

CLASSIFIED COLUMNS

Advertisements, Like Clocks, Should Keep Running

A store's advertisements tell the people what is "doing" at that store—what is new, what is inviting, why today is a good time to visit the store. People look for the ads to tell them those things just as naturally as they would look at a clock to tell the time.

Sometimes a clock does not run—sometimes a store's ad does not run. A "run-down" clock or ad are about equally unsatisfactory, unserviceable, misleading.

Careless thing about it is that a merchant who would think it absurd to have a run-down or out-of-repair clock will, sometimes, deliberately let his ad stop running. It's not wise, nor good business, nor defensible on any known grounds—but it is sometimes done.

WANTED—(Continued)

- WANTED—A number of girls to learn nursing. Enquire at the Eugene General Hospital. **tf**
- WANTED—Good competent girl for general housework. Mrs. M. A. Mathews, 71 West Ninth street. **tf**
- WANTED—TO RENT—A big farm on shares, for from 3 to 5 years. Address "C. D." care Guard. **tf**
- WANTED—To buy a good vacant lot, preferably in western part of town. Address E. C. care Guard. **tf**
- WANTED—Position as cook in camp or hotel. Fifteen years' experience. References, Booth-Kelly Co. R. B. Garman, London, Or. **tf**
- WANTED—A good farm near Eugene of from 80 to 100 acres; will go out eight miles. Enquire at the Real Estate Exchange, Coleman building. **tf**
- WANTED—Furnished house, 5 or 6 rooms for two or three months; not too far out. Three in family. Eugene Real Estate & Investment Co. **tf**
- WANTED—River bottom farm of from 15 to 40 acres that overflows. Must have building spot above high water. Call at rooms 2 and 4, Coleman building. **tf**
- WANTED—One or two vacant lots, with or without residence, in good location in Eugene. Address, giving lowest price and terms, Box 328, Tillamook, Or. **tf**
- WANTED—Middle-aged woman as housekeeper and companion for invalid lady. Must be woman of refinement and experience. Call at 102 East Ninth street, Eugene, Or., between 9 and 12 a. m. **tf**

FOR RENT

- FOR RENT—Furnished rooms at 367 West Fifth street. **tf**
- FOR RENT—A farm of 160 acres, two miles southeast of Eugene for rent at once. Address Box 14, Eugene, Oregon. **tf**
- FOR RENT—The Hotel Mapleton will be for rent to the right party on Sept. 20. Apply to R. H. Clow, Mapleton, Oregon. **tf**
- FOR RENT—Nice front room; furnished heat; electric lights and bath. Suitable for two gentlemen. 154 East Ninth street. **tf**
- FOR RENT—80 acres, 65 under cultivation; house, barn, henhouse, orchard. Possession given September 15th. For particulars see R. McMurphy, 559 Willamette street. **tf**
- FOR RENT—Sixty-acre (more or less) farm in small town. Store, churches, good school and blacksmith shop two blocks distant. Good house and barn and all kinds of fruit. Enquire at 208 Lawrence street or address V. Robovsky, Eugene, Or. **tf**

MISCELLANEOUS

- ROOM AND BOARD—For two more young men, \$6 per week. Call at 524 Lincoln. **tf**
- SAY—I am here again to work. I am the lone cement worker and finisher. Get your work done by L. C. Williams. **tf**
- DON'T fail to see Cheren if you want bargain in real estate. We buy and sell farm and city property, improved and unimproved. Timber and mining stock. H. Cheren, Room 13, Waller Bldg. **tf**
- FOR EXCHANGE—Good income bearing property, making interest on \$4500 at 15 per cent. Will exchange for good farm. Enquire of Frank E. Hays, Fall Creek, Or. **tf**
- DO YOU WANT your windows washed, your house or office cleaned? Good work guaranteed at reasonable prices. Nick Miller, phone Main 96. **tf**
- IF YOU WANT to get all the money your property brings, let it with the Real Estate Exchange. They will bring the buyer direct to you and let you make your own terms. **tf**
- BIG BARGAIN IN REAL ESTATE—For one day and ten days only will offer 10000 acre (under) river bottom land, almost in city blocks, for \$120 an acre. First five acres goes for \$125 an acre. This is a snap. Phone Main 645, or address Lock, Box 536, Eugene. **tf**

MISCELLANEOUS—(Continued)

THE OREGON LAND COMPANY stands on its own merits and has no combination with any other company. We eliminate all possibility of graft by immediately bringing seller and buyer together. We can find what you want if it is to be had in the coast country, and will gladly give all inquiring strangers any information possible. We have a large list of farms and city property, also some good buys in timber lands on reasonable terms. 412 Willamette street, Eugene, Or.

