E GUARD WANT ADS ARE READ BY EVERYBODY

AL
TATE

all cultivated; new 8-
ouse; new barn; on a
oad; 4 miles out. $4,-

all bottom land; 26
ultivated; good house
rn; good crop goes
e place. $5000.
res; good buildings;
close to school; 2 1-2
ut of city on good
$2750.
ouse, full lot; $1600,
down and $10 per

om cottage; fine fin-
od deep well; full lot.
own and $10 per
$2200.
all cultivated; 4 acres
2 acres apples and
; 12 large cherry
ood house, barn and
utbuildings; 1-2 of
ll river bottom soil.

PLANK &
JOHNSON
ILLAMETTE ST.

LANDS OF EVERY
SCRIPTION

miles out; fine fruit
per acre.
1-2 miles out; fine
d; $40 per acre.
only $10 per acre.
t $16 per acre; very
rms; small cash pay-

some improvements,
$200 cash, balance to
chaser.
well improved, close
$4500.
well improved land
to exchange for Eu-
property.

CITY

est buy in the city.
se, good well, good
of all kinds. $500
nce easy terms.
residence, modern in
y; good location;
00.
es, well improved;
ll, good barn, small
ll set to fruit and
will sell at $1400,
0 cash.
Fair Ground ad. at
rner lot; small pay-
n.
ot a fine city resi-
exchange for cheap
d. with some im-
ts.

GON LAND CO.
Willamette St.

Seekers
Yoncalla, Douglas
richest valley in
Umpqua District
operty, Timber,
Ranch Lands,
d Small Tracts,
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Free of Charge
TON REALTY
CO.
cal'a, Ore.
n, Mgr.
B. Huntington, Jr., Sec
Solicited:

PP BROS.
Feed and
Stables
connection located in
dg., Willamette St.
7th Eugene, Or.
ne Main 92

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Plasterers
es Furnished
.....Red 2961
East Eleventh street

Prosperous People Patronize and Peruse

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FOR SALE

FOR SALE—Fresh milch cow, low. Inquire 144 E. 4th st. j27

FOR SALE—Lots in the Blair add at the Oregon Land Office. tf

FOR SALE—Old papers, ten for a cent. Apply at this office. tf

FOR SALE—Good dry seasoned fir wood. Phone Farmers 135. j27

FOR SALE—Good rubber tired buggy. E. L. Campbell, at Campbell-Fellman Co. furniture store. tf

SAW MILL FOR SALE—At a bargain. Good as new. H. A. Bennett, Monmouth, Oregon, Box 155. s21

FOR SALE—Fine large house and two lots, well located, close to High school. Snap at $3,000. Q. W. E., care Guard.

FOR SALE—Complete line of housefurnishings, for cash or credit. Campbell-Fellman Company, corner Eighth and Olive streets. tf

FOR SALE—Beautiful strictly modern seven-room bungalow, with all improvements. 186 West 12th st., or phone Black 5681. tf

FOR SALE—High-grade northern grown nursery stock. Yakima Valley Nursery, North Yakima, Wash. M. Christopherson, agent, Eugene.

FOR SALE OR TRADE—Good gentle driving mare, weight 1150. Also good new $25 harness. A bargain if taken at once. W H Kay.tf

FOR SALE—10 acres close in. This is a snap. Owner must leave the city. C. N. Murdoch, Hotel Griggs. tf

FOR SALE OR TRADE—Practically new 3-inch wagon, or will trade for good mare, hay or grain. Inquire of J. D. McDonald. tf

DON'T FAIL to see Chezem if you want bargains in real estate. We buy and sell farms and city property. Improved and unimproved. Timber and mining stock. H. Chezem.

A BARGAIN—New 5 room house lot 100x200, young orchard, good soil, at London Springs; price $700. Address Mary A. Pedigo, London, Ore.

FOR SALE—Neat office stationery, such as bond and linen letterheads, and envelopes to match, at Page's Priatery, 626 Willamette St., Phone Red 1041. tf

FOR SALE—Rubber-tired Bailey buggy and single harness; also a saddle, at bargain. Call at 790 Willamette street, or rooms 1 and 2, Chrisman building. tf

FOR SALE—By owner, two choice lots in Sladden addition; fenced; well; fruit trees and garden; going cheap. Enquire at 468 Jefferson street. tf

FOR SALE—A seven-room house with barn and woodshed, well improved lot, 12 bearing fruit trees. Offered at a bargain if taken at once. 128 Washington street.

