

# Saturday and Monday Special

## WOMEN'S SUIT AND COAT SPECIAL



\$25.00 HAND MADE SUITS SPECIAL AT \$21.00  
 \$35.00 HAND MADE SUITS SPECIAL AT \$29.75  
 \$50.00 HAND MADE SUITS SPECIAL AT \$44.00

Special Sale on Women's Suits and Coats Saturday and Monday only. This is on our very best Suits and Coats, all hand-made and very latest creations. Each and every Coat and Suit is in an absolutely dust-proof cabinet that means that your suit is not full of dust or else it is brushed to death. Come and investigate our great Coat and Suit Department. Hundreds to pick from.

\$25.00 HAND MADE SUITS SPECIAL AT \$21.00  
 \$35.00 HAND MADE SUITS SPECIAL AT \$29.00  
 \$50.00 HAND MADE SUITS SPECIAL AT \$44.00

### Women's New Dress Veils

In every shade and color, in all the new weaves. The latest out. Prices

From \$1.95 to \$5.00

### Women's Long Kid Gloves

In 12 and 16 inch lengths, in the popular shades and colors. Genuine imported French kid; best grade. Prices

From \$2.95 to \$4.95

### Men's New Dress Suits

In every shade and pattern in all the new snappy styles and makes. Every suit strictly hand tailored. All the very best. Prices

From \$15 to \$35 each

CORRECT DRESS MEN AND WOMEN

# THE CRESCENT

538 and 540 Willamette Street

**DIED**  
 At Spokane, Wash., Oct. 16, 1908, Mrs. Mary A. Bowers, formerly of Lane County, now residing at Harrington, Wash., from tumor of the stomach. She was aged 55 years.

She was the daughter of Mrs. B. A. Hollis, of Eugene, and leaves the following brothers and sisters: Mrs. A. M. Pitney of Junction City; O. B. Hollis of Spokane; J. T. Hollis of Waverly, Wash.; Mrs. M. E. Brownlee, of Spokane and Moody Hollis of Eugene. The funeral will be held at Harrington Sunday.

Large shipment of rockers and dining chairs just received. See us for new, up-to-date furniture at right prices.  
**CHAMBERS HARDWARE CO.**  
 Best quality goods—all sizes.  
**CHAMBERS HARDWARE CO.**

**NOTICE TO FARMERS.**  
 Hay and grain wanted in exchange for pianos or organs. See us or telephone at once. Stevens & Hullin Piano House, Commercial Club Bldg., Tel. Main 41.

While rescuing her baby from her burning home at Elgin, Wednesday, Mrs. Putnam Yeck fell into the flames. Her hair was burned off and her scalp seriously burned. She is in a serious condition.

# RAE & SON

75 West Eighth Street

## WANT SECOND-HAND GOODS

### WHAT HAVE YOU TO SELL?

PHONE RED 6561.

EUGENE, OREGON.



## Now it's Ham and Eggs

Not any kind of eggs—but fresh eggs—fresh from the nest. That's our kind. And you want ham that's tender, juicy, sweet—*Armour's "Star" Ham*. We sell them—and, too, they are U.S. Govt. Inspected. **MATLOCK'S, 31 E. 9th St. Phone Main 60**



### SICK HEADACHE

Positively cured by these Little Pills. They also relieve Distress from Dyspepsia, Indigestion and Too Hearty Eating. A perfect remedy for Dizziness, Nausea, Drowsiness, Bad Taste in the Mouth, Coated Tongue, Pain in the Side, BILIOUSNESS, etc. PURELY VEGETABLE. They regulate the bowels. **SMALL PILL, SMALL DOSE, SMALL PRICE.**

**CARTER'S LITTLE LIVER PILLS.**  
 Genuine Must Bear Fac-Simile Signature  
**REMOVE SUBSTITUTES**

### DISCOURAGED

You may be discouraged because you have tried so many nerve remedies without having received any benefit. If you would only try a six weeks course of **NERVITA TABLETS**, you would have good reason to rejoice. If they were not the best made why would every druggist recommend them? They are known as the **King of Nerve Medicines** for 22 years; any druggist will sell you 6 boxes for \$5. Cheer up. It's not too late. Write for Free Booklet.

