *best* shop in town—ask to see the Fall models of Sincerity suits and overcoats—try them on—prove for yourself that you can't get as good fit, as good style, and as good value even if you're asked to pay a higher price for something else.

The clothier won't *press* you—you'll be under no obligation to make a purchase; he'll gladly show as many garments as you care to see. If Sincerity Clothes can't convince you, words won't—you can't wear arguments. But Sincerity Clothes will prove their case. If there were smarter or better tailored or better fitting garments, if "just as good" could be bought for less, the leading shops of the country would handle the make that would bring them more profit and more customers. The same reasons that make

Sincerity Clothes

the first choice of the first retailers will put a Sincerity suit or overcoat on you.

Because they're perfect, don't think that they're expensive. The merchandise is far above the average, but the cost is well within it.

The fact that Sincerity Clothes are made in extra stouts and extra slims as well as "regulars" and in young men's as well as elder men's models, assures fit as well as fitness, and enables a dealer to please a man's fancy as well as his figure. Every genuine Sincerity garment bears this label



It is not an advertisement for the factory but a pledge of stability. The reputation back of the label indicates the service ahead of the garments.

Kuh, Nathan & Fischer Co.

MAKERS

CHICAGO

F. E. DUNN

the Sole Agent for the Above Made Clothing in Eugene

The timber in Oregon is worth far more than all Oregon is assessed for. The farmers in need of better roads and schools should get them by investing that county assessors place higher valuations on the speculative holdings of timber lands, says the Albany Democrat.

SUBSCRIBE FOR THE GUARD.

OREGON TIMBER LANDS

If you have Timber Lands to sell
Send me description

Abstracts Furnished, Land Titles Examined, Timber Lands Cruised, Timber Lands Bought and Sold.

FRED FISK

Merchants' Bank Building, Eugene, Oregon.

ROSEBURG MAN MEETS INSTANT DEATH

Hubert Wright Killed While Engaged in Cleaning a Rifle

Roseburg, Oct. 25.—Starting to clean a rifle, which, unknown to him, was loaded, Hubert Wright, a well-known Southern Pacific brakeman, met instant death at his home in North Roseburg shortly after 10 o'clock Sunday afternoon. The weapon in some manner was discharged, and the bullet, a 40-60 calibre and also a soft-nosed bullet, entering Wright's left side, tore through the upper part of his body, piercing the heart and coming out under the right shoulder blade.

The magazine of the heavy rifle had contained a number of cartridges. Operating the ejecting lever Hubert threw out what he supposed was all of them. Unnoticed by him, however, one of the cartridges got into the breach. There were no eye witnesses to the awful tragedy that followed and which took place on a rear porch. Members of the family, attracted by the discharge of the gun, with a simultaneous cry of "oh, rushed from the house to find Hubert swooning in blood, a corpse from the horrible wound which the large calibre bullet had inflicted.

Besides his father, Hubert leaves a widow, who is the daughter of Mr. and Mrs. R. Ritzman of West Roseburg. He is also survived by two brothers and two sisters: Winfred Wright, of Redding, Cal.; Eber Wright, bookkeeper in the First National Bank of Roseburg, and Mrs. D. N. Gilmore and Mrs. L. D. Hughes, both of this city. Winfred will arrive here from Redding tonight.

COTTAGE GROVE BOY SHOT BY BROTHER

Cottage Grove, Oct. 25.—Dale, the four-year-old son of William McCoy, was accidentally shot by his 9-year-old brother, Carl, while out rabbit hunting yesterday.

The ball entered one corner of his eye and came out through the jaw. The child, while in a serious condition, may recover, and possibly the eye may be saved. The gun was of .22 calibre.

THE SWEDISH SANITARIUM IS

equipped with the latest bakers for the treatment of rheumatism and kindred muscular ailments.
443 Market St., corner 12th
Portland, Ore. Write for particulars. Phone M. 7033.

OREGONIAN HEADQUARTERS

CHANGE OF ADDRESS.
On and after Monday, October 4th the Oregonian agency will be found at our new store, 570 Willamette St. where all wants of our subscribers will be attended to.

ALLEN EATON.

FOR SALE

100 acres, 800,000 feet good saw timber; 85 acres of this good fruit land; 11 miles from Eugene, 1 mile from the McKenzie river. Price, \$8.50 per acre. A. M. Hendricks, 820 South Oak street, Eugene, Or.

PARK HOUSE.

Situated opposite freight depot and west end of depot park. Rooms all newly furnished and outside rooms in single or suits of two or three rooms.

With or without board, prices reasonable. Special rates to families, traveling tourists or parties.

STOMACH TROUBLE.

Had It For Years Until He Heard of Mi-o-na. Red Cross Drug Co. Sells It.

