

FRIENDLY'S ANNUAL CLEAN SWEEP SALE

Every Department Offering Striking Values in a General Cleaning-Up Movement, Clothing, Dry Goods and Furnishings

ANNUAL CLEAN SWEEP SALE

Women's Ready-to-Wear Apparel

\$9.00 Women's Wash Dresses, Each \$3.98

23 women's wash dresses in stripes, figures and all white; almost every one a different style; beautifully made and splendidly finished trimming in lace and embroidery; sizes 32, 34 and 36 only; values to \$9.00; your choice during this clean sweep sale at..... **\$3.98**

\$15.00 Silk Suits and Dresses, Each \$10.00

Women's Silk Coats at Half-Price
About one dozen women's silk Wraps, three styles, Eaton, Jacket and long Coats; sizes 34 to 42; made of good quality black Taffeta and Peau de Soie silk at half regular prices.

Children's Wash Jackets at Half-Price

\$10.00 Women's Walking Skirts, \$4.50

Five dozen children's wash Jackets made of Pique and soft finish duck; come in white and colors; colored collar and cuffs; sizes 3 to 10; prices \$1.50 to \$3.50; your choice..... **HALF PRICE**
Three dozen ladies' Walking Skirts made of light mixed materials; plain good and pleated effects; your pick..... **\$4.50**

\$10.00 Imported Voile Skirts, Each \$6.60

Just one dozen fine imported black Voile Skirts, trimmed in black Taffeta Silk, one and two four inch ruffles. The best values we have ever shown. \$10.00 values; special, each..... **\$6.60**

Waists Half-Price, 58c, \$1.00, \$1.85, \$2.75

Women's wash Waists, colored Percale and white lawn, mull and silk trimmed in lace, embroidery and insertion and fillet net; only about five dozen altogether. Almost every size and the prices are half and less.

\$7.50 Beautiful Silk Petticoats, Each \$5.00

The best Silk Petticoats we have ever offered and in the most favored shades, black, navy, brown, grey and red made of fine soft heavy Taffeta, hem-stitched flounce, Poir de Soie dust ruffle; \$7.50 values, each..... **\$5.00**

Women's Percale Wrappers; Each 95c

5 dozen dark and light colored Percale Wrappers, red, blue, grey and black, with neat white figures, stripes, checks, etc. Tight fitting and interlining several styles; \$1.50 quality, each..... **.95c**

Gingham Petticoats, 50c, \$1.00 and \$1.50

Made of good quality striped Ginghams, grey, blue and white stripe.

ANNUAL CLEAN SWEEP SALE

Ladies' & Children's Gloves

35c Short Lisle Gloves, per pair 18c

50c Short Lisle Gloves, per pair 35c

\$1.50 Long Silk Gloves, per pair 83c

\$2.00 Long Silk Gloves, per pair \$1.18

Sweeping reductions in all fabric Gloves, odd lots specially reduced, including black, white and colors, 35c. Short lisle gloves in women's and misses' sizes; your choice, a pair..... **18c**
50c and \$1.00 short lisle and silk net Gloves, one and two-button celebrated, Kayser make; your choice, a pair..... **35c**
14 button length silk Gloves, double tip fingers; closed wrist, sizes 5 to 8; black and white only, a pair..... **83c**
14 button length women's silk Gloves, extra heavy silk, double tip fingers, button wrist colors, black and white for..... **\$1.18**

\$4 Long Cape Kid Gloves, pair \$2.95

Men's long cape Kid Gloves 8 and 12 button lengths, two and three button wrists; full Pique stitch, sizes 5 1/2 to 7; quantity is limited, so be on hand early at the glove counter.



50c Women's Fancy Hose, 3 pair for \$1

240 pairs women's fancy Hose, black lace and embroidery, fine gauze, lisle and cotton, thread, double sole, high spliced heel and garter tip, size 8 1/2 to 10. Remember only 240 pairs; they will not last long at this price; 50c quality. 3 pairs for..... **\$1.00**

3 pair Women's Hose \$1.00

Absolutely fast black Hose, made of Sea-Island cotton, medium weight, worth 40c. 3 pairs for..... **\$1.00**

Women's Black Hose, Three Pairs for 25 Cents

Children's Black Hose, a Pair for Only 10 Cents

Women's plain black Hose, all sizes, seamless feet, at, pair..... **8 1/2-13c**

Children's ribbed black Hose, sizes 6 to 10, special, a pair..... **10c**

Ladies Summer Underwear Reduced Ten Per Cent.

Everything in summer Underwear, Vest Suits, Knit Drawers, Silk Vests, etc.; prices 7 1/2 to \$2.50, reduced 10 per cent.
Nazarath Knit Waists, ages 1 to 14 years, each..... **25c**
Acorn Knit Under-Waists, ages 1 to 14, each..... **15c**

ANNUAL CLEAN SWEEP SALE

25c Thin Wash Goods, 11c

Last call on thin summer goods, lawns, organdies, Batiste, striped Japanese crepe. Special numbers in Ginghams; 1000 yards of this season's best patterns; goods that sold regularly at 20c to 40c a yard, all in one class now at, a yard..... **11c**

Twenty Pieces Cotton Challie, a yard 5c

36 inches wide in brown, blue, green, red, lavender and grey in fine and crash finish; 35c quality, a yard..... **10c**

White India Linon, 5c, 9c, 11c and 18c

Thousands of yards of fine India Linons 27 to 36 inches wide at these low prices of, a yard..... **5c, 9c, 11c, 18c**

All kinds of figured white goods specially priced

S. H. FRIENDLY

592-594 Willamette Street.

