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TUESDAY, JUNE 23, 1908.

SOME RESIDENTS OF EUGENE ARE SLOTHFUL.

The Guard is ashamed of some of the residents of Eugene. They lack the energy, industry and pride to do even a little work for civic improvement. Knowing that the town will be full of visitors this week, beginning tomorrow, they have deliberately neglected to cut the grass in their front yards, and the grass and weeds in the streets abutting their premises.

We are surprised to know that in this era of pulling together for a Greater Eugene, and citizen should be deaf alike to the appeals of the press and the orders of the city authorities. We ought to show a clean, neat, progressive city this week, and yet some persons are too careless, indifferent or indolent to ever help with just a little manual labor, if not able to hire the work done. We are ashamed to publish this fact to the world and do it only from a sense of duty, in hopes that it may cause those most flagrantly negligent to improve the next twenty-four hours in doing the needed work about their homes and property.

COUNTRY NEEDS MEN OF NATIONAL SPIRIT.

What this country needs is men of national spirit, remarks an observing exchange. No more hopeful suggestion could be made to the college graduate as he starts on the traditional "journey of life." It is particularly applicable to the young men of the West, where opportunity is unlimited and the horizon is unbounded. There are too many professionals already. There are too many people of limited vision, who quickly see themselves in the great company of the halt and the blind when their educational advantages should make them leaders of a larger life.

Franklin may have seemed visionary when he answered the question about American claims by pointing the map from Labrador to Mexico. John Quincy Adams was counted over-enthusiastic when he pushed the Louisiana boundary line to the Western ocean and foresaw ultimate triumphs of his country upon the waters of the Pacific. Steward met fierce opposition when he urged the acquisition of what his antagonists pleaded to call the "rock and reef" of Alaska.

But these men were of the type that wins. To Jefferson's timid mind was a dangerous stretch of the imagination when he doubted the area of his country by the largest real estate transaction in the world's history. The quick response of the people to the Louisiana purchase, impressed him with the power of the national spirit. A study of the men who played such historic parts in "the winning of the West" is a splendid preparation for the work of a later President, whose office had not failed to reach with clear conception the limits of the territories of the United States as a world power. The country must be advanced, not backward. The extent of the opportunities is the only great limit of its destiny. Men of national spirit are wanted. They must be able to guide the country to its true destiny.

PROGRESSIVE IDEAS LEAD TO ADVERTISING.

If you are in touch with things that are new, in some measure, it is possible to reach IMPROVEMENT in the public mind, of newspaper circulation. For a long time, this newspaper, every important newspaper in the country, has been patently advertising and teaching the utility of advertising—its significance—how it can be used to the best of the importance of a store, or the merit of a product or an article of merchandise.

We have been creating new readers of advertising notices more and more people in "stagnant" cities, and to rely upon the ads in planning every shopping trip. We have been telling them that the merchant who does not care enough for their patronage to take trouble and expense, in an advertisement, to secure it, probably gets from a lack of confidence in his wares, in his goods, in his store.

All of this propaganda would be leaving fruit. The readers of a newspaper are coming to take AN INTEREST in the ads, to glance and catch a store's worthiness largely by its advertising enterprise and intelligence. They are coming to believe that a store that is not adequately managed—and that lacks of continuity in advertising demerit—its variable, non-progressive ideas and mismanagement.

The merchants who are aware of this newly awakened interest in advertising are reaping a harvest accordingly. The interest, now awakened, is going to be kept awake and fed, and growing; and the resultant opportunities for merchants are going to be multiplied. Some of it, we believe, is labeled, "For cash, and are ready for delivery."

The last edition of R. L. Polk & Co.'s city directory for Eugene, which will be issued about the first of September, is to be a very complete work of its kind. Representatives of the company tell us that the work is being done very thoroughly, and that the book will contain many special features not included in the former edition. The Guard believes a complete city directory will be of great benefit to Eugene, as well as a convenience to all business and professional men, and trusts that it will be liberally patronized and encouraged.

The piano manufacturers of the country have formed a trust. Well, what of it? It is not half so bad to have trusts dealing in luxuries as to have trusts that deal in the necessities of life. The most of us can get along without a piano in the house, but there are few mortals who are able to get along without food and clothes. Let the manufacturers of pianos and all other commodities of this character form all the trusts they want to, but the thing to frown upon is the combination of the necessities of life.

