

**October Sale of New Fall Waists**  
**Union Linen Waists \$1.25**  
**Embroidered Challie Waists \$2.50**



This is a Tailored Waist season and we are prepared to supply the demand with the best values we have ever shown; we have the **ROYAL, KING, MARQUISE and COON** tailored waists—the best waists made—perfectly made, of fine materials \$1.25, \$2, \$3.50, \$4.50, \$6, \$7  
**Kabo Corsets \$1 to \$5**  
**LaReve Corsets \$5 to \$10**  
**Lace and Silk Waists \$3.00 to \$10.00**  
**Nemo Self Reducing Corsets \$3.50 to \$4**  
**Fossard Lace Frost Corsets \$5 to \$15**  
 We are the corset people of Eugene; a model for every form in one of these four makes. We carry only the best makes and guarantee every pair whether it be a \$1.00 or \$15.00 Corset. We fit corsets, and see to it that you get the model that is best suited to you and most comfortable.

552  
 51st  
**S. M. Friendly** Willamette St.

**DR. SPAULDING ADDRESSES THE U. O. ASSEMBLY**

**Declines Tendency Toward Specializing—Football Game Next Saturday**

Bishop Spaulding, of the Episcopal diocese of Utah, gave a pointed address at the University assembly this forenoon in Villard hall. His subject was the danger of the tendency of the modern age toward narrowness of education and specializing. In contrast, or rather opposing the extreme specializing educations that are now given at the great private American universities, for example, Princeton, Yale and Harvard, he said: "The future of education lies, not with private institutions, but in state universities." State universities are now in their infancy, being scarcely a hundred years old. He cited the fact that private high schools are losing ground, being supplanted by the big city schools that can give much more complete courses.

Leaving this there he dealt with the dangers of specializing in modern life. He stated a rule that "work is directly popular in proportion to the work product, and inversely so with the personality required." In a whole the modern college graduate is apt to place too much stress on the work he gives the world, and withdraws his personality. He closed by citing the remark of Woodrow Wilson, that was recognized by the student as Mr. Hayward's favorite quotation: "Don't let your studies interfere with your education."

**Football Game Saturday**  
 The first football game this season for the Eugene High school is to be played next Saturday on Kincaid field with the freshmen of the University. This will be an important game for the high school, for it will directly compare their standing with that of Portland High and after this game predictions may be made as to the chances of the Eugene High for the state championship this year, which they are hoping for.

Ever since the freshmen showed their unexpected strength last week the school boys have put in three nights of the most strenuous practice in straight line plugging. The High school second team is comparatively very strong on the line, and are able to give the first valuable training. Jenkins, Noland and Bradshaw, who constitute the back field, are fast, but have the weight to make the terrific line plunges. Absaire, at end, is very fast.

The freshmen will be a much stronger team than they were last Saturday, for then they played with

only two or three days' practice, which was noticeable by their lack of team work. This week they have all been worked into the first and second teams, and understand the team unit much better. They will present a formidable lineup to the High school. They are in sympathy with the High school and will play hard in order to show their opponents their weak points.

**MARRIED**

At the home of the bride's parents, Mr. and Mrs. H. M. Purdy, on West Sixth street, Eugene, October 12, 1909, at 6 p. m., Miss Ella Purdy and Lonnie Walker, Rev. O. C. Wright officiating.

**DIED**

At the home of her sister, Mrs. Shinn, at Cottage Grove Friday evening, October 8, 1909, Miss Lind Ann Kem, aged 30 years, 10 months and 1 day, of tuberculosis.

**BORN**

In Eugene October 6, 1909, to H. P. Matson, a daughter.  
 In Eugene October 9, 1909, to Claud Stephenson and wife, a daughter.

**LADIES' TAILORED SUITS.**

Mrs. John J. Hess wishes to announce that she has a fine line of 1910 styles and samples for ladies' tailored suits and coats, and will take orders. For particulars Phone Red 622.

**MILLINERY**

For bargains in the newest and most up-to-date millinery call on Mrs. John Spores, 24 West 7th street, Business College bldg. Willow plumes specialty.

J. O. Watts has secured the exclusive agency for Lane and Linn counties for the wonderful Health Ray Lenses, the greatest improvement of the age for eye help. Look up his ad in this issue.

Dr. Jarvis, eyeglass specialist, 6d floor, White Building, Glasses fitted. Satisfaction guaranteed.

