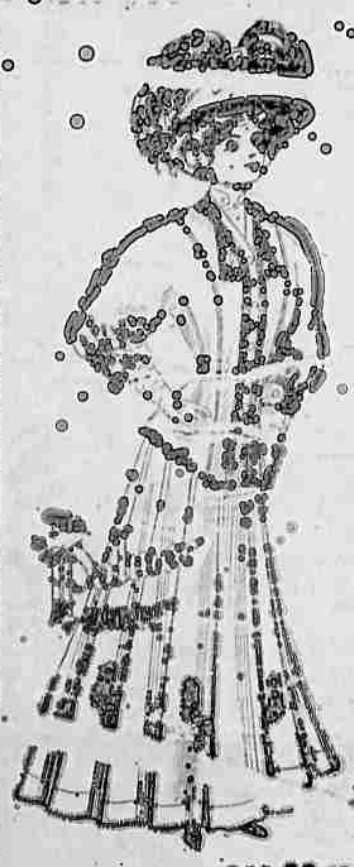
The Friendly Store's Easter Sale. Best Assortment and Values.

Gloves, Hosiery, Underwear, Neckwear, Belts, Waists, Ribbons, Trimmings, Parasols, Lace Curtains, Silks, Dress Goods, Corsets, etc.

Dozens of New Spring Suits to Be Sold at Very Low Prices



[illegible]—New Panama or Butterfly Price Chap [illegible] others in [illegible] half-fitting [illegible]

[illegible]—[illegible] Panama [illegible]

[illegible]—Dark Copenhagen Brown Tan. [illegible]

[illegible]—Fancy Persian [illegible] and velvet and trimming in fancy [illegible]

$39.50 STYLISH JACKET SUIT—Made of that new Italian Panama in champagne, Copenhagen, [illegible] and dark blue and black; fine chiffon Panama; sheer and long sleeves, cuffs and fancy vest of Persian braid; full skirts with wide fold of same material, worth $45.00

$31.50 HANDSOME JACKET SUIT: A stunning style, made of fine Chiffon Panama and Italian and fine French serge; beautifully made, lined with silk—trimmed in plain and Persian braids.

Splendid Suits at $16.50 and $21.—So, worth $5 to $10 More

We [illegible] a quantity of dressy and Spring Suits [illegible] these Suits shown around [illegible] before making a selection. [illegible] prices; not only are they the best we have ever shown, but they are better [illegible] to $10 higher; see these Suits by all means.

at $16.50 [illegible] Jacket Suits with vest of Persian braid de plaid tailored effects, [illegible] lined with silk, [illegible] fold made of plain colored serge and Panama in black, brown and black.

at $21.50 Smart stylish Suits, several more [illegible] this price in plain [illegible] Panama [illegible] mixed materials [illegible] gore, Butterfly and coat [illegible] a beautifully made and exceptionally well tailored.

Skirts, Coats, Jackets in Silk Voile and Worsteds

We can not leave this department without calling your attention to the wonderful showing of skirts and Wraps for women and children; an immense variety of exceptional values. See the children's Wash Jackets 75c to $3.00 each. Wonderful values in silk Underskirts at $5.00, $7.50 and $10.00.

What if the Clothes

you used to know in ready-to-wear place weren't your size—just as long as [illegible] to stop night travel now, because your grandfather and his grandfather did [illegible]

College Brand Clothes

have changed the old order of things—

They're styled way ahead of merely smart tailoring. And as for fit—why there's not a bad curve in your figure or a flattened spot or bulging joint that can disturb it.

"In the Beginning"

only young chaps wore them, then older men caught onto their betterness, and the chance to move Time's hand back to youth again.

COLLEGE BRAND SUITS

$18.00, $2000, $22.50, $25.00 up to $30.00

Other Makes and Other Styles in Suits Men and Young Men $10.00 to $25.00

The Washington Co, Schloss Bros and Cohen & Lang contribute to our showing of high grade business and dress suits of medium prices, the latest shades, gray, green mixed, olive, elephant, brown and tan.

AS USUAL WE ARE FIRST TO SHOW THEM

STERLING BRAND HATS $3.00

Eugene's Largest and Best Store
Your Money's Worth
or Your Money Back

S. H. FRIENDLY

392-394 Willamette St.

Agents for Dent Gloves, Kabo Corsets, Wayne Knit Hosiery, Honeyback Silks, Friendly's Dress Goods.

CITY NEWS

W. M. Green, the grocer, is quite ill from pleuro-pneumonia.

Household goods for M. J. Thompson arrived here this morning from Virginia.

The regular meeting of the East Eugene Improvement Club will be held tonight.

