

The Friendly Store--12th Semi-Annual Clearance Sale

Grand Annual Clearance Sale of All Ready Made Garments Coats, Suits, Skirts, Dresses, Waists, Night Gowns--All at Bargain Prices

Wonderful values in all ready-to-wear apparel at Eugene's foremost Cloth and Suit Store--every garment reduced fully one-fourth and most garments are reduced one-half and more. Take advantage of this sale. Every garment a new fall style, made of Broadcloths, Kerseys and fancy Suitings, splendidly made and finished. Dozens for you to choose from.

\$8.00 Women's Coats Now \$3.75

\$15.00 Women's Coats Now \$7.50

\$25.00 Women's Coats Now \$12.50

Children's and Misses' Coats reduced one-half and less. About 150 Coats, ranging in size from 8 to 16 years. Made of Plain and Fancy Cloakings, some plain and others trimmed in braid and velvet lined, with satin and Farrow's satin. Dozens of new stylish Coats to choose from in the different sizes and colors. Select now, while the stock is complete.



\$3.00 Children's Coats For \$1.50

\$5.00 Children's Coats For \$2.50

\$7.50 Children's Coats For \$3.75

\$10.00 Children's Coats For \$5.00

Infant's and Children's Bearskin Coats at much less than the usual low prices, come in ages from one to six years, and colors are red, white, blue, tan and gray.

\$8.50 to \$10.00 Bearskin Coats

Sizes 2 to 8 Now Priced at \$4.98

\$2.50 to \$4.00 Bearskin Coats

Sizes 2 to 5 Now Priced at \$2.10



\$3.00 Women's Coats \$1.85

3 dozen Women's Waists, made of Flannel, Batiste and fine Fancy Waisting, tailored styles, white laundried collars; 23 Waists now priced at \$1.85

Women's Suits reduced more than one-half; about eighteen suits in all. These suits are all this fall and winter styles; long coat suits, pointed and straight cuts; gored skirts with wide fold. Make your selection early.

\$50 Women's Tailored Suits \$25.00

\$25 Women's Tailored Suits \$14.75

\$12 Women's Tailored Suits \$5.00

50 Women's Skirts made of Panama serge and batiste; in plain blue and black, fancy checks, stripes and mixtures; pleated or ripple gored styles.

Walking Skirts Val. \$7.50 at \$3.75

Walking Skirts Val. \$15 at \$5.00

This is the greatest offering of Skirts we have ever made; in fact, most of these Skirts are priced at less than the material would cost you.

\$10 Fur Scarfs for \$5

\$20 Fur Scarfs for \$10

Three dozen Scarfs, 36 to 50 inches long, with one to four full tails and the better ones have heads; very large, full and best quality fur; dark and light brown and the price now just one-half regular prices.

75c Saten Petticoats for 50c

\$1.00 Moreen Petticoats for 75c

\$8 Fine Silk Petticoats for \$4.98

All of these petticoats are made of good material--the best bargains we ever offered; come in all sizes.



Wonderful Values in Fine Silk and Wool Dress Goods and Suitings

The most wonderful sale of Dress goods we have ever had--Every piece of Wool Dress Goods and Waisting reduced except one or two contract lines. This includes colored and black, in novelty and plain materials. Here are three special lots which have been priced very low:

Lot 1 1000 yards of Novelty suitings in checks, stripes, plaids and fancy mixtures; great variety to choose from in all the light colors, browns, blues, reds, greens, tans and grays; each piece five and six yards; price now, a yard 32c

Lot 2 1000 yards of Novelty suitings in checks, stripes, plaids and fancy mixtures; great variety to choose from in all the light colors, browns, blues, reds, greens, tans and grays; each piece five and six yards; price now, a yard 32c

Lot 3 1000 yards of Novelty suitings in checks, stripes, plaids and fancy mixtures; great variety to choose from in all the light colors, browns, blues, reds, greens, tans and grays; each piece five and six yards; price now, a yard 32c

Lot 4 1000 yards of Novelty suitings in checks, stripes, plaids and fancy mixtures; great variety to choose from in all the light colors, browns, blues, reds, greens, tans and grays; each piece five and six yards; price now, a yard 32c

Lot 5 1000 yards of Novelty suitings in checks, stripes, plaids and fancy mixtures; great variety to choose from in all the light colors, browns, blues, reds, greens, tans and grays; each piece five and six yards; price now, a yard 32c