Fisher Drug Co. Chicago. MARKS DRUG CO.

### RIGHT FROM THE MILLS CRANE LINEN LAWN STOCK

in Fashionable Note Papers and Calling Cards in all sizes at **Schwarzchild's Book Store** The House of Superior Quality 586 Willamette St.

# HARTOG'S ADDRESS AT -CORVALLIS MEETING

Following are extracts from the address delivered at the Corvallis booster meeting Wednesday night by John Hartog, manager of the Eugene Commercial Club.

"The first thing to do is to realize that in the East we are an unknown quantity. Having convinced ourselves thereof, we are ready for the operation. There is no use in asking a doctor in until you realize you are sick."

"Stagnation in business, dwindling of school census and other statistics is a sickness, in a way. It is generally caused by a superabundance of blessings, by an overmeasure of prosperity. Nothing makes a human being so indolent as when things come too easy. No people ever develop so fine a race as those who have to fight their way. The dolce-far-niente of sunny Italy leads to the laissez-faire of sunny Southern France."

"Now when a few spirits in a community notice the symptoms of the stagnation disease, they cast about for a remedy. They see other communities prosper. They inquire why? And they learn that the remedy of the country, the elixir-of-community life is advertising."

"To advertise is the thing. Provided you can make good. If your town is run down at the heel, is torn asunder by petty strife, looks uninviting and like a Jay town, don't spend your money advertising it. Turn your back on advertising for the time being, and use your money to tidy up, to make your town a shining example of progressiveness, of civic pride, of municipal beautification."

"It is safe to wager that there is not a man in this audience who has not heard of Los Angeles, because it is advertised; of Canton, Ohio, because of McKinley; of Lincoln, Nebraska, because of Bryan; or even of far-off The Hague, because of the Peace Congress."

"Therefore if you want Corvallis to become known throughout the United States you will have to do like Los Angeles did and tell people about your town, for I doubt if Carnegie will build you a Palace of Peace, Doctor Kerr run for President of the United States or Postmaster Johnson want to be assassinated just to make Corvallis famous."

"Some refuse to listen to argument, refuse to believe facts, and prefer to stick to the rut, blindly. Having eyes they see not, the Bible truly says, 'To such it is useless to talk promotion work.'"

"But to others I want to present a few facts, and to prove that they are facts, I will modestly admit they are taken from Eugene's record."

"Eugene began its promotion work on December 1st. Imagine starting a boost campaign with the banks closed all over the country. A strange time, you say? Why that is just where we got our biggest advertising. While all over the country, people sat in sack and ashes, waiting for J. Pierpont Morgan to notify them that the panic was over, Eugene got busy, telling people in the East about Lane County's prosperity. It was the chosen moment of all moments to commence shouting."

"And now today what do we see? A city of 10,000 people which in 1905 had 5000. A city full of hustle and bustle; prosperity on every hand, every street busy and smiling, houses and stores arising as if by magic, hotels overcrowded, new people everywhere and more coming by every train. And all, why? Because Eugene put and kept its name before the eyes of thousands and when the owners of the eyes came to inspect, they found that Eugene made good."

"And in these ten months what has the campaign cost? Approximately \$700 a month or say, \$7000."

"Was that \$7000 sent out of the county? No, that's a point you must not overlook. Less than a thousand has been sent out to Portland, less than two hundred out of the state, and the balance very nearly \$6000, out of the \$7000, was sent in Eugene; went right back into circulation among our own people. Don't overlook that fact!"

"And what tangible results? Well, besides the fact that everybody is making money, that everybody is crowded to the guards with work, there is the increase in city values, unavoidably caused by the influx of new settlers. For settlers will consume and though a percentage of them produce, a larger percentage first spends more than it produces, spends or invests the money it brings along from the East."

"It would be impossible to tell you exactly what this one item, the increase in realty values amounts to. But a few instances will give us a basis to figure on."

"(Here several instances were quoted of the prices of city real estate today and a year ago, showing that the increase in city realty value amounts to at least \$3,500,000.)"