Geo. H. Smith, the commercial merchant, received a carload of [illegible] this morning.

The [illegible] of tearing down the old building [illegible] of Oregon to make room for [illegible] depot to be built on [illegible].

The [illegible] Co. [illegible] ties to repair [illegible] of the [illegible] These are said to be [illegible] the equal [illegible]

The [illegible] issued the Bicycle Bill [illegible] well-played game of Springfield [illegible] the store of [illegible].

The work of laying the new [illegible] track of the depot grounds is proceeding from the west end, the switch having been put in several days ago.

E. S. Rolfe has begun the erection of his fine residence at the corner of East Eleventh and Alder streets. Myers & Buley have the contract.

The Sunday school recently organized at Mt. Vernon school house is doing fine. It is working hard on a program for an entertainment, which will take place at an early date.

A carload of cement for the American Paving Company and a carload of brick for the new depot were among the shipments into Eugene this morning.

The ceremonies of laying the corner stone of the Central Presbyterian church were carried out yesterday afternoon according to the program as outlined in Saturday's Guard. They were largely attended.

T. H. Ellis today began the construction of the cement sidewalk in front of W. Polders', Henry Hollenbeck's and W. B. Andrews' lots at the north end of Willamette street.

The band of church fellowship was given yesterday at the Baptist church to 30 new members. Members have been received at every Sunday service since the revival meeting a month ago.

The East Eleventh Street Improvement Club will meet at the home of F. E. Dunn Wednesday evening to take further action on purchasing palms and on the matter of porch lights.

The rain of this morning prevented the beginning of the work of laying the pavement on East Eighth street. It also stopped the work of laying brick on the new passenger depot for a few hours.

The work of laying the pavement will begin tomorrow morning if the weather remains pleasant. It was intended to begin this morning and the vats were fired up, but the rain caused a postponement.

The Modern Brotherhood of America will give a free entertainment and supper at Eagles' Hall on Wednesday evening, April 8, this being the eleventh anniversary of the order. All members are requested to be present and bring friends. as

Sam Maserud, S. P. Ness and H. Schell, doing business under the firm name of Maserud & Schell, today began suit in the circuit court against E. H. Ingham to recover $150 alleged to be due in balance on account. Walton & Ness are the attorneys for the plaintiff.

J. Whitcomb Brougher, D. D., pastor of the White Temple, Portland, came in this afternoon and will be the guest of Rev. and Mrs. O. C. Wright over night. Dr. Brougher will deliver his well-known lecture on "What's Under Your Hat?" at the Baptist church tonight.

University of Oregon's baseball nine Saturday defeated the Eugene high school by the decisive score of 17 to 2. The varsity showed up well at the bat, though the high school was weak in the pitching department. Three pitchers, Clifford, Henkle and Hurd, were worked out for the University, and all showed up well.

A motion for a new trial in the case of M. J. Doyle vs. the Southern Pacific Company, in which the jury at the last term of circuit court rendered a verdict in favor of Doyle for $6,000 damages for the loss of both legs when run over by a train, was [illegible] by the company's attorneys.

[illegible] have been completed [illegible] Colton [illegible] lot [illegible] of [illegible].

[illegible] York, [illegible] will build a number of large greenhouses some time this summer on his lot on West Ninth street, and deal in cut flowers and plants on a large scale. Soon he will open a florist shop and deal in flowers and plants, shipping them in from Portland until he completes his green houses. He has not yet selected a location.

The vaudeville artists who are to appear at the Eugene [illegible] tonight and tomorrow night arrived by [illegible] Portland this afternoon. There are fourteen persons in the company, and the Portland press speaks very highly of their performance in that city, where they delighted crowded houses. During their engagement in Eugene popular prices will prevail, and they should [illegible] crowded houses.

[illegible] people are [illegible] mostly [illegible]

[illegible] the word of [illegible] of Eugene more [illegible] doubtful [illegible] long ever [illegible] Read this:

Charles Beadle of 333 [illegible] St., Eugene, Ore., says: "I [illegible] to recommend Doan's Kidney Pills today as I [illegible] after using the remedy. I [illegible] testimony is that time [illegible] suffered from kidney complaint [illegible] always since then [illegible] know when to expect [illegible] would bring it on or [illegible] attention. On several occasions [illegible] helpless. The last severe [illegible] had was about six months ago [illegible] something like lumbago set in [illegible] brought on a heavy bearing [illegible] pain as if there was a weight on each kidney. I was bent over [illegible] could not straighten up to save [illegible] There was such a weakness [illegible] action of the kidneys that I could not control the secretions and [illegible] caused me much annoyance. [illegible] used several remedies with little [illegible] any benefit. I finally began using Doan's Kidney Pills. The [illegible] the kidneys and bladder were [illegible] corrected and then the pains disappeared. I was benefited in every way and what I told in my former testimony about the relief I obtained is true in every respect. The years have now elapsed since I [illegible] in favor of Doan's Kidney Pills and I have been continually free from kidney complaint. I consider them a wonderful remedy and [illegible] recommended Doan's Kidney Pills again and again."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

Warner tunes pianos. Leave orders at Morris' Music Store.

