

IRRIGATION IN WIL-
LAMETTE VALLEY

(Continued from page four.)
and keep that money in circulation in Eugene and Lane county. Also enable Lane county farmers to produce quadruple that amount of agricultural products for export. Certainly you will hasten to stop that which is sapping Eugene and Lane county financially.

You have evidence before you, sufficient to convince the most skeptical, that the future welfare of Eugene depends very largely indeed upon the full development of the agricultural resources by irrigation. The fact that circulars and booklets, advertising Eugene and Lane county have been and are being sent broadcast over the United States containing the following statements: "Level land and perfect drainage," "no long wet seasons," "crop failure unknown here," "no irrigation necessary," also many other misleading statements, have already deluded home-seekers. Such statements will not change the climatic conditions in Western Oregon, but will act as a boomerang. Such has been the history of all cities and towns which have pursued unwise policies, and Eugene is not immune.

The land owners are not alone at fault for not having had irrigation established here three years ago; a good many of them are firm believers in the great benefits to be derived therefrom, but citizens of Eugene, have discouraged such development and as you term it in your city were knockers against Eugene's best interests. Wherever bona fide irrigation projects have been launched, the property owners and business men of the cities and towns have put their shoulder to the wheel, gave the project their hearty support, assisted to develop tributary resources and profited thereby. Eugene being the single exception to that universal rule that I have known of in over thirty years' experience in that line. The time has come when all mistakes and shortsighted policies of the past should be buried without delay and city and country make a strong pull together which always produces good results. Expert energy to secure the construction of irrigation works. You don't need to advertise irrigation—it has a good reputation and will advertise itself, and will be the means of other irrigation works being constructed in the valley.

When the Willamette valley is irrigated it will become the greatest deciduous fruit, dairy farm and stock-raising section combined in the entire Northwest, and support a larger population than inhabits Oregon today, and not be upon a phantom and deluding basis, but upon a safe and solid foundation that will last as long as grass grows and water runs. You should not lose sight of the fact that any city or town which depends even in part, upon agriculture, will not prosper permanently unless the farmers succeed in producing far in excess of home consumption. The fact that farmers purchase feed, hay and other agricultural imports in Eugene to haul out to the farm will prove ruinous in the end. Irrigation will more than quadruple the dairy industry, establish many new creameries and canning plants, and build and support thousands of desirable new homes in the valley. Therefore it must necessarily increase the present rural population in the districts irrigated, and double, perhaps treble, the present volume of business in the towns to which such irrigated districts are tributary.

Irrigation will be the means of building more than one electric railroad through the valley. Many business and laboring men of Eugene will then have their homes on the electric line in the irrigated district. Irrigation will soon also enlist outside capital to build your desired tidewater railroad, because the heavy agricultural production of the upper Willamette valley under irrigation would demand it. My interests in Oregon are identical with what is for the best interest of the upper Willamette valley, therefore I have written the above in a strictly impartial manner, for the general welfare of the whole community, and I trust and sincerely hope it will be received in the same spirit.

I firmly believe that the present generation, without any further delay, should apply water to the dry land, utilize the summer sunshine and heat to create new agricultural and horticultural production, make the conditions more substantial and inviting for rural home seekers from other states, establish the most desirable little empire within itself on this continent, secure and hold your equitable share of the population of the coming Pacific Coast empire, and place yourselves in the light in which you should strive to stand, viz.: as active and enterprising in developing your resources as the people of any section of any state or nation.

Very respectfully yours,
A. R. BLACK.

NOTICE TO CARPENTERS

Contractors and homebuilders—Having just completed an addition to our mill it gives us ample room to handle any and all kinds of mill work, sash, doors, frames and mouldings a specialty. Store fronts and fixtures on short notice. East 8th st. planing mill, J. H. Smith & Co., 293 East 8th street, Eugene, Or. If

ROOTS, HERBS AND BARKS.

You can no doubt recall the collection of roots, herbs and barks your grandmother made every fall for the family medicine chest. It is interesting to note that the most successful remedy for female ills had its origin more than 30 years ago in one of these home medicine chests, and Lydia E. Pinkham's Vegetable Compound is made today in immense quantities from those same roots and herbs with extreme accuracy, care and cleanliness.

PRICES

SLAUGHTERED

Goods At Prices Never Before Offered In Eugene

EVERY SHOE
WILL BE SOLDEVERY SUIT
WILL BE SOLD

5,000 People were benefitted by our terrible price slashing and cutting on Tuesday and Wednesday; thousands more will be before the week is over.

Goods At Prices Never Before Heard Of

People say I can't help buying when I come in. I never heard of such bargains, nor did we, but we are going to prove to the people of Eugene and Lane county that **THE CRESCENT** can and will give a sale that is a sale, and do as they advertise,

One Week More of this Remarkable Sale. One Week More

Dress Goods 19c
Dress Goods 12c

Every yard will be sold. Don't wait, come, and come a running. Hurry.

Clothing Slaughtered.

Men's, Boys' and Young Men's

Positively every suit in the house must be closed out.
Remember, we guarantee our prices.

All Suits Reduced

Lot 1.
Men's Suits in all sizes and colors, value to \$10.00, sale .. **\$3.98**
Men's suits in summer shades and styles; value to \$22.50; sale .. **\$7.69**
Every Suit must go.

Positively Every Article Reduced for this Sale

Every Shoe Will Be Sold

Less Than Manufacturers Price

Positively every shoe---men's, women's and children's---will go regardless of cost. Thousands of pairs. We have got too many and must close out, if possible, every pair at

Prices Never Before Offered In Eugene

Womens Shoes and Oxfords all go

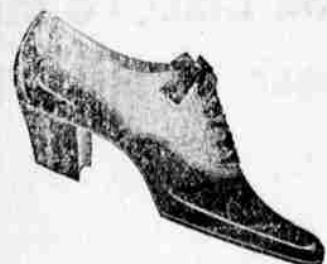
1000 pairs Women's shoes and Oxfords, all sizes, black and tan, value to \$2.00, sale,

98c

500 pairs Women's shoes in all sizes, value to \$2.00, sale

\$1.29

These prices are not half what they cost in the factory.



Our immense stock of Children's Shoes and Oxfords all in five lots:

LOT 1—300 pairs of Children's Shoes and Oxfords, in all sizes, value to \$1.00, at **48c**

LOT 2—500 pairs Children's Shoes and Oxfords, all sizes and colors and styles; value \$1.25, at **58c**

LOT 3—300 pairs Children's Shoes and Oxfords, in all sizes and colors, value to \$1.90, sale **79c**

LOT 4—400 pairs Children's Shoes and Oxfords, the best bargain ever offered, value to \$2.00, sale **95c**

LOT 5—500 pairs Children's Shoes and Oxfords, the best bargain ever offered, value \$2.25, sale **\$1.19**

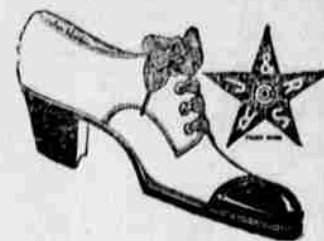
Mens Shoes and Oxfords all go in 1 Week.

500 pairs Men's Shoes and Oxfords in all sizes, value to \$5.00, sale price, while they last,

\$2.29

300 pairs Shoes and Oxfords, in all sizes, in patent, vici kid, box calf. Value to \$4.00, sale price only

\$1.98



The Crescent

O. A. CAMPBELL
PROPRIETOR

532-540 Willamette St.