PROFESSIONAL COLUMN

PHYSICIANS AND SURGEONS

DR. H. L. STUDLEY—Osteopathic physician. Offices over Chambers' store, 518 Willamette street. Phone Black 1326. Consultation free. Residence, 527 Paul street. Phone Black 3207.

C. H. CANNON, M. D.—Homeopathic physician and surgeon. Chronic diseases and diseases of women and children a specialty. Electrical vibratory and light treatment. Office, Suite 1, 2 and 3, Dunn building. Phone Main 540. Boards Hoffman House. Phone Main 11.

DR. ANNA MAURER, Osteopathic physician. All curable diseases treated. Women and children a specialty. Office over F. E. Dunn's. Phone Red 1631.

G. S. HEARDSLEY, M. D.—Regular physician and surgeon. Offices 18 and 17 McClung building, Eighth and Willamette streets. Office and residence phone, Main 47.

ATTORNEYS-AT-LAW

L. BILYEU, Attorney-at-law. Office over Yoran's shoe store, Eugene, Oregon.

LEON R. EDMUNDSON, Attorney-at-law. Rooms 1 and 2, Eugene Loan and Savings Bank.

L. M. TRAVIS, Attorney-at-law. Office over Eugene Loan & Savings Bank, Eugene, Oregon.

S. D. ALLEN—Attorney-at-law. Office over Eaton's book store, 616 Willamette street. Phone Black 2881.

C. A. WINTERMEIER, Attorney-at-law. Land titles and probate specialties. Office over Chambers-Belton Bank.

WALTON & NESSE, Attorneys-at-law. J. J. Walton and S. P. Ness. Will practice in all the courts in the state. Office, room 3, Walton Block, Eugene, Oregon.

GEORGE B. DORRIS—Attorney-at-law; office Hovey Building, corner 8th and Willamette streets; rooms 1 and 2 upstairs.

WOODCOCK & POTTER, Attorneys-at-law. A. C. Woodcock and E. O. Potter. Office one block south of Chrisman block, Eugene, Oregon.

WILLIAMS & BEAN, Attorneys-at-law. J. W. Williams, L. E. Bean. Practice in all courts of the state and before the U. S. Land Offices. Offices 12, 13, 14 and 15 McClung.

JESSE G. WELLS, Lawyer, No. 26 West Eighth street, Eugene, Or. opposite postoffice. Gives special attention to the examination of abstracts, drafting wills, settling estates, conveyances and collections. Also to all pension matters. Phone Red 1176.

L. N. HARBAUGH, Special attention given to divorce and settlement of estates. Agent for Continental Insurance Company, Room 5, First National Bank Building, Eugene, Oregon.

UNDERTAKERS

J. W. KAYS & CO., undertakers and funeral directors. Eugene, Or.

DAY & HENDERSON, undertakers and embalmers. Corner Willamette and Seventh streets.

W. T. GORDON, funeral director. State licensed embalmer. Office and residence, Tenth and Olive streets. Phone Red 4481.

ABSTRACTORS

THE LANE COUNTY ABSTRACT CO., Room 2 and 3, Warren Block, Eugene, Or. Prices reasonable.

REAL ESTATE AGENTS

J. L. CLARK & CO.—Dealers in real estate. Creswell, Or.

MINE ENGINEERS

HERBERT LEIGH, mining engineer and expert metallurgist. Reliable information furnished to intending investors. Examinations and reports on mines and ore treatment. Eugene, Oregon.

ARCHITECT

FREE THOMAS—Architect. Sketches and plans drawn, blue prints and specifications. General supervision over buildings in course of construction. If thinking of building, large or small, see me. Terms reasonable. Room 7, Chrisman block.