Lot 6 1000 yards of Novelty suitings in checks, stripes, plaids and fancy mixtures; great variety to choose from in all the light colors, browns, blues, reds, greens, tans and grays; each piece five and six yards; price now, a yard 32c

Lot 7 1000 yards of Novelty suitings in checks, stripes, plaids and fancy mixtures; great variety to choose from in all the light colors, browns, blues, reds, greens, tans and grays; each piece five and six yards; price now, a yard 32c

Lot 8 1000 yards of Novelty suitings in checks, stripes, plaids and fancy mixtures; great variety to choose from in all the light colors, browns, blues, reds, greens, tans and grays; each piece five and six yards; price now, a yard 32c

Lot 9 1000 yards of Novelty suitings in checks, stripes, plaids and fancy mixtures; great variety to choose from in all the light colors, browns, blues, reds, greens, tans and grays; each piece five and six yards; price now, a yard 32c

Lot 10 1000 yards of Novelty suitings in checks, stripes, plaids and fancy mixtures; great variety to choose from in all the light colors, browns, blues, reds, greens, tans and grays; each piece five and six yards; price now, a yard 32c

Lot 11 1000 yards of Novelty suitings in checks, stripes, plaids and fancy mixtures; great variety to choose from in all the light colors, browns, blues, reds, greens, tans and grays; each piece five and six yards; price now, a yard 32c

Lot 12 1000 yards of Novelty suitings in checks, stripes, plaids and fancy mixtures; great variety to choose from in all the light colors, browns, blues, reds, greens, tans and grays; each piece five and six yards; price now, a yard 32c

Lot 13 1000 yards of Novelty suitings in checks, stripes, plaids and fancy mixtures; great variety to choose from in all the light colors, browns, blues, reds, greens, tans and grays; each piece five and six yards; price now, a yard 32c

Lot 14 1000 yards of Novelty suitings in checks, stripes, plaids and fancy mixtures; great variety to choose from in all the light colors, browns, blues, reds, greens, tans and grays; each piece five and six yards; price now, a yard 32c

Lot 15 1000 yards of Novelty suitings in checks, stripes, plaids and fancy mixtures; great variety to choose from in all the light colors, browns, blues, reds, greens, tans and grays; each piece five and six yards; price now, a yard 32c

Lot 16 1000 yards of Novelty suitings in checks, stripes, plaids and fancy mixtures; great variety to choose from in all the light colors, browns, blues, reds, greens, tans and grays; each piece five and six yards; price now, a yard 32c

Lot 17 1000 yards of Novelty suitings in checks, stripes, plaids and fancy mixtures; great variety to choose from in all the light colors, browns, blues, reds, greens, tans and grays; each piece five and six yards; price now, a yard 32c

Lot 18 1000 yards of Novelty suitings in checks, stripes, plaids and fancy mixtures; great variety to choose from in all the light colors, browns, blues, reds, greens, tans and grays; each piece five and six yards; price now, a yard 32c

Lot 19 1000 yards of Novelty suitings in checks, stripes, plaids and fancy mixtures; great variety to choose from in all the light colors, browns, blues, reds, greens, tans and grays; each piece five and six yards; price now, a yard 32c

Lot 20 1000 yards of Novelty suitings in checks, stripes, plaids and fancy mixtures; great variety to choose from in all the light colors, browns, blues, reds, greens, tans and grays; each piece five and six yards; price now, a yard 32c

Lot 21 1000 yards of Novelty suitings in checks, stripes, plaids and fancy mixtures; great variety to choose from in all the light colors, browns, blues, reds, greens, tans and grays; each piece five and six yards; price now, a yard 32c

Lot 22 1000 yards of Novelty suitings in checks, stripes, plaids and fancy mixtures; great variety to choose from in all the light colors, browns, blues, reds, greens, tans and grays; each piece five and six yards; price now, a yard 32c

Lot 23 1000 yards of Novelty suitings in checks, stripes, plaids and fancy mixtures; great variety to choose from in all the light colors, browns, blues, reds, greens, tans and grays; each piece five and six yards; price now, a yard 32c

Lot 24 1000 yards of Novelty suitings in checks, stripes, plaids and fancy mixtures; great variety to choose from in all the light colors, browns, blues, reds, greens, tans and grays; each piece five and six yards; price now, a yard 32c

