

THE BON MARCHE

Entire stock to be sold at

Manufacturers' Cost

Shoes, Pants, Women's Skirts, Waists and Shoes--EVERYTHING GOES

Women's Waists 1/2

The BON MARCHE'S entire stock of ladies' waists to be sold at once. In silk and woolen and cotton, in white and colors in all sizes. Remember they are all well tailored and perfect fitting. Made by our best house, but we are overstocked and must unload them at once to give room for our new stock that is arriving every day. They are not our new ones, but extra value and will be closed out at just one-half price.

- WAISTS, VALUE TO \$6.00, OUT SALE PRICE, \$3.00
- WAISTS, VALUE TO \$5.00, OUT SALE PRICE, \$2.50
- WAISTS, VALUE TO \$3.00, OUT SALE PRICE, \$1.50
- WAISTS, VALUE TO \$1.50, OUT SALE PRICE, \$.75



Free..

To every boy who buys a pair of shoes an air rifle.

To every man who buys a pair of shoes a whip.

..FREE

Misses' Coats Value to \$7.50 Out Sale \$4.75

A full and complete line of misses' and children's coats at just what they cost at the factory. Coats at less than the cost of the material—that is, just the same as if we would sell you the goods and make the coat for nothing. Just think of buying coats at less than the cost of the raw material. And that is just what we will do.

- MISSSES' COATS, VALUE \$7.50, SALE PRICE, \$4.75
- MISSSES' COATS, VALUE \$5.00, SALE PRICE, \$3.50
- MISSSES' COATS, VALUE \$4.00, SALE PRICE, \$2.95
- MISSSES' COATS, VALUE \$3.00, SALE PRICE, \$1.95

Women's Skirts at 1/2

Hundreds of good, well-made skirts in Blue, Black, Brown and Gray and all shades. Made by our regular skirt house; all well made and perfect fitting. In all sizes and lengths. They are the BON MARCHE skirts and we are going to close them out at once to give room for our new skirts arriving every day. Remember, every one at just half price—that means a saving of a big bill to you.

- SKIRTS, VALUE TO \$6.00, OUT SALE PRICE ONLY \$3.00
- SKIRTS, VALUE TO \$4.00, OUT SALE PRICE ONLY \$2.00
- SKIRTS, VALUE TO \$3.00, OUT SALE PRICE ONLY \$1.50
- SKIRTS, VALUE TO \$1.95, OUT SALE PRICE ONLY \$.98

Boys' Clothing, Value \$5.00 Out Sale \$2.95



every boys' suit will be sold and sold at just what they cost. We are going to quit handling Boys' Clothing and must close out the line at once.

- Values to \$5.00 sale . . . \$2.95
- Values to \$2.50 sale . . . \$1.45

All Remnants at 1/2

Every remnant in the house at just one-half the regular price. In silk, wool and cotton.

ALL REMNANTS JUST ONE-HALF PRICE

Closing Out Sale of Mens Shirts

Shirts Value to \$2.00 out price 50c

*100 men's golf shirts in 14 1/2, 15 1/2, 16, 16 1/2 and 17, in all colors and patterns. The BON MARCHE'S stock and they must go at once to give room for our new ones that are coming every day. Value to \$2.00, while they last, only 50c

Shoes! Shoes! Shoes!

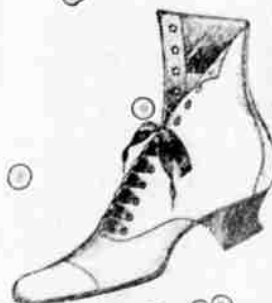
Shoes Value to \$3.00 Out Sale \$1.39

Hundreds and hundreds of styles and leathers to pick from, for the children, men and women in light and heavy leather and in all styles and lasts. Every shoe purchased from the BON MARCHE WILL BE SOLD AT MANUFACTURERS' COST. This does not include the new stock just purchased by us. Every shoe is made of the best of leather and has solid oak soles, single counters and full vamp; this means a whole lot to a shoe. Any shoe may look all right when you buy it, but will it hold its shape and look as good when worn out as when you bought it, as far as shape. That is what these shoes do; they are made by expert shoemen and are perfect in fit. Come and buy three or four pair.

Every Shoe will be Sold at Manufacturers' Cost

- \$2.50 AND \$3.00 BOYS' SHOES, CLOSING OUT PRICE, \$1.95
- \$2.00 AND \$2.75 MEN'S SHOES, CLOSING OUT PRICE, \$1.75
- \$2.00, \$2.50 AND \$3.00 WOMEN'S SHOES, OUT PRICE, \$1.39
- \$5.00 AND \$6.00 MEN'S HIGH TOP SHOES, OUT PRICE, \$3.95

Remember, we have shoes for every member of the family in all kinds and sizes for the men. This is the greatest shoe sale ever held in EUGENE or any other place for that matter. We could not sell shoes as we are doing if we bought them from the factory, but we bought them from the BON MARCHE and will sell them at manufacturers' cost.



Men's Hats

1/2 Price



Hundreds of hats in all styles and shapes, in all grades. They are the BON MARCHE hats and we are going to sell them at less than they cost in the factory. They are all the best of grade.

- \$3.00 HATS AT \$1.50
- \$2.50 HATS AT \$1.25
- \$2.00 HATS AT \$1.00
- \$1.00 HATS AT \$.50

Men's Trousers

Value \$5 Out Sale \$2.95

trousers in all grades and patterns to pick from. Every one will be sold at manufacturers' cost. We can almost sell you two pair for the price of one—that means a big saving to you. In cotton and cassimeres and worsted, made in all sizes and lengths, perfect in fit and workmanship. In dark and light, in heavy and light weights.

- \$5.00 VALUE AT \$2.95
- \$4.50 VALUE AT \$2.85
- \$3.50 VALUE AT \$2.45
- \$3.00 VALUE AT \$1.95
- \$2.50 VALUE AT \$1.65
- \$2.00 VALUE AT \$1.50



The Clothing of men's Rochester Famous

Correct Dress for Men and Women

The Crescent

538-540 Willamette St.