

New Spring Merchandise---Specially Priced

75c New Foulard Silks 50c

20 pieces Foulard Silks, all new patterns, and shown in the new colors—blues, grays, brown, catwax, wistaria, taupe, amethyst, etc. Neat designs, figures, dots and scroll effects, suitable for waists or dresses; regular 75c value, special, a yard \$1.50

Ginghams 12½c, 15c, 25c

Thousands of yards of new dress Ginghams in Tail 66 Nord, A. P. C. fine finish, Scotch and domestic zephyr makes; beautiful variety of checks, stripes and plaids; light and dark effects, suitable for waists, dresses, etc. Now is the time to make your selection, while the stock is complete.

Wool Dress Fabrics yd \$1

25 pieces new Wool Dress Fabrics, shown in all the most fashionable shades in plain and novelty weaves, shadow and two-toned stripes and mixed grays and tans; an immense variety to select from; values the best we have ever shown; the yard, \$1.00

\$3.50 Kabo Corsets \$2.35

\$2.50 Kabo Corsets \$1.95

72 pairs Kabo Corsets, most of them boned with real whalebone; all good styles, long hip, medium high bust; two pair hose supporters trimmed in lace; sizes 18 to 30; wonderful values at \$1.95 and \$2.35

Swell Shirts, Plain and Pleated Fronts, 50c to \$5 Ea.

Over 1000 Shirts, pleated and plain fronts, exclusive patterns, stripes, checks, light and dark effects, soft and stiff bosom, with and without collars; the biggest variety of exclusive patterns we have ever shown; all sizes for men and boys. We invite your inspection of this immense stock; all standard brands; the prices range from 50c to \$5.00

Swagger Spring Hats, All the New Shapes and Colors

Exclusive styles; you won't find Hats near so good anywhere in town; our hats represent all that is new in spring shapes and colors; browns, grays, greens, tans and blacks in Derbys and Crushers; ask to see the new "RALPH" and "OSCO" shapes; prices \$3 and \$5

Agents Kab and
Nemo Corsets
Dent Gloves

S. H. FRIENDLY

Priestley's Dress
Goods, Wayne
Knit Hosiery

PERSONAL

J. M. Tally went to Portland today on business.
J. H. McCormick returned last night from Portland.
H. F. Wynne, of Cottage Grove, was in the city today.
Wm. Becker, of Marcola, spent last night in the city.
Harley Quener, of Saginaw, was in the city over night.
Mrs. Chas. Bacon has returned from a visit at Gratts Pass.
Mrs. H. A. Aaron went to Halsey today to remain over Sunday.
Miss Maude Lewis went to her home on the Mohawk today.
Jas. Dryden, of Cottage Grove, was in the city today on business.
Geo. H. Kelly was a passenger on last night's train for Portland.
Joane Bond, the University orator, returned from Corvallis this afternoon.
Milton Bally and J. E. McKibben, of Marcola, were in the city over night.
Mrs. L. A. Fisher and child, of Wendling, spent last night in Eugene.
H. L. Schofield, of Coeur d'Alene, Idaho, was an arrival in Eugene yesterday.
Rev. M. C. Wire went to Brownsville today to hold services there tomorrow.
S. N. Rounds returned to Portland today, after a few days' stay in Eugene.
Dr. H. D. Sheldon is at Cottage Grove today attending the teachers' institute.
Mr. James Cheshire and Miss Smuck went to Portland today on a short visit.
Mr. and Mrs. W. H. Abrams came down from Cottage Grove today on a short visit.
T. P. Snodder and A. Polly were passengers on this morning's stage for Florence.
W. G. Lane, an O. A. C. student, is visiting his cousin, Miss Mabel Lane, here today.
C. V. Oglesby left today on a timber cruising trip to the mountains beyond Oakland.
Attorney Geo. A. Pipes arrived up from Portland this afternoon to visit his brother, John.
Miss Alta Williams went to her home at Dexter today to spend Sunday with her folks.
Mr. and Mrs. A. H. Hinkson and daughter returned today from a visit at Cottage Grove.
D. W. Sanders, of Rexburg, Idaho, arrived last night to visit C. R. Doyle for a few days.
Miss Lenna Hembree went to her home on Fern Ridge today to visit her mother, who is ill.
Mr. Hodgen and wife were stage passengers this morning for the

Lyons ranch near Walton.

