

November Ladies' Home Journal Patterns on Sale--Style Book Free

# The Friendly Store Saturday Shopping Bulletin

Store Open Tomorrow Night Until 9 o'clock

## Women's Suits REDUCED

About 50 Suits--New Styles

\$60.00 Values at \$38.00

\$35.00 Values at \$19.75

Greatest bargains of high grade tailored suits of the season announced for tomorrow. Every one this season's newest style and all made of the most fashionable materials. Beautiful high-grade suits in blues, browns, greens and black; sold regular at \$25 to \$35, now.....

\$19.75

Stunning suits that sold at \$50 to \$60, sale price .... \$38.00

### The New King Tailored

Waists \$3.50 to \$5

The best values in high-grade linen tailored waists, new styles, tucks and pleats, plain and with yoke effect; the very best values we have ever shown at the prices, ..... \$3.50 to \$5

## Women's and Children's Underwear

45c Fleeced Garment, ea. 25c

75c Fleeced Union Suits 48c

\$1.75 Oneita Union Suits 75c

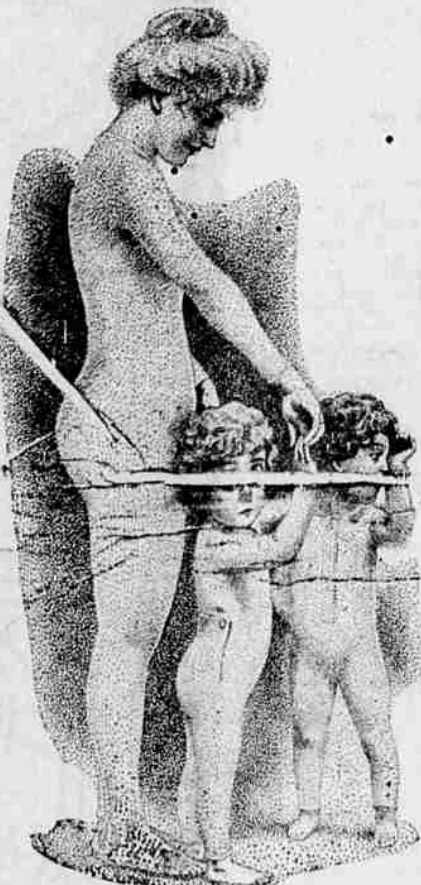
\$2.00 Silk and Wool Suits \$1.50

\$1.75 Fine Cashmere G'm'ts \$1.25

This Underwear Sale is of great importance to all—it's an opportunity to effect a saving of 25 to 50 per cent on fine wool, silk and wool and fleece-lined garments; almost every style in regular and extra sizes is included in this sale.

\$3 Wool Batiste Waists \$2.50

Three dozen wool batiste Waists; come in red, gray, tan, white and black; long sleeves; three large pleats over shoulder; splendidly tailored; pleated collar of same material; \$3 values, each .....



## M'MURPHEY WILL BUILD ICE AND STORAGE PLANT

Robert M'Murphey of this city, has announced his intention of erecting a large ice factory and cold storage plant on his land at the head of Willamette street near the S. P. depot grounds. The factory will have a capacity of 20 tons of ice per day and the storage capacity will be 6000 tons. The main buildings, which will be of wood, will be 50x160 feet in dimensions. The machinery will be operated by electricity. The plant when completed will cost in the neighborhood of \$10,000.

A spur will be built from the railroad to the new factory and it is probable that all the fruit cars from California, after the Klamath-Weed cut off by way of Natron and Eugene, is completed, will be iced here.

### CITY NEWS

The Fortnightly club will meet tomorrow afternoon at 2 o'clock.

E. Dodge is shipping two car loads of potatoes to Texas. He says cars are hard to get now.

Schwering & Lindley, the Ninth street barbers are putting in another chair at their shop, making five.

There will be a Halloween social at the Congregational church Friday, Oct. 30. An admission fee of ten cents will be charged. Fun for everybody.

The Frazer iron works are finishing up two sets of live rolls for the Wendling saw mill. They are also furnishing the iron work for the Dunn-Wilkins block.

Oren Howe, who has been ill for quite a while from typhoid fever up in British Columbia writes his father, J. M. Howe, in this city that he is out of the hospital and will be home soon.

R. Bauer, who lives below the city on the river road, has purchased from Attorney J. G. Wells a lot on East Seventh street between Pearl and High and will erect a fine residence there.

George Midgley is having a basement built beneath his residence on East Eighth street, next to the Baptist church. The walls of the basement will be of cement blocks.

The Ladies of the Christian Church will hold a market in J. F. Daniel's grocery store, corner of 7th and Willamette, Saturday, Oct. 31. Come and buy good home-cooked eatables for your Sunday dinner. O30

The ladies' aid society of the Central Presbyterian church will serve a supper in the basement of the new church Friday evening, Oct. 30, from 5 to 8 o'clock. Price, 35 cents. Come and partake of the many good things provided by the ladies.