Lot 25 1000 yards of Novelty suitings in checks, stripes, plaids and fancy mixtures; great variety to choose from in all the light colors, browns, blues, reds, greens, tans and grays; each piece five and six yards; price now, a yard 32c

Lot 26 1000 yards of Novelty suitings in checks, stripes, plaids and fancy mixtures; great variety to choose from in all the light colors, browns, blues, reds, greens, tans and grays; each piece five and six yards; price now, a yard 32c

Lot 27 1000 yards of Novelty suitings in checks, stripes, plaids and fancy mixtures; great variety to choose from in all the light colors, browns, blues, reds, greens, tans and grays; each piece five and six yards; price now, a yard 32c

Lot 28 1000 yards of Novelty suitings in checks, stripes, plaids and fancy mixtures; great variety to choose from in all the light colors, browns, blues, reds, greens, tans and grays; each piece five and six yards; price now, a yard 32c

Lot 29 1000 yards of Novelty suitings in checks, stripes, plaids and fancy mixtures; great variety to choose from in all the light colors, browns, blues, reds, greens, tans and grays; each piece five and six yards; price now, a yard 32c

Lot 30 1000 yards of Novelty suitings in checks, stripes, plaids and fancy mixtures; great variety to choose from in all the light colors, browns, blues, reds, greens, tans and grays; each piece five and six yards; price now, a yard 32c

Lot 31 1000 yards of Novelty suitings in checks, stripes, plaids and fancy mixtures; great variety to choose from in all the light colors, browns, blues, reds, greens, tans and grays; each piece five and six yards; price now, a yard 32c

Lot 32 1000 yards of Novelty suitings in checks, stripes, plaids and fancy mixtures; great variety to choose from in all the light colors, browns, blues, reds, greens, tans and grays; each piece five and six yards; price now, a yard 32c

Lot 33 1000 yards of Novelty suitings in checks, stripes, plaids and fancy mixtures; great variety to choose from in all the light colors, browns, blues, reds, greens, tans and grays; each piece five and six yards; price now, a yard 32c

Lot 34 1000 yards of Novelty suitings in checks, stripes, plaids and fancy mixtures; great variety to choose from in all the light colors, browns, blues, reds, greens, tans and grays; each piece five and six yards; price now, a yard 32c

Lot 35 1000 yards of Novelty suitings in checks, stripes, plaids and fancy mixtures; great variety to choose from in all the light colors, browns, blues, reds, greens, tans and grays; each piece five and six yards; price now, a yard 32c

Lot 36 1000 yards of Novelty suitings in checks, stripes, plaids and fancy mixtures; great variety to choose from in all the light colors, browns, blues, reds, greens, tans and grays; each piece five and six yards; price now, a yard 32c

Lot 37 1000 yards of Novelty suitings in checks, stripes, plaids and fancy mixtures; great variety to choose from in all the light colors, browns, blues, reds, greens, tans and grays; each piece five and six yards; price now, a yard 32c

Send Your Mail Orders For Samples or Merchandise



S. H. FRIENDLY
592-592 Willamette St.

90c 19-in Taffeta Silk a Yard 69c

Our entire stock of 19-inch Taffeta Silk, sells regular at 90c a yard, and comes in all colors; red, brown, green, navy, light blue, pink, rose, blue, yellow, lavender, old rose, tan, gray, smoke, etc.; this is a splendid opportunity to buy a Silk Waist, Petticoat, Dress or Lining and save 21c a yard; all of our 90c Silks now on sale at the yard 69c

\$1 and \$1.25 Messaline

Silk Sale Price a yard 85c

Our entire stock of 20-inch Messaline and Novelty Crepe de Chine Silks, suitable for Waists, Dresses and Skirts; come in dark and light shades and are just the thing for afternoon and evening wear. Take advantage now at this sale and select the material for your new gown or dress at this low price.

\$1.50 Black Taffeta Silk

36-in Guaranteed for \$1.25

\$1.25 36-in Silk yd \$1.00

Grand values in yard wide Black Taffeta Silk; these are the dependable kind and you can buy in safety; if they do not give satisfaction we will replace with new silk.