O. C. Kellems went to Vancouver, Washington, today to fill a Sunday appointment.
Dean E. C. Sanderson, of Eugene Bible University, went to Portland today to be gone over Sunday.
S. K. George, Jr., accompanied by his little son, arrived up from Portland today to visit his parents.
Mrs. Clara Eason left for Cottage Grove and other points south this afternoon in the interests of the bible school.
Hon. L. E. Bean, accompanied by his wife and son, went to Salem today to attend the special session of the legislature.
Engineer F. C. Kelsey returned to Portland today after having been here to testify in the injunction suit against the city.
Judge M. L. Pipes, of Portland, is in the city assisting his son, Attorney J. M. Pipes, in the injunction suit against the city.
Prof. George Hug went to Albany today to attend a meeting of the W. O. J. A. League to decide a number of protested basketball games said to act upon other matters.

MASQUERADE BALL TONIGHT.

Don't miss the big dance at the Armory, Saturday, March 13. This will eclipse anything that has been put on in the city, as a large number from Portland have signified their intention of enjoying the festivity on that date. The crowning glory of the event is the fact that the superb Henderson orchestra will be there as before but will be double both in capacity and excellence. Come one, come all and whirl to the dreamy waltz. Grand march opens with the beautiful ballad, "Under the Double Eagle," at 9:00 o'clock sharp. Prize waltz will take place at 10:30, under the inspiring ballad, "Dream of Heaven." Prizes very reasonable.
LOGAN & SCHOLL, Conductors.

Physicians Are Naturally Prejudiced against proprietary or advertised medicines, as the sale of these remedies decrease their incomes. However this may be, the general public is benefitted by the use of such standard medicines of Lydia E. Pinkham's Vegetable Compound, with its wonderful record of thousands of cures among suffering women. We are very glad to say, however, that there are hundreds of honest physicians in the United States who do not hesitate to recommend such medicines.

Announcement.
The Executive committee of the Municipal League wishes to announce that the "Power" is now in the hands of the printer and will be delivered Sunday-morning. Watch for it.

FOOT SENSE.

Allen's Kusion Komfort American famous shoe for men and women. Room 1, third floor Coleman bldg.

FRATERNAL ORDERS NOTICE

Every member with his family of each fraternal order in the city is invited to hear Evangelist Kennedy at 3 p. m. tomorrow at the Methodist church. Subject, "The Friendship of David and Jonathan." Seats will be reserved until 2:45 p. m. In behalf of the church.
D. H. TRIMBLE, Pastor.

CITY NEWS

Are you going to buy a watch? The prices at the Watts Jewelry Co. will not stand in your way.

The public schools of Eugene will have a week's vacation in April, probably from the 17th to the 24th.

Kushlon Komfort Shoe Co., parlor, room 1, third floor Coleman bldg.

The work of clearing the south slope of the butte of the poison oak vines will be completed this evening.

A marriage license was granted today to David A. McDowell and Miss Lillian M. Kennedy, both of Springfield.

Watches at fifteen to twenty percent less than Portland prices at the Watts Jewelry Co.'s store, corner of Ninth and Willamette streets.

Mrs. Eliza Hickson, who has been residing at Star, was in the city today on her way to Deerhorn, where she will reside in the future.

Mr. Momb, of Fairmount, has placed a fine organ in his home—purchased of the Stevens & Hullin Piano House, Commercial Club block.

Mrs. Alice Stearn, of Coburg, while in Eugene purchased a fine piano from the Stevens & Hullin Piano House, Commercial Club block.