FOR SALE—Handsome new 2-story residence, with all modern conveniences, 3 blocks from Willamette street. A bargain if taken soon. Inquire of owner, 626 Willamette street. tf

FOR SALE OR TRADE—Two draft stallions, one a black Belgian and the other a black Percheron, for sale or trade. Inquire of Duncan Scott, Eugene. tf

FOR SALE—Cheap, or trade for city lots, Olds 8 h.p. runabout auto, in good condition. Just the thing for well men or contractors to go to work. Good bargain if taken at once. Call up J. E. Kilborn, Phone Red 5391. j30

FOR SALE OR TRADE—For farm property, new 6-room house with bath, pantry, closets, toilet in the house; well 97 feet deep on back porch; good location; cheap if sold at once. Call Black 5901 or 157 West 17th st. eoda14

FOR SALE—Span heavy brood mares, one with young colt, the other with foal; both bred to heavy draft horse. Also one riding horse and two sets work harness. San be seen on Second st., 3 blocks west of Blair.

FOR SALE—80 acres good fruit land, 25 acres open ready for the plow; the balance oak and fir grubs; at least 1,000 cords of wood and fine fruit land when taken off. Price $750. A. M. Hendricks, 820 South Oak bet. 13th and 14th st. Phone Black 1862.

LOTS FOR SALE BY OWNER—Two lots and 8-room house; barn; fine land for garden, on Fourth street, near mill race; lot 160x95 feet on Twelfth and Alder streets, just north of Patterson school. J. J. Walton, 515 Willamette street. tf

TAKE NOTICE—When you want a fine residence lot at the right price, don't fail to see the Willamette Valley Land company. They have them near the car line in the Gross addition. Office in Theatre block, Willamette st. tf

FOR SALE—Buggy harness, single and double; rubber-tired Bailey buggy; saddle; half ton of hay; one of the best blooded driving mares in the country and her yearling filly. All at a bargain. Call at 790 Willamette street, or room 1 and 2, Chrisman bldg. tf

Unless It's a GOOD Store It Will NOT Pay To Advertise It!

Unless you know a person—unless that person comes into your life in some way—you are not greatly concerned about whether he is good or bad, desirable or objectionable.

It's so with a store. The people who never visit it care nothing about it one way or the other. It doesn't exist—for them. But when they are persuaded to patronize it—when they come to turn the spotlight of their attention on it—when it comes to have a part in their lives, as some stores must have in all lives—then it's different; then it does matter whether it strives to win confidence; it does matter whether or not its price concessions are genuine, dependable.

If it meets all tests that a good store must stand when it is advertised—when it thus invites the critical attention of the people—then advertising will "make" the store. If it fails in most of the vital things—if it proves, under the light of publicity not to be much of a store, THEN ADVERTISING WILL NOT PAY—for it will emphasize the shortcomings as well as merits.

For these same reasons it is generally assumed that the store which does not advertise is seeking to avoid close inspection and comparison, and that the store which does is courting them.

FOR SALE—CONTINUED.

FOR SALE—Good Jersey cow; good milker. Apply at 828 High st. j26

FOR SALE—Gasoline range. Good condition. Will sell cheap. Call 68 E. 11th street. tf

FOR SALE—Studebaker sewing machine wagon in good order. Inquire Smythe Transfer, Theatre blk. tf

FOR SALE—I have for sale on full-blooded Jersey cow; three years old. J. A. Clearwater, Springfield, Oregon. j27

FOR SALE—Two good lots in West Eugene; south front. Enquire of Ernest O. Palmer, 15th and Walnut. j26

FOR SALE—By R. E. Gibson, a $10,000 business lot for $6000. Enquire at 98 West Eighth street or phone Black 1571. a27

FOR ACREAGE LOTS, city residences, timber lands and the best farms in the Willamette valley; free automobile conveyance to and from same, see Mark Fleming & Co., Room 1, over Bell theatre. Easy terms or will exchange property. tf

FOR SALE—A bargain in eleven lots in Block 23, College Hill. Enquire of owner, 104 West Eighth st. tf

FOR SALE—Barker's sawmill in Eugene, Or., for sale or lease. See I. N. Harbaugh, over First National Bank.

