

The Friendly Store Wednesday Specials

Tomorrow we offer some extra specials in Wash Goods
25c Goods 18c. 40c fine French Cotton and Cotton and
Silk Wash Fabrics 25c a yard.

\$25 Ladies' Stylish Tailored Suits, special ea. \$10

Every Ladies' Suit in stock must be sold before the 1st of July, and every suit is new this season with the exception of five carried over from last season; these we offer at \$4 each; the suits at \$10 are up-to-date in every particular, and the cloths, colors and patterns are all desirable; sizes 32 to 38. Some are very desirable for fall wear; values to \$25; sale price.....\$10.00

\$12 Wool Walking Skirts \$4.50 Wash Suits \$1.78

60c Novelty Dress Silks, a yd. 38c

\$1.00 Colored Rajah Silks, a yard 68c

500 yards Novelty Dress Silks in blues, browns, grays, tans, white and black; neat figures and checks and plain colors; 19 to 27 inches wide; values to \$1.00; sale prices.....38c and 68c a yard

Wool Dress Goods values to \$1.50, a yard 39c

Checks and plaids, suitable for suits, skirts and coats; most are light and medium colors; 36 in. to 54 inches wide; special, a yard.....39c

Ladies' Maslin Underwear REDUCED 3/4	Lace Curtains, 50 Styles, REDUCED 3/4	Emproideries and Trimmings REDUCED 3/4
Ladies' Waists, Silk, Lawn, Net, REDUCED 3/4	Blankets and Comforts REDUCED 3/4	Hundreds of Remnants REDUCED 3/4 and 1/2
Ladies' Fast Black Hose, 15 & 25c Fancy Hosiery in black and colors 15 to..... 50c	Long Silk Gloves\$1.00 Virginia Mills Silk Gloves 50c Lisle Gloves25c Silk Mitts, pair 5c	Beautiful assortment of Ladies' Belts, Combs Neckwear, Veiling, Belt Buckles, etc.

S. H. FRIENDLY

592-594 Willamette Street.

Agents Nemo and Kabo Corsets, Moneybak Silk, Wayne Knit Hosiery, Priestley's Dress Goods

PERSONAL

Will H. See and wife are up from Portland.

Rosa Mathews was in the city from Thurston today.

Mrs. E. B. Foster left this morning for Mapleton.

H. W. Mahon is down from Mabel for a day or so.

Mrs. Geo. H. Kelly returned last night from Portland.

W. L. Gorseage of Scapoose, is in the city for a few days.

Chas. Kull of Ellemberg, Wash., is in the city on business.

Miss Maude Lewis is in the city from her home in Mohawk.

M. W. Weber and wife of Marcola, spent last night in the city.

Jack Littell of Marcola, spent last night in the city on business.

C. N. McArthur is in the city to attend commencement exercises.

Mr. and Mrs. C. N. Murdoch of Portland, are visiting in Eugene.

Miss Lela Goddard is attending Commencement at the University.

S. Smeed left on this morning's stage for his farm at Walthersville.

Dr. and Mrs. C. W. Lowe returned last night from a trip to Portland.

Horace Fenton is attending Commencement. He is now in Portland.

Mrs. H. B. Miller arrived from Portland yesterday to visit relatives.

Johnny Darroch returned home this afternoon from a visit at Albany.

A. H. Black was a passenger on the stage this morning for Blue River.

Miss Elizabeth Woods, a U. of O. graduate is attending Commencement.

Al Geiser is home from Northern California where he is engaged in mining.

Will Grimes, of Harrisburg, is in the city to attend commencement exercises.

A. J. Atchinson was a passenger on the Stuslaw stage this morning for Hale.

Prof. I. M. Glen is in Portland to attend the funeral of his father, Rev. John Glen.

Mrs. Stowe of Salem, is visiting her daughter, Marion at the Kloseh Tillamook house.

T. M. Barr, the well-known Salem plumber, is in the city looking after his contracts here.

H. W. Gallagher and A. Beddett of Moscow, Ida., are in the city, having arrived last night.

Mrs. Alice Dunn of Peoria, after a visit with friends in Eugene returned home today.

Rev. and Mrs. G. S. O. Humbert went to Turner today to attend the Christian convention.

Mr. and Mrs. S. M. Elliott left this morning for Newport to attend the G. A. R. encampment.

