

THE EUGENE DAILY GUARD

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Charles H. Fisher

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MEMBER OF ASSOCIATED PRESS

MONDAY, JANUARY 11, 1909

If any little word of mine
 May make a life the brighter,
 If any little song of mine
 May make a heart the lighter,
 God help me speak the little word
 And take my bit of singing
 And drop it in some lonely vale,
 To set the echoes ringing.

THE PRICE WE PAY

The editor of Harper's Weekly, after much mental effort, has arrived at the sage conclusion that we pay for all we get in this life—in some manner. Then he goes on to say that a great many of us drift into getting in a half-hearted, unthinking way and pay only when we must and then unwillingly and simply because there is no alternative. It would be vastly more advantageous to think out our problem beforehand, to decide what things we really must have in life, and just what we are willing to give for them; how much effort, how much drudgery, how much renunciation. Of course, the incurable childish mind will cling to the end of a wavering doubt that it may somehow eat its cake and have it, too—get the rewards of labor and escape making the payments; but most of us who believe in any law of cause and result will sooner or later settle to some sort of rough calculation as to what we want to pay, and pare our purchases accordingly. But if we do not we also pay for making no decision, and few things, in the end, come higher than drifting through life trusting somehow that the bills will never come due.

We pay for drifting, and we pay for living; we pay for liberty, for unconventionality; we pay a pretty price for conventionality and uniformity; we pay for our habits and we pay for having none; we pay for joy and we pay for grief; we pay for our doubts and we pay higher for our faiths. The truth is, life and its fruits and not presented to us now, a free gift, as they were to Adam, but living and all its prizes are dangled before us, a little out of our reach, while the sibilant voice sounds out from the darkness beyond: "Here, my little man; here is life and all the fruits of life. Come, find out the prices and buy." And it is quite useless to snatch and run. The attempt never succeeds. We are always caught, and the worth of the goods gotten from us, and a heavy interest, too, as a punishment for trying to escape. We pay for our doubts with much darkness and uncertainty; we pay for our faiths with infinite courage and trust, often in the teeth of calamity and the face of destruction. We pay for our high ideals with great loneliness. We pay for life itself in much effort to sustain it, in greater effort to train it into worthy channels, in unremitting effort to keep it there. We pay for our inevitable sorrows and losses and errors sometimes with anger and denunciation, sometimes with feeble complaining and prostration, sometimes with endurance and stoic quiet, or best with tender and hopeful resignation, but whatever the coin we give, we know at least that nothing is gone for nothing. A complete and resigned outlook upon life is a purchase which must necessarily cost a great sum; a long and careful training, even perhaps a long line of godly ancestors.

Who choose the great ideals and the high emotions must be ready with the payment of the more poignant agonies and greater dangers.

But the great point is to know what we want to buy, and, secondly, whether or no we are able and willing to pay the price.

Six tons of advertising matter, and the highest possible grade of advertising matter at that, was forwarded to the East by the Portland Commercial Club last week. This remarkable addition to the enormous advertising Oregon is already receiving, tells of all the resources of the state in picture and text, and comprises 5,040,000 full newspaper columns, certainly a great accomplishment, and one which five years ago would have been considered impossible.

Every naval officer ashore, below the grade of rear admiral, must walk forty miles, ride horseback 90 miles, ride a bicycle 100 miles within three consecutive days, or be retired. They are given until July 1 to get in training for the stunt, and most of them will need every day of the time. This may read like a joke, but it isn't, even if it does make outsiders laugh a little.

There's a difference of opinion among trans-continental railroad men as to the rates to be made to Oregon during 1909, but there is assurance that the regular rate is to be cut so as to make travel very heavy, and every indication that the one-way colonist ticket will cost less than at any time during the past two years.

The talk that advertising does not pay is almost puerile. The most successful business men today have been built upon advertising. That advertising is best which reaches the class of people you desire to reach most directly and with the least waste, and if properly handled it is sure to bring good results.

No terrible calamity has ever happened that did not make an opening for the superstitious. They are saying in Italy that the

Madonna appeared in a railroad station two days in advance of the earthquake and predicted the destruction of the city of Messina.

While the state superintendent of insurance was looking the other way, Pittsburg swiped New York insurance company with assets of \$19,000,000. Those at Pittsburg have a nifty habit of swiping things.

The legislative committee of the Oregon Good Roads Conference held their closing meeting last Saturday in Portland, and decided upon the bill they are to present to the legislature.

Harriman thinks so well of the railroad outlook that he is said to be reaching out for the New York Central, and when it comes to reaching out he is some pumpkins.

Hon. Joseph Benson Foraker will soon be able to sell his great legal talent to the Standard Oil Company without being called to account by Willie Hearst.

If it be fair to judge from the number of new corporation bonds recently put on the market, the high financiers are figuring on easy money ahead.

Even a pert paragrapher hesitates to say that women do best but when it comes to what they do easiest, it's a cinch in three letters—men.

Attend the Commercial Club meeting tonight and help boost. We need a new supply of hot air now, if we ever did.

The warm Oregon winter rain that we sometimes get tired of would be mighty welcome just now.