**THE SWEDISH SANITARIUM IS**

equipped with the latest bake-ovens for the treatment of Rheumatism and kindred muscular ailments.  
 443 Market St., corner 12th  
 Portland, Ore. Write for particulars. Phone M. 7033.



**FOR MEN**  
**GOOD ONES**  
 \$2.50 to \$5.00  
 AT  
**YORANS SHOE STORE**  
 THE STORE THAT SELLS GOOD SHOES

**SHERMAN, CLAY & CO.**

Steadily year by year the people of the Pacific Northwest have been finding out that there is a place where pianos of sterling quality may be had at fair and home prices. This fact is clearly shown by the rapid and unprecedented growth of our business. The policy of one price to everyone, everywhere, and the fact that Sherman, Clay & Co. never resort to guessing contests, piano bond schemes, special fake sales and other false representations calculated to make the public believe that good pianos are being sold for very little money has gained for them the respect and confidence of the public.

Every piano marked in plain figures.  
 Every piano worth what is asked for it.  
 Every piano just as represented.  
 Every piano guaranteed.  
 A liberal allowance will be made for your old piano or organ. Conventional terms may be arranged.  
 Easy terms of ownership.  
**CHAS. F. SHAW, Manager.**

**FREE-\$25 BRIDGE & BEACH STOVE**  
 Will be given away to the owner of the old  
**Bridge & Beach Stove**  
**SUPERIOR**



Examine This Stove Before You Buy

**BEST IN THE WORLD**  
**CHAMBERS HARDWARE AND FURNITURE**  
 522 Willamette Street.

**OREGONIA HEADQUARTERS**  
 CHANGE OF ADDRESS.  
 On and after Monday, October 4th

**WE HAVE THE**  
 drawing paper, water colors and all school books used. Come in and get on the new "Eugene School" composition books. Special orders taken for the University text books.

**C. E. Scott Co.**  
 537 Willamette St.  
 Exclusive agents for the Paragon Remington typewriting Ribbons and Red Seal Carbon paper.

The test of a real is its even burning and flavor. No matter how your taste may be you could buy no our Mt. Hood. Our most tobacco for of the best grade.

**PARK HOUSE.** rooms in single or suits of two or three rooms. With or without board, prices reasonable. Special rates to families, traveling tourists or parties.

This bank was established in 1892, and has a record of 17 years of prosperity, security and success. The board of directors consists of men who regard the intelligent and careful conduct of the affairs of the bank as a sacred duty. Your money, when entrusted to this institution, is absolutely safe. We pay interest on Certificates of Deposit.

**The Eugene Loan and Savings Bank**  
 CAPITAL AND SURPLUS, \$125,000  
 ESTABLISHED 1892.

**FUTURE OF FOSTER'S LOTS**



gave with her saying, "Mamma, we are so away from Willamette street. No neighbors around here." "We will never be able to make any money on this place."  
 This was less than two years ago, and last week she was offered \$5000 for her house and lot.  
 The corner of 10th and Jefferson was bought three years ago for less than \$300. Last week it sold for \$1200. A nice house will soon be erected on it.  
 A gentleman bought a lot two years ago on Washington between West 11th and West 12th streets for \$300. Less than a month ago he was offered \$1000 spot cash.  
 Is that good interest? He refused it and told me that in three months he would get \$1500 for it.  
 The corner of Monroe and West 11th streets two years ago was bought for less than \$300. Today it is being held for \$1200.  
 These lots were the fringe, outside property, and were bought for \$200 to \$400. "Today they are inside."  
 Foster's Lots are just three and four blocks west of these lots, on West 11th, 12th and 13th streets. Today they are the fringe. **TOMORROW THEY WILL BE THE HEART.**  
 You have read the papers during the last week about the proposed car-line which in ninety-nine out of one hundred chances will go out West 11th street because West 11th street has a future.  
 Because West 11th street is 66 feet wide.  
**BECAUSE WEST 11TH STREET IS ABSOLUTELY STRAIGHT STREET.**  
 Because East 11th street has a line on it now, and instead of being a new car line out West 11th street it will simply be an extension of the East 11th street line out West 11th street.  
 Street railways do not like curves in the track, therefore 11th street offers them the cheapest street on which to operate, and the street