From force of habit, no doubt, the liquor men still refer to Kansas as a dry state. From the present outlook it will be but a few years when Kansas will have all the other states of the Union lined up with her as the subject of liquor selling. It looks pretty cloudy for the business all over the country at the present time. A St. Louis specialist claims to be able to graft new heads on old bodies. For instance, he can cut off the heads of two men, transpose them and make them as good as new on another body. A contemporary suggests that Harry Shaw, Tom Platt and a few others immediately get in touch with this great surgeon.

Some seem to think that our moral

A Contented Boy. Said Owendolyn Cupps, "If a fairy, some day, should give you one wish, now what would you say?" With the sweetest of smiles answered Algernon Binns, "I think, on the whole, I should wish to be twins!"

Obligations in Panama will result in annexation, soon or late. Don't know about that, but shouldn't wonder much if our material interests brought about something of the kind before the canal is completed and in working order.

Eugene's streets are filled with automobiles now a-days. Several new machines have been purchased here lately, and there are a number of visitors who have autos. They give the city a decidedly metropolitan appearance.

Charles A. Towne, who is "mentioned" in second place on the Bryan ticket, says the democratic "alikes" will get to Denver the same evening that has been handed to the republican "alikes" in Chicago; and it's a good guess, at that.

If there are any Cubans seriously thinking of emigrating to a revolution they would better wait until after November—then they might be able to get some recruits from the disgraced Tickers over here.

At least, many of the correspondents sent to Chicago should be given credit for strenuously trying to meet the demands of their editors for readable fiction.

Millions of his brother fans know just how Senator Crane felt when he sneaked away from a tiresome meeting of the national committee to attend a base ball game.

If a lot of the prominent men at

the Chicago convention looked as disreputable as their newspaper pictures, it's a mystery how they kept out of the lock-up.

After all is said and done, the optimism that converts and holds most men is that which has a good paying, steady job attachment.

Residents of Oyster Bay have made all arrangements to get the most out of the town's last summer on earth.

Mortgaging one's home to buy an automobile may not be at the very top of fool acts, but it's mighty near there.

After all is said and done, the optimism that converts and holds most men is that which has a good paying, steady job attachment.

THE MARKET FOR REAL ESTATE IS AT McMURPHEY & Rugh's 22 west 8th St. WE BUY WE SELL WE RENT WE EXCHANGE. 50 acre farm, 28 acres in crop, 12 in pasture; new 6-room house and barn; crop, stock, tools, implements, etc. If taken soon, go with place at \$8,500—\$1500 cash, balance on good terms.

