

THE EUGENE DAILY GUARD

GUARD PRINTING CO., INC.
Charles H. Fisher

Published every day of the week, Sunday's excepted. Address all communications and make all remittances payable to The Eugene Daily Guard, Eugene, Oregon.

Subscription Rates—Daily
Delivered by carrier, per week \$1.15
Delivered by carrier, one month 4.00
By mail one year (in advance) 45.00
One month05
Single copies01
Weekly Guard, per year 1.75
Advertising rates made known on application.

Agents for The Guard
The following are authorized to take and receipt for subscriptions or transmit any other business for The Daily and Weekly Guard:
Cresswell—J. L. Clark
Coburn—George A. Drury
All postmasters are authorized to receive and receipt for subscriptions to the Daily and Weekly Guard.

MEMBER OF ASSOCIATED PRESS
THURSDAY, JANUARY 7, 1909

The Eugene papers are doing some boosting for securing an electric railroad up the valley as far as that city, says the Albany Democrat. It is certainly a good thing to boost. It is being learned more and more that these roads are splendid developments, and that they mean much for a section of country, hence the general desire to secure them. Along an electric line one always sees fine homes erected, pretty garden spots, good farms, and they bring business to a town, offering communication ten or fifteen times a day. Albany wants a line up the valley, and is anxiously awaiting its coming.

The Salem Journal gets sarcastic and says: "The three principal events in the life of Eugene people is to see the train come in, the University commencement, and to boost the town."—Albany Democrat. And of these three events the last is considered the most important, and is most religiously adhered to.

Citing the pay of European rulers is poor argument with the average man for increasing the salary of our president, because it indicates a desire for more royal flapping in Washington, when what is wanted is less of it.

Pulling the wool over the eyes of the tariff-makers is a familiar game, but the players are so expert that they have usually managed to get the stakes in their pockets before the victims realized they were skinned. Now they are at it again.

With a moneyed lobby in Washington working for a tariff of five cents a pound on coffee, it's up to the people to get busy with their senators and representatives if they do not wish to pay this tax on their breakfast tables.

Americans swallow sugar to the value of \$1,000,000 every day in the year, and that's not counting the enormous amount of taffy they daily swallow without getting choked.

Says the Albany Democrat: "Eugene is now laboring with the proposition for having a couple of telephone systems. Albany has had two for some time and is thriving."

NEWLAND'S FRIDAY 8th SATURDAY 9th

Friday Morning at 8:30 Newland's store will open to Eugene shoppers their five-cent lace counters. Thousands of yards have been imported special for these sales—the values are bigger and better than we have ever offered.

Buy Your Torchon Laces Now

The first is a lot of several thousand yards of fine imported Torchons.
There is nothing in this lot but that is worth more than our sale price, and there are hundreds of yards that are worth 10 cents and 12 1/2 cents the yard. Sale will begin Friday morning at 8:30.

5c

Beginning Friday, January 8th

A lot of new style 1909 White Lawn Waists will be on sale. These waists all have the new style sleeves; just received from New York. Your choice of the lot \$1.48

Dress Goods

All 60c Dress Goods, At yard 50c
All 65c Dress Goods
All \$1.25 Dress Goods now on sale at yard \$1.00

Ladies' \$5 Coats \$2.90—Ladies' \$9 Coats \$5.00
Ladies' \$15 Coats \$8.50

A Sale Saturday in Men's Wear

Saturday morning we begin our big sale on Men's Shirts, Wool Underwear and Men's and Boys' fine Tailored Clothing.
Men's \$8.50 Suits will go on Sale Saturday morning at \$6.50
All of our \$11.00 Suits \$10.00
All of our \$12.50 Suits at \$15
All of our \$16.00 and \$18.00 Suits will be sold at \$15
Boys' and Young Men's \$10 Suits on sale at \$9.50

H. D. SMARTT JEWELER

For Watch, Clock and Jewelry Repairing
MARKS DRUG STORE SMEED HOTEL BUILDING.

