The Friendly Store--Eugene's Best Store

New Spring Merchandise arriving daily by freight and express.
We invite you to inspect our spring goods

The Friendly Store's Early Showing of

Newest Model in Coats, Suits and Skirts

Styles are semi and tight fitting in three and four button Cutaway, single and double-breasted; plain and fancy effects; regular and Butterfly sleeves, skirts gored and pleated, plain and ruffle or straped trimmed. The materials are serge, stripe panama, fancy worsted Rajah Cloths; colors, navy, browns, copenhagen, leather, tans, greens and black. This is the largest variety and the best values we have ever offered so early in the season;
Ladies' and Misses' Suits $16.50 and **$25**

Ladies and Misses' Spring Jackets made of fancy and plain Coverts in tans, grays and black pony and tightfitting styles and the long loose colored and white coats in wool and silk materials. We want you to visit this department; there is lots of room and light Coats to please at $12.50, $7.00 and **$5.00**

The new dress skirts made from the most fashionable materials in the newest styles, pleated and gored, plain and trimmed; the prices begin at $3.50 up to **$30**

New Waists..

Almost every new style and material, plain and checked lawns, Jap Silk, Rajah and Taffeta Silks, black, white and cream; net waists, plain and elaborately trimmed; long and short sleeves; button front and back.
Exceptional values at 75c, $1.00 to **$15**

ALL ALTERATIONS MADE WITHOUT EXTRA CHARGE BY OUR OWN TAILOR. SATISFACTION GUARANTEED.

The Friendly Store's Early Showing of

Snappy Styles in Men's and Boys' Suits

The New Spring Suits are Elaborate in Design and Pattern and Our Prices Exceptionally Low

at **$10** — at **$10**

In popular priced Clothing we show a large line of good serviceable, and wellmade Suits in plain blue, black, brown, gray and fancy patterns.

at **$15** — at **$15**

100 absolutely all wool blue serge Suits made of fine woven serge and either single breasted or double, cuffs on sleeve; plain or fancy pocket peg top or regular pants. Box back or form fitting coat. Are exceptionally good values at our price, $15.00; others ask $20.00 for it.

at **$20** — at **$20**

Our $20.00 Suits have all the style of other clothiers' $25.00 Suits, hand made button holes, hand filled collars and new broad shoulders. Pattern in brown and gray.

at **$25** — at **$25**

At $25.00 we show a magnificent line of fine brown and tan worsteds, besides grays, blacks, blues and materials are cheviots, tweeds, cassimeres, worsteds and velours.

FREE!! Next week, a camel hair clothes brush with suits

EUGENE'S LARGEST AND BEST STORE

S. H. FRIENDLY

592-594 Willamette St.

YOUR MONEY'S WORTH OR YOUR MONEY BACK

PERSONALS

E. O. Samuels, of Mabel, is in the city.

Jos. Nurre is home from a trip to Carroll, Iowa.

J. I. Philippi returned this afternoon from a trip north.

R. C. Roney was down from Goshen on business today.

Percy Patterson is up from Portland visiting his mother.

Free Thomas went to Junction City this afternoon on business.

Mrs. J. M. Shelley is home from a visit at her farm at Yoncalla.

William Landess, of Cottage Grove, is in the city for a few days.

Claud Spencer came up from Portland last night on a short trip.

Frank Ware returned to Salem today after a short visit in Eugene.

Mrs. Oscar Baird and little son are up from Portland on a short visit.

S. M. Yoran was a passenger to Portland on the noon train today.

L. M. Duguid and L. A. Tobias, of Marcola, were in the city yesterday.

Rev. I. G. Knotts returned to Albany today after a visit in Eugene.

Roy Morgan, of Springfield, returned this afternoon from a trip north.

Lee Logan, wife and child returned this afternoon from a visit at Halsey.

District Attorney W. S. McFaddon is up from Corvallis attending circuit court.

Mr. and Mrs. H. P. Philippi, of Albany, are visiting Miss Elizabeth Bront in Eugene.

A. A. Simmons and wife went to Cottage Grove this afternoon to be gone a couple of days.

M. W. Weber and bride, of Marcola, returned this morning from their honeymoon tour north.

John Hunzicker went to Cottage Grove this afternoon on business in connection with some building contracts.

E. W. Hall come up from Portland today on business connected with the Portland, Eugene & Eastern Railway Company.

William Anderson, an employe of Preston & Hales, went to Creswell this afternoon and from there will go up into the mountains for a rest.

Miss Genevieve Thorpe left Saturday evening for Luck, Wis., where she was called by the serious illness of her father. She may remain there during the summer.