CLASSIFIED COLUMNS

FOR SALE—One fresh cow and calf, P. L. Miller, Blair Street addition, if. FOR SALE—Loose chest hay, Squire Smith, Phone Farmers 1329. d&w120. FOR SALE—A cash register, a safe, and a nickel coffee ura. Enquire at Guard office. FOR SALE—A gas heater, almost new, for sale cheap. Address Box 14, Eugene, Or. FOR SALE—Two registered Hereford bulls for sale. Enquire 559 Willamette street. FOR SALE—Good 3-room house and barn, on large lot; good garden. Call at 148 Jefferson street. 126. FOR SALE—Buff Orpington, eggs, 13 for \$1. W. B. Hampton, 1102 Columbia avenue, corner 19th st. FOR SALE—A first-class barn, suitable to be made into a dwelling. Enquire 854 or 846 Alder street. FOR SALE—Parties wishing to buy 200 acres of first-class timber land call on J. W. Clark, near and west of Hale. FOR ABSTRACTS in DeScha's county or blue prints of same at law, write Roseburg Abstract Company, Roseburg, Or. FOR SALE—All kinds of four-wood. Can deliver at once. Address G. L. Beckwith, Golden, Or. Phone Farmers 5235. 125. FOR SALE—9-room house, three blocks from Willamette street; lot 80x75 feet. Price, \$2100. Oregon Land Company. IF. FOR SALE—35 acres river bottom land; 9 acres potatoes, 10 acres corn; balance in hay. Cheap if taken at once. Enquire 476 West Fifth street. 120. FOR SALE—Timber land; quarter section in township 16, s. r. 1, w. section 32. Will sell cheap if sold at once. Address C. J. G., care Guard office. FOR SALE—City lots, close in; \$300 \$350 and \$400; \$50 down and \$1.00 per month, without interest. W. H. Kay, at Eugene Gun Company's store. IF. FOR SALE—A No. 1 business for sale; good location; clean stock; will take city property in part payment. Wish to retire from business. Call at Guard office. IF. FOR SALE—A well improved farm of 120 acres, 4 miles north of Eugene. This is a bargain at \$50 per acre. On good terms. Smith & Brown, Coburg, Or. FOR SALE—One National cash register, one Remington typewriter and a large iron safe. Enquire of L. M. Travis, Loan & Savings bank building. FOR SALE—At a bargain, 160 acres of timber on the Siuslaw, one mile from the river; cruises 5,000,000 feet. \$2,000. Enquire C. V. Ogilby, room 16, Beckwith building. IF. FOR SALE BY OWNER—Seven room house, five and a half lots, piped for irrigation, high and dry; small barn and chicken house; all kinds of fruit and berries. If taken at once, the price will be \$2100; in lots of 800, East 13th Street. 120. LOTS FOR SALE BY OWNER—Two lots 4 and 8-room house, barn; fine land for garden; on Fourth street, near mill race. Lot 160x95 on Twelfth and Alder streets, just north of Patterson school. J. J. Walton, 515 Willamette street. IF. FRUIT, NUT OR ORNAMENTAL TREES—Write or phone L. P. Rounds, Hoffman House. I will be in the city for a few days, and will be pleased to call and see you. This is the time of year to order for fall or spring planting; by so doing you secure what you want and get select stock. Our stock is right; our prices are right, and we will endeavor to treat you right. L. P. Rounds. WANTED—A girl to help with the work in a small hotel; widow preferred. Address Mrs. R. H. Clow, Mapleton. 120. ROOMS WANTED—All persons desiring rooms to rent during the university summer session, June 22, July 21, are requested to phone the registrar of the University, Main 27. 124. WANTED—Three girls to learn nursing at the Eugene General Hospital. Apply to Dr. J. W. Harris. IF. WANTED—A man and his wife, the woman to cook and the man to work on the ranch. Address, Gen. Henderson, Camp Creek, Lane Co., Oregon. MISCELLANEOUS FOR EXCHANGE—wagon for wood. C. B. Frank, 185 East Ninth street. IF YOU WANT TO SELL your property tell the Oregon Land Company about it and they will do the rest. 412 Willamette street, Eugene, Or. IF. PINK'S CASHMENT—A business directory of every city, town and village in Oregon and Washington, gives a description of each place, together with the location of shipping facilities, and a classified directory of every business and profession. R. L. Polk & Co., Inc., Seattle.