Nicklin's Genuine Nicklin's CLOSING OUT SALE

There is a big difference between a clearance sale and a
The merchant conducting a clearance sale offers you a few lines, that he wishes to close out, at a reduced price. In a genuine closing out sale the merchant wishes to get out of business as soon as possible and make sweeping reductions throughout the whole stock.

I AM POSITIVELY RETIRING FROM BUSINESS

DRESS GOODS

Yards upon yards of plain and fancy weaves—Albatrosses, Mohairs, Serges, Voiles, etc., at prices lower than you have ever had the same grade of goods quoted to you before.

- All 30c the yard goods 20c
- All 35c the yard goods 25c
- All 40c the yard goods 28c
- All 50c the yard goods 39c
- All 60c the yard goods 45c
- All 75c the yard goods 58c
- All 85c the yard goods 65c
- All \$1.00 the yard goods 80c
- All \$1.25 the yard goods 94c
- All \$1.50 the yard goods \$1.12
- All \$1.75 the yard goods . . . \$1.30
- All \$2.00 the yard goods . . . \$1.40
- All \$2.50 the yard goods . . . \$1.75

DRESS PATTERNS

- All \$ 7.00 Dress Patterns . . \$ 5.00
- All \$ 8.50 Dress Patterns . . \$ 6.00
- All \$10.00 Dress Patterns . . \$ 7.50
- All \$15.00 Dress Patterns . . \$10.50

CORSETS - CORSETS

- All 50c Corsets now 40c
- All 65c Corsets now 50c
- All \$1.00 Corsets now 85c
- All \$1.50 Corsets now \$1.20
- All \$2.00 Corsets now \$1.60

BLANKETS

Entire stock of Cotton and Woolen Blankets at Money-Saving prices.
Regular 85c grades at 65c
Regular \$1.50 grade at \$1.15
Regular \$2.00 grade at \$1.45
Regular \$2.50 grade at \$1.85
Regular \$5.00 grade at \$3.50
Regular \$6.00 grade at \$4.35
Regular \$7.00 grade at \$5.25

UMBRELLAS

At a reduction of 25%, or 1/4 off the regular price.
All 50c Umbrellas at 38c
All 75c Umbrellas at 57c
All \$1.00 Umbrellas at 75c
All \$1.25 Umbrellas at 94c
All \$1.50 Umbrellas at \$1.13
All \$2.00 Umbrellas at \$1.50
All \$2.50 Umbrellas at \$1.88
All \$3.00 Umbrellas at \$2.25

BEST CALICOES 50 YD.

Entire stock of Calicoes is offered you at 5 cents per yard.

LACE CURTAINS AT HALF PRICE

- \$1.50 the pair Curtains 75c
- \$2.00 the pair Curtains . . . \$1.00
- And so on through the line.

FIXTURES AND THREE-YEAR LEASE FOR SALE

Splendid opportunity for some one to buy my entire stock and fixtures and get a three-year lease on this splendid corner at a very low rental.

SHOES

It is seldom that you get an opportunity to buy shoes at genuine CLOSING OUT PRICES—My Entire Shoe Stock is composed of the well-known Mayer and Washington Shoe Co.'s make. Every pair are Honest Goods.

LADIES' SHOES

- \$1.75 Shoes for Ladies now . . . \$1.39
- \$2.00 Shoes for Ladies now . . \$1.58
- \$2.50 Shoes for Ladies now . . \$1.85
- \$3.00 Shoes for Ladies now . . \$2.23
- \$3.50 Shoes for Ladies now . . \$2.93

INFANTS' SHOES

- Regular 25c Shoes for Infants now 20c
- Regular 35c Shoes for Infants now 25c
- Regular 40c Shoes for Infants now 28c
- Regular 50c Shoes for Infants now 39c
- 60c Shoes now 45c
- 75c Shoes now 60c
- 90c Shoes now 75c
- \$1.15 Shoes now 90c

CHILDREN'S SHOES

- All \$1.35 Shoes for Children at 98c
- All \$1.50 Shoes for Children at \$1.15
- All \$1.75 Shoes for Children at \$1.40
- All \$2.00 Shoes for Children at \$1.50
- All \$2.50 Shoes for Children at \$1.90