YOUR MONEY'S WORTH OR YOUR MONEY BACK

ANNUAL CLEAN SWEEP SALE

Clothing Department Is Overflowing With

Bargains in Shirts, Underwear, Hats, Caps

Neckwear, Hosiery, Trunks, Grips, Suits

Cases, Overalls, Work Shirts, Gloves, Hand

kerchiefs, Boys' Blouse Waists, Fancy Vests

Suits for Men and Boys and Linen Dusters

CLEAN SWEEP CLOTHING SALE

LOT 1

LOT 2

One lot we include about 75 suits made of all wool fabric and valued up to \$15.00, some slightly soiled and some a little out of date, and some are in the late styles and of good pattern. Grand value at

\$4.85

\$9.75

LOT 3

At \$17.50 we include about 300 suits of this season's latest brown, tan and gray mixtures and made by Stein-Bloch, Schloss Bros., The Washington Co. and College brand suits that are worth up to \$30. Sizes 33 to 46

\$17.50 **\$17.50**

ALL SUITS ALTERED TO FIT

\$1.00 and \$1.25 Golf and Neglige Shirts, 78c

Our entire stock of boys' and men's golf and negligee, dress, work and sport shirts, during the Clean Sweep Sale will be marked 78c. Many shirts reduced up to \$1.50 included.

50c Neckwear in plain and fancy patterns, sale price.....

25c Wash 4-in-Hands, all colors.....

25c and 35c plain colors and fancy half-Hose.....

20c Hosiery in black, tan and gray cotton, sale price.....

10c Hosiery in black and tan only.....

25c band 4-in-hands, all colors, clean sweep price.....

25c band bows in fancy and plain colors, sale price.....

50c Underwear..... **38c** **1.00 Underwear.....**

75c Underwear..... **67c** **1.50 Underwear.....**

Men's Linen Dusters \$1.50 Boys' Hats, 98c

Reduced 10 Per Cent. 10 dozen black telescope

All linen khaki and covert dusters reduced 15 per cent; sizes 34 to 84.

10 dozen black telescope crush and 4-dent hats with band or plain edges; sizes 6 1/2 to 7; sale price..... **98c**

All suitcases sold to hide leather, all black seal and skin, as well as all station cases reduced per cent off.

ANNUAL CLEAN SWEEP SALE

Dress Trimmings Reduced

50c to \$3.50 Trimmings yd 20c

25c to 75c Trimmings yard 10c

2000 yards Dress Trimmings, white, black and colors; appliques, edges, bands, in braids, lace, etc.; Persian and plain colors; Venice and embroidery; applique pieces contain 2 to 10 yards; sold only in full pieces; values to \$3.50, at..... **20c yd**
1000 yards Venice Appliques and Bands and Medallions, in cream, white and ecru; dozens of different patterns; sold regular at 25c to 50c a yard; Clean Sweep price, yd..... **10c**

Odd Pieces of Trimmings, values 25c to \$1 yd

Pieces contain 2 to 15 yards; your choice at 1c a yard.

25-cent Nainsook Dress Shields, Pair 5 Cents

Embroideries 5c, 9c, 19c and 35c per yard

35c and 50c Grey Veilings, a yard 18c

20 pieces grey and black and white Veiling, 20 inches wide; all different sizes turned up top; "usom jo ajay auv" yard..... **18c**

Notions at Lowest Prices at the Notion Counter

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592-594 Willamette Street.

YOUR MONEY'S WORTH OR YOUR MONEY BACK

ANNUAL CLEAN SWEEP SALE

\$1.50 Swiss Ruffled Curtains, pair 98c

\$1.25 Swiss Ruffled Curtains, pair 85c

\$7.50 Fine Cable Net Curtains, pair \$4.85

5 dozen pieces fine Swiss Ruffled Curtains; made of plain, dotted, Swiss, with good, full, deep ruffle; some have colored Madras base; \$1.50 quality, 98c; \$1.25 quality, 85c

1 dozen pairs fine white cable net curtains; beautiful patterns; Fillet and ice net combinations; \$7.50 quality for, pair..... **\$4.85**

Curtain Swiss 20c

Best Silkoline 12 1/2c

Best 36-inch plain and fancy Silkoline; big variety of patterns, a yard..... **12 1/2c**

Burlap all colors yd 15c

Feather Pillows Less 1/4

Fine goose-leather bed Pillows; prices \$1 to \$3 each; all reduced 1/4 during this C. S. Sale.

