

FRANK E. DUNN --: FRANK E. DUNN --: FRANK E. DUNN --: FRANK E. DUNN --: FRANK E. DUNN

Store Opens at 8 a. m. closes 6 p. m. daily except Saturday

McCALL PATTERNS ARE MOST POPULAR

AFTER SUPPER SALE—Saturday Night—Open Late

# Store Improvement Sale

## MAIL ORDERS

Make your choice quickly as delay may mean disappointment. Be careful as to sizes, color, etc. All orders carefully and promptly filled.

Prices As Represented

**2/3 off in many departments**  
**Must Reduce Stock---A Big Sacrifice**  
**Going to Remodel Store**

You Get Our Profits in addition to Our Loss at this Big Sale

EXTRA SALES PEOPLE

Saturday Morning, March 21, at 8 a. m. we commence one of the Greatest Sales ever inaugurated in Lane county. The object is to reduce the stock preparatory to remodeling and making extensive improvements in our store room. We are a "One Price Store" and every family in Lane county is familiar with our price policy---"One Price to All." Our policy will remain unchanged in this sale, but prices as shown below are unmercifully reduced. True and genuine reductions for everybody, we positively guarantee. Get your dimes and dollars ready after reading this ad, come to 569-575 Willamette Street and see what **Dunn's Reduction Sale** means to you.

**Absolutely No Goods Returned to the Shelves---They Must Be Sold Regardless of Cost**  
 (THESE ARE STRONG TERMS BACKED BY THE TRUTH)

### All Remnants at One-Third Regular Price

We have carelessly allowed the Remnants to accumulate for sometime in dress goods and silks in prices from \$2.50 down to 20c the yard, also remnants of French Silk and Staple Ginghams, Lawns, Organdies, Muslins, Sheetings, Percal and Curtain Nets. We have reduced the Remnant Price 1/3 of the regular price. Lots of desirable pieces in this lot.

First Quality, all Silk Velvets, value from \$1.00 to \$1.25 . . . . . **59c**  
 Colored Velveteens 50c values . . . . . **37c**

Full Size Sheets, first quality (91-90) 90c values . . . . . **73c**  
 1 1/2c Bleached Muslin . . . . . **10c**

### 3 Great Wash Goods Specials

Lot No. 1---  
 Colored Dimities and Lawns, 21c and 25c values . . . . . **7c**  
 Lot No. 2---  
 Light colored striped and polka dot Lawns Piques and French Ginghams, 25c and 35c values . . . . . **12c**  
 Lot No. 3---  
 Striped and floral patterns in Voiles and Organdies 40c to 50c values . . . . . **18c**

### Table Linens...

The Silver Bleached Table Linen, the yard . . . . . **42c**  
 The Pansy pattern, 72 in. wide, border the yard . . . . . **64c**  
 The Silver bleached Table Linen, 72 inches wide, the yard . . . . . **48c**  
 1.25 Satin Damask, new conventional pattern, the yard . . . . . **99c**

### Overalls Cut...

Boys' bibbed, striped and blue Denim Overalls, the pair . . . . . **25c**  
 65c Men's plain blue denim Overalls, . . . . . **45c**  
 85c denim in bib Overalls, the pair . . . . . **63c**

Pretty and up-to-date Turnover Collars 15c and 25c values . . . . . **9c**

Fletcher's Shetland Floss, all colors, a box . . . . . **93c**

### India Linens

12 1-2c India Linen, the yard . . . . . **08c**  
 15c India Linen, the yard . . . . . **11c**  
 20c India Linen, the yard . . . . . **14c**  
 25c India Linen, the yard . . . . . **18c**  
 Persian Lawn, 25c value . . . . . **19c**

### Boys' Knee Pants Suits

\$1.50 Suits for Boys . . . . . **\$1.23**  
 \$2.50 Suits for Boys . . . . . **\$1.98**  
 \$3.00 Suits for Boys . . . . . **\$2.39**  
 \$4.75 Suits for Boys . . . . . **\$3.49**

Apron Checked Ginghams, best quality, 10c values . . . . . **8c**

### Ladies' Kid Gloves

\$2.50 Ladies long black suede Gloves, 16 button length, sizes 5 3-4 to 7, the pair . . . . . **\$2.29**  
 \$1.25 ladies' street Gloves, "Delphine" in tans, modes and grays, the pr. . . . . **98c**  
 \$1.75 and \$1.25 ladies' Kid Gloves, lace and button, small size, the pair . . . . . **49c**  
 \$1.25 ladies' Mocha Kid Gloves, colors, small sizes, the pair . . . . . **75c**

### Dress Goods Greatly Reduced

\$1.50 black and green, all-wool Suiting, 34 inches wide, the yard . . . . . **79c**  
 \$2.00 navy blue Chiffon Broadcloth, camel hair stripe, 44 inches wide, the yard . . . . . **99c**  
 \$1.25 green and brown novelty, 40 inches wide, the yard . . . . . **57c**  
 The all-wool red plaid, 36 inches wide, the yard . . . . . **36c**  
 The light tan Poplin Cloth, 36 inches wide, the yard . . . . . **27c**

### Big Sale of Ribbons

All silk Taffeta, No. 7 . . . . . **4c**  
 All silk Taffeta, No. 9 . . . . . **5c**  
 All silk Taffeta, No. 22 . . . . . **9c**  
 All silk Taffeta, No. 80 . . . . . **18c**

All silk Satin, gross grain, extra heavy. No. 7, 15c value . . . . . **9c**  
 No. 9, 20c value . . . . . **12c**  
 No. 16, 25c value . . . . . **16c**  
 No. 22, 30c value . . . . . **19c**