J. M. Shelley was a passenger for Newport this morning to attend the G. A. R. encampment.

Mrs. Brown, of Albany, arrived up

on this afternoon's train to visit her sister, Mrs. W. E. Body.

Mrs. Lottie Frazer and two children and Mrs. W. A. White went to Portland today on a visit.

Miss McCormick has been visiting her cousin, Miss Agnes Stephenson, at the Kloseh Tillamook house.

Mrs. Halp of Crant's Pass is visiting her daughter, Mozelle, who graduates this year from the University.

Hon. M. A. Miller of Lebanon, is in the city to attend a meeting of the board of regents of the University.

Miss Lulu Currin came down from Cottage Grove today to attend commencement exercises at the University.

C. V. Oglesby of this city and J. M. Turner of Portland, left yesterday for the upper McKenzie on a timber buying trip.

Miss Mae Douglas arrived home today from Mt. Angel where she has been attending college, to spend the summer vacation.

Rev. O. C. Wright attended a meeting of the Board of the Oregon Baptist Convention in Portland yesterday, returning home this morning.

Richard Geary, a former student, but now attending the Colorado School of Mines at Golden, is visiting friends here.

F. C. Kelsey, the engineer, who has the contract for constructing the new gravity water system, is in the city from Portland.

Mrs. F. J. Miller came up from Albany today to attend the graduation exercises at the University.

President Fletcher Homan of Willamette University, arrived today to attend the commencement exercises at the University of Oregon.

Merrill Moores and "Chet" Moores are visiting their brother Gordon, at the Kappa Sigma house. The home of the Moores boys is in Salem.

Ralph Cronise of Salem, a University of Oregon student, who is working on the Salem Statesman this summer, is in the city this week.—Albany Herald.

Mrs. Fred Nutting of Albany, came up on the afternoon train to attend the commencement exercises at the University. She is a guest of Mrs. Kate Cundiff.

Albert Abel, who lives at Coos Bay and who has been in Eugene for several weeks, left today for Portland. From there he will go to Sacramento soon and from there to his home.

Gordon C. Moores, the well known athlete, who graduates this year at the University, will become business manager of "The Collegian", a college magazine published at Portland. Mr. Moores registers from Salem. A. O. Morriek is editor of the magazine.

Hakon J. Langoe, editor of the Pacific Scandinavian of Portland, who has been in the city for several days, returned to Portland today. His wife will remain here for a short time and he will be back by next Sunday to institute a lodge of the Sons of Norway.

AUTOMOBILE TRIP TO BRICK YARD

The business manager and the city editor of The Guard, accompanied by J. M. Martin, were taken out to the Cook brick works west of the city this morning by R. E. Wray in his 30-horse power Buick auto. At the brick plant, W. O. Cook, the proprietor, showed the party around and Mr. Martin visited his herd of blooded stock in a field adjoining while the newspaper men and Mr. Wray feasted on cherries. The ride was a delightful one, as the morning was cool and the road was in fairly good condition although a little muddy in places on account of the heavy rains of the past few days.

Your newest competitor, with no record whatever of service to the people, will—if he is a good advertiser—win some of your customers. Human nature is alone accountable for this. But—and the "but" is IMPORTANT—you can, by increasingly good advertising, find ten new customers for every one that you lose.

Haven't you often wished that you had bought real estate in some particular section a few years ago? Will you not be as apt to wish, in a few years, that you had bought one of those five-acre tracts in Garden Home addition, NOW! It's not so hard to decide where to buy if you had some frank and honest advice. Come and talk it over with us when you have the time, which ought to be right away.

OREGON LAND CO. 412 Mill Street.

Cold Storage Refrigerators.
We have a complete line of this popular line in white enamel lined. We have also a few of the old-style round white ones that we offer at cost.

Our prices are right.
CHAMBERS HARDWARE CO.

We are selling our Vudor Porch Shades at less than wholesale cost. We are exclusive agents for the best porch shades in the world. See them here. Campbell-Fellman Co., The Housefurnishers. J24&w

See our line of hammocks, camp furniture and refrigerators. J. W. Kays Fur Co.

We complete your housefurnishing in our store, and sell for cash or installments. Campbell-Fellman Co., The Housefurnishers. J24&w

If you want the best ice cream freezer buy the Peerless. We can tell you why.
CHAMBERS HARDWARE CO.

Our big sale still continues; we can save you at least \$5 on your rug.
CHAMBERS HARDWARE CO.