Geo. W. Taylor has just finished a 127-foot well for Silk Rough at West First and Madison streets and one during the past week for J. M. Shelley at his residence property at the corner of East Eleventh and Pearl streets, going down 91 feet.

Roseburg Review: Miss Sybil Gibson went to Eugene today to visit with her sister, Miss Ruth, a student at the U. of O. She will be joined tomorrow by her parents, Mr. and Mrs. Thos. Gibson, and the three will then proceed on to their future home in Portland.

Rev. H. H. Wilkoff of Berkeley, California, will speak at the Congregational church on Sunday. In the evening he will give an interesting lecture. It is expected that the day will be one of great help to the work of the church. All are cordially invited. Don't forget the Sunday school.

The Guard some time ago mentioned the fact that an option had been taken on S. L. Long & Son's hardware store in this city by D. B. Labbe & Sons of Portland. The lat-

ter are now in full possession of the store. They are thorough business men and will conduct the store on business-like plans.

Mrs. Gertrude O'Flynn, elocutionist, will give "Loves Mary" in monologue at the Methodist church tonight. Mrs. O'Flynn is a competent elocutionist and never fails to please a critical audience. She comes to us with high recommendations from her teachers at New York and Willamette University. Admission 25c.

Frank Heyer and Henry Mathews made a unique bet on the presidential election. If Bryan is elected Heyer agrees to carry Mathews on his back down Willamette street from Julius Goldsmith's cigar store to the depot and if Taft is elected Mathews will carry Heyer. The exhibition will come off Saturday, Nov. 7, at 2 p. m.

Roseburg Review: Engineer and Mrs. Frank Carmen have moved to Eugene, where Mr. Carmen will take the regular run to Wendling. On Tuesday evening previous to their departure they were tendered a farewell reception by their brother and sister members of the Rebekah lodge, which also presented Mrs. Carmen with a handsome cut-glass bowl.

E. C. Stazer and his party have returned from a sixteen days' hunt at Camper's Flat near Pine Openings, on which they killed fifteen deer. The weather was so rough at times they had to stay in camp for four days. In the party were, Charlie Macable, William Veatch, and Elden Templeman of Dexter, and Mr. Stazer of Pleasant Hill. Macable and Stazer both killed five deer apiece, one of the latter being a five point. He also shot at a bear.

Prof. Shafer, of the U. of O., a member of the commission appointed to revise Oregon geographical names, was in Albany yesterday to attend the first meeting, but the other members of the committee, Prof. Horner and Will G. Steele, were not there. Prof. Horner telephoned that he could not come, and by invitation Prof. Shafer went to Corvallis to confer over the matter. The work of the commission is an interesting one, and changes suggested will be watched with interest.—Albany Democrat.

In the case of G. W. Biddle vs. the city of Eugene and Street Commissioner Turner, in which the plaintiff seeks to restrain the defendants from widening the alley along his residence property on Olive street, the city today filed an answer, stating that when that portion of the city was laid out the alley in question was meant to be 14 feet wide and was so platted, and that the action of the city and the street commissioner in moving the plaintiff's fence, trees and barn, was simply opening the alley to its full and legal width.

## Hay's Hair Health

Never Fails to Restore Gray Hair to its Natural Color and Beauty.

No matter how long it has been gray or faded. Promotes a luxuriant growth of healthy hair. Stops its falling out, and positively removes Dandruff. Keeps hair soft and glossy. Refuse all substitutes. 2 1/2 times as much in \$1.00 as 50c. size. Is Not a Dye. \$1 and 50c. bottles, at drugists. Send 2c for free book "The Care of the Hair." Philo Hay Spec. Co., Newark, N. J.

## Scott's Santal-Pepsin Capsules

A POSITIVE CURE For Inflammation of Catarrh of the Bladder and of the Kidneys. SO CURE NO TAT. Cures quickly and permanently all Urinary Disorders. Absolutely harmless. Sold by druggists. Price, 50c. per bottle. Sent 2c for free book "The Care of the Skin." THE SANTAL-PEPSIN CO. Bellefontaine, Ohio. Sold by W. A. Ruykendall, drugist.

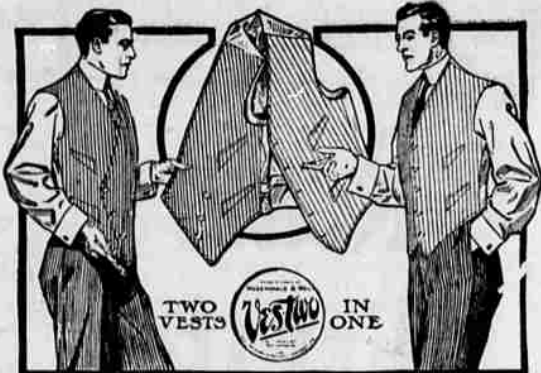
## Doll Vest Free Tomorrow

Tomorrow we will give away free 300 Doll Vests, one to each girl bringing her doll to the store. We want every girl in Eugene to have one of these vests for her doll. They come in pink and white, and are made of fine Mercerized Lisle thread, made just like the little sleeveless vests you wear yourself. They are now on exhibition in the show window. Be sure and come Saturday and get one of these fancy vests for your doll.