SURVEYORS

A. H. TODD, surveyor. Eugene, Oregon. Office 412 Willamette street. Phone, Red 3551. **41**

VETERINARY SURGEONS

LICENSED VETERINARY SURGEONS—Calls promptly answered night or day. Drs. Christie & Hanson. Office phone, Main 21. Residence phone, Main 612.

SUBSCRIBE FOR THE GUARD

THIS DATE IN HISTORY

- September 9
- 1087—William the Conqueror died at St. Gervais, Normandy, France in 1027 or 1028.
- 1513—The English defeated the Scots at the battle of Flodden Field.
- 1677—The Indians attacked the town of Hatfield on the Connecticut river.
- 1737—Luigi Galvani, discoverer of galvanism, born. Died December 4, 1798.
- 1847—Americans defeated the Mexicans at battle of Del Rio.
- 1848—Two hundred houses in Brooklyn, N. Y., destroyed by fire.
- 1850—California admitted to the Union.
- 1864—General George B. McClellan accepted the Democratic nomination for the presidency.
- 1898—The president appointed the peace commissioners to treat with Spain.

THIS IS MY 32ND BIRTHDAY

George S. Fraps
Professor George S. Fraps, a well-known instructor in chemistry, was born September 9, 1876, in Raleigh, N. C. Before his graduation from the North Carolina Agricultural and Mechanical College in 1896 he was assistant in chemistry at that institution for a year. From 1899 to 1903 he was assistant chemist of the North Carolina Agricultural experiment station. Since 1903 he has been identified with chemistry work at the Texas experiment station and has also been the state chemist of Texas. His chief claim to fame, however, rests on his researches in the chemistry of soils, on which subjects he has written several books and papers that have attracted widespread attention in scientific circles.

EUGENE—IT'S FUTURE.

(To the Editor)—
Some time ago I made the statement that Eugene would grow to be a city of 35,000 inhabitants inside of five years, and one of the daily papers published my statement, and since that I have been frequently asked, "Did I mean it?" Well, certainly I did. A great many of your people seem to think that I have made a very foolish statement, that it would be an impossibility to increase Eugene to a city of 35,000 inhabitants. I am simply surprised at the remarks that I have stirred up; such as, "You the crazy, what is there to build Eugene up, there is nothing to back it; if it grows to be a town of 10,000 inhabitants, it would stop there for the next 25 years. Another, "Say, where did you get it? That pipe dream of yours. I wish it was so, but you are stretching it a little too much; it can't go down." A banker shook his head and remarked that Eugene, he was afraid, was growing too fast already, and that it would soon take a tumble. Still another said: "Man, man, you surely do not believe that statement of yours. Why, if I thought that you would come to pass I would sell out all my interests in Portland at two-thirds its actual value and invest it in Eugene." And dozens of other remarks similar to the one above have I heard, since I stirred up the what I call men who are letting a good thing pass through their hands.

Since I have been called down so much and considered a false prophet I shall give a few of my reasons for what I consider the natural result of Eugene's growth. I don't consider it a prophecy—it is a simple deduction, and it seems to be only the newcomers who can understand the new conditions of Eugene. I am well aware of the fact that at various times Eugene took on a small inflated boom and some of our citizens who were here at that time lost money and courage, and they cannot understand that the present movement is the natural result of the progress of time, resultant from various causes. In that day you had a large number of citizens who did not care to see any great movement toward the west. Again, California and Washington were pushing forward their respective countries, and they had plenty of money to down any movements that would detract from them. They were pushing and they got there by getting the attention of the people of all the country. But now the conditions are all different. California is pretty well supplied and there are thousands who are disappointed with her, and who are now looking for other fields.

There are my deductions of the facts that will make Eugene a city of 35,000 inside of five years: 1. To start with, we are very near the ten thousand mark, or I am very much mistaken. 2. We have already established Eugene as the second city of Oregon, by paying the streets, by having street cars and by profitably patronizing the same, and the best of all, by organization of nearly all of our business men. We are now assured of the University prosperity, which will not only send thousands of dollars to our city, and grand young men, but will be the cause of hundreds of families settling here. The resources of Eugene and Lane county are vast. That alone is by itself a grand asset. It is enough to help develop a great city that should build a 30,000 city. Just stop of all this is the climax. Just stop of all this for one moment, what a wonderful climate we have, what a wonderful climate we have. There is no place in the United States such as here, even mild, quiet, magnificent. In Eugene, it is simply magnificent. It is in the East and Middle West, with its excessive heat, thunder and lightning, early and late frosts, its ball nadoes, and its floods for the good storms and its floods for the winter old freezing weather, no comfort unless you are huddled around a roaring fire. There are those that say that we have money to live where they can enjoy life without being compelled to earn it by enduring all the discomforts in that are compelled to endure in the East. This class of people are beginning to find out that this portion of the United States has a better, even temperature, and they are going to make Eugene grow into a magnificent city. They also will see 25,000 people here in five years. If 25,000



