

# FRIENDLY'S ANNUAL CLEAN SWEEP SALE



## 35c Corset Covers 18c

Most unusual sale of Corset Covers; 20 dozen made of cambrie trimmed in lace and embroidery, sizes 32 to 34, loose and tight fitting. 35c values ..... 18c

## Women's High Grade Muslin Underwear Much Less Than Usual

Hundreds of pieces of fine undergarments made of cambrie, muslin, nainsook and long cloth, plain and trimmed in lace and embroidery and insertions; Gowns, Drawers, Skirts, Chemise, Combination Garments, bust supports, etc. All of these reduced 10 per cent to 25 per cent from usual low prices.

## Stamped Linen Pieces to Embroidery

Dozens of pretty patterns in stamped Linens, Dollies, Center Pieces, Launch Cloths, Tray Cloths, Aprons, Corset Covers, Collar and Cuff Sets, etc. Very complete assortment Carlson, Currier's Embroidery Silks, Pearl Luster and Non's Embroidery Thread.

## Pillow Tops and Silk Floss Pillows

## Every Department Offering Striking Values in a General Cleaning-Up Movement

A GENERAL cleaning up of good values in every department will mark the closing of the most successful spring and summer season in the history of this big progressive store. In spite of the unusual offerings made during the progress of our July sales, this Clean-Sweep Sale will exceed anything we have yet done in value giving. The word has gone out to make this a sale of interest to all, young and old--it will be an unloading of all summer merchandise--and to make it still more extraordinary we include many staple articles that are practical for every day in the year. This sale commences Monday, August 3rd, and will continue until further notice. Every piece of summer goods must be closed out. Odd lots and short ends, in many cases, are marked half and among these are some of the best values for this sale. It will pay to be here during the early part of the sale

## We Give Here a Partial List of Goods Specially Priced so That Busy People May Read Quickly What Is Being Offered

Men's Suits	Dress Goods	Wrappers	Embroideries
Boys' Suits	Wash Goods	Petticoats	Laces
Underwear	Silks	Waists	Trimmings
Shirts	Linens	Underwear	Curtains
Trunks	Towels	Hosiery	Blankets
Hats	Domestics	Gloves	Veilings

## Table Napkins at \$1 \$1.50, \$2.50 and \$3.50

a dozen; worth \$1.50 to \$4.00; table linens to match many of the patterns shown at 75c to \$1.50 a yard. Three pieces.



## 58-inch Silver Bleached Damask a Yard, 50c

## 54-inch Bleached Union Damask a Yard, 25c

## Turkish Towels 5c; size 17x36, each 10c

## Turkish Towels, size 23x44, Each 25c

## 15c Heavy Hemmed Huck Towels, Each 11c

## 35c Huck Towels, Extra Heavy, Each 25c

## Wash Rags, 50 Cents and 75 Cents a Dozen

## 10c Crash Toweling, at per Yard, 7 1/2c

## Turkish Bath Room Mats, at Each 75c

### ANNUAL CLEAN SWEEP SALE

## Women's Ready-to-Wear Apparel

### \$9.00 Women's Wash Dresses, Each \$3.98

23 women's wash dresses in stripes, figures and all white; almost every one a different style; beautiful made and splendidly finished trimming in lace and embroidery, sizes 32, 34 and 36 only; values to \$9.00; your choice during this clean sweep sale at ..... \$3.98

### \$15.00 Silk Suits and Dresses, Each \$10.00

### Women's Silk Coats at Half-Price

About one dozen women's silk Wraps, three styles, Eaton, Jacket and long Coats; sizes 34 to 42; made of good quality black Taffeta and Peau de Soie silk at half regular price.

### Children's Wash Jackets at Half-Price

### \$10.00 Women's Walking Skirts, \$4.50

Five dozen children's wash Jackets made of Pique and soft finish duck; come in white and colors; colored collar and cuffs; sizes 3 to 10; prices \$1.50 to \$3.50; your choice ..... HALF PRICE.

### \$10.00 Imported Voile Skirts, Each \$6.60

Just one dozen fine imported black Voile Skirts, trimmed in black Taffeta Silk, one and two four inch ruffles. The best values we have ever shown. \$10.00 values; special, each ..... \$6.60

### Waists Half-Price, 58c, \$1.00, \$1.85, \$2.75

Women's wash Waists, colored Percale and white lawn, mull and silk trimmed in lace, embroidery and insertion and fillet net; only about five dozen altogether. Almost every size and the prices are half and less.