When you want a good mattress lounge or sofa, buy one that's made in Eugene. We carry a full line and prices and quality guaranteed. Campbell-Fellman Co., The Housefurnishers. J24&w

If you want to be SURE you are getting GOOD paint, buy "Sherwin & Williams."
CHAMBERS HARDWARE CO.

"Vudor" reinforced hammocks will last longer because they are heavier and closer woven in the centre, where the strain comes.
CHAMBERS HARDWARE CO.

ALUMNI ELECT ALDERMAN AS PRESIDENT

SEAT 200 AT BANQUET THIS AFTERNOON—RESOLUTIONS ON SCHOOL SYSTEM ADOPTED—FALLING-BEEKMAN TONIGHT.

THIRD DAY OF COMMENCEMENT IS A BUSY ONE—FACULTY CONCERT LAST NIGHT—HART, WHO DELIVERS COMMENCEMENT ADDRESS ARRIVES TONIGHT—NOTED HISTORIAN—BASE BALL TOMORROW.

In honor of his services during the recent referendum campaign, Superintendent L. R. Alderman of the city schools was elected president of the University of Oregon Alumni Association this morning. In the annual meeting of that body, Allen Eaton was elected first vice-president, Dr. F. J. Zeigler, second vice-president, and A. R. Tiffany secretary and treasurer. The old members of the athletic council were re-elected. They are C. N. McArthur, Judge L. T. Harris, and Geo. Hug.

A vote of thanks was extended to all the newspapers and commercial organizations and other friends who aided in the winning of the \$125-600 appropriation.

Among the other important business attended to was the turning over to the University of Oregon Associated students the grandstand on Kincaid field. Judge E. O. Potter was re-elected custodian of the sinking fund, the money of which is used as a loan to help along needy students. This sum amounts to about \$500.

It was also decided to make a contract with the Oregon Weekly to issue that paper for the Alumni as a body.

The dues of the Association were raised from 50 cents to one dollar. A vote of thanks was extended to the legislative committee and their reports accepted.

Congratulations were read from the Alumni of Willamette University on the success of the appropriation measure.

Resolutions.

The resolutions of the Alumni were as follows:
Whereas: During the recent campaign for the passage of the University appropriation bill, statements were made that the Alumni and friends of the University of Oregon are opposed to the development and perfection of the public school and high school system of the state, and

Whereas: Such statements are altogether incorrect, it being a matter of record that the University has always stood as a friend of the entire public school system, therefore be it resolved, by the Alumni Association of the University of Oregon that we pledge our continued support, both as an organization and as individuals to all measures that will provide additional funds for the common schools, and also for measures designed to establish additional high schools and to perfect those already established.

We favor the raising of additional funds for the common schools by indirect taxation as far as possible, and we also favor the establishment of union high schools to the end that all pupils who have finished the eighth grade may have the opportunity of completing the high school course without leaving their homes.

We believe that the common school fund should be increased to such an extent that every school district in Oregon will be able to conduct a term of at least eight months during the school year.

We believe that the state of Oregon should have a public school system equal, if not superior to that of any state in the Union.

(Signed)
C. N. McARTHUR,
C. R. REID,
ELLEN C. McCORNACK,
Hart To Address.

Dr. Albert Bushnell Hart, professor of American History in Harvard University, will deliver tomorrow afternoon, the commencement address to the seniors. Dr. Hart is one of the historical authorities in the United States, for, as well as being a professor, he is an author of note, having written two of the volumes and edited the twenty-seven volumes of history known as the American Nation and other works. He is spending a year on leave of absence, and is on his way around the world.

He will lecture at the summer school of the University of Washington and while in Eugene will also address the Teachers' Association the last of the week.

The speaker is expected tonight. He will be the guest of President Campbell.

Baseball Tomorrow.

The baseball game between the Alumni and the Seniors will be played on the track tomorrow morning at nine o'clock.

Both aggregations have splendid material. The batteries have not yet been announced. The game was postponed from Monday on account of the rain.

Alumni Banquet.

Three hundred Oregon Alumni with their friends sat down under the banquet tents on the campus at one o'clock today, and amid toasts, songs and celebration, for nearly two hours, held their annual banquet.

Delicious refreshments were served and the banquet was a most enjoyable one. So much palda had been taken by Miss Parker, matron of the dormitory, that tomatoes were secured,

though they had to be brought from Florida and Mexico.

Faculty Concert.