"Now let us assume that Eugene would have grown and prospered anyhow. Let us assume that the advertising of Eugene's advantages is not wholly responsible for its unprecedented growth and prosperity. Let us be modest so nobody can find fault with our argument, but let us give the devil his dues. Let us say that publicity, co-operation, promotion work and advertising do not deserve more than one-half credit. Even that would mean \$1,750,000 traceable to the expenditure of the said \$7,000, most of which, as explained, went right back into circulation again among our own people."

"One per cent of \$1,750,000.00 is \$17,500.00. Half a per cent is \$8,750.00 and to be exact the \$7000.00 expended is just 4-10 of one per cent of the gain. Is it worth while?"

"Is there any man in this room who would refuse to give me 40 cents if I would hand him back \$100.00 in ten months?"

"And that is what it means. It does not mean that if you subscribe \$70 you are bound to be \$2500 richer next August. If there was any guarantee like that, a promoter could be a millionaire in a whiff. Some will profit more, others less, and the only basis we can discuss is an average."

"We of Eugene, where nestles the state university, have no wish for Corvallis, where lies the sister institution of learning; but that both towns and institutions may prosper. We are going to be a city, a city beautiful, big and prosperous, but we don't want Portland and Eugene to be the only ones in Oregon; we want them all to be alive and beautiful, and growing, for the more live towns, the better the state, and the better the state, the better for us to advertise Eugene."

"So Eugene holds out the hand of fellowship, and bids you Goodspeed, bids you go on with your work to advertise the best state in the union. Remember the facts Eugene shows you, a hundred dollars return for every 40 cents invested. But more, far more than merely dollars and cents, is the joy of living in a live town, and the pride you feel in such a city and the personal pleasure of having done your share towards the advancement of your home city."

# HELPFUL ADVICE



You won't tell your family the whole story about your illness—you are too modest. Need not be afraid to tell Mrs. E. Ham, at Lynn, Mass., the things you could not explain in the doctor's letter will be held in the strictest confidence. From her correspondence with sick women during the past thirty years she may have gained the very knowledge that will help your case. Such letters are being lowered, from grateful women, to establish a bond of doubtless permanent friendship.

## LYDIA E. PINKHAM'S VEGETABLE COMPOUND

to conquer all female diseases. Mrs. Norman R. Barndt, of Altoona, Pa., writes:

"Ever since I was sixteen years of age I had suffered from an irregular and painful menstruation, and was extremely nervous. My physician said I must go through an operation to get well. A friend told me about Lydia E. Pinkham's Vegetable Compound, and I took it and was cured. For advice, following your directions carefully, and thanks to you I am today a well woman, and I am able to do all my friends' work."

### FACTS FOR SICK WOMEN

For thirty years Lydia E. Pinkham's Vegetable Compound, made from roots and herbs, has been a standard remedy for female ailments and has positively cured thousands of women who have been troubled with displacements, inflammation, irritation, fibroid tumors, irregular menstruation, periodic pains, backache, bearing-down feeling, flatulency, indigestion, dizziness, nervous prostration, etc.

## Dr. T. Felix Gouraud's ORIENTAL TOILET POWDER



FERD. T. HOPKINS, N.Y. CITY, Proprietor of GOURAUD'S ORIENTAL TOILET POWDER FOR SALE AND MANUFACTURED BY STANLEY'S

## UARDAS LIQUID FACE POWDER

A DELIGHTFUL LIQUID FACE POWDER imparts a pleasing softness and delicacy to the skin, and restrains the ravages of sun, wind and time. Its continued application eliminates sunburn, tan and freckles, rendering imperceptible any minor blemishes and sallowness. It possesses a dainty clinging exclusively its own and is in every way a perfect toilet luxury. Price 50 cents. Ask your druggist for it. **MOYTT CHEMICAL CO.**

### STONE'S HEAVE DROPS

Greatly known in Highland, Or., Oct. 10. This is to certify that I have made one bottle of Stone's Heave Drops and cured my horse. This was last winter and the horse has not been affected since. **DR. S. C. STONE, Salem, Or.** For sale by all druggists. \$1.00

### Tin Fruit Cans in Stock

CHAMBERS HARDWARE CO.