### \$7.50 Beautiful Silk Petticoats, Each \$5.00

The best Silk Petticoats we have ever offered and in the most favored shades, black, navy, brown, grey and red made of fine soft heavy Taffeta, hem-stitched flounce, Pois de Soie dust ruffle; \$7.50 values, each ..... \$5.00

### Women's Percale Wrappers, Each 95c

5 dozen dark and light colored Percale Wrappers, red, blue, grey and black, with neat white figures, stripes, checks, etc. Tight fitting and interlining several styles; \$1.50 quality, each ..... 95c

### Gingham Petticoats, 50c, \$1.00 and \$1.50

Made of good quality striped Gingham, grey, blue and white stripes.

### ANNUAL CLEAN SWEEP SALE

## Ladies' & Children's Gloves

### 35c Short Lisle Gloves, per pair 18c

### 50c Short Lisle Gloves, per pair 35c

### \$1.50 Long Silk Gloves, per pair 83c

### \$2.00 Long Silk Gloves, per pair \$1.18

Sweeping reductions in all fabric Gloves, odd lots specially reduced, including black, white and colors, 35c Short lisle gloves in women's and misses' sizes; your choice, a pair ..... 18c  
50c and \$1.00 short lisle and silk net Gloves, one and two-button celebrated Kayser make; your choice, a pair ..... 35c  
16 button length silk Gloves, double tip fingers; closed wrist, sizes 5 to 8; black and white only, a pair ..... 83c  
16 button length women's silk Gloves, extra heavy silk, double tip fingers, button wrist colors, black and white for ..... \$1.18

### \$4 Long Cape Kid Gloves, pair \$2.95

Deer's long cape Kid Gloves 8 and 12 button lengths, two and three button wrists; full Pique stitch, sizes 5 1/2 to 7; quantity is limited, so be on hand early at the glove counter.

### 50c Women's Fancy Hose, 3 pair for \$1

240 pairs women's fancy Hose, black lace and embroidery, fine gauze, lisle and cotton, thread, double sole, high spliced heel and garter tip, size 8 1/2 to 10. Remember only 240 pairs; they will not last long at this price; 50c quality. 3 pairs for ..... \$1.00

### 3 pair Women's Hose \$1.00

Absolutely fast black Hose, made of Seal-land cotton, medium weight, worth 40c 3 pairs for ..... \$1.00

### Women's Black Hose, Three Pairs for 25 Cents

### Children's Black Hose, a Pair for Only 10 Cents

Women's plain black Hose, all sizes, seamless foot, at pair ..... 8 1/2c  
Children's ribbed black Hose, sizes 6 to 10, special, a pair ..... 10c

### Ladies Summer Underwear Reduced Ten Per Cent

Everything in summer Underwear, Vest Suits, Knit Drawers, Silk Vests, etc. prices 7 1/2 to \$2.50, reduced 10 per cent.  
Nazareth Knit Waists, ages 1 to 14 years, each ..... 25c  
Acorn Knit Under-Waists, ages 1 to 14, each ..... 15c

### 25c Thin Wash Goods, 11c

Last call on thin summer goods, lawns, organdies, Batiste, striped Japanese crepe. Special numbers in Gingham; 1000 yards of this season's best patterns; goods that sold regularly at 20c to 40c a yard, all in one class now at a yard ..... 11c

### Twenty Pieces Cotton Challie, a yard 5c

### 35c Fine Colored Linen Suiting, a yard 19c

36 inches wide in brown, blue, green, red, lavender and grey in fine and crash finish; 35c quality, a yard ..... 19c

### White India Linon, 5c, 9c, 11c and 18c

Thousands of yards of fine India Linons 27 to 36 inches wide at these low prices of a yard ..... 5c, 9c, 11c, 18c

### All kinds of figured white goods specially priced

## S. H. FRIENDLY

592-594 Williamette Street.  
YOUR MONEY'S WORTH OR YOUR MONEY BACK

### ANNUAL CLEAN SWEEP SALE

## Clothing Department Is Overflowing With Bargains in Shirts, Underwear, Hats, Caps, Neckwear, Hosiery, Trunks, Grips, Suit Cases, Overalls, Work Shirts, Gloves, Handkerchiefs, Boys' Blouse Waists, Fancy Vests, Suits for Men and Boys and Linen Dusters