FOR SALE—New 8-room house in west part of town; will sell cheap for cash or terms. Address A. B. C., care of Guard. j28

FOR SALE CHEAP.—Driving team, harness and buggy, or will exchange for good vacant city property Phone Black 3326. tf.

FOR SALE CHEAP—One of the most beautiful homes in Eugene; ten rooms; all modern improvements; lot 110x186 feet; close in. Or will trade for acreage. Inquire 112 W. Tenth street. tf

FOR SALE—In order to raise some money I will offer for sale Port Siuslaw as a whole for $3500, and the town of Duncan, 180 acres platted and laid out in lots, streets and alleys, for $5600. The original price was $52,000. Greatest bargain ever offered and for only 10 days. See Mark Fleming Co. j29

FOR SALE AT $1250—Five year lease and furniture of 21 room board and lodging house. Owner retiring on account of failing health. Enquire at 419 Willamette street. The New Underwood. tf

FOR SALE—A cottage with five big rooms, good well and woodshed 10 x16, within 12 minutes' walk from centre of city, for sale for $1500. Lot is 60x150, corner, facing the east. Phone Black 4572, or call corner West 17th and Charnelton streets. tf

FOR SALE—Six-room house in Springfield; corner lot 88x120; small fruit trees and shrubbery. Will take $795, as I am going away soon. House is rented at all times at $7 per month. Address F., care Guard or phone Black 7121, Eugene. tf

FOR SALE—We have a new 5-room plastered house on a good corner lot; this property is not down in a ditch or out of town. If we do not sell this property by 6 p. m. tomorrow evening it passes out of our hands. If you want it just now it will be $1250. Real Estate Exchange, 531 Willamette st. j23

FOR SALE—CONTINUED

FOR SALE—25 full blooded Rhode-erstand red hens. 144 East 4th street. j28

WOOD FOR SALE—Telephones: Main 651 and Farmers 61. R. A. Maltzan. tf

FOR SALE—Good farm for sale, 1-4 mile from depot. L. E. VanVleit, Goshen, Or. j29

FOR SALE—100 alarm clocks at J. S. Luckey's, the jeweler, for $1.00 each. Guaranteed for one year. tf

FOR SALE—Small stock of millinery. Will take about $500 to swing it. Enquire of Willamette Valley Land Co., Theatre block. j28

FOR SALE—A Buick runabout in A1 condition. Reason for selling, want to buy a larger car. S. B. Finnegan. j30

FOR SALE—The biggest bargain yet. If you are looking for a chance to get a fine piece of property cheap don't fail to look this up. M. J. Duryea, 516 Willamette street. tf

FOR SALE—How would you like to move into a modern, new, seven-room home of your own on a corner lot, five blocks from Central and High schools. Everything spick and span and as neat as a new pin. No finer water in the city. Possession given in two days. This is the only house I have for sale. Abstract title. No fancy prices. A. N. Stricker, the contractor, 625 Olive street. tf

WANTED

BOARDERS WANTED—671 Patterson street.

WANTED.—Number of girls for operators at the telephone exchange. tf

WANTED—Girl for general housework, apply to Mrs. O. M. Murphey, 273 W. 10th. tf

WORK WANTED — By energetic young man in or near Eugene. Address J. A., care Guard. j27

WANTED—Good experienced girl for general housework. Good wages. Mrs. J. W. Shumate, 642 Pearl street.

WANTED—Position as bookkeeper or office man; fifteen years' experience; corporation work preferred. Address P. Z. A., care of Guard. j27

WANTED—Party to rent 3 nicely furnished housekeeping rooms, strictly up to date, with light, gas and water and private bath; stairway. 515 Willamette street. Inquire J. B. Coleman.

WANTED—To bid on the wiring of your house. All kinds of bell and annunciator work. Prompt attention given to small repair work. G. M. Taylor, Phone Red 3301. 115

WANTED—Cooks who insinst on using our Hoosier Kitchen Cabinets and Buck Ranges. Save time, fuel and steps. Campbell-Fellman Co., corner Eighth and Olive streets. tf

WANTED—Loan of $2000 or $2500 for a period of one to four years. First-class real estate security; will pay 8 per cent interest. Address A. S. D., care Guard.

FOR RENT

FOR RENT—Furnished flat. Enquire at Schneider's flat.