Electric lights have been placed at the alley intersections in the business part of the city, much to the convenience of the night police force.

T. A. Hurd, who resides just north of Eugene, has purchased a good organ of the Stevens & Hullin Piano House, Commercial Club block.

An order for another of those fine Hobart M. Cable pianos was taken today by the Stevens & Hullin Piano House, Commercial Club block.

E. Dodge is today shipping two carloads of potatoes to California. E. J. Schofield a carload of bones to Portland and W. Cook a carload of brick to Weeding.

Architect J. B. Ford is drawing plans for a brick basement cottage of five rooms to be built at the corner of West Fifth and Adams streets by J. M. Peppard.

Mrs. Mary Huston, of Cottage Grove, was a recent visitor in Eugene and while here bought a handsome piano of the Stevens & Hullin Piano House, Commercial Club block.

The W. R. C. will serve dinner on Wednesday the 17th (St. Patrick's eve) at the K. P. banquet hall (old I. O. O. F. hall) from 6 to 9 p. m. for 25 cents per plate. The proceeds, above expenses, go into the O. A. R. Department Relief Fund. The patronage of the public is earnestly solicited.
By order of the committee.

PUES CURD IS 6 TO 14 DAYS
PAZO OINTMENT is guaranteed to cure any case of itching, blind, protruding or bleeding piles in 6 to 14 days or money refunded. 50c

DRUGGIST POSTED ON ECZEMA.
Eczema sufferers should ask Druggist Linn of this city, what reports are being received from the patients who have been treating the skin with oil of wintergreen liquid as compounded in D. D. D. prescription.

When You Put on Stockings.
Of the heavier sort, do your shoes pinch, and your feet swell and pressure? If you sprinkle Allen's Foot-Ease, an antiseptic powder for the feet, into your shoes, it will give you rest and comfort, and instant relief. When rubbers become necessary, and your shoes feel tight, Allen's Foot-Ease is just the thing to use. Try it for Dancing Parties, Breaking in New Shoes and for patent leather shoes. Sold Everywhere, 25c Sample FREE. Address, Allen S. Olmstead, LeRoy, N. Y. Don't accept any substitute.

PUBLIC SALE HELD TODAY WAS BIG SUCCESS

Will Be Held Hereafter Every
Two Weeks—Stock and
Other Things Sold

The first of a series of permanent public auctions was conducted by F. D. Rubins at the Warnock stables at East Eighth and Park streets this afternoon. Several hundred farmers, farming implements and other articles put up for sale all brought a good figure. The sale was conducted on legitimate lines, with no side shows, public weddings and such attractions that have been used to draw the crowds at other sales held here. Mr. Rubins, who is one of the best auctioneers in the state and who has worked under some of the most prominent auctioneers in the East, conducted the sale along strictly business lines, asking no bonus from the merchants nor from anyone, depending upon a five per cent commission for his pay. The farmers are not swindled in any way at these sales.

Quite a number of head of cattle and horses were sold this afternoon, but at future sales the number will be greatly increased, as the farmers begin to realize that the sales are to become a permanent feature and are conducted on the square. Besides the stock sold today, there were farming implements, vehicles and household goods, all of which brought a figure satisfactory to the owners.

The next sale will occur on March 27, and will be held every two weeks.

ACCIDENT COMES NEAR ENDING T. A. RATHBUN'S EARTHLY CAREER

Springfield Man Severely Injured—New Department Store

T. A. Rathbun, an employee at the Booth-Kelly mill at Springfield, was seriously hurt Monday afternoon and perhaps received one of the most painful accidents that has ever happened at the mill during its operations, and those who witnessed the accident say that it is miraculous how he escaped sudden death. He was employed as edgerman and was assisted with his work by R. P. Thurman who reversed the roll causing the timber that was being run through the machine to take a sudden backward shoot and not being on the lookout Mr. Rathbun was struck in the face a glancing blow which nearly ended his career for this earth. As he was standing sideways to the machine the large board struck him on the bridge of the nose, mashing that member almost to a pulp. He was at once taken to the hospital and two large silvers were removed from his nose. Had he been standing half an inch to the right he would have been instantly killed. Two months ago he was quite badly hurt by getting the fingers on one of his hands badly cut, which placed him on the disabled list for some time. He is a man with a large family which makes the accident seem all the worse.

