

# 8 Buying Days From Now Until Xmas 8

## Fine Furs For Xmas Gifts

\$10.00 Fox Scarfs, ea. \$7.50

2 Dozen fine red and brown Fox Scarfs, 36 inches long, with two large natural tails and natural legs and claws; extra values at \$10.00; Holiday Sale price, each ..... \$7.50

Natural Mink Scarfs \$12.00 to \$15.00

Splendid assortment of natural XX quality Mink Scarfs, silk-lined; each, \$12.00 and \$15.00

Japanese Mink Scarfs \$5.00 and \$10.00

Ermine Scarfs

X Quality \$6.50

Sable Coney Scarfs \$1.00 to \$5.00

Furs are practical and useful gifts are always appreciated, and judging from the number of furs sold the few weeks preceding Christmas many are made happy by securing a fur piece. If you are in doubt what to give, call and inspect our line of furs—you will then experience no trouble in making your decision.

### A Black Silk Dress Pattern

The silk counter is always a busy section during the holidays; this year it is busier than ever because we are offering so many extra values.

\$1.25 yard-wide Black Taffeta Silk, now 90c a yard; \$1.50 yard wide Black Taffeta Silk now \$1.25 a yard. 75c Bengaline Silk, all staple evening shades, 50c a yard. The entire stock of 90c Taffeta Silks, come in all desirable shades, both light and dark, now on sale at only 75c yard. 20-inch Japanese Silks, all shades, for fancy work, 25c yd. Many special offerings in fancy silks—the kind that make pretty evening dresses and waists and the darker ones for street and afternoon wear. Pongee Silks, 85c and \$1.25.

### Carter and Musing Underwear

Pants, Vests, Tights, Union Suits, Corset Covers, knit from the finest cotton, wool and silk yarns; every garment guaranteed to fit and wear, and all these garments are specially priced now ..... 50c, 60c and 75c Children's garments ..... 39c

\$1.50 Womens Garments each \$1.19

This is a special lot of all wool and wool mixed garments we wish to close out; all high-grade needle-stitch and Swiss rib; in most all sizes

### Women's Umbrellas

Nothing could be better for a practical present than a good umbrella. We received today four dozen Umbrellas, with new handles in gun metal and fancy sticks; the covers are absolutely guaranteed. Prices from \$2.00 to \$7.50

### Wool Dress Goods

Our entire stock of fancy wool dress goods is reduced 20 to 35% and the black wool dress fabrics are specially priced. You will find choosing here very easy, as the styles and values at this sale are all exceptionally good.

### Blankets and Comforts, Table Linens, H. S. Pieces

Make useful and practical gifts—Table Linens and Napkins to match; matched Sets; big assortment of H. S. Drawn Work and embroidered Centre Pieces, Doilies, Scarfs, Tray and Lunch Cloths, hand and machine made. You will find them here in great variety.

### Knit Goods

Fascinators, Shawls, Scarfs, Booties, Leggings, Sacques, Hoods, in white and black and colors; made of wool and silk; prices, 10c to \$3.50.

Outing Flannel Night Dresses 90c to \$2.50

Come in sizes from 32 to 44; in stripes, plain and floral effects.

**S. H. FRIENDLY** EUGENE'S LARGEST AND BEST STORE GOOD GOODS ONLY

IN JUST NINE DAYS OLD SANTA WILL MAKE HIS CUSTOMARY APPEARANCE—ONLY A VERY SHORT TIME TO DO THE NECESSARY XMAS SHOPPING. BETTER BEGIN TOMORROW. IF YOU HAVE ALREADY COMMENCED YOU'LL FIND SELECTING PRESENTS EASIER FOR TWO REASONS—STOCKS ARE NOW MORE COMPLETE THAN THEY WILL BE LATER ON, AND YOU WILL NOT FIND THE STORES SO CROWDED. THIS STORE IS SHOWING AN IMMENSE ASSORTMENT OF ARTICLES THAT ARE ALWAYS ACCEPTABLE, PRACTICAL, USEFUL GIFTS FOR EVERYONE—WOMEN, MEN, BOYS AND GIRLS. WE WELCOME YOU TO COME IN AND INSPECT OUR LINES.

