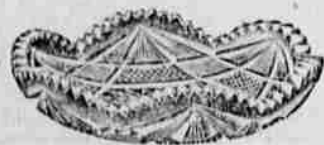


A Genuine Reduction Sale

at Watts' Jewelry Store



Commencing Wednesday Morning February 26th and continuing until Saturday Evening, March 14th We will make a big reduction all along the line. We have too many goods in some lines to stimulate sales of these goods will reduce prices on everything in our stock. Prices given at this sale mean **SPOT CASH** Not One Hour's Time

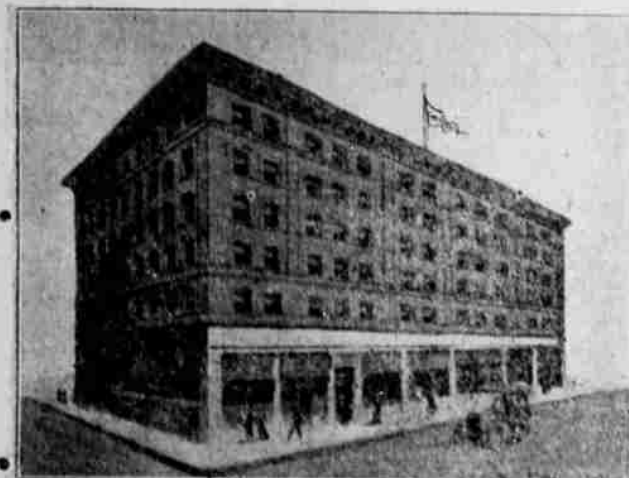


J. O. WATTS
Corner 9th and Willamette Sts.

DeWITT'S KIDNEY AND BLADDER PILLS FOR BACKACHE

Weak Kidneys, Lame Back and Inflammation of the Bladder
A WEEK'S TRIAL 25c

EUROPEAN PLAN ABSOLUTELY FIRE-PROOF
Los Angeles' Safest Hotel



THE KING EDWARD
In the Heart of the City

NO INSIDE ROOMS FIRST CLASS CAFE
A very desirable hotel for all visitors to the city.
First class in all respects
Rates \$1.00 per day and up. Write for booklet
TOUSLEY COMPANY, Props.



When You Run...

for a train or run for a range or a paper of carpet lacks you want a good run for your money. And that's what you get at the Griffin Hardware Co.—the best values in town for the money.

You can get an excellent run for your money in spray pumps, spray materials, lime and sulphur.
Yours for business,

GRIFFIN Hardware Co.

Homebuilders will find the best bargains in Blair street addition. Make your own terms; pay for your lot or acre tract out of your monthly savings.

ADVERTISING LANE COUNTY IN EASTERN PUBLICATIONS

ADVERTISING CONTRACTED FOR BY PROMOTION DEPARTMENT OF COMMERCIAL CLUB SUBMITTED TO BOARD OF GOVERNORS—TRIPS TO JUNCTION AND ALBANY

At the meeting of the board of governors of the Commercial Club last night the proposed trips to Junction City and to Albany were discussed and President Whitson appointed G. W. Griffin a committee of one to take charge of selling the tickets and arranging the details of the Junction trip, which will take place on Friday next, leaving at 6:41 p.m. and returning at midnight.

The advertising contracted for since the last meeting of the board was submitted in detail. Included in the numerous ads to be published in Eastern newspapers are the following:

"Why freeze when you might enjoy flowers all winter? For your family's sake, take the bull by the horns and make up your mind to come to God's country. Remember—you live only once. Then why not live where you can enjoy beautiful nature all the year around? Come to Lane county, Oregon. Over \$500 an acre net in cherries on land that cost \$30 shows what can be done. Write to Department A, Commercial Club, Eugene, Oregon, for reliable facts."

This ad will appear four times in the following papers: Sunday Tribune, Minneapolis; Kansas City Star, Kansas City, Mo.; Register and Leader, Des Moines; Omaha Bee; Globe-Democrat, St. Louis; Record-Herald, Chicago; New York World; Boston Herald; Cincinnati Enquirer; Cleveland Plain-Dealer; St. Paul Pioneer-Press; Buffalo Express; Indianapolis Star; Grand Forks Herald; Sioux Falls Argus-Leader; Milwaukee Sentinel.