If you suffer from indigestion, belching of gas, lump of lead on the stomach, biliousness, dizziness, foul breath, nervousness, constipation, or headache, give the Red Cross Drug Co. 50 cents today for a box of Mi-o-na, the celebrated stomach prescription, and if it doesn't cure you they will give you your money back. It relieves painful stomach distress in five minutes. Read the following:

"I had stomach trouble for years. After eating I would be troubled for an hour or so with indigestion. I bought one box of Mi-o-na tablets from Gaffney Drug Co., which completely cured me. That was 12 months ago and to this day I have not been troubled again." J. B. Haskey, Gaffney, S. C., April 20, 1909.

Mi-o-na is the best prescription for stomach trouble ever written; not only does it give quick relief, but it cures permanently, because it thoroughly cleanses, renovates, builds up and puts elasticity into the stomach and bowels. Mi-o-na is put up in tablet form and is small and easy to swallow. Sold by leading druggists everywhere and in Eugene by the Red Cross Drug Co. who rigidly guarantees them. Test sample free. Address Booth's Mi-o-na, Buffalo, N. Y.

HYOMEI

Cures catarrh or money back. Just breathe it in. Complete outfit, including inhaler \$1. Extra bottle 50c. Druggists.

TO CURE A COLD IN ONE DAY. Take LAXATIVE BROMO Quinine Tablets. Druggists refuse to supply if it fails to cure. E. W. GROVE'S signature is on each box. 25c.

A pain prescription is printed upon each 25c box of Dr. Shoop's Pink Pain Tablets. Ask your doctor or druggist if this formula is not complete. Head pains, womanly pains, pains anywhere get instant relief from a Pink Pain Tablet.

UTAH UNIVERSITY WILL DEBATE WITH OREGON

Date Set for January 25—Rivalry Between Literary Societies

The University of Utah has accepted the terms of the University of Oregon for an interstate debate, and the date has been set for January 25, 1910. This date gives but a short time before the tryouts, and already a number are working and planning to make the teams. There is rivalry between the two literary societies, the Laurean and Philologist, as to which will be most represented on the team. With the aid of Coach Bucher the University expects to put out the most creditable debating and oratorical teams in the history of the college.

MAGAZINE FREE WITH DAILY GUARD

McCall Magazine and One Pattern Free to Our Subscribers

We have made arrangements with the McCall Company, proprietors of McCall's Magazine, for clubbing that magazine with the Daily Guard. For a six months' subscription to the Daily Guard, payable always in advance, we will send you one year and any 15-cent pattern you may select. Mail subscribers to the Daily Guard who pay \$3 a year, in advance, may also secure the magazine and pattern without extra charge. All subscribers in arrears, upon paying the amount of back dues and the balance of their subscription, will have the benefit of this extraordinary offer.



Money Comes in Bunches.
to A. A. Chisholm of Treadwell, N. Y. now. His reason is well worth reading: "For a long time I suffered from indigestion, torpid liver, constipation, nervousness, and general debility," he writes. "I couldn't sleep, had no appetite, nor ambition, grew weaker every day in spite of all medical treatment. Then used electric blitters. Twelve bottles restored all my old time health and vigor. Now I can attend to business every day. It's a wonderful medicine." Infallible for stomach, liver, kidneys, blood and nerves. 50c at W. A. Kuykendall's.

DRESSED CHICKENS.

Fryers, broilers, roasters or boilers. The Handy Meat Market, East Fifth and Willamette streets. "Just around the corner." Phone Red 4891.

CHARLES KINGWELL, FLORIST.
Cut flowers, potted plants and carnations in fine assortment. West Springfield greenhouses. Telephone, Main 54.

Dr. F. W. Prentice's offices are at 86 West Eighth street. Calls attended to day or night. Day phone 1171; night phone Main 529.

Big shoe bargain. Dodge's FULLWORTH \$2.00 Women's Shoes for \$2.35 and \$1.98. All sizes. Dodge Department Store. 026

Big shoe bargain. Dodge's FULLWORTH \$2.00 Women's Shoes for \$2.35 and \$1.98. All sizes. Dodge Department Store. 026

Solve The Problem

It's Easy See Our Watches

O size 15-jewel Elgin, in a 20-year case. \$14.00
12 size 7-jewel Elgin in a 20 year case. \$ 9.00
18 size 17-jewel Elgin, in a 20-year case. \$12.00
Higher grades at prices that will surprise you.
Engraving free.

WATTS JEWELRY CO.
Cor. 9th and Willamette Sts.



The Tenderfoot Farmer

It was one of these experimental farmers, who put green spectacles on his cow and fed her shavings. His theory was that it didn't matter what the cow ate so long as she was fed. The questions of digestion and nourishment had not entered into his calculations.

It's only a "tenderfoot" farmer that would try such an experiment with a cow. But many a farmer feeds himself regardless of digestion and nutrition. He might almost as well eat shavings for all the good he gets out of his food. The result is that the stomach grows "weak," the action of the organs of digestion and nutrition are impaired and the man suffers the miseries of dyspepsia and the agonies of nervousness.