## Coats and Suits for Xmas Presents

Our entire stock of Coats and Suits is marked at one-third to one-half their regular prices—all are this season's best styles, and any of these garments will make an appropriate Christmas Gift. See them.

**\$75 High Grade Suits at \$25**  
**\$25 High Grade Suits at \$14**

This includes every suit in our stock—Velvet, Broad cloth and Serge Suits, and every suit is new this season, stylishly made in every particular. There are but about 30 of these suits; if you want one come soon.



## Coats at \$5.30, \$7.60, \$9.38 and \$12.50

Coats worth up to \$40.00, made of Broadcloth, Mixed Cloakings, Waterproof Cloths, Silk Rubberized Coats, etc., in all sizes, in black and colors; dozens of stylish garments for you to choose from and all reduced 1/2 to 3/4 off regular prices. Never have we offered such grand values at this season of the year. But we must reduce our stock, and at once.

## Every Child's Coat in the House Reduced 1/2

100 Coats in the assortment; sizes from 6 to 16 years; made of plain and mixed cloths, stripes and checks; grand assortment of styles and patterns. You can take your choice from the entire stock now at ONE-HALF LESS THAN THE REGULAR PRICES.

**Sateen and Moreen Petticoats 50c, 75c and \$1.00**  
**Silk Petticoats \$8 Values, at \$4.88 - - \$10 Values \$7**

Wonderful values in Petticoats in both cotton and silk will be on sale here from now until Christmas. Our regular \$8.00 and \$10.00 Petticoats reduced to \$4.88 and \$7.00

**Waisting Flannels at 15c, 25c, 50c and 75 the Yard**

Come in stripes, checks and plain colors; big range of patterns to choose from. Select now

## Grand Display of Men's Holiday Night Robes and Pajamas Prices Are Lower Than Ever

It is a pleasure to sleep in a "Brighton" or "Faultless Night Robe or Pajama because for fit, style and softness of fabric they are best. For holiday customers we are showing many Oriental and Persian patterns at \$1.50 and \$2.00. Plain colors, 75c, \$1.00, \$1.50 and \$2.00. Fancy stripes and checks in Blues, Pinks, Tans, Cream and all colors, in muslin and outing flannel and with military collars.

Gowns and Pajamas from 50c to \$5.00 each

Children's Gowns, Outing Flannel 50c Children's Sleeping Garments, Pajamas 50c

**Tables and Counters Packed High With Men's Fancy Vests, Hosiery, Neckwear, Suspenders, Belts, Jewelry**

### Bargains in Men's Linen Handkerchiefs

1000 dozen linen Handkerchiefs, in plain and fancy. Also hand embroidered Initial Handkerchiefs, 50c Embroidered Hemstitched Handkerchiefs, 25c Plain Hemstitched Linen Handkerchiefs priced at 15c, 25c, 35c, 50c, 75c, \$1.00 Silk Handkerchiefs, in both plain and fancy, 25c, 50c, 75c, \$1.00 and \$1.50

### Men's Fancy Holiday Hosiery

Hundreds of pretty Hosiery, in embroidered and fancy patterns, you will find here priced at 25c and 50c Silk Hosiery at \$1.50, \$2.00, \$2.50 and \$3.00

### Dozens of the Most Beautiful Neckwear

For Men, Boys and Children. The patterns never so pretty nor the assortments never so large. You will find an unlimited variety to select from.

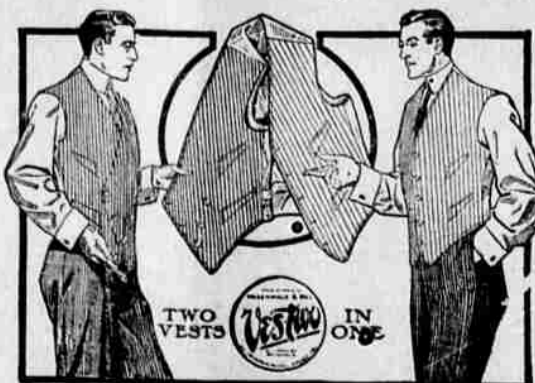
at 50c We show an extensive line in all colors and shades; in four-in-hands and tecks. at 25c, 35c, 50c and 75c Dozens of Shapes and styles.

at \$1.00, \$1.25, \$1.50, \$2.00 and \$2.50 We show rare and rich Oriental and Persian silks made up in loose flowing ends at these prices.