### Mens' Clothing

Frack Suits for old gentlemen, black and dark colors, sell regular for \$12.50 to \$20.00 the suit . . . . . **\$7.35**  
 Men's Suits up to \$16.50 in sack coats, assorted colors and sizes, all go at the one small price of, the suit . . . . . **\$7.98**

### Men's Hats, Shirts and Underwear

One lot Men's Shirts, 50c . . . . . **50c**  
 One lot Men's shirts, 50c . . . . . **\$1.00**  
 Men's and Boy's Shirts, 75c to \$1.50 values, assorted, each . . . . . **35c**  
 50c heavy ribbed Undershirts, the value at the regular price, each . . . . . **42c**

### Extra Vests for Men

\$2.50 Vests, assorted styles and colors . . . . . **75c**  
 \$3.00 Vests, all kinds and styles . . . . . **98c**

### Calicos

All 8 1-3 and 9c Calicos, old reliable brands, "Simpson's" and "American", in blue, black, red and gray . . . . . **6 1-2c**

### Bargains in Shoes

Shoes for Ladies  
 Narrow Widths, Not Stylish, but of Excellent Wearing Material—Prices  
 \$4.50 to \$2.50 Shoes and Oxfords at . . . . . **25c**  
 \$4.50 and \$3.50 Shoes and Oxfords . . . . . **48c**  
 \$4.50 and \$4.00 Oxfords and Slippers in tans and bronze, the pair . . . . . **\$1.25**  
 GOOD WIDTHS,  
 \$4.50 to \$2.50 neat shoes, fair widths, good quality and neat too, the pair . . . . . **\$1.75**  
 \$2.50 Ladies Shoes, all sizes . . . . . **\$1.00**

### Misses' and Childrens' Shoes

\$2.50 Oxfords and Shoes . . . . . **78c**

### Men's Shoes

\$1.75 Men's Kid Shoes . . . . . **\$1.23**  
 \$1.50 Men's Work Shoes . . . . . **\$1.19**  
 \$6.00 Hanan Shoes, only a few pairs left, the pair, only . . . . . **\$2.98**  
 \$5.00 Men's Lilly Brackett's Shoes reduced to, the pair . . . . . **\$2.98**  
 \$3.50 Patent, Button Shoes for men, . . . . . **\$2.48**

### Partial List of Silk Bargains

75c Black Taffeta, 36 in. wide . . . . . **49c**  
 1.25 Black Taffeta, good quality, yd . . . . . **93c**  
 85c Peau de Sole, the yard . . . . . **63c**  
 \$1.00 Fancy Silks, varied style pattern the yard . . . . . **50c**  
 \$1.25 quality fancy Silks, yd . . . . . **78c**

### Handbags

New Invoice of Hand Bags at a big sacrifice, worth from 60c to \$1.50, special . . . . . **49c**

### Belts

White Wash Belts, good quality Sale, . . . . . **2 for 25c**  
 12 doz. Ladies' Leather Belts, 25, 35, 50 and 75c values . . . . . **9c**

### Flexibone Corsets

French Flexibone Corsets in white, pink, blue and drab, \$1.25, \$1.50, \$2.00 values at . . . . . **75c**

### Silk Umbrellas

New arrivals of colored Silk Umbrellas, \$2.50 values, sale . . . . . **\$1.98**

### Notions

Remarkably Low

5c to \$ 1-3c Pearl Buttons, all sizes, dozen . . . . . **3c**  
 35c Back Combs . . . . . **18c**  
 25c an 85c Fancy Dress Buttons, dozen . . . . . **12 1-2c**  
 5c Cabinet Hair Pins, new . . . . . **3c**  
 10c Cube Pins, large size, white, black, and colors . . . . . **07c**  
 25c Embroidery Turnover Collars, with Tabs, present style, pretty, price . . . . . **09c**  
 \$ 1-3 Brush Skirt Binding, the yard . . . . . **03c**  
 5c Onicloth Tape Measures, metal ends . . . . . **03c**  
 10c Stewart's Duplex Safety Pins, large . . . . . **06c**  
 10c Stewart's Duplex Safety Pins, small . . . . . **05c**  
 Mechanics Union Silk Thread, 100 yds . . . . . **04c**  
 King's Thread, 200 yard spools . . . . . **02c**  
 Clark's Darning Cotton, the spool . . . . . **02c**  
 First quality brass pins, . . . . . **04c**  
 Winsor Ties, black, brown, blue dot . . . . . **09c**  
 Cloth Brushes, during the sale at . . . . . **23c**

During the Sale This List of Bargains Will Be Changed---Watch Every Ad of Ours for New Snaps

After reading the above prices you will ask, "How can they make such reductions?" We answer---By losing money! We are willing to make this sacrifice, and if you have the least doubt it will disappear upon entering our store. Of this fact we are positive

EVERY REDUCTION GUARANTEED ABSOLUTELY AND POSITIVELY AS ADVERTISED

**Railroad Fare Paid by Us**  
 Railroad Fare paid to the store from any point in Lane county, including Harrisburg, Linn county, to all buying goods to the amount of Twenty-five Dollars (\$25) in one day's purchase.

# Frank E. Dunn

569-575 Willamette St.---Phone, Red 1411

We despise "Fakes" and disapprove of deception. We choose to lose money rather than deceive the buying public---We advertise facts---To this you will agree after investigating. This sale is no "FAKE" or concocted scheme but a true blue REDUCTION SALE.