

Eugene Agents for "Kabo and" "Nemo" Corsets, Noney Back Silks, Priestley's Dress Goods and Cravenettes

The Friendly Store--Eugene's Foremost and Best Store

ONLY 15 MORE SHOPPING DAYS FROM NOW TILL XMAS.

Women's \$15.00 Coats Tomorrow \$9.38 Each

An immense stock of black and colored Women's Coats, browns, blues, greens and black; sizes 32 to 42; semi and tight-fitting styles, trimmed in braid and velvet and strictly tailored effects, made from broadcloths, kersey and mixed cloakings, all this season's styles; sold regular at \$12.50 to \$18.00; specially priced at, each \$9.38

Entire Stock of Furs at 20% Discount

Hundreds of new style neck pieces, made of the best furs, fox, mink, squirrel, lynx, beaver, etc; an assortment of styles and sizes in neck pieces, muffs to match, many prices 75c to \$35.00

Children's Coats Reduced 1/4 off Regular Prices

Give a Friendly Glove Order for Xmas 25,000 Handkerchiefs for Christmas

The largest and most beautiful collection of Holiday Handkerchiefs we have ever shown is here for your inspection. Choosing from such an immense stock is a pleasure, and the entire line is so displayed that you can see every pattern at a glance.

\$1.00 Box Kerchiefs, neat embroidered edges, scallop and hemstitch effects, come 3 and 6 in fancy box; spec. box \$1.00

25c Embroidered Initial Kerchiefs, hand embroidered, floral design in corner of pure sheer linen; others same effect in larger and more elaborate designs to 35c, 45c and 50c each

12 1/2c Embroidered hemstitched or scallop edge, neat patterns; on fine linen lawn; worth 20c, special, each 12 1/2c

2c, 5c, 10c, 25c and 50c Plain Hemstitched Kerchiefs in lawn and linen; exceptional values at these prices.

25c Thousands of Kerchiefs in pure linen, embroidered hemstitched edges, embroidered scallop edges, cross bar and plaid centres; colored edges, hand-embroidered corners; small and elaborate designs; kerchiefs worth 38c to 40c; all included at this price 25c

Hand Made Linen Handkerchiefs 50c to \$3

An immense assortment of Madeira, Irish Lace, Swiss and French Embroidered Kerchiefs, beautifully made; exclusive patterns and the best values we have ever shown. Ask to be shown these kerchiefs when you are in the store.

Picture and Kimona Handkerchiefs 5c and 12 1/2c

Friendly Glove Order When in doubt the trump is a Friendly glove order. This solves the question quickly and in a most satisfactory way. These orders are issued for any amount and are redeemable in merchandise.

Give a Friendly Merchandise Order Xmas Beautiful Neckwear 10c, 25c up to \$5.00

Stocks, Jabots, Ruffs, Ties, lawns, etc., made of Lace, Silk Velvet, Rusching and chiffon. Hundreds of pretty new styles in both white and colors. We are sure these neck pieces will make an acceptable gift—one that will be greatly appreciated. We invite you to inspect the line.

Dorothy Dainty Hair and Sash Ribbons

Give the girls a box of these dainty ribbons; come in assorted lengths and widths in a box; in colors; white and black; Persian Dresden and plain effects. \$1.50 to \$3.50 a box.

Wonderful Values in Leather Purses, Bags

The largest line of leather goods ever shown in Eugene. Hand Bags, Purses, Music Rolls, Cigar and Cigarette Cases, Card Cases, Camping Bottles with cup attached, made of every good kind of leather; Hand Bags grand values at 50c and \$1.50 and up to \$22.50; Purses, 5c to \$3.00; Music Rolls, \$1.50 to \$3.50. We quote only a few prices, but you will have to see the articles to appreciate values.

Pillow Tops, New Styles, 25c, 50c, \$1 50

Hundreds of lithograph, tinted, tapestry and velour Pillow Tops. Exclusive patterns in Japanese tinted and hand-painted velvet tapestry; exquisite colorings. U. of O. Pillow Tops; white stamped linen tops; white hand-embroidered linen tops; cord and tassels, ruffling and pillow cord by the yard in colors, white and black. Silk Floss Pillows, 35c to 75c; all sizes.

Sunlight Shetland Floss 87c a Box

300 boxes cream and white Shetland Floss; fine soft all wool yarn; none better; 12 skeins to the box; weighs one full pound; all next week, 87c box

\$1.25-36 in Taffeta, yd 85c

\$1.50-36 in Taffeta, yd \$1.20

Two grand specials in the silk department for tomorrow's selling; both suitable for dresses, waists or petticoats; buy Monday and save 20%.



1000 Pairs Fancy Hosiery, values to 75c for 50c a pr. Manday

All the new plaids, checks, fancy boot effects, embroidered and plain colors; all shades; an immense assortment; values to 75c for 50c pair.

