

The Friendly Store 163rd Friday Surprise Sale

Tomorrow and Saturday Bargain Days. Here is a list of Specials of Interest to all:

This is the cleaning up time of the year, an opportune time for buying good goods for little money; the best qualities are being sold at the prices you usually pay for the medium grades, not one or two special lines, but in every department extra values are being offered. We give here only a partial list of the articles reduced. \$1.50 Silk Gloves 98c pair. Read on it will repay you. The Friendly store guarantee goes with every purchase. Your money's worth or your money back

Thousand Yards Staple Black and Colors and Fancy Silks Less a Half and a Quarter

800 Yards Black Silks	\$1.50 Novelty Silks, yd. \$1.15
19, 27 and 36 inches wide, beautiful soft highly finished Taftetas, Mousselines, Peau de Chine, Peau de Soie, Jean de Crepe, Habutis, Louisine, etc. at prices that every economical buyer should consider.	\$1.25 Novelty Silks, yd. \$1.00
\$1.00 yard wide Taffeta Silk	\$1.00 Novelty Silks, yd. 70c
All \$1.00 black Silks, yard	
All \$1.25 black Silks, yard	
\$1.50 yard wide Silks, yard	
\$2.00 Moneyback Silks	

Fancy Silks Half Price

Odd patterns and pieces of fancy figured silk dress and waist lengths, plaids, stripes and figures, dots, etc. Light and dark combinations, all good patterns; prices regularly 60c to \$1.00; your choice, yd 38c

90c Plain Taffetas, a yard 72c

15 pieces high colored 19 Taffeta silks, celebrated Greff quality, suitable for Dresses, Waists, Petticoats, drop Skirts, linings and trappings. All have the new rich high luster. Buy all you want at per yard

27-inch Rajah Silks, 60c yd

27-inch Shanti Silks, 46c yd

in black, main, green, blue and cream; beautiful, soft, rich, washable silk, for costumes and waists, 27 and 36 inches wide.

27-inch Cream Japanese Silk

Only about 500 yards of this silk at these last prices. Get your share.
50c 27 inch Japanese silk, yd

Final Clean-Up on Women's Tailored Suits



Let us say at the start there is only 18 of these suits left, sizes 32, 34 and 36, the styles are 25-in. jackets and Eton effects; all this spring's styles in fancy mixed cloths, blues, grays and browns, pleated and gored skirts, all long sleeves; regular prices were \$12 to \$20. Your choice at

Each \$4.00 and \$8.00

Women's Walking Skirts made of mannish cloths. **\$4.50 values to \$15.00. Sale price each**

Women's Long Silk Coats 1/2 Price

Beautiful Line Silk Dresses, \$15 values, each **\$10.00**

All Duck Skirts, Lingerie Dresses, Wrappers, Kimonas, Waists, Children's Wash Coats, Dusters, Etc., specially priced during this Midsummer Clearance Sale. Gingham Petticoats, Silk and Cotton Underskirts almost every color and all specially priced. A Money-Saving Event.

Wayne Knit, Hosiery for Women and Children are the Best

Children's Hose 10c, 12 1/2c & 25c

Rawhide hose 15c, two pair for 25c; Pony hose, 3 weights 25c pr Children's Hose in white, tan, pink and blue, a pair

Ladies' Hose 8 1/3c, 15c and 25c pr.

Black hose 8 1/3c, 3 pairs 25c; Black and fancy hose, a pair 15c Big assortment tan, white, grey, fancy and black hose 25c Pair
40c Hose, 3 pairs \$1.00 | 50c Hose, 4 pairs \$1.50
The celebrated Wayne Knit Brand, fine Lisle thread, reinforced soles; high spliced heel all white soft hose same prices. Full line black and colored, extra size hose

Women's 50c Sleeveless Vests 34c ea

10 Dozen Swiss ribbed sleeveless vests, plain taped neck and lace trimmed, sizes 4, 5 and 6, 34c extra good quality at 50c; Midsummer Clearance Sale price, each

Ladies' Vests 7 1/2c, 15c and 20c

Extra specials in women's Sleeveless Vests, trimmed and plain, Swiss ribbed; sizes 4 to 6; also special values in extra size garments, 7, 8, and 9 at 3 for 50c and, each



20c Thin Wash Dress Fabrics yd 12 1/2c

20 pieces, all different patterns, pongee shades, blues, pinks, greens, blacks, etc.; 32 inches wide, neat patterns, all new designs. Don't delay coming for these, 12 1/2c they won't last at the price, cool thin materials, all of them, only yard

48-in Border Batiste, 60c quality Special yd. 46c

Comes in stripes and deep cross bar stripes, pink, lavender, blue and light green only. This is one of the newest features in cotton dress fabrics.

36 INCH LINEN, A YARD 25c.	
Pink, light blue, grey, navy, brown, green, tan, etc. 30c quality, special, a yard	25c
Crash, a yard	20c

Galatea Cloth, yd. 18c

Comes in light blue, pink, navy, black, Copenhagen, white, tan and figures.

