

Every Department in "The Friendly Store" is Showing a Splendid Variety of Clever Spring Styles. Almost Every Express and Freight Brings Something New From the Most Reliable Manufacturers.



Visit Our Cloak and Suit Department

Pictured Here is a Few of the Styles We Are Showing

Smart Styles in Spring Suits \$15, \$25, \$35 and \$45

For many reasons these Suits of quality demand your inspection. We never have had better Suits at such inviting prices as quoted now. It's not too early to choose—look at our Suits Monday—try some of them on we are pleased to show you the new styles. You will get as good values now as later and a very much better variety of materials to select from. If there is any particular cloth you want in any special style we have in stock we will be glad to order it for you. By ordering it now you can have it for Easter.

The New Linferie Waists \$1.00, \$2.50, \$2.00 up to \$12.50

Beautiful Waists and better values than ever before. The immense variety of styles we are showing makes choosing easy and the values are so good you can decide without having to think about the price. You will find the plain tailored Waists and the Waists beautifully trimmed in Val. Lace, in Butterfly and Gibson and Spencer effects, short and long sleeves; button either in front or back; made of fine mull, lawn and Japanese silk.

\$20 Beautiful Brown any Tan Worsted Suits

Late today we received another shipment of the new brown and tan combination patterns in new spring suits from one of New York's leading tailors. They are made in the latest styles and in sizes 34 to 42, both single and double breasted.

Don't Pay \$25 when these are just as good for \$20.00

Every Man Should Be Fashionably Dressed

as personal appearance is the doing or undoing of a man's career, either socially, commercially or financially. The tailoring which has made our clothes so attractive in elegance has also made them examples of the finest workmanship known.

The Washington Co's and Schloss Clothes

are as good as it is possible to make clothes. The workmanship is of the best. That is why our apparel holds its shape and gives such good service.

Pine hand tailored suits in single and double breasted models and made of the season's latest fabrics in

BROWNS, TANS, OLIVES, GRAYS, BLUES AND ALL stylish combination of color.

\$10 to \$35

Boys' Wash Suits in Buster Brown and Sailor Suits

This season we show an extensive line of children's Buster Brown and Sailor styles, made of wool and wash fabrics in all colors, price 50c to \$8.00



Are you interested in the Nazaarah Waist Sketching Contest? If so come in and get a folder containing all the rules and full details.

S. H. FRIENDLY

592-594 Willamette St.

Eugene's Largest and Foremost Store. YOUR MONEYS' WORTH OR YOUR MONEY BACK

Silks and Dress Goods Reduced

- \$1.25 36 in. Black Taffeta Silk 90c
1.50 Fancy Silks, 1.10
\$1.00 Fancy Silks 75c
85c Fancy Faulard Silks, yd. 48c

One day more of extra offerings in the silk department. The last two days this counter has been one of the busiest places in the store. Monday, the last day of the sale ought to be the busiest of all. We have never before offered such good values in staple silks; all plain silks including the Moneybak Silks in black and colors.

Special Values in Dress Goods At 50c \$1.00 and \$1.25 a yd.

In the new Copenhagen blues, Navy, browns, tans, etc., shown in the new shadow stripe effects. The weaves are Taffeta, Panama, Batiste, Serge, Poplin, Corduroy, etc.

DAINTY AND PRETTY

Wash Fabrics For Spring

Ginghams, Madras, Linens, Dimities, Voiles, Batistes, Swiss, Mull and dozens of other weaves equally as good and new and the patterns are all new and the colorings are the most fashionable. We think these wash fabrics are the prettiest ever shown in Eugene, we want your opinion. The prices

Begins at 10c then 12 1/2c, 18c, 25c to 50c

Some Boy or Girl Is Going to Win A \$50 PRIZE



and 4,999 other children are going to get other prizes.

How? By sending in sketches of the Nazaarah Waist. That's easy, isn't it. If you can draw a sketch as good as the one shown here, send it along. You cannot fail to win one of the prizes—maybe one of the first. Call at the Corset counter for full particulars and then you'll be ready to start.

The contest closes May 1st, so hustle along while you have time.

Men's 75c and 85c Shirts 45c Monday

Monday we will place on sale 100 new spring patterns in golf and negligee shirts; sizes 14 to 18; with cuffs attached or detached, and in the latest patterns; the quality is excellent and just as good as the ones that other dealers usually charge you \$1.00 for. Price Monday 45c

and Miss Esther M. Ritchey, aged 18, both of Cottage Grove.

Dr. Philip Bartle has arrived home from Acme, where he has been ill for a couple of weeks with appendicitis. He is much better.

A cartload of household goods for A. P. Shumate, a recent arrival here from Sacramento, arrived last night and were unloaded today.

W. H. Kay is having plans drawn for his new bungalow at the corner of West Seventh and Washington streets. John Hunzicker is the architect.