Bed Spreads, 65c and \$1

Full size Crochet Bed Spreads; hemmed and ready for use; specially priced at 65c to \$5 each.

Blankets and Comforts Reduced



PERSONAL

Mrs. W. F. Osburn is in Portland for a few days.
Miss Margaret Stuart is taking an outing at Newport.
Mrs. J. A. Ruess has returned from a visit to the East.
J. W. Holmes returned this morning from Cottage Grove.
H. H. Anderson is up from Portland for a few days.
Mrs. Robert Campbell has gone to Oregon City on a visit.
Ed Whiteaker, of Harrisburg, is in the city for a few days.
Barnes May, mayor of Harrisburg, was in the city Sunday.
Dr. R. K. Job, of Cottage Grove, was in the city Sunday.
Mrs. Wesley Pennington and son, Clair, left last night for Tacoma for a two weeks' visit with Mrs. Pennington's brother.
Professor Davis returned home this afternoon from the north.
Fedor Oplius left this afternoon for a business trip to Glendale.
Lloyd Howe has returned from his outing on the McKenzie river.
S. S. Range returned this afternoon from a business trip to Salem.
Smith Bailey, of Roseburg, arrived here on the noon train today.
D. C. Bartholomew went to Salem today, where he has employment.
J. D. Bealy was a passenger to Portland on the noon train today.
L. E. and L. H. Miller, of Independence, are in the city for a few days.
Mr. and Mrs. D. B. Payne are home from their outing at Lehigh Springs.
H. Graham, of Home Valley, Wash., was an arrival in Eugene this morning.
Sheriff Harry Bowe went to Junction City today to sell the Craig stock of goods.
Mrs. F. M. Blair, after a visit in Eugene, returned home to Portland today.
John Lindsay was in the city today on his way to Clatsop Falls, Ore.
District Attorney E. O. Bryson came up from Centralia this afternoon.
W. S. Moon and son, Richard, A. A. Simons and J. F. Ross are home from their fishing trip up the McKenzie.
Miss Edith McFarland returned home to Portland today, after a visit with her parents here.
Misses Gussie Jennings and Hazel Smith returned this afternoon from a short trip to Newport.
Chas. Kates returned this morning from Jefferson, where he has been spending his vacation.
Albany Herald: I. A. Sook and wife, of Lewiston, Ida., went through today, bound for Chicago.
Alex Anderson, a well-known S. P. engineer, arrived in this city from Portland this afternoon.
Mrs. Sarah Moore, of Elgin, arrived in Eugene this afternoon on her way home from Portland.
Miss Bertha Schoof, of Portland, who has been visiting here a few days, returned home today.
Miss Elizabeth Francis is here from Chemawa to attend the funeral of her brother, Walter, who died in Seattle Saturday.
Walter Carroll, the Junction drugist, spent Sunday with his family in Eugene. They will take up their home there soon.
Jas. E. Goodfellow, of Oregon City, spent Sunday in Eugene with friends.
E. T. Brazier and family are on the McKenzie on their way to the coast.
Mrs. Howard Bell will this evening be in Eugene, on her way to the coast.
W. S. Higgins, who has been in Eugene for the past several weeks, is leaving tonight and will be in home at Madison, Wis. He expects to return here in the course of several weeks, and may decide to locate here.
Mr. and Mrs. Fred Ross, of Portland, arrived at the home of Mrs. Ross' parents, Mr. and Mrs. John Holroyd, at Walla Walla, returned home this morning.
C. C. White and wife have returned from Lakewood. Mr. White says that town is dull now and there is very little doing there. He also says Klamath Falls, which has been boomtown lately, is pretty quiet.

NEWSPERSONALS

Mr. and Mrs. H. M. McKinney of Eugene, are tenting at Nye Creek.
Llew Griffin and wife of Eugene, are registered at the Damon for a two week's rest.
Ned Eddy and wife, of Portland, have joined their mother, Mrs. M. E. Eddy, in the "Eddy Wigwam" at Nye Beach.
Mrs. H. P. Hendershott and daughter, Mrs. Ethel, of Eugene, are camping at Nye creek for the month of August.
Mrs. R. S. Bush, of Eugene, is visiting her sister, Mrs. A. S. Morris, at Nye Beach. She will be home on Nye Beach on August 10th.
Mrs. Frank L. Down and daughter, Cora, of Eugene, are enjoying their vacation at Nye Creek. They are registered at the Damon.
Mr. and Mrs. W. Folders, of Eugene, are enjoying their summer's outing at Nye Creek. They are located at the Damon Hotel.

LETTERS AWAITED

Number 1074, containing number 324 were mailed Saturday night. Watch the window for minutes.
TEA
The greatest tea are full-bottom men. There nervous prostration. Your doctor says you are like Schilling's Tea. Ingrain with paper to fade. Chambers' Black



Handing the Dealer a Check

is the most satisfactory way of settling your accounts. Even if he forgets to record your payments, the check itself is a receipt for the money which is ample.

The Eugene Loan and Savings Bank
W. E. Brown, President.
F. W. Osburn, Cashier.
It is ever so much more dignified to pay by check, anyway.