where the revenue will be the greatest, because there is more building started and being contemplated on West Eleventh street than any other street in Eugene.  
**THE FUTURE OF FOSTER'S LOTS IS ABSOLUTELY ASSURED.**  
 In the best place—Eugene's gold.  
 The West End is growing faster than any other part, and Foster's Lots join the city limits NOW and are the next lots to come "in town."  
 There never was a \$10,000 lot on

ture of all is that they are almost in town now AND BEFORE YOU GET THROUGH PAYING FOR THEM THEY WILL BE INSIDE INSTEAD OF OUTSIDE.  
**THE PRICES ARE FROM \$200 TO \$300.**  
 \$10 down and \$10 a month.  
 I will pay the taxes until you get a deed, which is at the expiration of the contract.  
 I charge no interest on deferred payments.  
 I took a gentleman out yesterday

garden, orchard and stable. Then," he said, "with the alley I would have two entrances."  
 He looked toward Eugene and saw the new houses in course of construction, and said, "I am going to let Eugene do a little work for me, by buying this lot and letting the city grow to me." He said, "You call up the office on the nearest telephone and tell them to mark lot 1, block 19, off the map."  
**DON'T WAIT UNTIL IMPROVEMENTS ARE MADE.** If you do, you

Ring me up on the phone, I will show you the lots today for you and your friends in a mobile.  
 Until November 1st every one who buys a lot will get a coupon for each \$50 of the price of the lot. This coupon is for one chance on the 2nd of November to give the one lucky coupon drawn in the office November 1st. The drawing will be conducted by a committee of the purchasers of the evening of Monday, November 1, 1909, at Foster's in the First National Bank Building.  
 If you buy a \$200 lot you get 4 coupons.  
 If you buy two \$200 lots you get 8 coupons.  
 The lots I am going to sell are located on 12th street, a corner, price \$300. The one is next to it, price \$250.  
 Every lot purchaser this year has a chance at two lots free. I still have 125 beautiful lots, 12th, 13th and 14th streets, two blocks from where the drawing will probably run, for your selection from. You get southern exposure, lots with eastern exposure, and a few with western exposure.  
 Ring me up on the phone, I will let me sell for you and your friends this afternoon in a mobile.  
 You will be under no obligation for any reason whatsoever to buy a lot.  
 I want you to see Foster's office.  
 Ring me up on the phone, I will be pleased to call for your home or business and will not take over 20 minutes of your time.  
 My number is Main Eight

**TWO FOSTER'S LOTS FREE**  
 Numbers 1 and 2, Block 15, in Chambers' Addition to Eugene, Oregon. Size 56x160. Selling price, \$550.

**TWO FOSTER'S LOTS FREE**  
 Numbers 1 and 2 Block 15 in Chambers' Addition to Eugene, Oregon. Size, 56x160—Selling Price, \$550.  
 This coupon entitles the holder to one chance on one of the Free Foster's Lots to be given to the lucky party holding duplicate of number drawn on November 1, 1909, at 8 p. m., at Foster's office, 1st National Bank Building, Eugene, Oregon.  
 Signed \_\_\_\_\_  
 Every one who buys a Foster Lot from October 1st to 8 p. m. November 1st, 1909, will receive one coupon for each \$50.00 contributed for on the purchase price of a Foster's Lot.

Received of Sterling Foster ONE KEY to coupon box containing coupons for FREE LOT DRAWING. NOV. 1st, FOSTER'S OFFICE, First National Bank Building, Eugene, Oregon.  
**P. E. SNOODGRASS, Cashier First National Bank, Eugene, Oregon.**

earth but what at one time was purchased for less than \$100.  
 I am offering you today a selection of today of 125 high, one, dry, large lots, 56x160.  
 Each lot has a 14-foot alley.  
 The streets in front of the lots are 66 feet wide and the best fea-

who said: "Are the lots 160 feet deep?" I said, "Yes, sir." He said, "Why, what is the use of cutting them up so deep?" "Well," I said, "I want to give you something for your money." "Why," he said, "all this for only \$200? This lot is big enough for a front yard, house, and

will get left.  
 Don't wait until the street car company sends a gang of men with picks and shovels to start work on 11th street before you buy. Buy before the foreman gets his orders to begin. The survey has been made, and I am told the contract let.

**FOLLOW THE ARROW**

**PHONE MAIN 82**  
**First National Bank Building**  
**EUGENE, OREGON**

*Sterling Foster*

**PROSPERITY**