New Store.
Among other business ventures that are being launched in Springfield or will be in the near future, is a large department store which will be on the co-operative plan, or in other words, will be the Knochdale system, which is now being operated with great success in towns and cities throughout the country. The promoters of the venture are confident of their success in getting the necessary number of stockholders that is required and are confident that there will be things doing in the near future toward organization. Within another week things will so develop that the News will be able to give more definite information.

Another Accident.
Arthur Kirkland met with an accident at the Booth-Kelly mill last Saturday that put him out of commission for several days. He was walking under what is known as the log slip when a large timber struck him on the back of the head inflicting a very painful wound and rendering him unconscious for an hour or more. He is getting along nicely and expects to be able to return to his work tomorrow.

Rivett Buys.
Contractor Charles Rivett purchased the Dan Zimmerman property on North D street, west of the school house, this week, the consideration being \$1,500. Mr. Rivett informs the News that he will make some valuable improvements in the place and will build a large addition at once.—News.

THIRTY CONVERTED AT METHODIST REVIVAL

Over thirty have professed conversion at the services held by the Methodist church during the last two weeks, and the members of the church are rejoicing at the success of the meeting. Pastor Trimble also claims that a number of others have renewed their covenant.

Tomorrow the revival will be the religious hub. The fraternal orders are invited with their families at 3 p. m. Seats will be reserved. Three great services are planned

for tomorrow. At 10:30 a. m. the evangelist will speak on the subject, "Misunderstood"; at 3 p. m. on "The Friendship of David and Jonathan," and at 7:30 on "The Handwriting on the Wall."

Fairmount Presbyterian Church.
C. A. Wooley, pastor.—Preaching at 11 a. m. and 7:30 p. m.; Sunday school at 2:30 p. m. A hearty welcome to all of these services.

United Brethren Church.
J. W. Sprecher, pastor.—Sunday school at 10 a. m.; public worship at 11 a. m. and 7:30 p. m.; Jr. C. E. at 3 p. m.; Sr. C. E. at 6:30 p. m. Prayer meeting Thursday at 7:30 p. m. Sermon topics, morning, "The Conversion of a Great Man"; evening, "Dorcas Then and Now."

First Church of Christ, Scientist.
Corner Ninth and Pearl streets.—Sunday service, 11 a. m.; subject, "Substance." Sunday school at 12 m. Wednesday evening meeting at 7:30 p. m. Free reading room open daily, except Sunday, from 2 to 4 p. m. All are welcome.

Congregational Church.
W. B. Pinkerton, pastor.—Services at 10:45 a. m. and 7:30 p. m. Sunday school at 9:45 a. m.; Junior Endeavor at 3 p. m.; Senior Endeavor at 6:30 p. m. Addresses during the day will be made by Rev. C. K. Patton, D. D., of Boston, and Rev. H. L. Hoyt, which will be of very great interest. Everybody should attend without fail. Mid-week service on Thursday at 7:30 p. m.

Fairmount Church.
Bible school at 3 p. m.; preaching at 3:45 p. m. Howard McConnell will preach.

NEW TODAY.

