

CHALLENGE SALE

Sale Opens Tuesday Morning, July 6th :- Sale Closes Saturday Evening, July 17th

Goods Slaughtered

in every department. LISTEN, we have not considered the cost of and article when marking for this sale. The reason we mention this is that nearly every article is below, far below the manufacturer's first cost. We are overstocked in fact we have twice the amount of merchandise we want, we have got to sell at least one-third of our mammoth stock. We have had a very extra good season, but there is one, two or three of this or that in seasonable merchandise that we must dispose of regardless of cost. Every article will be exactly as advertised. Remember there are thousands of articles in this store that we cannot advertise on account of room. Come one and all and come early. We will guarantee this to be the greatest of all sales ever held in regard to quality and price.

Dress Goods, Skirts, Suits, Waists, Shoes, Clothing, Shirts, Hats, All Must Go

10
DAYS

Slaughtering

10
DAYS

LACE CURTAINS SLAUGHTERED

Regular 65c at 48c
Regular 75c at 56c
Regular 80c at 56c
Regular \$1.50 at 79c
Regular \$2.25 at 98c
Regular \$3.25 at \$1.49
Regular \$5.00 at \$2.25
Regular \$5.50 at \$2.62
Regular \$6.00 at \$2.98
Regular \$7.50 at \$3.60

WHITE WASH SHIRTS 99c

One lot of White Work Shirts
in all sizes; sale
price 99c

SKIRTS !!! AT LESS THAN THE RAW MATERIAL

Lot 1
Value to \$1.95,
sale price 59c
Lot 2
Value to \$2.75,
sale price 69c
Lot 3
Value to \$5.00,
sale price 99c
Lot 4
Value to \$3.50,
sale price \$1.09
Lot 5
Value to \$8.50,
sale price \$1.19

Waists! Waists!

Values to \$12.50, Sale 39c
Values to \$10.00, Sale 29c

WOMENS' SUITS

Values to \$12.50 at . . . \$2.99
Values to \$35.00 at . . . \$3.98

DRESS GOODS

AT LESS THAN THE COST OF THE RAW MATERIAL
IN ALL COLORS AND SHADES
Value up to 75c, 19c
Value up to 40c, 12c

WASH GOODS

in all colors and
shades.
Come buy all you
want while they
last.

the 6c the
yd yd

Regular value 25c.
Thousands of other
articles, too many to
advertise, at just as
good a price at the
STORE

SHIRTS

Value to \$1.00, 49c
sale price
Value to \$1.50, 98c
sale price
Value to \$2.00, \$1.39
sale price . . .

NEGLIGEE SHIRTS

Value to \$1.50, 79c
sale price
Value to \$2.00, 98c
sale price
15c Hose
3 pair for . . . 25c

Clothing Slaughtered

Men's, Boys' and Young Men's

Positively every suit in the house must be
closed out. Remember we guarantee our prices

Lot 1
Men's Suits in all sizes and
colors, value to \$3.98
\$10.00, sale . . .

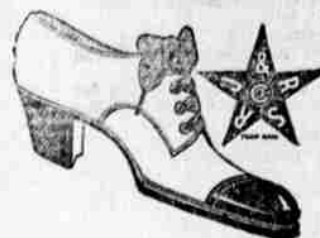
Lot 2
Men's suits in summer shades
and styles; value to
\$22.50; sale \$7.69
price

All Suits Reduced

\$25.00 Suits at... \$15.95
\$20.00 Suits at... \$12.50
\$18.00 Suits at... \$11.25
\$15.00 Suits at... \$9.35
\$12.00 Suits at... \$7.50
\$10.00 Suits at... \$6.25
Every Suit must go.



Gigantic Shoe Sale



EVERY STAR SHOE WILL BE CLOSED OUT
AT LESS THAN MANUFACTURERS' COST

Men's Shoes, values up to \$5.
one big lot, while they last
at only, the
pair \$2.75

Women's Shoes and Oxfords, in
all styles and colors; all val-
ues to \$2.50; all
sizes, sale price . 98c

Children's Shoes and Oxfords—
Values to \$1.50..... 79c
Values to \$2.00..... 98c

The Crescent

A. O. CAMPBELL
PROPRIETOR

358-540 Willamette St.