Mufflers, Reefers, Scarfs, Etc

## Hundreds of Novelty Holiday Vests

Beautiful fancy Waistcoats, made of splendid quality flannel, duck, Oxford vestings, pique and woolen materials. Elegant patterns to choose from; sizes 33 to 46; Any vest bought will be exchanged after Xmas for the size or pattern desired. Pieces from



### The "Vest Two"

Which is two vests in one, having a single-breasted side of one pattern and the other side—the inside—double-breasted and of a different pattern. These come in patterns suitable for evening wear or business wear and are worth, each,

\$4.00, \$5.00, \$6.00 and \$7.00

Copyright, 1908, Rosenwald & Weil, Chicago

Buy an **Imperial \$3.00 Hat** For Father, Brother, Husband

And if you do not select the right color, size or style it can be exchanged after Xmas for any other hat in our store or other merchandise to the same amount. Splendid values, large assortments and the newest green, mouse, fox, fawn, moose black and brown shades. Imperial hats are known far and wide as "The Best \$3.00 Hat in the World"

## Dainty Stylish Neckwear

Makes pretty gifts for mother or sister. Gibson stocks are made of pleated Chiffon and net trimmed, with Messaline and gilt threads; satin ribbed and fancy colors; prices, 25c to \$1 Fancy Neck Ruffs of Chiffon, Taffeta and Mousseline de Soie, priced at \$1.00 to \$5.00 each. Lace Stocks, trimmed with ribbon, you can find here at 50c ea

## Stylish Hand Bags For Women Folks

An immense assortment of the newest styles; you are sure to be right if you give "her" one of these for a present; a large range of prices to suit any purse; from 50c to \$25.00.



## An Always Welcomed Gift Handkerchiefs

At all prices. We have gathered this great Christmas assortment from the far-off Madeira Islands, France and Switzerland, and we can truly say the better values were never shown in Eugene or elsewhere.

5c Plain and Initial Handkerchiefs

10c Dainty Embroidered Handkerchiefs

**25c** Beautiful Initial Handkerchiefs, with dainty hand-embroidered corner; pure linen, and splendid assortment H. S. and scallop edge emb. and the ones at 50c and \$1.00 up to \$3.50 in Madras and Irish crocheted effects. These are wonderful values

## Women's Fancy Hose--Wonderful Values 50c

Pretty fancy Hose make acceptable Xmas gifts. We have received a shipment of the newest ideas in fancy Hose—plaid stripes and figures in print, emb. effects, black and color. Box Hose for women and children, guaranteed to wear, priced at \$1.00 and \$1.50 a pair



## Christmas Gloves

Either buy a glove order or select a pair of gloves from stock, and if the size or shade is not right they may be changed for another pair after Xmas. We are sole agents for Dent's gloves and principal sellers of Centimese and other standard makes. Prices from \$1.00 to \$2.00 a pair. 35c Golf Gloves for 25c; others on sale at 50 and 75c a pair

## Lace Curtains For Gifts

Dozens of styles in Nottingham and Net Curtains Christmas gifts, shown in white and Arab. You will find these to be wonderful values at \$1.00, \$2.50 and \$4.00

## Bed Spreads at \$1.50

These are the best values we have ever shown at the price—very heavy, extra large size; hemmed and ready for use

## Dorothy Dainty Ribbons

Dorothy Dainty Sash and Bow Ribbons for the girls; come in fancy boxes, in plain colors and Dresden effects. Prices range from \$1.75 to \$4.50 the box. Complete line of Holly Ribbons, all widths. Baby Ribbon, in all shades, 1c a yard. Best assortment of Satin and Taffeta Ribbons in all widths. Fancy Ribbons at 20c, 25c and \$1.00.



YOUR MONEY'S WORTH OR FOUR MONEY BACK **S. H. FRIENDLY**