Mrs. J. M. Talley, of Bend, after a visit with her sister, Mrs. Ed Cluer, in Eugene, went to Springfield this afternoon and will visit there a few days before returning home.

D. S. McDougall is home from Seattle where he was called on account of the illness of his daugater. She was placed in a private sanitarium and was better when her father left.

Miss D. M. English arrived here last night to accept the position as trimmer for Bolton & Jenkins, milliners. She is from Chicago.

Rev. J. W. Brougher, D. D., minister at the White Temple, Portland, arrived here this afternoon to begin the union revival of the Presbyterian and Baptist churches tonight at the Baptist church. Dr. Brougher will be the guest of Mr. and Mrs. C. S. Frank. His subject tonight will be "Why He Lost His Job." Services begin promptly at 7:30.

Many Persons for Many Reasons

transact their business with this bank.

There are many reasons why you should have an account with us—there is no reason why you cannot.

If you do not know the importance of having a bank account, call in and let us tell you about it.

We want your business and we will appreciate it.

The high standard of service and the liberal treatment accorded our customers is evidence of our appreciation of their patronage.

May we not be of service to you?

The Eugene Loan and Savings Bank

Capital and surplus $100,000

W. E. BROWN, President. F. W. OSBURN, Cashier.
D. A. PAINE, Vice President. W. W. BROWN, Asst. Cashier.

PORTLAND ROYAL BAKERY

Bread, the best and healthiest bread made. For sale at Otto's.

Onion Sets.
CHAMBERS HARDWARE CO.

Large stock portieres just received. Also lace curtains.
CHAMBERS HARDWARE CO.

Here's your chance to make good. Special sale of boys' and girls' school shoes at Yoran's shoe store.

Sheep shearing machines and knife sharpeners. New model just received.
CHAMBERS HARDWARE CO.

Sunshine Washing Machines drive away the blues. See it at

WORK RESUMED ON ELECTRIC LINE TO SPRINGFIELD

The Portland, Eugene & Eastern Railway Company this morning placed a force of about twenty men and five teams to work on the Eugene-Springfield trolley line. The force will be increased later on, when the weather becomes better. The crossing to be placed at the junction of the line with the Southern Pacific Railway at the end of East Thirteenth street will not be here for two weeks yet, and the company figures that with the present force the line will be completed to the railroad by that time. Contractors are now figuring on the trestle work to be built along the bottom from Judkins' Point to the bridge across the river at Springfield, for which L. N. Roney has the contract and work on which will begin as soon as the water is low enough to permit of the laying of concrete for the piers.

CITY NEWS

H. E. Owen will resume his run as conductor on the street railway line tomorrow.

A carload of lime for L. N. Roney and a car for A. Lombard arrived here this morning.

A carload of household goods arrived here last night from San Jose, Cal., for Charles Baker.

Two more carloads of logs for the Eugene Lumber Company arrived down from Wildwood yesterday.

Ona Phelps and wife, of Mapleton, will reside in Eugene for several months this spring and have rented roome.

Another carload of brick arrived here yesterday from Roseburg for Louis Sherman to be used by him in building operations.

Dammon & Sternberg are erecting their photograph tent on the vacant lot just west of Rankin's music store on West Sixth street.

A high board fence is being built around the corral back of the Bangs livery stable. This is quite an improvement, as the corral was an eyesore before.

Miss E. Learned is moving her millinery store form the Pratt building to the Coleman building, one door north of the old Chambers-Bristow bank building.

Samuel Roome, agent for the Wells Fargo Express Company here, yesterday morning turned loose a number of carrier pigeons which had been sent up from Portland.

The work of laying stone for the new Presbyterian church is progressing. It is thought that the plasterers will be at work on the interior of the building within a week's time.

Chief of Police Farrington has a black and white dehorned cow in the pound which he took up last Friday and will sell next Saturday if the owner does not appear before then.

A. A. Simmons, the photographer, has presented the Commercial Club Promotion department with a beautiful picture of the University of Oregon taken from the mill race.

The plans drawn for the addition to the high school by Architect John Hunzicker have been accepted by the school board and bids for the erection of the addition will soon be advertised for.

The East Eleventh Street Improvement Club will meet Wednesday evening at the promotion department of the Commercial Club at 7:30 p. m. sharp. That evening at 8 p. m. is ladies' night.

D. S. McDougall is moving his tailor shop from the Pratt building, which will be occupied by Kuykendall's drug store, to the room one door east of Yerington's drug store on East Ninth street.