FOR RENT—Furnished house-keeping rooms. 471 High. m16

FOR SALE—Lots in the Blair add at the Oregon Land Office. tf

FOR RENT—Modern 5-room bungalow on West 5th street. Apply at 392 Lawrence street. m16

FOR SALE—A bargain if taken at once; a house that rents at \$25 per month at \$3,000. Oregon Land Co. tf

FOR SALE—Good milk cow. Call at McVillie & Hempy's store, 36 East Ninth street. tf

WANTED—Position as housekeeper by a refined lady in widower's home. Mae Williams, Springfield, Or. m16

FOR SALE—100 head of good grade Angora goats; cheap if taken at once. G. W. Layne, Mound, Or. Phone 10X. m19

LOST—Umbrella on High street, between 9th and 11th; has dark bone handle, with stone settings on one side. Leave at 55 E. 9th st. Reward. m16

WANTED—A competent piano teacher of Los Angeles wishes a few scholars. Lessons, 50c. 125 W. 8th street. Phone Red 3071. m19

FOR SALE—A bargain if taken at once; in the Gross add on the car line 7½ acres at \$400 an acre. Oregon Land Office. tf

FOR SALE—Two lots on corner; 2 blocks from car line and University grounds in Gross addition; small building. Price \$325. H. Collins, Eugene. m19

FOR SALE—Old Trusty incubator; will hold 200 eggs; has hatched two settings only. This machine is in good condition and good as new. S. P. Ness. m16

FOR SALE—A Singer sewing machine; drop head; practically new and in perfect condition. For particulars call up Phone Black 1391. a11

FOR SALE—A new, modern, 5-room cottage, 1½ story, well located, near school. Lot 50x160 feet. Just completed and ready to occupy. Reasonable at \$2,500, but less will buy it if taken at once. For further information enquire at 704 Washington street. tf

FOR SALE—Ten-room modern cottage, good barn; chicken house; all kinds of fruit and berries. Desirable home, priced right; terms reasonable. Enquire at 766 High street. m20

WANTED—Wide-awake young man with \$500 to \$800 to operate a new, original amusement enterprise of great merit at the Alaska-Yukon-Pacific exposition. Only those that mean business and can give references need apply. Address "Enterprise," care Guard. m15

FOR SALE—30 acre ranch; good 5-room house; stable and other outbuildings; 10 acres in crop; good garden; 200 fruit trees, a few of each kind, at \$1,700. Three work horses, 3 cows, 17 goats, 6 dozen chickens, 1 wagon, 1 hack, 1 top buggy; all farming implements. Stock and ranch, \$2,300. Enquire E. M. Camp, 6 miles west of Eugene. a3

FOR SALE—A public auction, Saturday, March 13, at 2 o'clock p. m., one 70-30 Winchester rifle, brass mounted driving harness, Ladies' saddle and complete outfit; buggy robes, canned fruit, cooking utensils, dishes, heating stove, carpets, washing machine, safe, Toledo range, household goods, etc., etc. Terms cash. Kimball piano for \$150. High grade, 225 W. 6th street. O. B. Bennett. m12

LOOK HERE—J. M. Morris & Son are agents for the Gross Addition and can locate you to advantage. If you have property to sell anywhere in the United States list it with us. We are members of the National Co-operative Realty Company, and in touch with thousands of reliable agents.

If you want to invest consult us. No patron has failed to make money. Room 11, First National Bank Building. m15

Heart to Heart Talks.

By EDWIN A. NYE.

Copyright, 1908, by Edwin A. Nye.

HIS SACRIFICE.

At the town of Paris, Ill., Lawrence Friend, a railroad brakeman, died to save his fellow men.

It was this way: A heavily loaded passenger train was approaching at high speed. The freight train on which the brakeman was employed stood on the track. The engineer of the passenger train did not know that. In a flash Lawrence Friend saw his duty. It might mean death to him. Nevertheless he threw the switch. The train went on to the siding and was saved.

But the brave brakeman was caught in the wheels and ground to death. Somebody had blundered. However that may be, when the man was wanted at his post to die he was there.

He gave to the supreme moment all he had—his life.

Of course there was an "Investigation."

Lawrence Friend was dead. He had not stopped to argue. His not to question why, his not to make reply, he but to do and die. And on the instant he made the supreme sacrifice.

He died for his fellows. Men do that every day.