MEN'S DRESS SHOES

- All \$2.50 Dress Shoes for Men \$1.98
- All \$3.00 Dress Shoes for Men \$2.40
- All \$3.50 Dress Shoes for Men \$2.85
- All \$4.00 Dress Shoes for Men \$3.20
- All \$4.50 Dress Shoes for Men \$3.65
- All \$5.00 Dress Shoes for Men \$3.85

MEN'S HEAVY SHOES

Complete line of the well-known Washington Shoe Company's heavy work and logging Shoes—best shoe made for hard wear.
All \$2.75 Heavy Shoes for Men \$2.25
All \$3.00 Heavy Shoes for Men \$2.45
All \$3.25 Heavy Shoes for Men \$2.65
All \$3.50 Heavy Shoes for Men \$2.85
All \$4.00 Heavy Shoes for Men \$3.25
\$4.50 Shoes now . . . \$3.65 \$5.00 Shoes now . . \$4.15
\$5.50 Shoes now . . . \$4.60 \$6.50 Shoes now . . \$5.20

BOY'S SHOES

Every pair of Boys' Shoes in the store at a big reduction.

Positively No Credit

So many people have bought goods during this sale and asked to have some charged. I AM POSITIVELY GOING OUT OF BUSINESS and I want to collect in what is due me instead of adding more to my outstanding accounts. SO PLEASE BRING YOUR POCKETBOOK WHEN YOU ATTEND THIS SALE.

WE SURELY HAVE BEEN BUSY
I. T. NICKLIN
Northeast Corner 9th and Oak Streets

MEN'S TROUSERS

I have a very large line of the well-known Kazoo Pants for men. Price cost is not considered. These prices will close them out fast.

- All \$1.25 Trousers now 85c
- All \$1.50 Trousers now \$1.10
- All \$2.00 Trousers now \$1.40
- All \$2.50 Trousers now \$1.75
- All \$3.00 Trousers now \$2.25
- All \$3.50 Trousers now \$2.75
- All \$4.00 Trousers now \$3.25
- All \$4.50 Trousers now \$3.75
- All \$5.00 Trousers now \$4.25
- All \$6.00 Trousers now \$4.75
- All \$6.50 Trousers now \$5.25

MEN'S AND BOYS' SWEATERS

At a reduction of 33 1-3%.

- All 75c Sweaters at 50c
- All \$1.00 Sweaters at 65c
- All \$1.25 Sweaters at 80c
- All \$1.50 Sweaters at 95c
- All \$1.75 Sweaters at \$1.10
- All \$2.00 Sweaters at \$1.25
- All \$3.00 Sweaters at \$1.90

MEN'S AND BOYS' HATS

- All 50c Hats now 35c
- All 75c Hats now 50c
- All \$1.00 Hats now 65c
- All \$1.25 Hats now 80c
- All \$1.50 Hats now 95c
- All \$2.00 Hats now \$1.40
- All \$2.50 Hats now \$1.75
- All \$3.00 Hats now \$2.10

MEN'S GLOVES

Full line of the celebrated Conklin and Conklin Gloves for men sacrificed.

- All 50c Gloves now 35c
- All 75c Gloves now 50c
- All \$1.00 Gloves now 65c
- All \$1.25 Gloves now 80c
- All \$1.50 Gloves now 95c
- All \$1.75 Gloves now \$1.10

MEN'S AND BOYS' UNDERWEAR

Entire line of Wool and Underwear for Men and Boys sacrificed. prices that will pay you to buy supply.
All 50c Garments now 35c
All 75c Garments now 50c
All \$1.00 Garments now 65c
All \$1.25 Garments now 80c
All \$1.50 Garments now 95c

EVERYTHING REDUCED

With but one exception. A big reduction in my big stock of merchandise in my big store. Make your list and bring it here. I will save money and at the same time help me get out of business.

STRENDID OPPORTUNITY
For some one to buy my entire stock and fixtures and get the three year lease on this splendid corner. It is a big saving.