The annual meeting of the Commercial Club takes place next Monday at 8 p. m. Adoption of bylaws, election of officers, action on fourteen new applications and several other matters will come up.

Jans Peder Hansen and Fred Nielsen, natives of Denmark, and Halver Hagen, native of Norway, have filed with the county clerk their declaration of intention to become citizens of Uncle Sam's domain.

Paulus D. Newell, mentioned a few days ago by The Guard as contemplating running for the nomination of assessor on the Republican ticket, has filed his petition with the county clerk.

A big banner advertising the Brougher revival meetings at the Baptist church has been hung across Willamette street at the intersection of Eighth. It bears the words, "Hear Brougher."

W. A. Gressman, a student of the Eugene Divinity School, won the medal at the oratorical contest at Drain Friday evening. Miss Lilly Bill and Miss Hickathier, both of this city, also competed.

Darwin Bristow, E. L. Goodrich and S. B. Eakin, appraisers of the estate of Isaac Barclay, deceased, have filed their inventory of the property [illegible] which is valued at $[illegible] 635.62, consisting of cash and promissory notes.

Roseburg Review: James Price, son-in-law of Mrs. M. Ruckles, of this city, and well known here, has invested $10,000 in property near Eugene, where, with his family, he will reside. Mr. Price formerly lived at Tacoma, Wash.

Mrs. Wheeler and Mrs. Bryson will entertain the Congregational Aid Society at the home of Mrs. Wheeler, 510 Lawrence street, on Tuesday, March 3d, 1908. A cordial invitations is extended to all members of the church and congregation.

The Campbell-Fellman Company of this city lost a carload of iron beds by fire Saturday. The beds were shipped by the Simmons Manufacturing Company, of Chicago, and the car burned somewhere en route. The Chicago company stands the loss.

The regular engine used on the Springfield and Wendling local trains became crippled yesterday and another engine had to be secured from Roseburg before the Springfield local could pull out of Eugene this morning. No. 2206 was sent and the train left Eugene at 9 o'clock, two hours late.

W. H. LaFayette, of Coeur d'Alene, Idaho, has been in Eugene for the past several days and has decided to locate here and engage in the transfer business. He leaves on this evening's train for home and will move his family here about the tenth of April. He will buy a tract of land on the outskirts of the city, also a residence lot.

The work of raising the floor in Kay's gun store was begun this morning and will occupy a greater part of this week. The work of taking out the goods was begun Saturday night and continued all forenoon yesterday. The floor will be raised five and a half inches to make it level with the sidewalk in front, which was raised when the pavement was laid last summer.

Manager Ormond Beon, of the University track team, announces that the seat sale for the indoor track meet at the armory on the evening of March 6, will open tomorrow at Watts' jewelry store. The first row of the balcony will be reserved, the price being 50 cents. The general admission will be 25 cents. Perhaps 30 or 40 men will take part in the various events of the meet. The night officially opens the spring track season for the Oregon team. Wrestling and a tug-of-war will also be included.

M. E. CHURCH ORGANIZED AT IRVING YESTERDAY

NINETEEN MEMBERS TO START WITH—REV. DOWNS, OF JUNCTION, WILL SUPPLY PULPIT

(Special Correspondence.)

Irving, March 2.—An organization of the Methodist Episcopal church was effected here Sunday, March 1st, at 11 o'clock, with nineteen members, Rev. Downs, of Junction City, presiding.

J. H. Layne was elected class leader and E. W. Zumwalt steward; A. J. Zumwalt, J. H. Layne and W. R. Wing, trustees, and W. R. Wing superintendent of Sunday school.

The organization will meet in the church building belonging to the M. E. South denomination until arrangements can be made to secure a house of their own. Rev. Downs will continue to act as pastor for the present.

ANNOUNCEMENT

J. M. Howe and J. W. Buoy have opened a real estate office in the building with J. A. Maurer's jewelry store, number 542 Willamette street, where we would be pleased to have all old friends who have property to sell, both farm and city, call and list same with us and we will do our best to sell same.
HOWE & BUOY.
tf 542 Willamette Street.

Ust Diamond Chick food for little chickens.
CHAMBERS HARDWARE CO.

Here's your chance to make good. Special sale of boys' and girls' school shoes at Yoran's shoe store.

Way buy new clothes when we can make your old ones look like new at Eugene Dye Works, Sixth and Willamette streets. tf

Fresh garden seed in bulk.
CHAMBERS HARDWARE CO.

Agents for Petaluma Incubators and Brooders.
CHAMBERS HARDWARE CO.