Use Diamond Chick Food for Chickens.
Chambers Hardware Co.

Fresh garden seed in bulk.
CHAMBERS HARDWARE CO.

Way buy new clothes when we can make your old ones look like new? See at Eugene Dye Works, Sixth and Willamette streets.

Sunshine Washing Machines drive away the blues. See it at
CHAMBERS HARDWARE CO.

Stock best seed; all varieties, 10c a pound, 2 for 25c.
MOON & TINSLEY.

Pure Blood

Absolutely necessary for health and physical health and strength, vigor and vim. Is certain if you take

Hood's Sarsaparilla

A liquid or tablets. 100 Doses One Dollar.

Hawkes Cut Glass

Artistic Designs

Rich, Deep Cutting

We have built up our trade on Cut Glass on the high quality of the "Hawkes"

J. O. WATT
JEWELER

For the Good Painting

[illegible] business and I [illegible] to do your work in the first class manner and at prices that cannot be duplicated. Don't let your contract until you have first seen me.

J. E. Kilborn
Phone [illegible] 291 [illegible]

PERSONAL

Mrs. J. Tacke, of Florence, is in the city.

D. A. Paine spent Sunday in Portland.

Felix Wagner left today for Lebanon.

Dr. H. Moody, of Ashland, is in the city.

Miss Dora Cramer is in the city from Junction.

Leslie C. Gorgan, of Akron, Mich., is in Eugene.

E. O. Dunn left this afternoon for points east.

Mr. P. D. Miller returned home to Albany today.

Hugo Boettcher, of Junction City, is in Eugene.

H. P. Vandegrift, of Boise, Idaho, is here on business.

D. M. Mellow will up from Portland this evening.

P. P. Jones, of Marlow, is in the city on his way home.

D. D. Mackenzie, of Montesano, Wash., was in the city.

F. M. Jordan left today, of Saginaw, Ore., is up on business.

Mr. J. A. Gates, of Brownsville, spent Sunday in the city.

Mrs. [illegible] and daughter [illegible] to Portland.

[illegible] daughter [illegible] Mrs. [illegible] of Portland.

[illegible] very ill for a long time, is able to be out driving.

Hardy Howard returned this noon from a short visit at Roseburg.

James F. Robinson is in the city from Portland for a day or so.

Miss Margaret Words went to Portland today for a short visit.

Mrs. Frank Stewart is very ill at her home on West Tenth street.

Miss Angie Owen returned this afternoon from a visit at Prineville.

G. T. Lovell, of Florence, arrived here this afternoon from a trip north.

Mrs. Katherine Ward Pope returned this afternoon from a trip to Portland.

A. E. Johnson, of Albany, is in the city visiting his daughter, Mrs. E. R. Ellstrop.

J. W. Hobbs, deputy internal revenue collector, left for points south this afternoon.

Lent Greenwood, of Ashland, is in Eugene visiting his brother-in-law, Mayor J. O. Matlock.

H. D. Clement, of the Warren Construction Company, is up from Portland today after the paving company's operations here.

George H. Leslie and wife, who have been here since the illness of Mrs. E. R. Leslie, returned to Portland today.

Mrs. F. S. Rankin and sister leave Wednesday for New York to visit friends. James F. Rankin, who is in Boston, will join the party in New York.

Mr. and Mrs. Boles Brown returned to their home in Portland today after a visit to the latter's mother, Mrs. Stevens' father, J. C. Goodale.

W. W. Calkins and L. E. Dunn returned this afternoon from Junction City, where they have been looking after their political fences.

Rev. K. Sales, of London, returned home this afternoon after having been in Eugene over Sunday. He preached in the hall over Bemister's store in Fairmount yesterday.

Dr. J. W. Brougher, the baptist minister who held a revival meeting here several weeks ago, arrived up from Portland today and will lecture at the Baptist church tonight.

O. P. Hoff, state labor commissioner, his wife and Miss Stella Hagen, of Portland, are in the city for a day or so. They have recently returned from a trip through California.

Special Round-Trip Rates to San Francisco.

On account of the Shoe Congression, [illegible] will be on sale to San Francisco and return for $25.00. Sale dates May [illegible] and 8th. Tickets return [illegible] 30 days from date of sale.
A. J. GILLETTE, Agent.