"Why freeze each winter when you might be enjoying flowers? And sell! \$30 land produced over \$500 an acre net in cherries last year. And scenery! For facts write Department A, Commercial Club, Eugene, Oregon."

The above ad will appear in "Everybody's" and "Munsey's" magazines, April number, issued in March.

There is to be a fourth page ad in the April number of "Better Fruit," a half-page ad in the March number of the same publication, and other ads in the St. Joseph, Mo., "Fruit Grower," "Munsey's," "Everybody's" and the "Automaat," published at Rotterdam, Holland, with 300,000 readers.

PLUMBING HOUSE CHANGES HANDS

LONG & CROSS SELL OUT TO PERCY LONG, OF THE LONG & SON HARDWARE STORE

Long and Cross, the plumbing firm which has been in business in Eugene for the past several years, and which has occupied the south room on the lower floor of the Commercial Club Building for several months, has sold out to Percy Long, of the hardware firm of S. L. Long & Son. Possession was taken today.

Messrs. W. N. Long and J. E. Cross, who sold the business, are at present undecided as to what business they will follow in the future, but they may place their new patent, a ball cock, on the market and exploit its merits.

Percy Long is a practical plumber, having conducted that department at the Long hardware store for many years. For the present the business will be conducted in the Commercial Club building.

CONSPIRACY TO MURDER HAS BEEN UNearthED

Denver, Colo., Feb. 24.—It developed tonight that a woman, a member of St. Elizabeth's church, who was present in the church yesterday when Father Leo Heinrichs was shot by Giuseppe Alio, the self-confessed anarchist, today told one of the priests of the church that a week or so ago she saw two Italians together in front of the church, and that one of them was pointing toward Father Leo, who was standing nearby talking to a parishioner.

She is certain that one of them was Alio, and that he was the man who was apparently interested in ascertaining the identity of Father Leo.

On the strength of this statement the police again took into custody Mike Vranetti, the room mate and companion of Alio, who was arraigned yesterday, but later released. He is being held for investigation.

WOODMAN MEETING

There will be a joint meeting of the Woodmen of the World and the Circle at Woodman Hall, Friday night, February 28, 1908, at 8 o'clock. All Woodmen and Circle members are earnestly requested to attend. The committee have arranged a musical program and each member is expected to bring one or more friends. You will miss it if you don't come.

SHIP YOUR PRODUCE

to Bell Tower Co., 302 Post Street, Seattle, Wash. They always pay the highest market price.

TEN HOUR LAW IS UP HELD BY SUPREME COURT

Washington, Feb. 24.—The United States supreme court today upheld the constitutionality of the Oregon law of February 19, 1903, providing that no female shall be employed in any mechanical establishment or factory or laundry in that state more than ten hours a day, the decision of the state supreme court in the case of Muller vs. State of Oregon being affirmed. Muller was convicted of violation of this law and the state supreme court affirmed his conviction.

Appeal was taken to the United States supreme court on the ground that the Oregon law infringed the right of an individual under the 14th amendment to make her own contracts, and on the further alleged grounds that this was class legislation, discriminating between the sexes.

ARGUMENTS FILED IN REFERENDUM CASES

Salem, Feb. 24.—This was the last day for filing arguments against initiative and referendum measures. Arguments were filed today against the woman's suffrage amendment, the compulsory pass bill, the armory bill, the University appropriation bill and the Upper Columbia fishery bill.

Salem, Or., Feb. 24.—The Oregon State Association opposed to the extension of suffrage to women today filed an argument against the equal suffrage amendment which will be voted upon in June.

Humor and Philosophy

By DUNCAN M. SMITH

THE FAVORITE.

His manners are attractive,
His compliments are neat,
And these combine to make him
The man you like to meet;
His smile is warm and cheery,
His eyes with gladness glow,
You like to see him coming
And hate to have him go.

He isn't any truer
Than any other friend;
He isn't any stronger
His comrades to defend;
He doesn't seem effusive,
Endeavoring to please,
But still when he is present
It puts you quite at ease.

And everybody likes him,
It isn't you alone;
He counts his friends as legion
Wherever he is known;
He has no patent process
For every one will say
That he attracts the people
Because it is his way.