FOR RENT—5 good-sized, convenient housekeeping rooms. 617 Alder street. tf

FURNISHED ROOMS—Three nicely furnished rooms, with or without board. 492 Lawrence street. tf

ROOMS TO RENT—Furnished, inquire 206 West Eleventh. tf

FOR RENT.—Three elegant furnished housekeeping rooms. Gas range, electric lights, bath. Price right. Phone Red 7111.

FOR RENT—Stock pasture by E. M. Warren, 3 1-2 miles southwest of Eugene. See G. W. Grow, in charge of the place, known as the Wallis homestead. tf

FOR RENT—Three office rooms in the Warren block, or will rent to small family for housekeeping rooms. Mrs. M. E. Warren, 442 Lawrence street, corner 6th.

PASTURE FOR RENT—I will take in stock on my place, 3 1-2 miles southwest of Eugene, on what is known as the Mathew Wallis land. E. M. Warren, 442 Lawrence st., Eugene, Or. tf

MISCELLANEOUS

MILLINERY—Spores and Hawkins, 24 West 7th street. tf

SAY—When you want anything in the housekeeping line go to Campbell-Fellman Comoany's store, corner Eighth and Olive streets. They have it. tf

ATTENTION—Are you going to build? If so see Emil Storz, contractor and builder. Plans and specifications furnished free of charge. Call Black 5901. 157 West 17th st. tf

CARPENTERS—The Preer Cutlery & Tool Company, of Portland, Or., have another large shipment of Gage Tool Company's self-setting plane on the way from the factory at Vineland, N. J.

MISCELLANEOUS—CONTINUED

GASOLINE WOOD SAWING.—Telephones: Main 651 and Farmers 61. R. A. Maltzan. tf

R. E. OVERMAN, Harney, Ore., legal adviser in land titles, member of the National Co-operative Realty Co., Notary Public for Oregon, and I am the owner of a few land option contracts that I have with the view of selling, which I will show anyone interested, what I am getting for the use of my money by so doing. I have a large list of farms and city property for sale at all times, also business propositions, and mining stock in the Doyle Consolidated Mines Co, of Colorado. I will help you buy, Build or sell your home. My price is all right.

LOST AND FOUND

LOST.—Tuesday afternoon somewhere between the Congregatonal church and university on 11th St., a gentleman's Panama hat. Leave at this office or Mr. Pakerton's residence.

LOST—Near the first trestle beyond baseball park, on Eugene-Springfield Electric Line during baseball game Sunday, a gold watch, engraved with initials "A. R. T." Finder please return to this office or A. R. Tiffany, University office. Reward. j28

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Country or city loans repayable $1.25 monthly on each $100 borrowed.

Fire and burglary insurance at lowest rates.

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Court, Contract or Fidelity—no delay.

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FRED G. STICKLES,
Secretary
Phone Main 731.
8 and 10 McClung Bldg.

For Sale

1800 acres of the best bunch grass land near Prineville; 100 acres of timber, 100 acres under cultivation and 200 acres more good wheat land and oat land that could be cultivated. Several acres of alfalfa which produces 3 crops per year; 3 good wells on the property besides numerous living springs. Fine young orchard, berries, 1 good barn, 1 stock shed 60x200 feet with loft for hay, new 10 room house and necessary out buildings. Beautiful shade trees around the house situated on county road and R. F. D. daily. Stock and farm equipments too numerous to mention, go with the place at $8.00 per acre.

A. M. HENDRICKS,
820 South Oak St., bet. 13th & 14th
Phone Black 1862

SOUTHERN PACIFIC TIME CARD.

Toward Portland—Passenger, Northbound

No. 16—2:45 a. m.
No. 14—5:30 a. m.
No. 20—12:22 p. m.
No. 12—(No passengers taken)—5:21 p. m.
No. 18—5:35 p. m.

Southbound

No. 15—12:32 a. m.
No. 13—5:48 a. m.
No. 19—1:59 p. m.
No. 17—9:20 p. m.
No. 11—(No passengers taken)—9:48 p. m.

Wendling Branch

No. 82—11:10 a. m., arrives Eugene from Springfield.
No. 87—1 p. m., leaves Eugene for Wendling.

JOHN M. SCOTT,
Gen. Pass. Agent.