NEW TODAY

WANTED TO RENT—A good 8-room house with bath, toilet; centrally located. P. O. Box 421, Eugene. tf

FOR SALE—One team of good mares with harness and wagon; also one young cow giving some milk and two Jersey calves. A. F. Linn, 415 East Eleventh street. tf

FOR TRADE—An 8-room modern residence in Minneapolis, Minn., in best part of city; rents for $20 a month; will exchange for good real estate mortgage, timber land, farm or city property. P. O. box 511, Eugene, Or. tf

WANTED—Manager; good salary; experience not necessary. For Eugene branch office of large Portland real estate firm; we furnish large list and teach you the business; small capital required. For particulars address "Manager," [illegible] Portland. m9

JOHN INGHAM SELLS HIS FINE FARM

LOUIS MONTGOMERY, PORTLAND CAPITALIST, MAKES INVESTMENT IN LANE COUNTY REAL ESTATE

John Ingham has sold his fine stock and grain farm eight miles southwest of Eugene, to Louis Montgomery, a capitalist, of Portland, who took possession of the place today. The price paid for it is withheld from the public, but it is understood that it is far above what Mr. Ingham paid for the place. The farm contains 740 acres of land, between 300 and 400 acres being in cultivation. Mr. Montgomery will, it is understood, engage in the business of raising blooded horses and other stock and will make extensive improvements on the place, erecting large barns and probably a bungalow where he and his family will reside during the summer.

This is one of the finest farms in the county, and Mr. Montgomery is to be congratulated upon securing it. He will be a valuable acquisition to Lane county as a citizen, and the people of the commonwealth welcome him to their midst.

Mr. Ingham has moved to town and will hereafter live at his residence, 766 High street.

LESS RAIN LAST MONTH THAN IN FEB., 1907

E. O. Briggs, local river observer, furnishes The Guard with comparative figures on the height of the river and the rainfall for February, 1907, and February, 1908. The highest point reached by the river, according to the gauge at the red bridge in this city, during February 1907, was 19 feet 8 inches, and the total rainfall for the month was 5.42 inches. In February, 1908, the highest point reached by the river was 6 feet 6 inches, and the total rainfall was 2.76 inches.

If you want a go cart with especially good springs see our new Monumental line just received from the factory.
CHAMBERS HARDWARE CO.

From rheumatism, aches and pains,
Your system will be free,
If you'll but take a nightly drink,
Of Hollister's Rocky Mountain Tea.

New spring patterns of wall paper just received. Last year's stock at cost. Call and see
CHAMBERS HARDWARE CO.

Make your hens lay by feeding Security Poultry Powder.
CHAMBERS HARDWARE CO.

IT'S DELIGHTFUL

to use

OUR STATIONERY

Steel die stamped with your initial with envelopes to match.

SCHWARZSCHILD'S Book Store

Hood's Sarsaparilla

The standard blood-purifying medicine. In usual liquid or new tablet form.

Pickard HAND PAINTED China

J. O. WATTS

Cor. 9th and Willamette St.

The Orpheum

Eugene's Popular Play House

Two Changes per week.

Continuous performance from 7:30 to 10.

PROGRAMME.

ILLUSTRATED SONG—The Belle of the Ball.
...The Parkers in a Two-act Sketch.
The Colored High Ball.
MOVING PICTURES:
"On The Brink."
"The Costumes of the Centuries."
"The Hounted Kitchen."
ONE ACT FARCE—"The Haunted House."
On Saturday night there will be three performances.

IS YOUR BREAD Made with PURE WHITE FLOUR

If it IS you already know all we can tell you about it.
If it IS'NT, you want PURE WHITE FLOUR in your Kitchen Next Baking Day.
It makes the Whitest, Lightest Bread.

PURE WHITE FLOUR

is made of Selected Scotch File Wheat, by patent process and is strictly High-Grade.

Use **Pure White Flour** for pastry and cakes as well as for bread—it satisfies or your money back.

Pure White Flour is for Sale by the following Merchants, price $1.50 per sack

Geo. T. Hall & Son,
W. M. Green,
W. A. Bell,
E. D. Matlock,
The Eugene Grocery Co.
C. B. Daniels,
Peter Johnson,
W. H. Dempster,
Cole & Wilson,
W. J. Gibson & Son,
J. W. White,
Fountain Grocery,
University Home Bakery,
G. H. Irish
Flegal & Rychard, Springfield, Or.
W. W. Fawk, Irving, Ore.
Armitage & Davis, Creswell, Ore.

WADHAMS & KERR BROS.
DISTRIBUTERS