But analyze the method
That all this friendship brings;
You'll find that he is careful
In just the little things,
In larger ceremonies
He may perhaps be shy,
But never slight the trifles,
And that's the reason why.

Being a Hero.



"Got a cold, Jenkins? I see you going about with your coat buttoned up to the neck."
"No," replied the other in a low voice, looking about to see that he was not being watched; "I am simply trying to live down my Christmas troubles."

Work For the Repair Shop.

Science, which has been busy as a kilt in a candy store in the past year, is about to prove that animal energy is developed by electricity and that the human body is a battery for generating the subtle fluid from the pure food products the person absorbs at a banquet, a free lunch counter or elsewhere.

After the theory has been developed more fully perhaps when we are sick we shall send for an electrician instead of the gentleman with the pill box and crosscut saw, as in the present transitory stage.

The thing is all hazy and nebulous as yet, but it may not be so long before a man will take his loved ones to the repair shop when there is anything the matter with them and tell the hinky but efficient mechanic to take them into the back room and see what he can do for them.

Picturesque.

His shoulders square,
Were firm and broad;
His nose was fair,
His locks, a cloud
Of darkness waved,
In freedom fell
Adown and lay
His own's lapel.

A look by
Of steady gaze
To capture
To steady the fair?
A look? No—
Oh, how I wish
The woman's What?
A photograph!

PORTLAND ROYAL BAKERY

Bread, the best and healthiest bread made. For sale at Otto's.

To the woman who bakes, Royal is the greatest of time and labor savers. Makes home baking easy, a pleasure and a profit.

ROYAL Baking Powder

The only Baking Powder made from Royal Grape Cream of Tartar

With minimum trouble and cost biscuit, cake and pastry are made fresh, clean and greatly superior to the ready-made, dry, found-in-the-shop variety.

MARRIED

At the home of the bride's parents in Eugene, February 24, 1908, at 8:30 p. m., Arthur Sylvester and Miss Grace McElroy, Rev. J. S. McCallum officiating. Only the immediate relatives of the young people were present. They will continue to reside in this city.

In Eugene, February 23, 1908, Simeon Snyder and Miss Anna Emerson, Rev. D. H. Trimble officiating. The groom is a tailor, employed by D. S. McDougall.

Kennedy's Laxative Cough Syrup acts gently yet promptly on the bowels and allays inflammation at the same time. It is pleasant to take. Sold by all druggists.

We use all the latest methods of cleaning and dyeing at the Eugene Dye Works, corner Sixth and Willamette street. Phone Red 2861. 281, Eugene, Or.

SUBSCRIBE FOR THE GUARD

Oregon's OPPORTUNITY

COLONIST RATES from all parts of the United States and Canada to all parts of Oregon and the Northwest will be put in effect by

The Oregon Railroad & Navigation Co. and Southern Pacific Company (Lines in Oregon.)

Daily During March and April, 1908

FROM THE PRINCIPAL CITIES OF THE MIDDLE WEST THE RATES WILL BE AS FOLLOWS:

From CHICAGO	\$38.00	From COUNCIL BLUFFS	\$30.00
From ST. LOUIS	\$35.00	From OMAHA	\$30.00
From KANSAS CITY	\$30.00	From ST. PAUL	\$30.00

Corresponding rates from all other Eastern points. Stopovers at pleasure at all points in Oregon.

The Colonist Rate is the greatest of all homebuilders. Oregon has unlimited resources and needs more people who desire homes and larger opportunities.

Oregon people can accomplish splendid results by heralding this opportunity to all the world. Send Oregon literature giving good reliable information about the state, far and wide. Call on the above railroads for all necessary.

Fares Can Be Prepaid

Here at home if desired. Any agent is authorized to accept the required deposit and telegraph ticket to any point. Call on.

Local Agent or address, A. J. GILLETTE, WM. McMURRAY, General Passenger Postpaid.

Eugene Theatre

Phone Black 1442 GEO. H. SMITH, Manager

The Senior Play

for 1908

"The RIVALS"

By Sheridan

AN EXCELLENT COMEDY

EUGENE THEATRE

Thursday, February 28

JOB PRINTING OF ALL KINDS EXECUTED AT THIS OFFICE