BED ROCK WELL DRILLING

Eleven years experience
Any size hole 1000 ft limit
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BUY WOOD NOW FROM WILLIAMS TRANSFER CO.,
Light and Heavy Hauling
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BUSINESS CARDS

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E. J. ARMSTRONG, Architect and Superintendent. Room 209 White Temple. Residence 12th and Lawrence streets. Phone Main 183 tf

E. R. WELLS—Architect. Room 10, First National Bank building. Phone Main 302.

J. R. FORD—Architect, 37 West 7th st. Phone, Black 2622, Eugene, Or.

PHYSICIANS AND SURGEONS

WALLER & SMITH—Mrs. Olive Waller, Miss A. M. Smith—Osteopathic physicians. Cherry block, Sixth and Willamette streets. Phone Main 741.

DR. ANNA MAUKER, Osteopathic physician. All curable diseases treated. Women and children a specialty. Office over F. E. Dunn's. Phone Red 1631.

DR. H. L. STUDLEY, Osteopathic physician. Office over Chambers' store, 518 Willamette street. Phone Black 1321. Consultation free. Residence, 527 Pearl street, phone Black 3207.

C. H. Cannon, M. D.—Homeopathic physician. Chronic diseases and diseases of women and children a specialty. Electric, Vibratory and Light treatment. Office, suite 205, 206, 207 and 208 White Temple. Phone Main 540. Boards Hoffman House, Phone Main 11. tf

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J. W. KAYS & CO., undertakers and funeral directors. Eugene, Or.

W. F. WALKER—Funeral Director. Phone Main 44, day or night. Springfield, Oregon.

DAY & HENDERSON, undertakers and embalmers. corner Willamette and Seventh streets.

W. T. GORDON, funeral director State licensed embalmer. Office and residence, Tenth and Olive streets. Phone Red 4431.

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CHESTER S. FREELAND, M. Am. Soc. C. E. Civil and Consulting Engineer. Estimates, valuations, reports, plans and specifications, of electric, steam and logging railways and electric power plants. Blue printing at reasonable rates. 32 East Ninth street. tf

ATTORNEYS-AT-LAW

J. F. SKIPWORTH, Attorney-at-law; office over Linn's Drug store.

ATTORNEYS—CONTINUED

L. BILYEU, Attorney-at-ltw; office over Yoran's Shoe store, Eugene, Or.

LEON R. EDMUNSON, Attorney-at-law; rooms 1 and 2, Eugene Loan & Savings Bank.

L. M. TRAVIS, Attorney-at-law; office over Eugene Loan & Savings Bank, Eugene, Or.

C. A. WINTERMEIER, Attorney-at-law; land titles and probate specialties. Office over Chambers-Bristow Bank.

S. D. ALLEN, Attorney-at-law; office ever Eaton's Book store, 616 Willamette street. Phone Black 2881.

PAUL MERRILL—Attorney and counsellor-at-law; rooms 8 and 10, McClung building, corner Eighth and Willamette streets, Eugene, Or. Telephone Red 1151.

WALTON & NESS, Attorneys-at-law; J. J. Walton and S. F. Ness. Will practice in all courts in the state. Office, room 3, Walton block, Eugene, Or.

GEORGE B. DORRIS, Attorney-at-law; office Hovey building, corner Eighth and Willamette streets, rooms 1 and 2, upstairs.

WOODCOCK & POTTER, Attorneys-at-law; A. C. Woodcock and E. O. Potter. Office one block south of Chrisman block, Eugene, Or.

WILLIAMS & BEAN, Attorneys-at-law; J. M. Williams, L. E. Bean. Practice in all courts of the state and before U. S. land office. Offices 12, 13, 14 and 15 McClung building.

I. N. HARBAUGH, Attorney-at-law; special attention given to divorces and settlement of estates. Agent for Continental Insurance Company. Room 5, First National Bank building, Eugene, Or.

JESSE G. WELLS, lawyer; 481 Willamette street, Eugene, Or. Given special attention to examination of abstracts, drafting of wills, settling of estates, conveyances and collections. Also to all pension matters. Phone Main 108

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EUGENE-FLORENCE STAGE—A daily stage leaves Eugene at 6 a. m. for Mapleton, close connection to steamer for Florence and Acme
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D. M. Purkerson offers for sale, West Sixth Street Addition to Eugene, about 30 lots. Part down and easy time on balance. Call or phone
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Full line of fresh and salted meat bacon, ham and lard. Fresh and smoked saucage. Orders put us with neatness and dispatch. Family trade solicited. Orders delivered free of charge.
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Cor. South Park and Oak Sts. Phone Black 3011