## THE CELEBRATED VEST TWO

As Shown Exclusively By Us

Prices \$3.00 to \$6.00



Two Vests in One

We are also showing some snappy, up-to-date patterns in fancy Waistcoats, prices ranging from . . . \$1.00 to \$7.50

EUGENE'S LARGEST AND BEST STORE

## S. H. FRIENDLY

592-594 WILLAMETTE ST.

YOUR MONEY'S WORTH OR YOUR MONEY BACK

### PERSONALS.

O. H. Miers of Drain, is in Eugene on business.  
C. L. Williams and wife are in the city from Dexter.  
Mrs. Bud Kump is up from Junction on a short visit.  
F. S. Dorsey of Junction City, is in Eugene today on business.  
Milton Baily and wife of Marcola, spent last night in Eugene.  
Mrs. C. L. Winter is up from Portland on a visit with friends.  
Mr. and Mrs. J. C. McElroy are home from a trip to Corvallis.  
Ray Eckart of Tescott, Kan., was an arrival in Eugene yesterday.  
Claruce Henderson is home from short business trip to Portland.  
Robert Vaughan of Waltherville, was in the city today on business.  
Geo. H. Kelly was a passenger for

Portland on the evening train yesterday.  
J. S. Maglady returned this noon from a business trip to Cottage Grove.  
Henry Gibbs and Volle Clark went to Harrisburg today to hunt ducks.  
Hon. I. H. Bingham was a passenger to Portland on last evening's train.  
All Dillard was in Salem over night, returning home this afternoon.  
R. S. McKenzie, a student, went to Portland today to spend a few days at home.  
J. W. Bailey, state dairy and food commissioner, came up from Portland last night.  
H. Wood and wife, after a visit with their son, G. E. Wood, in Eugene, returned home today.  
Miss Moda Drain, of Drain, is in Eugene, the guest at the home of Dr. and Mrs. W. Kaykendall.  
Mrs. J. M. Stark arrived home last night from California where she accompanied her husband, who is in

that state for the benefit of his health.  
Leonard Moses arrived up from Tangent this afternoon.  
E. Willis went to Cottage Grove this afternoon for a few days' stay.  
Mr. and Mrs. R. R. Knox came up from Albany this afternoon on a visit.  
Miss Florence Runyon came up from Irving this afternoon on a visit.  
Jas. O'Shea, a Portland capitalist, arrived in the city this afternoon.  
Mr. and Mrs. Eugene Matlock went to Cottage Grove this afternoon on a short visit.  
Chas. Boyce, a well-known and popular traveling man, left for points south this afternoon.  
Mrs. Geo. A. Drury of Coburg, arrived on the evening train yesterday from a business trip to Roseburg.  
Mr. and Mrs. J. L. Clark and son Linn Nesmith, went to Polk county today to visit relatives and friends awhile.  
Robyn Nelson went to Albany today to officiate at a football game tomorrow between Albany College and Chemawa.  
Deputy Sheriff C. C. Hammond is back from his trip to lower Sitawak country where he went to deliver election supplies.  
Henry McKinney left for his home in Baker County last evening after delivering numerous campaign speeches during the past two weeks in Lane county.  
Rev. J. S. McCallum went to Roseburg this afternoon to attend the revival meeting being conducted by Evangelist Martin, who conducted a meeting here about a year ago.  
W. J. Mulkey and wife, of Roseburg, after a short visit with their daughter who is attending the University, went on to Portland today. Mr. Gibson has accepted a position in the office of the U. S. weather bureau there.  
Mrs. E. W. Peart and daughter, Miss May, arrived here today from

Winona, Minn., to visit Mrs. Peart's sister, Mrs. H. A. Cox. Miss May will remain here during the winter.  
Car fresh cement just received. CHAMBERS HARDWARE CO.

## Busy Bank Book-Keepers

are constantly at work recording the transactions of the Eugene Loan & Savings Bank. Much of their time is spent on the accounts of men whose affairs are no larger than yours. But their credit and standing is higher because they have a bank account. Why not give yourself the same advantage by opening an account with us?



The Eugene Loan and Savings Bank  
CAPITAL AND SURPLUS, \$125,000.  
ESTABLISHED 1892.

Hosiery 15c

## Special Hosiery Sale

## Ladies' and Children's Cotton Hose

On Saturday, Oct. 31st, we will sell the 30c, 25c and 20c grades for 15c per pair. All other grades at 8 1/2c per pair.

## Cotton Hose for

All 30c, 25c and 20c grades will be sold Saturday October 31st only, at 15c per pair. All others at 8 1/2c.

Hosiery 15c

## MURPHEY'S RACKET STORE

35 EAST NINTH STREET