### CLEAN SWEEP CLOTHING SALE

#### LOT 1

One lot we include about 75 suits made of all wool fabric and valued up to \$15.00, some slightly soiled and some a little out of date, and some are in the late styles and of good pattern. Grand value at

#### LOT 2

150 Suits made in the newest styles and of the latest spring shades and patterns in all sizes from 34 to 44. Many suits valued up to \$18 and \$20 must be closed out during this sale at

#### LOT 3

At \$17.50 we include about 300 suits of this season's latest brown, tan and gray mixtures and made by Stein-Block, Schloss Bros., The Washington Co. and College brand suits that are worth up to \$30. Sizes 33 to 46

ALL SUITS ALTERED TO FIT

### \$17.50 \$4.85 \$9.75 \$17.50

### \$1.00 and \$1.25 Golf and Negligee Shirts, 78c

Our entire stock of boys' and men's golf and negligee, dress, work and outing shirts, during the Clean Sweep Sale will be marked 78c. Many shirts valued up to \$1.50 included.

50c Neckwear in plain and fancy patterns, sale price ..... 25c  
25c Wash 4-in-Hands, all colors ..... 18c  
25c and 35c plain colors and fancy half-Hose ..... 18c  
20c Hosiery in black, tan and gray cotton, sale price ..... 10c  
10c Hosiery in black and tan only ..... 7 1/2c  
25c band 4-in-hands, all colors, clean sweep price ..... 12 1/2c  
25c band bows in fancy and plain colors, sale price ..... 12 1/2c  
50c Underwear ..... 38c  
75c Underwear ..... 67c

Men's Linen Dusters Reduced 10 Per Cent  
All linen khaki and cover dusters reduced 15 per cent, sizes 34 to 84.

\$1.50 Boys' Hats, 98c  
10 dozen black telescope crush and 4-dent hats with band or plain edges; sizes 6 1/2 to 7; sale price ..... 98c

Suit Cases Reduced 10%  
All suitcases solid covered, black seal and sheepskin, as well as all imitation cases reduced 10 per cent off.

### ANNUAL CLEAN SWEEP SALE

## Dress Trimmings Reduced

### 50c to \$3.50 Trimmings yd 20c

### 25c to 75c Trimmings yard 10c

2000 yards Dress Trimmings, white, black and colors, appliques, edges, bands, in braids, lace, etc. Persian and plain colors; Venice and embroidery; applique pieces contain 2 to 10 yards; sold only in full pieces; values to \$2.50, at ..... 20c yd  
1000 yards Venice Appliques and Bands and Medallions, in cream, white and ecru; dozens of different patterns; sold regular at \$2.00 to \$3.00 a yard. Clean Sweep price, yd ..... 10c

### Odd Pieces of Trimmings, values 25c to \$1 yd

Pieces contain 2 to 12 yards; your choice at 10c a yard.

### 25-cent Nainsook Dress Shields, Pair 5 Cents

### Embroideries 5c, 9c, 19c and 35c per yard

### 35c and 50c Grey Veilings, a yard 18c

50 pieces grey and black, and white Veilings, 20 inches wide; all different and beautiful patterns; sold regular at \$2.00 to \$3.00 a yard. Clean Sweep price, yd ..... 18c

### Notions at Lowest Prices at the Notion Counter

### ANNUAL CLEAN SWEEP SALE

## \$1.50 Swiss Ruffled Curtains, pair 98c

## \$1.25 Swiss Ruffled Curtains, pair 85c

## \$7.50 Fine Cable Net Curtains, pair \$4.85

5 dozen pieces fine Swiss Ruffled Curtains; made of plain, dotted, figured Swiss, with good, full, deep ruffles; some have colored Madras borders; \$1.50 quality, 98c; \$1.25 quality, 85c  
1 dozen pairs fine white cable net curtains; beautiful patterns; plain and figured net combinations; \$7.50 quality for, pair ..... \$4.85

### Curtain Swiss 20c

### Best Silkoline 12 1/2c

Best 36-inch plain and fancy Silkoline; big variety of patterns, a yard ..... 12 1/2c

### Burlap 1/2 yd 15c

### Feather Pillows Less 1/4

Fine goose-down, bed pillows; prices \$1 to \$3 each; all reduced 1/4 during this sale.

### Bed Spreads, 65c and \$1

Blankets and Comforters Reduced