JELL-O
The Dainty Dessert

PREPARED INSTANTLY. Simply add boiling water, cool and serve. 10c. per package at all grocers. 7 flavors. Refuse all substitutes.

NOTICE TO CONTRACTORS AND PROPERTY OWNERS

Notice is hereby given that pursuant to the terms of Ordinance No. 778, passed by the common council August 15th, 1908, as amended by Ordinance No. 782, passed by the common council of the city of Eugene August 21st, bids will be received by the street committee of the council in the office of the city recorder of the city of Eugene until 7:30 o'clock p. m. on Monday, September 14th, 1908, for the improvement of Eighth street, from the east side of Charleton street west to the east line of Monroe street in the city of Eugene by the construction of cement curbing along both sides of said street and by the paving of said street by paving the same between said points with bituminous asphalt or other hard surface pavement in accordance with plans and specifications therefor now on file in the office of the city recorder.

Bidders are required to state the price in detail in accordance with the specifications, and on the form prepared by the city engineer.

Separate contracts will be awarded to the lowest bidder for the construction of said curbing; for the paving and for the drainage, the said improvement shall be completed within sixty days from the date of letting the contract therefor.

The work to be done under the supervision of the street committee, and to be approved by them. An approved bond will be required of each contractor for the faithful performance of the contract. A certified check in a sum equal to five per cent of the amount bid, payable to J. D. Matlock, Mayor, is required to accompany each bid. The street committee reserves the right to reject any and all bids.

By order of the common council,
H. S. BRYSON,
Acting Recorder.
Dated September 2nd, 1908.

Notice to Contractors and Property Owners.

Notice is hereby given that pursuant to the terms of Ordinance No. 783, passed by the Common Council of the City of Eugene, August 31st, 1908, bids will be received by the Street Committee of the Council in the office of the City Recorder of the City of Eugene until 7:30 o'clock p. m., on Monday, September 14th, 1908, for the improvement of West Eleventh street, from Jefferson street to the West Side of Van Buren street in the City of Eugene, by grading and graveling the said street in accordance with the plans and specifications therefor now on file in the office of the City Recorder.

Bidders are required to state the price in detail, in accordance with the specifications. Separate contracts will be awarded to the lowest bidder for the grading and for the graveling of said street. The earthwork shall be completed within thirty days and the graveling within sixty days from the date of letting the contracts therefor.

The work to be done under the supervision of the street committee, and to be approved by them. An approved bond will be required to be furnished by each contractor for the faithful performance of the contract. A certified check in a sum equal to five per cent of the amount bid, payable to J. D. Matlock, Mayor, is required to accompany each bid. The Street Committee reserves the right to reject any and all bids.

By order of the Common Council,
H. S. BRYSON, Acting Recorder.
Dated at Eugene, Oregon, September 3rd, 1908.

SOUTHERN PACIFIC

- E. R. TIME CARD**
- Toward Portland—Passenger. No. 15—2:43 a. m., Oregon Express.
 - No. 18—8:00 a. m., Cottage Grove Passenger.
 - No. 12—11:55 a. m., Roseburg Passenger.
 - No. 14—6:42 p. m., Portland Express.
 - Toward San Francisco—Passenger. No. 11—2:18 p. m., Roseburg Passenger.
 - No. 17—9:35 p. m., Cottage Grove Passenger.
 - No. 15—12:32 a. m., California Express.
 - No. 13—5:44 a. m., San Francisco Express.
 - Wending Branch. No. 84—8:30 a. m., leaves Eugene for Springfield.
 - No. 82—11:10 a. m., arrives Eugene from Springfield.
 - No. 87—1:00 p. m., leaves Eugene for Wendling.
 - No. 85—5:49 p. m., arrives Eugene from Wendling.
- WAT MURPHY,
Gen. Pass. Agt.
JOHN M. SCOTT,
Asst. G. P. A.
Local Agent.