75 20-in Taffeta yd 52c

One piece only, 19-in Blk. Taffeta; 90c quality; yard 52c

Sol. Agents for Kato and Nemo Corsets, Mosbyak Silks, Wayne Knit Hosiery, Munsing Underwear, Dent Gloves.

Eugene Agents for Ladies' Home Journal Patterns, Ladies' Home Journal Monthly Style Book Free, Quarterly Style Book and Pattern 20c.

CITY NEWS

McNeff Bros. are today loading a car of hops at Friendly's warehouse at a special rate.

Ray H. Wilson Jones will address the University Y. M. C. A. Friday night at 8 o'clock.

The East Eugene W. C. T. U. will meet at the home of Mrs. L. E. Flagg Friday afternoon at 2:30.

Those who went to the duck preserves during the cold snap report that the birds were numerous and all secured good bags.

The Western Union Telegraph Co. will send all messages connected with subscriptions to the Italian relief fund free of charge.

The Oregon Weekly will be issued February 1 by the women of the University. The regular staff will

take no part in the edition.

President Campbell of the University of Oregon, returned yesterday from California, where he spent the Christmas interim.

A decomposed granite walk was built today between the depot and the end of Willamette street cement walk, a great convenience.

The slough in the southern part of the city is overflowing and the residents south of Seventeenth street are inconvenienced in getting to their homes.

The Women's Missionary Society of the Christian Church will meet at the home of E. C. Sanderson, corner 12th and Alder streets tomorrow afternoon at 2:30.

A citizen of Irving in town today states that members of a family near there in which it is said smallpox exists were here today and mingling with the crowds on the streets. This matter should be looked into. If

smallpox exists there the family should be quarantined before the contagion spreads.

The county commissioners' court is in session, having convened yesterday. Aside from making the annual levy, as given in yesterday's Guard, making the routine business has been transacted.

The name of the carpenter, who engaged in the light the other evening with Frank Wilson is George Allcar. Frank thought it fair to give the other fellow's name as his was given prominence.

Melvin Hansen, a young capitalist of this city, has bought an 80-acre farm near Salem from J. A. Weed for \$14,000 and will set out a large number of walnut trees on it. Fifteen acres of the farm is already set to walnuts.

The river was at an eleven foot stage at about noon today and was rising slowly at that time. It is not thought that it will be much higher, as the atmosphere is colder and the snow in the mountains will stop melting.

F. D. Rubin was located in Eugene, at the corner of Eleventh and Oak streets, and has engaged in the business of auctioneering, at which he has had much experience. He makes a specialty of thoroughbred stock and farm stock but will also sell real estate and merchandise.

A. J. Rubin was located in Eugene, at the corner of Eleventh and Oak streets, and has engaged in the business of auctioneering, at which he has had much experience. He makes a specialty of thoroughbred stock and farm stock but will also sell real estate and merchandise.

A. J. Rubin was located in Eugene, at the corner of Eleventh and Oak streets, and has engaged in the business of auctioneering, at which he has had much experience. He makes a specialty of thoroughbred stock and farm stock but will also sell real estate and merchandise.

A. J. Rubin was located in Eugene, at the corner of Eleventh and Oak streets, and has engaged in the business of auctioneering, at which he has had much experience. He makes a specialty of thoroughbred stock and farm stock but will also sell real estate and merchandise.

DIED

At 6:30 a. m., Jan. 7, Mrs. H. C. Davis, after a long illness, at her home, 743 Mill street. She leaves a husband, H. C. Davis; son, Carl Davis, who is in Rush Medical College, Chicago, and daughter, Elsie. Her mother, Mrs. M. J. Quick, of Halsey, sister, Mrs. P. T. Starr, of Corvallis, and two brothers, E. B. Penland of Halsey, and L. E. Penland of Pendleton, survive her. A short service will be held at 10:30 a. m. at the family residence in Eugene, then the remains will be taken to Halsey. Services will be held in the M. E. church at 10 a. m., Jan. 9, in Halsey, when she will be laid to rest in Pine Grove beside her father.

ANOTHER LARGE ADDITION TO PLANING MILL

The Eugene Planing Mill Co. will erect another large addition to its plant on Lawrence street adjoining the S. P. tracks as soon as the weather will permit. A second story will be added to the one-story portion of the mill and when this work is completed the entire plant will be two stories high, a second story having been built to the main portion of the building last summer. The owners of the mill are very well satisfied with the business done during the past two years and feel that the present additions will continue for a long time yet, hence the outlay for the improvement and enlargement of the plant.