A. E. C. GINGHAMS, YARD 12 1/2c	
36 in best quality Percale	12 1/2c
American Prints, a yard	12 1/2c
Amoskeag Apron Gingham	7 1/2c
Yard wide Muslins, Sheetings, Outings, etc. specially priced.	
India Linon	5, 8, 11, and 18c yd

Buy Splendidly Tailored Stylish Suits Here

During this Month at a Big Saving

Our policy has always been to buy and sell nothing but the best. Our customers know when they buy at Friendly's that they are getting the greatest value that money can buy. Our regular prices are low and every garment is marked in plain figures.

\$30.00 Suits Reduced to	\$22.00
\$27.50 Suits Reduced to	\$20.00
\$25.00 Suits Reduced to	\$18.00
\$22.50 Suits Reduced to	\$17.50
\$20.00 Suits Reduced to	\$15.00
\$18.00 Suits Reduced to	\$13.50
\$15.00 Suits Reduced to	\$11.50
\$12.50 Suits Reduced to	\$ 9.75
\$ 7.50 Suits Reduced to	\$ 4.85

Panama, Straw and Sailor Hats greatly reduced this week. Only a few left and they must be closed out regardless of cost.

Young Men's Suits--July Sale

Absolutely every Boys' Suit in stock including the new brown that arrived a few days ago.

\$29.00 Suits, sale price	\$15.00	\$12.50 Suits, sale price	\$ 9.75
\$18.00 Suits, sale price	\$13.50	\$10.00 Suits, sale price	\$ 7.00
\$17.50 Suits, sale price	\$13.00	\$ 8.00 Suits, sale price	\$ 6.00
\$15.00 Suits, sale price	\$11.50	\$ 6.00 Suits, sale price	\$ 4.50



Women's Muslin Underskirts and Gowns

50c, 90c, \$1.19, \$1.78, \$2.19 and \$3.60
Worth 15c to 50c each more than they are marked; splendidly made and neatly trimmed in lace and embroidery. The body of these garments is made of fine muslin and cambric. Dozens of styles and all sizes

Are You Going to the Mountains or Beach?

If so you may need towels, blankets, pillows or some table linens, or perhaps a khaki outing suit, but no matter what it is, in the dry goods line, we have it and will sell it as low--maybe a little lower in price for the same article than you can get it elsewhere. It will do no harm to compare prices anyway. You'll find us willing. Suppose you try this on our other lines, too.

S. H. FRIENDLY

Embroideries, Laces and Trimmings Reduced One-Third

Thousands of yards of beautiful Persian appliques, bands and edges, plain braids, dainty lace edges and bands in cream and white, narrow and wide embroideries and insertions suitable for dresses. All on sale at one-third less than regular prices.

S. H. Friendly

PERSONAL

Mr. F. S. ... is in the city from ...

Mrs. J. W. ... left today for ...

J. L. Griffin, of ... was in the city today.

Miss May Norton is home from a visit in Portland.

Mr. and Mrs. J. B. Young are down from Fall Creek.

J. D. Buell left this noon for a trip to points north.

J. H. Daniel made a flying trip to Junction City today.

Charles Kuhn is visiting at Jefferson for a few days.

John F. Christal, of Medford, is in the city on business.

Lee W. Clark, of Junction City, was in Eugene yesterday.

William Landess of Cottage Grove was in the city over night.

J. O. Stoney, assistant of the Port-

land, ... is in the city from Portland.

Attorney J. M. Williams is at Roseburg today on business.

Mr. and Mrs. M. W. Weber were in the city today from Marcola.

Mr. and Mrs. Alton Hampton have gone to Newport for an outing.

W. J. Hill and E. M. Cooper have started for a trip to the McKenzie.

County Clerk E. E. Lee visited Junction City between trails today.

Constable Blank was a radeegee to Roseburg on today's afternoon train.

Mrs. G. S. O. Humbert was a passenger to Portland on the noon train today.

Mrs. J. V. O'Leary and son arrived down from McKenzie Bridge this afternoon.

W. D. Cumba, residing in Portland, seeks success in the horse-buying business in Eugene.

J. W. West, jeweler for J. S. Luck, is left on the stage this morning for McKenzie Bridge.

W. H. Kay and family today are going down a hill near Salem, while Maurice in the Eugene Gas Compa-

ny's big water today. They expect to return tonight.

Attorney J. E. Young, of Cottage Grove, was in Eugene today.

Mrs. Clinton Burks is here from Rose, Nev., to visit her parents, Mr. and Mrs. M. T. Aubrey.

Miss Alice Purdie was a passenger for Roseburg on the afternoon train today to visit her parents.

H. J. Layne, of Mount, was in Eugene today on business. He says that crops in his section are good.

Master Wilks Link left this morning for Albany, and from there will go to Newport with his uncle.