WAGON SALE
WOOD FOR SALE—Enquire at Yoran's shoe store. **tf**

FREE THOMAS
FOR SALE—Two registered Hereford bulls for sale. Enquire 550 Willamette street. **tf**

MAY CONNECT TWO PROPOSED LINES
The Albany Democrat says: An interesting report is that the surveyors east of Detroit are running a line south to connect with the Naitron survey; that between Naitron and the summit of the Cascades the route has been so unsatisfactory it is proposed to make the route by way of Detroit.

FOR SALE—Good 3 1/2 wagon. A. J. Wood, west end Eighth street. Phone Farmers 816. **tf**

FOR SALE—Fine dry, maple 4-foot wood, \$4.25. Williams Transfer Company. Main 651. **tf**

FOR SALE—Duff Orpington eggs, 15 for \$1. W. B. Hampton, 1102 Columbia avenue, corner 19th st. **tf**

FOR SALE—70 head of goats, either males or wethers; take your choice. Phone Farmers 419. W. P. Lower, Creswell, Or. **tf**

FOR SALE—7-room house, three blocks from Willamette street; lot 89x76 feet. Price, \$2100. Oregon Land Company. **tf**

FOR SALE—A six-room modern house, lot 65x80 feet; East 11th street, on car line. A snap if taken soon. S. R. Williams. **tf**

FOR SALE—On account of failing health I would sell my blacksmith shop and tools in Fairmount; good location. C. D. Hollway. **tf**

FOR SALE—Number 3 Oliver typewriter, nearly new. Has been used only few weeks. Call at Eugene Gun Co's Store. **tf**

FOR SALE—Good five-room cottage with three closets, pantry and bath room; good barn; large lot, 80x160. Price right. Call at 168 Jefferson street. **tf**

FOR SALE—One National cash register, one Remington typewriter and a large iron safe. Enquire of L. M. Travis, Loan & Savings bank building. **tf**

BULL FOR SALE—One registered Holstein-Friesian bull, three years old September 8, 1908; milk strain; gentle. L. A. Honck, Monroe, Or., R. F. D. No. 1. **tf**

FOR SALE—GOING OUT OF BUSINESS—I still have several thousand feet of flooring and ceiling to close out. Write or phone for prices before buying elsewhere. Phone Farmers 2423. **tf**

HERE IS A CHANCE—to buy from the owner a big right, nice high lots or house and lot, all on the street car line. I have 8 lots and 2 dwelling houses. All must go. Inquire at 806 East Thirteenth st. **tf**

FOR SALE—Hot air engine; force pump connected; 600-gallon tank, fittings, 40 feet 1 1/2-inch pipe, for sale cheap at Hall & Shumway's, East Seventh street. See it. **tf**

FOR SALE OR EXCHANGE—Some fine farm land to sell or exchange for house and lot, or will exchange some good timber for Eugene property. Address Box 167, or phone Black 2681, Eugene, Or. **tf**

FOR SALE—One team of heavy mules, one set of chain harness and one 3 1/2-inch Mitchell wagon. In good condition. Mules are true to a fault and a perfect team for all purposes. Price for outfit, \$450. Inquire at this office. **tf**

DRAFT HORSES FOR SALE—Schmitt Brothers, of Creswell, have four good draft horses for sale cheap. They are young and well bred. Call and see them at Creswell, or write to Schmitt Bros. for description, prices and terms. **tf**

LOTS FOR SALE BY OWNER—Two lots and 8-room house; barn; fine land for garden; on Fourth street, near mill race. Lot 160x95 on Twelfth and Alder streets, just north of Patterson school. J. J. Walton, 515 Willamette street. **tf**

FOR SALE BY OWNER—Fifteen acres of choice fruit land, wide and selected variety of fruits and berries; all in bearing. Three miles southwest of Eugene, on telephone and rural delivery route. Good house and new barn. Price reasonable. Call up Farmers' phone 284. **tf**