Exceptional Values in Mens' and Boys' Underwear

Union Suits and 2-piece Suits in cotton, wool, silk and wool; come in all sizes for men and boys.

Hats, special \$2.00

Ten dozen little Imperial Hats, made with fancy bands and in flat telescope style; brown and tan; special \$2.00

Agents Ladies' Home Journal Patterns--Winter Style Book and one 15c pattern for 15c

Hosiery and Underwear are Useful and Practicle

Children's Guaranteed Hosiery, 6 pair in a box six pairs guaranteed to wear six months; come in black only; all sizes, 5 1/2 to 10; 6 pair for \$1.50

Women's fine black Hose in Hale or Sea Island Cotton foot; high-spliced heel; sizes 8 1/2 to 10; regular 50c hose; special, 4 pair \$1.50

200 pair Women's Silk Hose, colors and black, all sizes \$1.50

Women's Fleece-Lined Hose, Wayne Knit Brand, 15c and 25c

Boys' Rawhide Hose, all sizes, 20c quality, pair 12 1/2c

Women's and Children's Wool Knit Union Suits 350 Garments Reduced 1/3 Less Than Regular Price

350 Union Suits and fine Swiss Ribbed Vests, Pants and Tights in all wool and wool mixed; in cream and natural gray. This entire line of regular and extra-size garments we offer all next week at 1-3 less than regular prices. Anticipate your needs and buy now and effect a saving of 1-3.

\$1.25 Novelty Dress Goods, 50 Pieces, sale price 75c

39c a yard for all Novelty Wool Dress Goods worth 50c and 60c a yard; splendid assortment of stripes, checks, plaids, etc.

Black Dress Goods

Our entire stock of Black Dress Goods, including Priestley's Silk Warp, Henrietta, Melrose, Crepe and Mohair, Serges, etc., all reduced 10 to 25 per cent; a big assortment.

Black and Colored Silks

36-in. black Taffeta, 75c, \$1.00, \$1.30, \$1.40 and \$1.50; sell regularly at 25c to 50c a yard more. 90c colored Taffeta, 75c; 19 in. colored Japanese Silk for waists and fancy work, all colors, black and white, 25c yard; SILKS FOR EVENING DRESSES REDUCED.

Eugene's Largest and Foremost Store Your Money's Worth or Your Money Back

S. H. FRIENDLY

592-594 Willamette St.

PERSONAL

W. C. Green of Medford is here on business.
A. L. Peter left this noon for points north.
R. H. Clow of Mapleton, is here for a few days.
E. B. Day of Aberdeen, Wash., is here on business.
Hal D. Patton of Salem, is in the city for a day or so.
Henry Jones left this afternoon for a trip to Seattle.
C. E. Stewart of Cottage Grove

was in Eugene today.
C. D. Lee arrived up from Junction this afternoon.
Judge Harris returned last evening from Roseburg.
Miss Carrie Martin was up from Harrisburg over Sunday.
Prof. and Mrs. A. R. Sweetser spent Sunday in Portland.
F. W. Carter of Medford was in the city today on business.
A. A. Hafstenger of Foley Springs, was in the city over Sunday.
George Kelly returned this afternoon from a trip to Portland.
G. E. and Lulu Hayes of Medford, arrived in Eugene last night.
Forest Supervisor C. R. Seitz went

to Portland today on business.
Mrs. H. Y. Johnson came up from Junction City this afternoon.
F. C. Kelsey, the civil engineer, is in the city from Portland again.
Mrs. Sarah Davidson went to Junction City this afternoon on a visit.
Mrs. E. B. Day was a stage passenger for Mapleton this morning.
C. D. Harlow and J. P. Curran are in town from Cottage Grove today.
R. J. Kirkwood was a passenger to Portland on the noon train today.
Miss Mary Mires arrived this noon from Drain to visit Mrs. Laura Burr.
Frank Woodard is in the city from Portland on one of his regular trips.
Mr. and Mrs. T. J. Sweeney left today for Seattle after a visit in Eugene.
S. N. Fenne, who has been here for several days, returned to Portland today.
Attorney George B. Dorris returned today from a business trip to Cottage Grove.
Attorney L. E. Bean went to Salem today to attend to some business matters there.
William Perman was in the city yesterday and today, returning to Roseburg this afternoon.
A. L. Morris and family are new arrivals here, having come from Couer d'Alene City, Idaho.
Miss Bessie Coshaw, of Roseburg, after a visit at the home of her uncle, J. M. Howe, returned home today.
Rev. H. A. Green returned home this afternoon from a trip to points north.
Miss Carrie Burton of Portland, after a visit with her sister, Mrs. W. W. Avery, in Eugene, returned home