To strengthen the stomach, restore the activity of the organs of digestion and nutrition and brace up the nerves, use Dr. Pierce's Golden Medical Discovery. It is an unfailing remedy, and has the confidence of physicians as well as the praise of thousands healed by its use.

In the strictest sense "Golden Medical Discovery" is a temperance medicine. It contains neither intoxicants nor narcotics, and is as free from alcohol as from opium, cocaine and other dangerous drugs. All ingredients printed on its outside wrapper.

Don't let a dealer delude you for his own profit. There is no medicine for stomach, liver and blood "just as good" as "Golden Medical Discovery."

BARGAINS

In Farm Lands

Farm of 80 acres; 25 acres in crop; balance in timber and pasture; two houses, one 7 rooms, one 4 rooms; good family orchard; good brick cellar; 2 chicken houses, with park. This place is situated 11 miles from Eugene, in a good neighborhood. Price, per acre \$30.00

Farm of 80 acres, situated about 8 miles west of Cottage Grove; county road runs through the place; small house, barn and outbuildings; three springs on the place. Will trade for Eugene property. Price \$1500.00

25 acres, situated about 6 miles west of Eugene; 15 acres under cultivation, balance in timber. Per acre. \$50

100 acres of fine Willamette Valley land, situated 4 miles from Eugene. Per acre \$125.00

50 acres, more or less, all under cultivation; situated just 4 miles from Eugene. Very best of Willamette valley land. Price, per acre \$125.00

10 acres of rich river bottom soil, situated just 4 miles north on river road; new house of 6 rooms, with large porch; good barn. All in crop, consisting of potatoes, cabbage and corn; 3-4 acre of strawberries; few small apple trees. Price \$2900.00

Farm of 115 acres, situated 10 miles from Eugene; less than 1-4 mile from Woodman Hall, church and school-house; 90 acres under cultivation; good house and barn; lots of good spring water on place. Will trade equity to amount of \$3500 for Eugene property. Cash price \$7000.

15 acres fine bottom land; 4 acres in cultivation; also 5-acre tract situated less than 1-4 mile from the above described, making a total of 30 acres. Has 25 Royal Anne cherry trees on one tract and a beautiful building spot. This would make an ideal home. This place is situated only 5 miles from Eugene on river road. Price. \$2500

Tract of 8 3-4 acres, situated near Donna, Or.; house of 4 rooms; barn and outbuildings; good well; small orchard; 3 acres in cultivation. Price \$1000

Farm of 70 acres, situated 4 1-3 miles from Eugene; 1 mile from Irving; land practically all in cultivation; good house, barn and other outbuildings. Terms. Per acre. \$80

A Few Snaps in City Property

2 lots in Fairmount addition; lots 265 feet frontage by 160 feet deep; good 7-room house; some fruit, mostly cherries; good well of water; small barn and all kinds of outbuildings. Price \$3000

House of 9 rooms, plastered throughout; size of lot 56 x137 feet; corner lot, situated close in; three blocks from public school. A beautiful home. Price \$4000

New house, situated on Lincoln street; 6 rooms with bath and toilet; closets in all the rooms; house wired for electricity; good deep well; lot 60x150. Price... \$2450

9-room house, plastered throughout; electric lights, bath, hot and cold water; lot 66 2-3x80. This house is located close to one of the best schools in city. Price \$2000

A 1-story 5-room bungalow; modern throughout; nicely located on lot 66 2-3x80. Price \$2000

Good 9-room house, 6 rooms of which are plastered and papered; 3 rooms ceiled and papered; woodshed; good well; some fruit trees, flowering shrubbery and a granary that would make a good barn. Situated on street car line near school; 10 minutes walk to State University. Price \$2500

Fine residence lot, 53x160; situated on one of best streets in city; only 3 blocks from Willamette street on east side of street; paving and sidewalk, water and gas piped on lot ready to attach. Price \$2000

2 lots on Oregon avenue; east front. These lots are very desirable. Price \$850

We have several very desirable lots in Fair Ground Addition; also fine building lots in the Gross Addition, and some beautiful lots in the Kincaid Addition. Come and see us before you buy. We can save you money.

2 lots on Oregon avenue; east front. These lots are very desirable. Price \$850

We have several very desirable lots in Fair Ground Addition; also fine building lots in the Gross Addition, and some beautiful lots in the Kincaid Addition. Come and see us before you buy. We can save you money.

Hollenbeck & McMurphey

PHONE RED 4411. 487 WILLAMETTE ST.

U. of O. Meat Market

Full line of fresh and salted meat delivered free of charge. Orders put us with neatness and dispatch. Family trade solicited. Orders delivered free of charge.

T. F. BENNETT
Cor. South Park and Oak Sts. Phone Black 3011