Mrs. Spurling and four children and Mrs. Bowman were passengers to Vida on the stage this morning.

L. P. Sneyd and wife returned home to Vida on the McKenzie stage this morning after a visit in Eugene.

Rev. E. C. Withers returned today on the noon train from Pleasant Hill, where he delivered the sermon at the funeral of Truman Bushman.

John W. Brannon, a farmer, while driving down a hill near Salem, was thrown from the load and instantly

killed. The wheels passed over his head, smashing it.

Mr. and Mrs. S. K. Davidson, of Strawberry, Mo., are here visiting at the home of Mr. and Mrs. L. M. Hall.

Miss Grace Farrington and Miss Madge Irish have gone to Junction City for a week's visit with Mrs. Pickney.

W. V. Randolph and Miss Irene and Collie Fox, after a visit with friends in Eugene, returned home to Portland today.

J. E. P. Withers was a passenger to Irving on the noon train today. He will leave Saturday for Montana to visit his daughter.

Miss Leslie Emmons and Pauline Potter leave in the morning for Triangle Lake, to join the Kaykendall-Potter party there.

H. M. Bowers, H. S. Seapham and N. J. Brown, of San Francisco, arrived in Eugene this afternoon. They are connected with some surviving outfit.

Miss Myrtle Clendinning, of San Diego, arrived here yesterday and is

visiting at the home of C. J. Dodd and family and Frank B. Chase and family northwest of the city.

SPECIAL DAY AT CHAUTAUQUA

Lecture by John Sharp Williams at Chautauqua Park on July 10th, Round trip rates from Eugene \$1.50. Tickets will be sold for the morning local only on July 10th, and will be limited to July 10th.

A. J. GILLETTE, Agr.

TEA

Buy tea by the ounce until you get Schilling's Best; it makes no difference they.

Your grocer returns four times if you don't like it we can help.

Let us sell for the "Best" tea. We have the owner, R. H. Poppe, in the city.

CITY NEWS

Work on the addition to block is ready to commence. Materials will be delivered in days.

Misses Emma and Nell will soon build a bungalow Pearl street, near their residence.

Automobiles are not on 20th street as a speedway was formerly. The freshly mended cuts the tires.

The Mystic Shrine will Masonic hall tonight to the pilgrimage of the Shrine city in September.

Lester Tozier has sold 20th street as a speedway. Street to L. W. Cole, & Rugh made the sale.

A White sewing machine by an electric motor is an attraction in the show window Campbell-Pellman store.

The Walker divorce occupying the time of the court and a large number of cases were examined.

One of the little girls of July parade left a white hat at the home of Dr. L. L. The hat is being kept for

The library building overstory is being wired. Small poles are being erected the connections with the

E. L. Dorr, a recent from the East, is moving his goods into the Rolfe house at 248 West Sixth street, purchased.

William L. Ford has been guilty in the circuit court liquor in violation of the law. He will be tried, the November term.

A copy of Tanglefoot, a land magazine, has been in this office. It is modeled Spectator, the long-ago medical upon which Addison did their best work.

E. C. Smith, the well-known of this city who has a bunch of Eastern Oregon summer, says that there are good ones left in Eastern and that he will not hand year.

J. O. Thomas, who is in this city for the past W. Davidson, recently from have opened an electric house at 74 West Eighth the name of the Eugene Construction Company.

The cement curbing to ment on Olive street is rapidly. The pavement on Oak street at once, the being on the ground so soon as this piece of completed Olive street will

Housemovers' paraded the ground with which frame building owned by Farland and occupied barber shop on West E so that the floor will be the new grade established the pavement was put in

Lieutenant Wayne United States navy, transferred from the battleship of the Atlantic fleet, on its way to the Orient, tested cruiser Milwaukee office fleet. He is now parents, Mr. and Mrs. burn, in Eugene.

The Southern Pacific now sending all freight field and points on the branch and on the N above Springfield by w instead of by way of Al before. It is transferred come depot, and the Sp Wendling locals take it

The most wonderful sion work heard in A generation will be told Foyas J. Dye and wife tian church Sunday. Dye is fresh from the go, Africa. He tells most successful mission globe. It is the chance to hear him, Monday evening.

Albany Herald of Harris, of Eugene, will partment No. 2 of the for Lin county on M place of Judge Williams who is in Dunsmuir, oeratic national convention. Judge Harris will court at 9 o'clock in the stand of 1 o'clock in as has been customary

Judge Harris of the today arranged a dinner McKee from Love Junction City justice married in 1908, and gon, July 4, 1908, and nor children, Roselle lie Cooper. The justice awarded the plaintiff, human treatment is which the divorce was

Nels Roun, who car of hogs Tuesday Portland, some of the count of the boat, are too fat and are heat they are stacked chute from the stock Today Mr. Roun has barrels of water to which to get them to