The faculty concert received great applause last night at the close of the second day of Commencement at the University. The numbers were all liked, though the audience was disappointed that Professor Glen could not render one of his well known solos, on account of the death of his father.

The orchestra under the direction of Professor Read played three selections with encores. The choice of each was carefully made, and fitted well in the mood of the 1200 people present.

Mrs. Pope sang a short solo, "A Spring Song." Her voice was clear as usual, with its wonderful carrying qualities. On account of ill health, the song was short and no encore was given.

Mr. Geaner played three numbers, the last an encore. The last was received with great appreciation, though all were excellent. Simple, though it was, something in the piece took the audience back to childhood to the crooning of a mother, and then in other portions carried them through childhood with its varied lights to the realm of manhood and womanhood.

Miss Alberta Campbell played a piano solo which made a splendid impression. Her technique seemed particularly good.

Falling-Beeckman.

The Flower and Fern procession before the Falling-Beeckman will be an innovation at the University. Only the ladies will take part. Each will be dressed in some appropriate color with flowers in her hands or on her clothes. Not only actual students will be in the parade, but former students and graduates. Each party will line in classes.

After the procession which begins early in the evening, will come the Falling-Beeckman contest. Six University Seniors will participate. The Falling-Beeckman prizes are for \$150 and \$100 respectively.

CITY NEWS

The Underwood rink will open for skating tonight. The building is splendidly ventilated.

John Conger has just completed one of the finest and largest barns in the county at his farm two miles west of the city.

The work of building a twelve-foot cement sidewalk in front of the Sanford property on East Seventh street was begun yesterday.

Betting & Henderson is the name of a new firm of stone, brick and cement masons. They have a card in this issue of The Guard.

The work of spreading the dope on the East Eleventh street pavement will be resumed tomorrow if good weather continues. The heavy rain put a stop to it for several days.

The girls who are to act as waiters at the Portland business men's banquet tomorrow evening are requested to be at the commercial club rooms promptly at 5 o'clock. It is to be hoped that there will be no absences.

An ice cream social will be given by the library society of the Catholic church in the convent lodge Saturday evening. Besides ice cream, homemade candy and other refreshments will be served.

Mr. Stewart who recently bought 50 acres of land from the Wallis estate across the road from the Cook brick works west of the city is building a large barn on the property and later will put up a fine residence.

The June number of "The School and Home," a monthly publication printed at Portland, contains a write-up of Eugene with illustrations. John H. Hartog, manager of the Commercial Club, is the author of the article.

Wm. Churchill, whose age is 84 years and who underwent an operation at the Eugene hospital recently for the amputation of a leg, has been discharged from the hospital. His complete recovery is remarkable on account of his advanced age.

The entertainment committee has arranged some novelties for the Portland business men's dinner at the Eugene Commercial Club tomorrow evening, and one of those who will assist is Mr. Norman Gray, of the Empire Stock Company, now playing at the Orpheum, next door to the Club.

C. H. Young left for the Stuslaw National Forest on this morning's stage to resume his duties. The forest service proposes to do considerable improvement work there this summer, and the preliminaries will begin at once. The improvements include a good trail from the summit as far south as the Numpqua.

W. J. Lackey has been chosen janitor of the high school at a salary of \$80 per month. He has been acting in that capacity at the Patterson school. A janitor for that school has not yet been chosen. A Rogers has been elected janitor at the Central school at a salary of \$54 per month and H. M. Purdy of the Geary school at \$47.50 per month.

Frank Einfeldt vs. W. S. Fletcher is the title of a new circuit court case just filed. The plaintiff seeks to recover from the defendant certain personal damages to a certain personal property or the sum of \$120 with interest at 6 per cent from February 12, 1908, \$7.50 general damages and attorney's fees and costs. L. R. Edmanson is attorney for the plaintiff.

NEW BASEBALL TEAM WILL PLAY FIRST GAME SUNDAY

The Campbell-Fellman Co.'s baseball team will play its initial game of the season at Recreation park next Sunday afternoon with the strong team of Coburg. The game promises to be an interesting one, as the Coburg team is said to consist of an aggregation of hard sluggers this year and every member of the team plays the game well. The new team of the Campbell-Fellman Co. has been selected carefully and the best material to be had locally has been secured. There will be a number of new faces on the team, several men who have never before appeared in a Eugene baseball uniform, but whose reputations as players are well known in the lower valley, having been signed by the management. The grounds at Recreation Park have been improved and the grandstand and bleachers put in good condition. The game will commence at 2:30 o'clock.