TAWAH CLUB FORMED
BY UNIVERSITY MEN

Twenty-Six College Students
 Will Occupy Clubhouse on
 East Eleventh Street

A new University Club announced its formation this week. The name is "Tawah" and the home will be at 144 East Eleventh street. There are twenty-six living and pledged members in the club. Among those who belong are a number of the prominent students of the University. The different parts of the state are also well represented. The men of the Tawah Club will be established in their new home by next Monday. The members are: Earl Kilpatrick, Don L. Lewis, Walter E. McIntyre, Arthur Moore, Harvard C. Moore, Paul Reid, Heubert E. Steadman, Earl F. Strong, George Tabbert, Arthur S. Trow, J. Le Roy Wood, Ted Cooper, H. P. Inman, Carey Loomis, W. C. Nicholas, C. D. Hartman, L. H. Gregory, Varney A. Gilles, Francis Walsh, Ray Walsh, Paul P. Correll, Bud Cleaves, Everett Harpham, Francis Risley, Charles E. Wiedland, J. V. East.

FRUIT GROWERS HOLD
THEIR ANNUAL MEETING

Saturday afternoon at the courthouse the annual meeting of the Lane County Fruit and Vegetable Growers' association was held. The name of the association was changed to the Eugene Fruit Growers' Association and the old officers were re-elected for the ensuing year. They are: Dr. H. F. McCormack, president and J. O. Holt, secretary and manager. Reports of business done by the association during the year were very satisfactory and showed that the members received much more for their fruit than they would have had the association been in existence.

IF YOU KNOW

The merits of Texas Wynder you would never suffer from kidney, bladder or rheumatic trouble. A bottle (two months' treatment) sold by O. J. Hull, or by mail, send for postcard to Dr. E. W. Hall, 2924 Olive street, St. Louis.

DON'T GET A DIVORCE.

A western judge granted a divorce on account of ill-temper and bad breath. Dr. King's New Life Pills would have prevented it. They cure Constipation, causing bad breath and Liver Trouble, the ill-temper, dispel colds, banish headaches, conquer chills. 25c at W. A. Kuykendall's.

Sheriff Russell of Grants Pass is wearing an Elks' charm, in which the tooth was taken from a live elk. Russell caught the elk, and with a pair of pliers pulled the tooth and let the elk go. This reads fast anyway.

S.S.S. THE REMEDY
FOR SORES AND ULCERS

The combination of healthful vegetable ingredients of which S. S. S. is composed, makes it an especially desirable and effective remedy in the treatment of sores and ulcers of every kind. Since an impure condition of the blood is responsible for the trouble, a medicine that can purify the blood is the only hope of a successful cure; and it should be a medicine that not only cleanses the circulation, but one that at the same time restores the blood to its normal, rich, nutritive condition. S. S. S. is just such a remedy. It is made entirely of healing, cleansing vegetable properties, extracted from recognized as the greatest of all blood purifiers. It has long been necessary to remove every impurity in the blood. When S. S. S. has purified the blood, and strengthened and enriched it, sores and ulcers heal readily and surely, because they are no longer fed and kept open by a continual discharge into them of irritating disease-laden matter from the blood. S. S. S. brings about a healthy condition of the flesh by supplying it with rich, nourishing blood and makes a permanent and lasting cure. Book on Sores and Ulcers and an official advice mailed free to all who write.

THE SWIFT SPECIFIC CO., ATLANTA GA

Clearance
 Sale
 Continues
 All This
 Month
 Buy Now

KEEP
WARM

Wood, Gas and
 Heating Stoves
 Clearance Sale

Sleds for Boys and Girls, special

Clearance
 Sale Prices
 all this
 Month
 Buy Now

Campbell-Fellman
 The Housefurnishers
 Cor. 8th and Olive Sts.
 Phone M

Standard receivers and transmitters can be had from the Western Electric Company, of Seattle, Wash., for \$2.04 f. o. b. Portland, and will cost about \$3.75 laid down at Eugene if seven days are ordered at one time. In order to induce subscribers to buy their instruments the directors of the E. E. & F. Tel. Co. at a meeting held on the 24 of January, 1909, made a flat rate of \$5 per year on private phones and \$10 for business phones, but those who do not buy their phones will be charged the rates now in force.

C. K. HALL, Secretary and Treasurer.

FILES CURED IN 6 TO 14 DAYS
 PAZO OINTMENT is guaranteed to cure any case of itching, blind, bleeding or bleeding piles, no matter how long they have been present. 75c
 SUBSCRIBE FOR THE GUARD

10% to 20% Off
 Clothing

at The TOGGE

In order to reduce our stock of MEN'S SUITS the arrival of our large spring lines, we are sale VALUES which we do not believe can be in this city.

One lot 75 Suits ranging from \$10.00 to \$25.00

This fall's styles of Alfred Benjamin and Sophomore Suits in Over 100 Suits in second lot of this fall's styles terms at a reduction of 10%

LOT 1.

Regular \$25.00 Suits, Sale Price \$20.00
 Regular \$22.50 Suits, Sale Price \$18.00
 Regular \$20.00 Suits, Sale Price \$16.00
 Regular \$18.00 Suits, Sale Price \$14.40
 Regular \$16.50 Suits, Sale Price \$13.20
 Regular \$15.00 Suits, Sale Price \$12.00
 Regular \$12.50 Suits, Sale Price \$10.00
 Regular \$10.00 Suits, Sale Price \$8.00

\$1.00 and \$1.25 Monarch and Interstate
 Shirts on sale at 90c

LOT 2

Regular \$35.00 Suits for
 Regular \$30.00 Suits for
 Regular \$27.50 Suits for
 Regular \$25.00 Suits for
 Regular \$22.50 Suits for
 Regular \$20.00 Suits for
 Regular \$18.00 Suits for

\$3.00 Remle Hats for
 \$3.50 Shoes for
 \$4.00 Shoes for

ROBERTS BROS. TOGG
 554 Willamette