[illegible] Coffee [illegible] the people [illegible] to [illegible] he could [illegible] for [illegible] telegraph to [illegible] comfort for [illegible] Only [illegible] be printed [illegible] the names of candidates [illegible] written [illegible] the proper places.

[illegible] your hens [illegible] by feeding Security Poultry Powder.
CHAMBERS HARDWARE CO.

Sheep shearing machines and knife sharpeners. New model just received.
CHAMBERS HARDWARE CO.

NEW TODAY

Agents for Petaluma Incubators and Brooders.
CHAMBERS HARDWARE CO.

You feel the life-giving current. A gentle warmth fills the nerves and blood. It's a pleasure to take Hollister's Rocky Mountain Tea. 35c Tea or Tablets. Linn Drug Co.

CASTORIA.
Bears the Signature of Chas. H. Fletcher. The Kind You Have Always Bought

[illegible] SECURITY [illegible] in the Eugene [illegible]

[illegible] $25,000 [illegible] of careful [illegible] Oregon.

[illegible] interested in the management of the bank are among the most wealthy and influential citizens of this county.

This bank is now under state supervision and has fully complied with all of the requirements of the banking law of Oregon.

We are always prepared to accommodate our patrons and will be pleased to have your business, large or small.

The Eugene Loan and Savings Bank
Capital and Surplus $125,000.00 Established 1[illegible]

DIED.

At the home of his daughter, Mrs. R. Bauer, two miles north of Eugene, on the river road, Sunday night at 8:20 o'clock, April 5, 1908, Joseph Knauth, from pneumonia. He leaves, besides his daughter, Mrs. Bauer, a son, J. F. Knauth, of Eau Claire, Wis. The funeral will be held Wednesday at the Catholic church at 10 a. m., with interment in the Catholic cemetery.

PILES! PILES! PILES!

Williams Indian Pile Ointment will cure blind, bleeding and itching piles. It relieves the tumors, allays itching at once, acts as a poultice, gives instant relief. Williams' Indian Pile Ointment is prepared for piles and itching of the private parts. Sold by Eugene Drug Co., Eugene Drug Co., Wilkins Drug Co., Chapman's.

FOR SALE

Gentle family horse for sale cheap. Inquire of John [illegible] 617 Pearl street. 1t

WANTED—Cattle to pasture three miles west of Eugene. Apply to E. [illegible] Landgathe, R. F. D. No. 1, Eugene.

FOR SALE—Cream wood saw; four horse power; good as new; used very little. Will sell cheap. Apply 797 Willamette Street. a11

IF YOU WANT—A blue print on cloth, of the [illegible] opened for entry April 9th and 14th, send 50c each to Roseburg Abstract Company, Roseburg, Oregon.

LOST—Black shepherd dog, ring around neck. Slightly deaf. Answers to name of "Cap," reward, return to Broders Bros. Meat market.

WANTED—Two young girls for light office work; no experience necessary. Call at Promotion Department, Commercial Club, Tenth and Willamette streets. as

LOSH—Between the U. of O. and Judkins' Point April 5, a fob chain. Finder please leave at Guard office and receive reward. as

OFFICIAL FORECAST FOR NORTHWEST

Portland, Or., April 6.—Western Oregon and Western Washington—Fair tonight; light frost except near coast; Tuesday, fair, northwest winds.

Eastern Oregon, Eastern Washington and Idaho—Fair tonight with light frost; Tuesday, fair.

SPECIAL RATES TO EUGENE

From all points, Salem to Ashland, both inclusive, special rates of one and one-third fare for the round trip, on account of the musical festival to be held here April 14 and 15.
A. J. GILLETTE, Agent.

HOUSE FOR SALE

[illegible] up-to-date cottage of 9 rooms [illegible] lot, all nearly new; all kinds of fruit, berries and flowers; one of the best locations in Eugene. Inquire 766 [illegible]. 1t

Sheep [illegible] and knife sharpeners [illegible] received.
CHAMBERS HARDWARE CO.

Get Diamond Chick Food for your chickens.
CHAMBERS HARDWARE CO.

Onion Sets.
CHAMBERS HARDWARE CO.

If you want a go cart [illegible] specially good springs see our new [illegible] just received from the factory.
CHAMBERS HARDWARE CO.

New spring patterns of [illegible] just received. Last year's stock must go. Call and see
CHAMBERS HARDWARE CO.

Large stock portieres just received. Also lace curtains.
CHAMBERS HARDWARE CO.

DeWitt's Kidney and Bladder Pills are prompt and thorough and will in a short time strengthen weakened kidneys and allay troubles arising from inflammation of the bladder. Sold by all druggists.