"Life on the Top Floor" is the subject of Rev. Trimble's address tomorrow night. It will be a theme of special interest to young people. You are invited.

The work of laying the concrete foundation for the new passenger depot was begun today. There is a force of fourteen or fifteen men at work there now.

A cement walk will be put down in front of the Eugene hospital. The huge maple tree in front of the building was cut down yesterday to make room for the walk.

M. S. Hubble is some better now, and there are hopes that he will be able to be up within a couple of weeks if he continues to improve as he has during the past week.

The electric lights were turned on at Creswell this week, and are now in fine running order. The street lamps have been placed on Oregon avenue and will soon be put up.

Company C's basketball team went to Drain this afternoon to play a return game with the Drain Athletic Club team there tonight. They were accompanied by Manager Hurd.

The Portland baseball team of the Coast League is starting out well. It has just won two games in California with the Chicago White Sox, one 6 to 5 and the other 8 to 0.

Andy Heltzman and Joe McFall will at once open a real estate office next door to the Hoffman House lobby, a partition having been built separating it from Heltzman Bros' cigar store.

Harry Kennedy, the Japanese porter at the Hotel Gross, who was arrested yesterday for selling liquor, entered a plea of not guilty in the circuit court this morning. His trial will come up later.

John Dillard, one of the clerks in the Eugene postoffice, has resigned his position and will leave the office soon. Assistant Postmaster Fred Stickle, who resigned some time ago, leaves the office tomorrow.

Mrs. John Stewart was called to Roseburg today on account of the death of her youngest sister, Mrs. Chas. Allen, which occurred there last night. She was accompanied by her daughter, Mrs. George Willoughby.

The commission case of H. C. Mahon vs. M. B. Rankin will not be completed in the circuit court until some time next week. There are many witnesses for both sides and the taking of testimony will not be completed until Monday.

Professor Alderman and Hon. Allen Eaton went to Brownsville today to address the people of that city tonight on the University of Oregon appropriation. They were accompanied by a number of members of the University glee club, who will sing at the meeting.

Colonel Mercer, who has resided



OUR PRICES

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Optical Work

Are the most reasonable and our work the best and most satisfactory to our had.

J. O. WATTS, Optician 611 Willamette St.

on a farm west of the city for some time past and who recently sold his farming implements and stock has purchased R. S. Brown's residence property on West Fifth street for \$2800. G. G. Gross made the deal.

Idaho F. Campbell, Corvallis Campbell, Jackson Campbell and George Campbell today began several suits in the circuit court against J. Richmond, J. R. Campbell, W. Campbell, E. L. Campbell and others for the partition of certain real property. Woodcock & Potter are attorneys for the plaintiff.

Four carloads of gray granite here last night to be used in the pot yard improvements. The granite is now being unloaded west of the old Smith & Hall warehouse, and being used as a freight depot, to fill in the low places adjacent thereto, that teams may go to and from the warehouse without miring down.

Ellis Whattam, of this city, has received from the administrators of the estate of Edwin Hobson, the cousin of one who died in Wisconsin some time ago, a beautiful Knights Templar charm which Mr. Hobson willed to him. Mr. Hobson, it will be remembered, invested heavily in lumber, timber land five or six years ago.

Among the customers of J. O. Watts' the Optician, for the week from a distance, were one from Brownsville, two from Harborside, three from Junction City, one from Drain, two from Cottage Grove, one from Springfield and one from Astoria. It will be seen that business covers over a large territory and is not confined alone to Eugene and vicinity.

At the "county fair" last week a number of "singles" and "doubles" not directly in the show made of these Dan Mitchell, the contractor had probably the best money. Gaspar Clark as the negro was selling tickets upstairs was very busy. Edgar Balderer, who played in the Junior play, had a very good clown's costume, and Ivan Anderson selling souvenir postal cards of the E. H. S. assembly room, made very good. Irishman, Wallace Porter who played for the "Streets of Nations," had a very good match.

New spring patterns of wall paper just received. Last year's stock cost. Call and see CHAMBERS HARDWARE CO.

CITY NEWS

Crushed rock for the street pavement is being delivered on East Eighth street.

DeWitt's Little Early Risers, small, safe, sure little liver pills. Sold by all druggists.

Attorney J. M. Williams will probably run for councilman from the Fourth ward.

The Silks will give their stag social tonight. There will be a program and refreshments.

Dr. Lowe, the optician, will be in his Eugene office all next week. Consult him about your eyes.

The freight depot is on its way to its new temporary location. It will cross the main track Monday.

A petition for the nomination of C. P. Devereaux as councilman from the Third ward is being circulated.

Sabra E. Miller was today appointed guardian of Henry A. Miller, a minor, who owns property valued at \$100.

Harry Bristow started this morning with a ten man wagon for Portland, where he expects to be employed during the summer.

