

30 DAYS RUMMAGE SALE 30 DAYS

Price Cutting

All goods must go in the next 30 day. Every article in the house reduced. Every Man's, Woman's and Child's Coat must go. Furs, Shirts, Waists, Shoes, Dres Goods, all must go.



Blankets, Comforts, Quilts, All Bedding, Lace Curtains and every article in the store must go in the next 30 days. Let nothing keep you from this great bargain offering sale, 30 days only.

The Greatest Sale of All Sales

The sheriff, backed by fire and water, could not make the prices we are going to for the next 30 days. Remember nothing is held back. All our new goods are placed on this sale and they are arriving every day; business has been good and we have made a legitimate profit therefore we can sell the remainder of our stock at less than wholesale cost and still make a profit on the whole. Women's Coats at almost one-half; in many instances goods are marked from 30 to 50 per cent off. Remember every article is reduced, Shoes, Clothing Overcoats, Hats, Suit Cases; everything marked at a saving to you. Even women's Coat, Waist, Skirt, Underwear, in fact every article must go regardless of cost. We are not going out of business but we can give you better prices and we will cheerfully exchange all goods or return your money.

Great Sacrifice on Clothing

\$11.95 Buys Suit up to \$20.00

This is the greatest bargain offer of the season—it's a shame to do it—but we need the money and all must go. Men's all worsted Cheviots and woolen Clothing at the cost of making. \$16.50 buys the best values up to \$27.50 and \$11.95 buys clothing value up to \$20.00 and \$7.45 buys clothing value up to \$16.00. Our clothing is made by the best New York tailors and every suit is guaranteed to give satisfaction. All hand tailored.

Boys Suits

Our line of boys' Suits in long Pants and knee Pants must go—every suit must go regardless of the cost. Suits marked as high as \$2.50 are going for \$1.65. Now is the time to fit out the boy.

Shoes for Less

Yes, every shoe in the house is reduced. We are overstocked and must unload men's, women's and children's Shoes in all kinds and styles, heavy and light. All must go. We must sell every pair.

Hats for Less

Men's and boys' high grade Hats reduced to almost nothing. The best Beaver Hat,—not a lot of old ones, but our stock through and through. Every one must go and go soon.

Great Sacrifice on Overcoats

\$9.45 Buys Overcoats up to \$15.00

Men's high grade perfect fitting rain proof Overcoat in black and grey, made from the best material and by the best of tailors absolutely guaranteed rainproof—coats value \$15.00; for \$9.45. Men's fine dress Overcoats in black only, full Venetian cuff sleeves, shaped back perfect fitting; non-breakable from hard tailoring; values up to \$25 for \$14.95.

10c Towels

The best 10c cotton Towels, fringe ends, a good size, a nice face towel, sale price

6c

Adamantine Pins

Adamantine pins in short, medium and long, good points, for this sale only.

1c

Darning Cotton

Darning cotton in black and white. You all know what it is—the best, per spool.

2c

Pearl Buttons

The best of pure white pearl buttons in two or three sizes—a good grade, sale

5c

Handkerchiefs

Handkerchiefs in white and white with border; value to 5c; this sale only.

2c

Side Combs

Women's side combs in black, a good comb, value up to 15c, sale price only

9c

Good Needles

Gold eyed needles in all sizes, a good point, worth 5c, sale price

3c

Women's Coats for Less

\$4.90 Buys Coats up to \$10.00

Women's Coats in black Beaver; long Coats, perfect fitting, made by the best Chicago tailor; we have too large a stock and every one must go and go soon for we need the money and room. Our Coats are all new and up-to-date. Coats, value up to \$10.00; sale \$4.90. Coats, value up to \$12.00, sale \$6.90. Coats, value up to \$15.00, sale \$10.95. Every Coat for almost one half price.

Waists for Less

Every ladies' Waist in the house must go and go they will when you see the price—in many cases, less than one-half. Others at a discount of from 20 to 30 per cent. All must go.

Shirts for Less

Shirts in all sizes and lengths and in all colors, made of the best material and by the best of tailors from \$1.95 to \$15. Everyone must go regardless of the cost. A big saving on every shirt.

Dress Goods for less

Dress goods—thousands and thousands of yards in all colors and weaves, the best of material. All must go at a great discount. Buy your new spring dress now and save almost one-half.

Children's Coats for Less

Coats from \$2.50 to \$10.00

Here is where you—not us—get the benefit of a bargain. Coats of all kinds and colors in all the new makes. They must go if nothing else does. We have positively got to close out the whole line of children's and misses' Coats regardless of the cost of the Coats. In many instances they are marked below the cost of the raw material. Coats from \$2.50 to \$10.00.

Shirts Value to \$1

Men's Golf Shirts, soft front in all sizes, perfect fitting, this week only.

49c

Wool Hose value to 25c

Men's all wool Hose in black and gray, in all sizes; value up to 25c the pair

12½c

Shoes value to \$5

Women's sandals and oxfords in small sizes in all styles; value to \$5.00, sale

95c

\$4 Women's Shoes

Women's hand turned English welt dress Shoes, all sizes, value to \$4.00

\$2.35

Bags value to \$1.50

Women's hand bags and belts in the latest of style; value up to \$1.50

68c

Bags value to \$2.00

Women's Hand Bags and Belts in the latest style and shape, value to \$2.00

98c

Bags value to \$2.50

Women's Hand Bags and Belts all new and stylish, value to \$2.50, sale

\$1.49

Everything must go for less

Everything in the house must go—not one or two things, but everything, linen towels, outings, calico, skirts, waists, shoes and everything in the house must go regardless of cost. We have had good business and our profit has been good and we can sell the remainder of the stock at a loss and come out even on the whole. We are not going out of business but our prices seem to think so, but remember, we will exchange any article or refund the money and do it cheerfully.

Furs for less

Every fur in the house must go. We will not keep it. We want the money. They are all new and fresh in white, grey, brown, and black, in all lengths and grades,—all at one-half and some less.

Outing for less

You can use Outing Flannel at all times of the year—in all colors and grades, plain and fancy, some as low as 6 1/2c the yard. The best grades usually sold at 12 1/2c on sale at 9c the yard.

Embroidery for less

Embroideries in all kinds, wide and narrow, bought in large quantities and we are able to offer it at what most merchants would have to pay, from 2c to 75c the yard. Values from 10c to \$1.50.

All Must Go Nothing Held

We are not going out of business and we will always value your trade, therefore we are more able and willing to do what is right now and see that everything is all right. Remember—everything is reduced, and that all children's Coats, women's Coats, Furs, Waists and Skirts and men's Suits, Overcoats and Hats, all will be sold in the next few days. Let nothing keep you from this price slashing sale.

EUGENE'S
BUSIEST
STORE

THE BON MARCHE

A PLACE
TO SAVE
MONEY