G. H. Thompson of Maricopa, was in the city over night.

NEW TODAY

NEW TODAY

PERSONAL

G. E. Detmerling is home from an extended to the East. J. C. Moss of Cottage Grove spent last night in Eugene. D. R. Lakin is going to Portland soon to visit friends.

J. W. Wildman of Ocean View, is in the city on business. Miss Clara Hager returned today from a visit at Creswell.

John H. West made a flying trip to Junction City today. Barney May, mayor of Harrisburg, was in the city over night.

W. D. McIntosh of Grants Pass, was an arrival in Eugene last night. Chester Hemenway left today on one of his regular trips to points north.

Miss Mae Darling of Caldwell, Idaho, was an arrival in Eugene last night.

Smith Taylor left on the stage this morning on his return to McKenzie Bridge.

Mrs. W. O. Zeigler returned home to Philomath yesterday after a visit with relatives here.

H. L. Rasm returned to Junction City this morning after a short business visit in Eugene.

A. B. Wood, manager of the O. & S. E. railway came down from Cottage Grove again today.

Mr. and Mrs. W. G. Tallafra, have returned home to Sumpter after a visit with relatives here.

Nilton Bailey and wife, J. R. Snyder and wife and J. E. McKibben, of Maricopa, spent last night in the city.

Chas. Willman, day clerk at the Hotel Gros, was a passenger for points north on the noon train today.

William Landess and wife came down from Cottage Grove on the noon train today, returning home in the afternoon.

Wm. Jorgensen of Ocean View, John C. Ludeman and Elmer Helms, of Waldport were arrivals in Eugene last night.

Mrs. J. W. Hobbs and daughters, Mrs. W. L. Thompson and Mrs. J. D. Brady, returned this afternoon from a visit in Portland.

Mr. and Mrs. M. Wray arrived here yesterday from Minnesota to visit their son, Billy Wray and daughter, Mrs. Chase.

G. N. Murdoch returned on the noon train today from a business trip to Creswell in the interests of the Guard's voting contest.

A. J. Nighswinder and wife, after a visit with friends and relatives near Eugene, returned to the Douglas county city this afternoon.

Frank Stewart went to Sherwood today to look after his farm which he purchased there some time ago. Later he will move his family from here to that place.

Rev. L. G. Knotts was a stage passenger for Mapleton this morning. He makes regular trips to the Shuslaw country on missionary work for the Presbyterian church.

Major C. C. Hammond returned last night from Portland, where he acted as a member of a board of officers to revise the state military code to conform to the United States arm regulations.

NATHAN HILL FILES ANSWER TO CO

Says His Wife Was Him and His Child Asks for Decree

Nathan Hill, whose divorce and a third of today filed an answer to a complaint and a cross-complaint for a decree of divorce.

In his answer Hill states that his wife, as advised by his attorney, states that his wife, as their marriage knew of their alleged that she was toward her and the good home and the efforts for her.

Mr. Hill stated to the day that he did not owe \$40,000 worth of property in yesterday's paper.

MOVED.

Miss Gebhart, the 40-year-old woman, moved to 53 East Ninth over Nicklin's store, 1412.

If you have no bills on the night of Jan. 10, know that your bill is paid, as the service will be cut off on that date, bills regardless of who.



The Toiler.

Needs the best the most easily in our Monopole you will secure the purest food of the best sources of excellent food of our customers.

W. M. G. THE SQUARE DEAL Phone M. 25 619

BIG REDUCTION

Commencing January 2nd, we will put on discount of 20%, all shoes that have been for one year or more.

WE ARE NOT CLOSING OUR

but we do need money and are willing to sacrifice to get it. Our loss is your gain early before the snaps are all gone.

Yoran's Shoe Store, THE STORE SELLER

HOSIERY AND GLOVE SALE

Our Children's Hosiery must be sold to make room for an entire new line goods we have are all right, only odds and ends from different mills, and so we very low price on them to move them.

LADIES' GLOVES in Cashmere, Electra Wool, fleece-lined and Astrakhan are all good goods and right in the season, but they must go.

Children's Hosiery

Boys' Heavy School Stockings..... 15c
All 20 and 2