FOR SALE—42 acres all level land, 20 in cultivation, new house, wood shed and chicken house and new barn; orchard; three good wells and good water; everything on the place goes with it, including household goods. This must be sold in the next 30 days. I have also several lots close in and also a house and lot 65x304, chicken house and park and some fruit. These are bargains and some of them close to Willamette street. For further information call on the Pacific Land Company, Room 5, Hovey building. D. L. Cartmell manager. **tf**

WANTED

WANTED—Girl for general housework. Call at 477 Olive street. **tf**

WANTED—To rent, a modern house not later than September 15. G. G. Gross. **tf**

WANTED—Cabinet-maker. Apply at H. C. Morgan's furniture factory. **tf**

WANTED—Competent girl. Mrs. A. W. Skipworth, 108 West Eighth street. **tf**

WANTED—Young lady to work in store and bookbindery. Eaton's book store. **tf**

WANTED—A girl to do general housework. Apply 557 Willamette street. **tf**

WANTED—All over, 20,000 shares of stock. Inquire Williams Transfer Company. Main 651. **tf**

THE DAILY GUARD
PUBLISHED BY THE EUGENE DAILY GUARD CO., INC.
Address all communications to the Eugene Daily Guard, P. O. Box 100, Eugene, Oregon.

Subscription rates: Daily, 15c per week; 1.00 per month; 3.00 per quarter; 10.00 per year in advance. Single copies, 5c. Postage paid at Eugene, Oregon. Second-class matter.

There must be a lot of farmers in Boston, though we never suspected it, as Secretary Wilson, of the Department of Agriculture,—"Tama Jim" in Iowa—is slated for a campaign speech there on the 15th inst. He'd better not say beans.

If all the delegates to the Denver convention would follow the example of the six from Montana, who have chipped in \$1500, Chairman Mack would soon have oodles of money. But the ante of \$250 per may scare out some.

Of course "Teddy" was not giving orders when he expressed the opinion that Hughes should be renominated—it was only a tip, but if it isn't acted upon he will doubtless feel called upon to see that somebody is sorry.

On August 31, the national banks alone had \$625,996,992 in circulation and though there are no statistics on the subject we are confident that it wouldn't last a day if the professional "touchers" got all they asked for.

Somebody will be sure to say that Senator LaFollette is not a dead game sport if he carries out his threat to carry his fight against the re-election of Senator Stephenson before the legislature in spite of the primary.

Has Senator Smoot lost his Washington "drag"? Secretary Straus ordered nine Mormon immigrants, who had been detained in Boston, deported, notwithstanding Smoot's protest. 'Twas not always thus.

One of the Darwin family asserts that plants have memory. Don't know about that, but some hubbubs would be in trouble if they had voices to tell of being neglected while wifves were away.

This is the age of novelty. The headline of a horse show news story reads: "Green horse a winner." Maybe you never saw a green horse, but that's no reason a green headliner never did.

There are spellbinders—not local, of course, who will not worry about not getting pay for their services, so long as their expense accounts are not too closely checked.

Nominations by primary have gone far enough to show that they cannot make good losers out of men who hold the notion that they own their job.

"All roons look alike" also to the United Spanish War Veterans, who, in national convention assembled, have sharply drawn the color line.

When the frost is on the pumpkin this year a lot of men with raging pleurisy will wake up to the horrible fact that "they ain't no pie."

Still, nobody is trying to prove that Mr. Taft told Senator Foraker that he believed one good pledge of support deserved another.

WAKE UP, MAN
Tell us, are you advertising in the same old foolish way that your grand-dad did before you. And persist, "It doesn't pay?"

Think the whole world knows your address? "Cause it hasn't changed in years? Wouldn't the pathos of such logic drive a hilly goat to tears?

Wake up, man, and take a tonic. Bunch your lita and make a drive. Run a race and change your copy—ADVERTISE and keep alive!—Ex.

WHAT THE SHRINERS THOUGHT
(Albany Democrat.)
Albany Shriners thought it great "talking on Eugene's paved streets, and are warmer than ever for paving Albany.

PAVED STREETS PAY
(Portland Journal.)
Eugene's paved streets have been worth a good many times what they cost already.

SEE HERB BUTTON
For your accident and health insurance. Opposite postoffice.

Tin fruit cans in stock. CHAMBERS HARDWARE CO.