Fred C. Pih, Geo. H. Bogue and James Hayes are a trio of Junction City citizens who are transacting business in Eugene today.
H. G. Triplett is arranging to soon leave for St. Louis and New York on a buying trip to lay in goods for his large dry goods emporium.
This is Worth Reading
Leo F. Zelinski, of 68 Gibson St., Buffalo, N. Y., says: "I cured the most annoying cold sore I ever had, with Bucklen's Arnica Salve. I applied this salve once a day for two days, when every trace of the sore was gone." Heals all sores. Sold under guarantee at W. A. Kuykendall's drug store, 25c.
WILLIAMS' KIDNEY PILLS
Have you overworked your kidneys? Have you overworked your nervous system and caused trouble with your kidneys and bladder? Have your pains in the loins, side, back, groins and too frequent a desire to pass urine? If so, Williams' Kidney Pills will cure you. Sold by Linn Drug Company, price 50 cents.
Wood-savers and even bakers-- this has made the Superior range famous. Chambers Hardware Co.

SERIOUS ERRORS IN STANLEY'S SATURDAY AD

There was a serious mix-up in Stanley's advertisement in Saturday's Guard, owing to the failure to correct a proof in the overworked ad alley. The errors, which were due to the transposition of headings, made the advertisement ridiculous, a fact that the Guard sincerely regrets because such an error has not occurred in a long while. Stanleys are large and legitimate advertisers and make good in every price quoted, hence the predicament the mistake placed the paper in was serious. The advertisement appears in corrected form today and Stanleys are prepared to "make good" in every special price quoted therein. Just as they always are in respect to anything they advertise.

WATTS FOR WATCHES

Dr. Lowe, the optician, returns to Portland tomorrow night.

Have you had Dr. Lowe test your eyes?

Watts for Watches

Lucky, the reliable Jeweler for watches.

CITY NEWS

See the football game at the Electric.

The gentle Oregon mist has come at last, although it is very light.

The new Park hotel, near the freight depot, was opened for business this morning.

The brick work on the third story of the Dunn-Wilkins block was started this morning.

A marriage license was issued this morning to Charles S. Gilson and Miss Florence M. Quinn.

Co. A is planning big things for their masquerade ball on New Year's eve. Don't fail to be there.

The big plate windows are being placed in position on the east side of the Odd Fellows' White Temple today.

A cement walk is being built in front of the Gray building on East Ninth street occupied by Stern's Grocery store.

Household goods for B. M. Atkins, from Corvallis, E. Kidwell, from Portland, and Oren Davis arrived yesterday.

The public is invited to attend Co. A's masquerade ball at the army New Year's eve. There will be no invitations issued.

Flint & McLaughlin are having a series of attractive signs placed around the top margins of their large show windows.

Melvin Hansen has purchased an 80-acre tract of land five miles north of Eugene, on the river bottom, from Samuel Harden.

The Allen Fruit company today shipped a carload of canned tomatoes to Medford and a car of dried prunes to the East.

Don't fail to see the "Football Warrior" at the Electric theatre and "Cellini at Dreamland, Monday and Tuesday. Both splendid films.

Clarence, the little son of Rev. O. C. Wright, while playing in a barn, fell from a window and broke his right arm below the elbow. Dr. Bartie attended him.

The Catholic ladies' famous supper Saturday evening was a decided success, a large sum being realized. All the good things the season affords weighted down the tables.

The appraisers of the estate of A. D. Owen, deceased, have filed their report with the probate court. They found property valued at \$4100.09.

The Disston Lumber company today began suit in the circuit court against the Cottage Grove Manufacturing Co. to recover money. J. M. and G. A. Pipes are attorneys for the plaintiff.

W. A. Ward, while working with a wood saw Saturday, became mixed up in the machinery, with the result that his collar bone was broken. Dr. Prosser attended the injury.

The Ladies' Auxiliary of the Commercial club meets Wednesday evening in the club parlors. A good program will be given. Visitors are welcome, and especially are the strangers in the city invited.

The M. E. Aid Society will hold a reception and banquet at the Odd Fellows' hall between Seventh and Eighth on Willamette Tuesday afternoon, December 8, at 2:30. A special invitation to all members.

A carload of fruit spray arrived from the Griffin Hardware company this morning. Other shipments were two cars of plaster for L. N. Roney, Wood, Reeler, Sawney, Bond, and several cars of wood.

The W. R. C. elected officers Saturday evening as follows: President,

Dyspeptics

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Now Is the Time This Is the Place

A full stock of staple novelty goods for XMAS Everything in the Footwear PRICES ALWAYS TEND TO INCREASE

Yoran's Shoe Store The Store That Sells Good Shoes



Clearance of Wall Paper

Measure your walls they will tell you how cheap it can be done



Old People Like Books

that show a comfortable balance in the bank. To acquire that balance you must begin now. Start an account with the EUGENE LOAN AND SAVINGS BANK. Then you don't need to worry about what you have and can devote all your energies to making more.
You will spend less, also, as a check book does not burn holes in your pocket like the actual cash.

The Eugene Loan and Savings Bank

CAPITAL AND SURPLUS, \$125,000. ESTABLISHED 1892.