A marriage license was issued today to Arthur L. Leonard, aged 24,

mother, Mrs. J. Hanson, in Eugene for a few days.

Mrs. B. F. Bond, of Irving, was a Eugene visitor yesterday.

Frank E. Blair, mayor of Fall Creek, is in the city today.

George E. Leach, of Tillamook, arrived in Eugene this afternoon.

J. M. Sloan left today for Condon to be gone a couple of weeks.

Mrs. E. R. Gilstrap returned this afternoon from a visit at Drain.

Colonel J. M. Williams arrived home this afternoon from a trip to Albany.

Misses Leta Buchanan and Myrtle Forrest went to Creswell this afternoon to attend a roller skating party there tonight. Vern Apperson, of this city, will give an exhibition of fancy skating.

J. P. Calloway, of Claverdale, returned home today after visiting in Eugene a few days.

Felix Curran and Frank Crabtree, prominent citizens of Cottage Grove, are in the city today.

J. T. Williamson, of LaGrande, is here visiting his daughter, who is attending the University.

F. E. Test, of Portland, is here on business. He is assistant superintendent of the Portland woolen mills.

Dr. C. W. Lowe returned this afternoon from Salem, where he attended a meeting of the state board of optometry.

Mrs. Geo. W. Taylor and daughter went to Lacombe, Linn county, today to be at the bedside of her father, who is very ill.

Mrs. C. Stuart, Mrs. A. H. Tallafero and Mrs. B. M. Tallafero went to Albany this noon to visit their sister, Mrs. J. R. Stuart.

A. J. Bingham, of Portland, is in the city. He is connected with the Southern Pacific Company in the construction of the new depot.

G. A. Loring, of the engineering department of the S. P. Co., is in the city looking after the work of erecting the company's new depot.

J. E. P. Withers went to Salem today on a visit. He was accompanied by his niece, Miss Avis Withers, who is visiting here from California.

W. S. Mayfield and wife, of Seattle, arrived here today to visit Rev. J. S. McCallum and family. They are on their way to California on a vacation.

Moore, of that city. They are guests at the Sigma Nu house. Weary is on his way to California.

Dr. J. Whitcomb Brougher, the Portland minister who has been holding revival meetings at the Baptist church for the past two weeks, returned home this morning.

John Davies left today for Lewiston, Idaho, after transacting business in Eugene. He may conclude to return to Eugene to reside some time in the near future.

Rev. D. E. Baker was a passenger to Creswell on the afternoon train today to hold services there tomorrow. From there he will go to Doona to hold a two weeks' meeting.

Paulus Edwin Nowell, a graduate of the University of Oregon with the class of 1907, is up from Portland visiting his parents. He is employed in the city computing office in Portland.

Mr. Smith and family, of Terre Haute, Indiana, friends of H. Cheesem, are here and will remain if Mrs. Smith's health improves. They report that others from that section are coming to this country.

Mrs. A. M. Test, a pioneer of Lane county, who has been residing in Portland for the past few years, arrived here this afternoon to reside in Eugene permanently. She is the mother of Mrs. M. S. Barker and Mrs. W. J. Hill.

Agents for Petaluma Incubators and Brooders.

CHAMBERS HARDWARE CO.

If you want a go cart with especially good springs see our new Monumental like just received from the factory.

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PERSONALS
Frank E. Alley, of Roseburg, is in Eugene on business.
Frank E. Vaughan, of Vancouver, Wash., is in Eugene.
Wiley Francis arrived here today from a trip to Seattle.
W. H. Miller went to Cottage Grove on the afternoon train.
E. E. Orton is up from Junction City today on business.
Mrs. Winfield Bennett, of Portland, is visiting at the home of her

Safety, Stability, Satisfactory Service. The Eugene Loan and Savings Bank. Capital and surplus \$100,000. W. E. BROWN, President. D. A. PAINE, Vice President. F. W. OSBURN, Cashier. W. W. BROWN, Asst. Cashier.

IS YOUR BREAD Made with PURE WHITE FLOUR. WASHINGTON MILLS HIGH RAYENT PURE WHITE FLOUR. PRESTON PARTON MILLING CO. WAITSBURG WASH. PURE WHITE. Pure White Flour is for Sale by the following Merchants, price \$1.50 per sack. Geo. T. Hall & Son, W. M. Green, W. A. Bell, E. D. Matlock, The Eugene Grocery Co., C. B. Daniels, Peter Johnson, W. H. Dempster, Cole & Wilson, W. J. Gibson & Son, J. W. White, Fountain Grocery, University Home Bakery, G. H. Irish, Flegat & Ryehard, Springfield, Ore. W. W. Fawk, Irving, Ore. Armitage & Davis, Creswell, Ore. WADHAMS & KERR BROS. DISTRIBUTERS