Sometimes we say that men are no longer moved by noble motives. We say the age is commercialized. We say men will do nothing except they be paid in dollars or in position.

It is not true. Especially is it untrue of the great host of railroad men who hourly put their lives in jeopardy and whose instinct it is to save the lives of those who are given over to their care.

And in the rank and file of our industrial army men are found as brave as any soldier on any battlefield—every day heroes of our common life.

Lawrence Friend had no thought of being called heroic. It was his duty to save the train. He did it as he would do any other duty of the day and took the consequences.

In the olden days acts of heroism were so rare that monuments and statues were built to mark them. Places of self sacrifice were holy.

All places are holy where men die to save his fellow man. Measured thus, there is much of holy ground on our American soil.

And so, were there shrines to mark the places of self sacrifice, one would need to be built by the side of that switch at Paris!

The mangled body of Lawrence Friend lying by the side of the track was a holy sacrifice.

Folger's Golden Gate Coffee

The aroma-tight can protects it against impurities and deterioration—never sold in bulk.

Your grocer will grind it—better if ground at home—net too fine.

TRY THIS FOR DESSERT.

Dissolve one package of any flavored JELL-O in one pint of boiling water. When partly congealed beat until light one cup whipped cream and six crushed macaroons. Whip all together thoroughly and pour into a mold or bowl. When cool it will jelly and may be served with whipped cream or any good pudding sauce.

The JELL-O costs 10 cents per package and can be obtained at any good grocer's.

GOLD WATCH FREE

In our window is a Ladies' O size Gold Filled Watch. We are actually going to give to some lady or girl. On Monday noon we will wind this watch and set it to time and show the window and leave it there until it runs down and then we won't give any one the least information as to the hours, minutes and seconds it will run, but the lady or girl giving the NEAREST UNDER the actual running time will be recipient of the watch.

It don't cost you a cent. All you have to do is come in, enter your name, address and guess. The registry book will be open Monday morning, March 1st, to noon March 15th. Contest all over 14 years of age.

This watch is so cheap Swiss thing, but a genuine made watch and guaranteed by us.

Read the placard in our window. No use your guess. 24 hours, and if you have a watch already that don't run with one winding, bring it to us and we will make it run. There are no strings to this contest—no coupons. Just come register.

537 Willamette Street

THE STORE THAT APPRECIATES YOUR PATRON

DONT

buy your spring until you have seen our exceptionally strong shoes which are made for men, children in all styles and colors you can't

GET AWAY

YORANS SHOES

THE STORE THAT APPRECIATES YOUR PATRON

Well Dr

Much is said men getting out

"THE WATER"

It has even been the newspapers the PRESIDENT

has taken passage ter wagon," and below the one that pay you to get Duke & Lettler "water-getting you on?"

La Duke &

900 Villard Phone Red 5121.

GASOLINE IN RR GATION, SP PUMPING MAC

Fairbanks-Morse Co. for pumping, spraying, etc. Outfits complete.

Fairbanks-Morse Co. for power and light. Fairbanks-Morse Co. towers.

Fairbanks-Morse Co. Choppers, Well Pumps. All first quality goods. Prices always in stock. Prompt reply to inquiries. Write for prices.

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HEADQUARTERS FOR Engineers', Architects' and Draughting Schools SCHWARZSCHILD BOOK STORE

ASK FOR PORTLAND CEMENT

SEAL

Green for Pacific Northwest. How on display at all best Portland Cement. If you wish to see our new, giving names of best Portland Cement. Portland Cement Co., Portland, Ore.

SUBSCRIBE FOR THE



Every Possible Courtesy

consistent with sound finance is extended to customers of the Eugene Loan & Savings Bank. Small depositors receive equal consideration with those whose balances are larger. Applications for loans upon acceptable security are treated promptly and confidentially. This bank will be pleased to have you consult it on any financial matter.

The Eugene Loan and Savings Bank
CAPITAL AND SURPLUS, \$125,000.
ESTABLISHED 1892