NORWEGIANS WILL ORGANIZE LODGE

MEETING TO BE HELD IN THIS CITY SUNDAY FORENOON—PICNIC IN THE AFTERNOON.

The Norwegians of Eugene and surrounding country will meet at the Norwegian Lutheran Church in this city next Sunday June 28, at 10:30 a. m., for the purpose of organizing a lodge of the Sons of Norway of the Pacific Coast. A good program has been arranged and H. J. Langoe, editor of the Pacific Scandinavian of Portland, will give an address. A. M. Newman and others will also speak. A picnic has also been arranged for the afternoon of the same day back of Skinner's Butte, where Mr. Langoe will speak in English. Ice cream and other refreshments will be served. All Norwegians for miles around the city are expected to be present at the church and at the picnic.

Monarch ranges, Thirty days' free trial. J. W. Kays Fur Co.

STERNBERG & HAIGHT. Photos, stamps and post cards. General view work. Sixth street, between Willamette and Olive.

Monarch Range, used only a short time. Cost \$65.00 new. It is yours for \$47.50. Campbell-Fellman Co. The Housefurnishers.

Linoleums, carpets and rug at lower prices than you have been getting. Campbell-Fellman Co. The Housefurnishers.

DeWitt's Little Early Riser, the famous little liver pills, are sold at all druggists.

The funeral of Clifford Vikes was held this forenoon at the Gordon undertaking parlors and the remains interred in the I. O. O. F. cemetery.

"The Highest Musical Quality"

appeals to culture and refinement. Some possessing this quality are the Weber, Chickering, Hobart M. Cable, Lester, Hinze, Marshall and Wendell and other pianos sold by the house of

Stevens & Hollins
Pianos and Organs

Commercial Club Block, Eugene, Oregon



EUGENE GUN CO.

Phone Black 1511 534 Willamette Street

..The GRAND..

Today and Tonight
PROGRAMME

- 1 Sweden.
- 2 Land of the Gold Mines.
- 3 Incendiary Foreman.
- 4 Public Nursery.
- 5 Unwilling Chiroprapist.

..SONGS..
"There is something nice about you."
"Gypsy Ann"

Matinee Every Day 2:45.
Evening Performance 7:45 and 9 p. m.
2-Day Clock given away June 26th
SAVE YOUR CUPONS. ALL SEATS 10c.

Constipation

more serious trouble, it shows that the bowels are not functioning properly. Constipation is a common ailment, and it is often the result of a diet that is too rich in meat and fat. Hood's Pills are a gentle laxative, and they will help you to get your bowels moving again. They are made in a pleasant, palatable form, and they are guaranteed to give you relief. Hood's Pills are sold by all druggists, and they are also available in bulk at a special price.

FILES: FILES: FILES:
Willams' Indian Pile Ointment will cure blind, bleeding and itching piles. It absorbs the tumor, allays itching at once, acts as a powerful, gives instant relief. Williams' Indian Pile Ointment is prepared by Sold by Lima Drug Co., by mail \$1.00, and \$1.00. Williams Mfg. Co., Props., Cleveland, O.

ATTENTION W. R. C.
President Hall earnestly requests the presence of each member at our regular meeting Saturday evening June 20, as this will be the last meeting at Newport June 24 to 27 inclusive. It is for the interest of all who present or report to the president or before this meeting.
PRESS CORRESPONDENT.

NEW TODAY.
WANTED—Lady interested in church or Sunday school work, to establish work along primary and Junior Bible study lines; 12 weeks; must be active and earnest. Give reference and address. "CHURCH," J24

FOR SALE—6 acres vetch and oats for sale near Eugene. This is a good chance for some one to make his hay for the winter. Probably it will make 11 or 12 tons. Call on the Pacific Land Co. at once if you want it. D. L. Carr, sell.

WANTED—An experienced steam ironer at the Fisher laundry.

Linoleums, carpets and rug at lower prices than you have been getting. Campbell-Fellman Co. The Housefurnishers.

DeWitt's Little Early Riser, the famous little liver pills, are sold at all druggists.

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BETTING & HENDERSON

MASONS.
All kinds of brick, stone and cement work promptly and neatly done. All work guaranteed. Residence 473 Willamette Street, 131 West Fourth street. Phone Red 4312.