FOR RENT—Nice front room; furnace heat; electric lights and bath. Suitable for two gentlemen. 154 East Ninth street. 120. LOST AND FOUND FOUND—Fountain Pen. Claimant may call on Max Schafer, 777 High street. 120. PROFESSIONAL COLUMN PHYSICIANS AND SURGEONS DR. ANNA MAURER—Osteopathic physician. All curable diseases treated. Women and children's specialty. Office over F. E. Dunn's. Phone Red 1631. DR. H. L. STUDLEY—Osteopathic physician. Offices over Chambers' store, 518 Willamette street. Phone Black 1579. Consultation free. Residence 734 Ferry street. Phone Red 3197. C. H. CANNON, M. D.—Homoeopathic physician and surgeon. Chronic diseases and diseases of women and children a specialty. Electrical vibratory and light treatment. Office, Suite 1, 2 and 3, Dunn building. Phone Main 340. Boards Hoffman House. Phone Main 11. J. F. TITUS, M. D.—Homoeopathic physician and surgeon. Chronic diseases and diseases of women and children given special attention. Faradic galvanic, static, X-ray and vibratory electrical treatments given. Office, 581 Willamette street, with Dr. L. E. McDougall. Residence, 624 Pearl street. Office phone, Main 629. Residence phone, Main 631. ATTORNEYS-AT-LAW S. D. ALLEN, Attorney-at-law, 616 Willamette street, Eugene Oregon. L. BILYEU, Attorney-at-law. Office over Yorlan's shoe store, Eugene Oregon. LEON R. EDMUNSON, Attorney-at-law. Rooms 1 and 2, Eugene Loan and Savings Bank. L. M. TRAVIS, Attorney-at-law. Office over Eugene Loan & Savings Bank, Eugene, Oregon. DORRIS & SKIPWORTH, Attorneys-at-law. Office in Hovey building over Chambers-Bristow bank. WALTON & NESS, Attorneys-at-law. J. J. Walton and S. P. Ness. Will practice in all the courts in the state. Office, room 2, Walton Block, Eugene, Oregon. C. A. WINTERMEIER, Attorney-at-law, land titles and probate specialties. Office over Chambers-Bristow Bank. WOODCOCK & POTTER, Attorneys-at-law. A. C. Woodcock and E. O. Potter. Office one block south of Christian block, Eugene, Oregon. WILLIAMS & BEAN, Attorneys-at-law. J. W. Williams, L. E. Bean. Practice in all courts of the state and before the U. S. Land Office. Offices 12, 13, 14 and 15 McClain. JERRE G. WELLS, Lawyer, No. 28 West Eighth street, Eugene, Or. opposite postoffice. Gives special attention to the examination of abstracts, drafting wills, settling estates, conveyances and collections. Also to all pension matters. Phone Red 1176. N. HARRAUGH, Special attention given to divorce and settlement of estates. Agent for Continental Insurance Company, Room 5, First National Bank Building Eugene, Oregon. BUILDING ARCHITECT FRED THOMAS—Architect. Drafts and plans draws, blue prints and specifications. General supervision over buildings in course of construction. If thinking of building, large or small, see me. Terms reasonable. Room 7, Christian block.

UNDERTAKERS J. W. KAYS & CO., undertakers and funeral directors. Eugene, Or. DAY & HENDERSON, undertakers and embalmers. Corner Willamette and Seventh streets. W. T. GORDON, funeral director, State licensed embalmer. Office and residence, Tenth and Olive streets. Phone Red 4481. VETERINARY SURGEONS DR. C. C. GREIFETH Formerly State Veterinary of California; served three years on State Medical Board. Is located at 23 W. 9th Street; Phone Red 1681. MINING ENGINEERS HERBERT LEIGH, mining engineer and expert metallurgist. Reliable information furnished to intending investors. Examinations and reports on mines and ore treatment. Eugene Oregon. CARPET CLEANERS JAY C. MOORE, carpet cleaner. Phone Black 5071. ABSTRACTORS THE LANE COUNTY ABSTRACT CO., Rooms 2 and 3, Warren Block, Eugene, Or. Prices reasonable. REAL ESTATE AGENTS J. L. CLARK & CO.—Dealers in real estate, Creswell, Or. SOUTHERN PACIFIC R. R. TIME CARD Toward Portland—Passenger No. 16—2:43 a. m., Oregon Express. No. 18—6:00 a. m., Cottage Grove Passenger. No. 12—11:55 a. m., Roseburg Passenger. No. 14—6:42 p. m., Portland Express. Toward San Francisco—Passenger. No. 11—2:18 p. m., Roseburg Passenger. No. 17—9:35 p. m., Cottage Grove Passenger. No. 15—12:32 a. m., California Express. No. 13—5:44 a. m., San Francisco Express. Wending Branch. No. 34—8:30 a. m., leaves Eugene for Springfield. No. 82—11:10 a. m., arrives Eugene from Springfield. No. 87—1:00 p. m., leaves Eugene for Wending. No. 88—5:10 p. m., arrives Eugene from Wending. WM. MURRAY, Gen. Pass. Agt. Portland, Or. JOHN M. SCOTT, Asst. G. P. A. A. J. GILLETTE, Local Agent.

"KNOW HOW" CARRIAGE REPAIRING Is what makes our work so thorough and durable. We know carriages from the ground up. When there is trouble we know where to locate it and remedy it in the best manner and shortest time. That means a first-class job and a very small bill for repairs. Have us try our skill on your carriage. You'll be glad you did. Burbach & Bristow 531 Olive St.

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NOTHING TO FEAR. CLUB RULES. "Miss Johnson, did you hear that? Bank had busted. Let her bust! If can't bust dees I'll bust her pants."